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Fund Assure

Investment Report, August 2014

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IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

Dear Friends,

The month of August 2014 saw the benchmark index BSE Sensex and CNX Nifty gain 2.87% and 3.02% respectively. The Mid-cap index, CNX Mid-cap gained 2.55% during the same period.

On the global front, the US Federal Reserve in the FOMC minutes saw quicker than expected progress on inflation and unemployment in the US. The second quarter US GDP growth was revised upwards to 4.2%, following an initial estimate of 4.0%, as against a contraction of 2.1% in the first quarter CY 2014. Growth was evenly balanced with strong contributions from both consumption and investment spending.

On the geopolitical front, there were escalating tensions in Ukraine triggering a widening of differences between Russia and the Western world. The unrest in Syria and Iraq prompted the US to authorize air strikes in Iraq to contain the situation.

India's GDP growth came in at 5.7%, in the first quarter FY 2015 compared to 4.6% registered in the prior quarter. Growth in the agriculture sector was aided by a strong winter crop output and printed 3.8% while growth in the mining segment picked up to 2.1% after many quarters of contraction. Within the industry sector, growth was up across the board led by a recovery in exports. Manufacturing growth accelerated to 3.5% even as the growth in the electricity and construction segments was up 10.2% and 4.8% respectively. Services sector growth picked up to 6.8% with growth in the community, social and personal services segment up 9.1% on higher government spending. Growth in the heavyweight trade, hotels, and transport & communication segment decelerated to 2.8% while the growth in financing, insurance, real estate & business services segment remained at elevated double digit levels at 10.4%. Overall, the Q1 GDP signaled a nascent revival in economic activity.

HSBC's India manufacturing PMI eased a tad to 52.4 in August as against 53.0 in July, due to a dip in output and new orders. The moderation is largely domestically-driven since new export orders rose marginally. Inflation in input and output prices showed a down tick, but the gap between the two remains wide, which indicates that firms have yet to regain pricing power.

The cumulative monsoon for the period June-August was at 17.3% below normal. As of August, reservoir levels were surplus by 0.4% over the last 10 years' average levels but deficient by around 17% over the last year's level. Despite a subpar monsoon, the Kharif (summer crop) sowing as of August was just 3.2% lower than last year.

The Current account deficit (CAD) in the first quarter FY15 widened to USD 7.9 bn or 1.7% of GDP, as against the muted USD 1.3 bn in 4QFY14, led by an increase in the trade deficit. However, the CAD has shown a meaningful improvement over the elevated USD 21.8 bn in 1QFY14 primarily due to a sharp contraction in the gold imports on a year on year basis. Capital flows were robust on account of foreign investments, thereby leading to a comfortable Balance of payments surplus of USD11.2 bn in Q1 FY15.

The Index of Industrial Production (IIP) growth for June 2014 came in at 3.4% year on year, much lower than the consensus of 5.5%. The IIP for the month of May 2014 was revised upwards to 5%. Despite the muted IIP growth in June, IIP growth for the first quarter fiscal 2015 stood at 3.9% as against the 0.1% contraction in the same period last fiscal indicating an up-tick in the trajectory of industrial growth. Core infrastructure growth decelerated to 2.7% in July 2014 as against 7.3% in June 2014. Cement, electricity and coal registered robust growth even as crude oil, refinery products, natural gas, steel and fertilizer contracted on a year on year basis.

The Consumer Price Index (CPI) inflation for July 2014 printed 7.96%, higher than the market expectation of around 7.4%. The Wholesale Price Index (WPI) inflation for July 2014 stood at 5.2%, a five month low, in line with the consensus estimate and lower than the June 2014 print of 5.4%.

In the near term, the markets would be reacting to the policy action expected from the government to raise the economic activity. We believe that the equity markets offer comfort of reasonable valuations for a long-term investor with a 3-5 year view.



Team Investment

Equity Fund







Debt market in the month of August 2014 saw the 10 year Government security(G-sec) close the month at 8.56% levels, hardening by 6 bps from the July levels. On the corporate bond side, the 10 year AAA corporate bonds closed the month at around 9.38% levels. The debt markets were buoyed by the government's decision to prune down the first half borrowing, albeit marginally, as it reflected the government's intent to limit the fiscal deficit to the budgeted 4.1% in FY 2015. The robust RBI's annual dividend transfer of ₹ 527bn has resulted in a reduction of the first half net borrowing program by ₹ 160bn.

The FIIs were buyers of Indian debt to the tune of USD 3 bn over the month of August with the cumulative FII inflows in the Indian debt standing at around USD 17 bn in CYTD thus far.

In an effort to streamline liquidity, the RBI introduced the overnight variable rate repo auctions. They divided the 14-day term repo auction over four tranches in a fortnight to tide over intra-week liquidity issues. This is expected to smoothen liquidity management from the banks' side such that the money market rates would be anchored around the repo rate of 8%.

The fiscal deficit over the period April-July was at 61.2% of the budget estimate. This deficit is not as alarming as it looks as the flows from the divestment receipts would start to kick in soon. Going forward, there could be some moderation in expenditure as well.

It is widely believed that achieving the tax-collection targets this fiscal would be a significant challenge failing which the government will need to go for higher divestment and non-tax revenues or cut planned expenditure as has been the norm over the past couple of years. Many market watchers anticipate an unchanged second half borrowing calendar as they believe that the government would meet the fiscal deficit target.

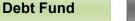
In the medium term, there could be a structural improvement in the fiscal deficit if the subsidies could be targeted better through direct benefit transfers into the beneficiary accounts. Going forward, the possible deregulation of diesel along the lines of deregulation in petrol could be an added positive for the fiscal deficit. The increase in tax collection in the next couple of years due to the expected revival of the economy could boost revenues.

On the inflation front, the RBI has been projecting CPI inflation as the predominant inflation indicator and hence, the July CPI print of 7.96% would be a cause for concern for the central bank while shaping its monetary policy. The RBI has maintained its strong resolve to disinflate the economy and hence would not nudge the repo rate down anytime soon. Meanwhile, it would like to see the CPI inflation track its glide path of 8% by January 2015 and 6% by January 2016.

The rating agency Moody's believed that India's persistently high inflation was weighing on its economic recovery and had constrained its sovereign rating. They opined that the recurrent inflationary pressures had kept domestic capital costs high, eroded the domestic purchasing power as well as savings and lowered the country's international competitiveness.

In the near term, the fixed income market would be monitoring the progress of monsoons as well as the trajectory of oil prices. The market would expect some re-jig in the limits to facilitate the FIIs to purchase more G-secs. The August CPI inflation print as well as the RBI's commentary in the Bi-monthly policy on September 30th will provide direction to the market.







The month of August 2014 saw the benchmark index BSE Sensex and CNX Nifty gain 2.87% and 3.02% respectively. The Mid-cap index, CNX Mid-cap gained 2.55% during the same period.

FIIs were net buyers with inflows of around USD 1.1 bn in the month of August 2014 and the DIIs were net buyers to the tune of around USD 0.26 bn, with Insurance companies' net sellers of around USD 0.7 bn and domestic mutual funds, net buyers to the extent of around USD 0.96 bn over the same period. In the first eight months of the calendar year 2014, the FIIs had been net buyers to the tune of USD 13 bn with the DIIs net sellers to the tune of USD 5.34 bn, Insurance companies net sellers to the tune of USD 6 bn and mutual funds buying Indian equities to the tune of USD 0.66 bn.

The first quarter FY15 results saw the consumption holding strong. However, investment oriented business continued to remain sluggish on the back of execution issues and high interest costs. In the banking space, the asset quality concerns have eased, albeit marginally, but NPAs remain at elevated levels. Export sectors posted steady growth in the first quarter, but could moderate in the coming quarters as the impact of INR depreciation recedes due to adverse base effects.

The Prime Minister (PM) in his Independence Day address to the nation emphasized the need for greater financial inclusion. The PM stressed that the revamp of the manufacturing sector in India was crucial as it was a vehicle for job creation. There was a vision to create a digital India through greater use of the internet as well as focus on clean India to promote tourism. In a significant move, the PM decided to replace the Planning commission with a more representative body intended to take the national development agenda forward.

The PM launched the landmark financial inclusion programme, named the Jan DhanYojana aimed at providing a bank account

for every Indian household with a specific target of 7.5 crore accounts by Jan 26th, 2015. Under this scheme, a person from an unbanked household, opening an account will get a RuPay debit card with a ₹ 1 lakh accident insurance cover. An additional ₹ 30,000 life insurance cover will also be given if the accounts are opened till 26th January,2015.

FDI ceiling in the defense sector has been hiked from current 26%, with the condition that the company seeking permission of the government for FDI up to 49% should be an Indian company owned and controlled by Indians. Foreign direct investment proposals above 49% will have to seek the approval of the Cabinet Committee on Security on case to case basis, wherever it is likely to result in access to state of the art technology in the country.

A combination of benign crude, stable rupee and sustained monthly hikes in diesel prices has brought the retail price of diesel close to parity with the under-recovery at just 8paise /litre as on September 1st. It remains to be seen if the government intends to deregulate diesel pricing thereby giving the Oil marketing companies (OMCs) the freedom to align prices with international crude oil prices. Going forward, the government's strategy to bring down cooking fuel under-recoveries will be watched.

RBI has prescribed guidelines to NBFCs on loans against securities (LAS). According to the guidelines, NBFCs need to maintain Loan to value (LTV) of 50% on the loans against securities and accept only Group 1 securities as collateral against these loans.

Indian equity markets have been the recipients of robust FII flows of USD 13 billion over the calendar year 2014, thus far. The global investors would be keenly watching the policy initiatives of the new government aimed at enabling a sustained increase in the trajectory of economic growth over the next five years. We believe that the equity markets offer comfort of reasonable valuations for a long-term investor with a 3-5 year view.





Debt Fund





Debt Fund



ULIF 001 04/02/04 TEL 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Instrument

Equity

ITC Ltd.

Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked securities

NAV as on 28 Aug, 14	: ₹47.0457
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Benchmark : S&P BSE Sensex - 100%

Corpus as on 28 Aug, 14 : ₹2,090.72 Crs.

Investment Style



99.56 Ultratech Cement Ltd. Cement 1.92 ICICI Bank Ltd. Banks 9.12 Maruti Suzuki India Ltd Automobile 1.78 Larsen and Toubro Ltd. Capital Goods-Non Electrical 8.76 Sesa Goa Ltd. Mining & Mineral Products 1.69 Tata Steel Ltd. Reliance Industries Ltd. Refineries 7.88 Steel 1.66 7.75 Infosys Technologies Ltd. IT - Software Wipro Ltd. IT - Software 1 62 HDFC Bank Ltd. Banks 7.46 Dr. Reddys Laboratories Ltd. Pharmaceuticals 1.35 Tobacco Products HDFC Ltd. 7.26 Finance 1.28 IT - Software Tata Consultancy Services Ltd. 6.50 Bajaj Auto Ltd. Automobile 1.19 Bharti Airtel Ltd. Tata Motors Ltd. Automobile 6.14 Telecomm-Service 1.18 Oil and Natural Gas Corpn Ltd. Crude Oil & Natural Gas 4.75 Bharat Petroleum Corporation Ltd. Refineries 1.16 Sun Pharmaceuticals Industries Ltd. Pharmaceuticals 3.94 Asian Paints Ltd. Paints/Varnish 1.02 State Bank of India Banks 3.12 Other Equity below 1% corpus 5.56 Axis Bank Ltd. Banks 2.77 Cash Bank & Others 0.44 Mahindra and Mahindra I td 2 69 Total 100.00 Automobile

Instrument

Industry/Rating

% Of NAV

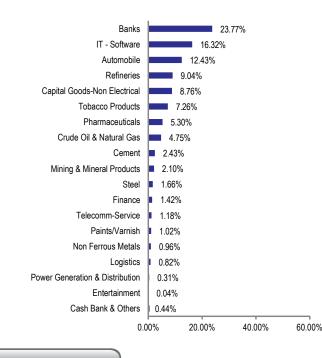
% Of NAV

Fund Performance

PERIOD	DATE	NAV	S&P BSE Sensex	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	37.2109	21120.12	26.43%	26.13%
Last 1 Year	30-Aug-13	32.4111	18619.72	45.15%	43.06%
Last 2 Years	31-Aug-12	30.0375	17429.56	25.15%	23.63%
Last 3 Years	30-Aug-11	29.4154	16676.75	16.95%	16.90%
Last 4 Years	31-Aug-10	32.7026	17971.12	9.52%	10.34%
Last 5 Years	31-Aug-09	27.2540	15666.64	11.54%	11.20%
Since Inception	02-Mar-04	10.0000	5823.17	15.90%	15.59%

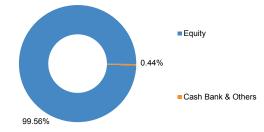
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Sector Allocation



Industry/Rating

Asset Allocation





Debt Fund

Whole Life Mid Cap Equity Fund ULIF 009 04/01/07 WLE 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

is to generate long term capit	al a	ne primary investment objective of the Fund ppreciation from a portfolio that is invested and Mid Cap Equity linked securities.
NAV as on 28 Aug, 14	:	₹24.1727
Benchmark	:	NSE CNX MIDCAP-100%
Corpus as on 28 Aug, 14	:	₹1,892.71 Crs.

Investment Style



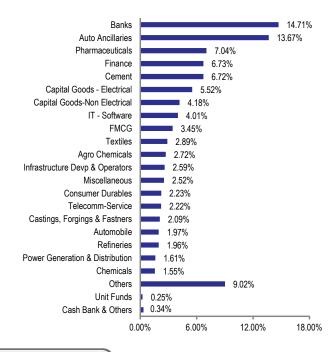
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	
Equity		99.41	Havells India Ltd.	Capital Goods - Electrical	
Shree Cements Ltd.	Cement	4.99	Power Finance Corporation Ltd.	Finance	
Bosch Ltd.	Auto Ancillaries	4.29	Natco Pharma Ltd.	Pharmaceuticals	
The Federal Bank Ltd.	Banks	4.13	Pidilite Industries Ltd.	Chemicals	
WABCO India Ltd.	Auto Ancillaries	3.87	Hindustan Zinc Ltd.	Non Ferrous Metals	
Yes Bank Ltd.	Banks	3.33	Idea Cellular Ltd.	Telecomm-Service	
Page Industries Ltd.	Textiles	2.89	Bank of India	Banks	
Motherson Sumi Systems Ltd.	Auto Ancillaries	2.85	Bajaj Finance Ltd.	Finance	
AIA Engineering Ltd.	Miscellaneous	2.52	Crompton Greaves Ltd.	Capital Goods - Electrical	
Tech Mahindra Ltd.	IT - Software	2.52	Hindustan Petroleum Corporation Ltd.	Refineries	
Bharat Forge Ltd.	Castings, Forgings & Fastners	2.09	Sundaram Finance Limited	Finance	
VA Tech Wabag Ltd.	Capital Goods-Non Electrical	2.09	City Union Bank Limited	Banks	
Adani Ports and Special Economic	Infrastructure Devp & Operator	s 1.98	Canara Bank	Banks	
Zone Ltd.	initastructure Devp & Operator	5 1.90	Madras Cements Ltd.	Cement	
Eicher Motors Ltd.	Automobile	1.97	Triveni Turbine Limited	Capital Goods - Electrical	
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.88	Union Bank of India	Banks	
IPCA Laboratories Ltd.	Pharmaceuticals	1.85	Britannia Industries Limited	FMCG	
Exide Industries Ltd.	Auto Ancillaries	1.76	Bata India Limited	Leather	
Divi's Laboratories Ltd.	Pharmaceuticals	1.75	PI Industries Limited	Agro Chemicals	
Glaxosmithkline Consumer	FMCG	1.73	Oil India Ltd.	Crude Oil & Natural Gas	
Healthcare Ltd. Cholamandalam Inv and Finance			Other Equity below 1% corpus		
Co. Ltd.	Finance	1.72	Unit Funds		
United Phosphorous Ltd.	Agro Chemicals	1.66	Axis Liquid Fund - Growth Option		
Bharat Electronics Ltd.	Consumer Durables	1.65	Cash Bank & Others		
DITATAL ELECTRONICS LTD.	Consumer Durables	1.05	Total		

Fund Performance

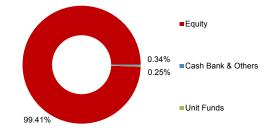
PERIOD	DATE	NAV	NSE CNX MIDCAP	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	16.8065	7805.25	43.83%	42.39%
Last 1 Year	30-Aug-13	13.9771	6589.80	72.95%	68.66%
Last 2 Years	31-Aug-12	13.5671	7065.85	33.48%	25.42%
Last 3 Years	30-Aug-11	12.9666	7294.75	23.07%	15.07%
Last 4 Years	31-Aug-10	14.1704	8679.85	14.28%	6.38%
Last 5 Years	31-Aug-09	10.5560	6117.90	18.02%	12.68%
Since Inception	08-Jan-07	10.0000	5156.45	12.24%	10.57%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Sector Allocation



Asset Allocation





1

Debt Fund

Portfolio

Investment Objective	: Th	ne primary investment objective of the Fund
is to generate long term capi	tal a	ppreciation from a portfolio that is invested
predominantly in equity and e	equit	y linked securities.
NAV as on 28 Aug. 14		₹16.8905
NAV as on 20 Aug, 14	•	<10.8905

Benchmark	:	CNX Nifty-100%
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Corpus as on 28 Aug, 14 : ₹1,019.59 Crs.

Investment Style

Fund Performance



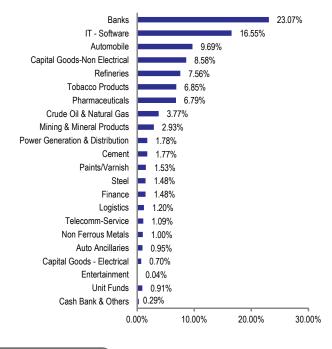
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Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		98.79	Asian Paints Ltd.	Paints/Varnish	1.53
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	8.23	Sesa Goa Ltd.	Mining & Mineral Products	1.50
ICICI Bank Ltd.	Banks	7.63	Tata Steel Ltd.	Steel	1.48
ITC Ltd.	Tobacco Products	6.85	Maruti Suzuki India Ltd.	Automobile	1.43
HDFC Bank Ltd.	Banks	6.58	Wipro Ltd.	IT - Software	1.30
Reliance Industries Ltd.	Refineries	6.37	Lupin Ltd.	Pharmaceuticals	1.26
Infosys Technologies Ltd.	IT - Software	6.18	Container Corporation of India Ltd.	Logistics	1.20
Tata Consultancy Services Ltd.	IT - Software	5.20	Bharat Petroleum Corporation Ltd.	Refineries	1.19
Tata Motors Ltd.	Automobile	4.71	Power Grid Corporation of India Ltd.	Power Generation & Distribution	n 1.14
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	3.98	Bharti Airtel Ltd.	Telecomm-Service	1.09
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	3.77	HDFC Ltd.	Finance	1.05
Axis Bank Ltd.	Banks	3.23	Hindalco Industries Ltd.	Non Ferrous Metals	1.00
State Bank of India	Banks	2.74	Ultratech Cement Ltd.	Cement	1.00
Mahindra and Mahindra Ltd.	Automobile	2.07	Other Equity below 1% corpus		9.67
HCL Technologies Ltd.	IT - Software	2.02	Unit Funds		0.91
Tech Mahindra Ltd.	IT - Software	1.85	Axis Liquid Fund - Growth Option		0.91
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.55	Cash Bank & Others		0.29
			Total		100.00

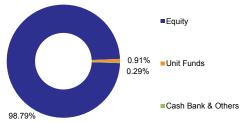
PERIOD	DATE	NAV	CNX Nifty	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	13.2557	6276.95	27.42%	26.72%
Last 1 Year	30-Aug-13	11.4223	5471.80	47.87%	45.37%
Last 2 Years	31-Aug-12	10.5689	5258.50	26.42%	22.99%
Last 3 Years	30-Aug-11	9.9934	5001.00	19.12%	16.73%
Last 4 Years	31-Aug-10	10.6922	5402.40	12.11%	10.16%
Last 5 Years	31-Aug-09	8.9640	4662.10	13.51%	11.28%
Since Inception	07-Jan-08	10.0000	6279.10	8.21%	3.62%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Sector Allocation



Asset Allocation





Equity Fund

1

Debt Fund

Portfolio

Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked securities.

NAV as on 28 Aug, 14	: ₹18.2948
Benchmark	CNX Nifty-100%

Corpus as on 28 Aug, 14 : ₹211.49 Crs.

Investment Style



Fund Performance

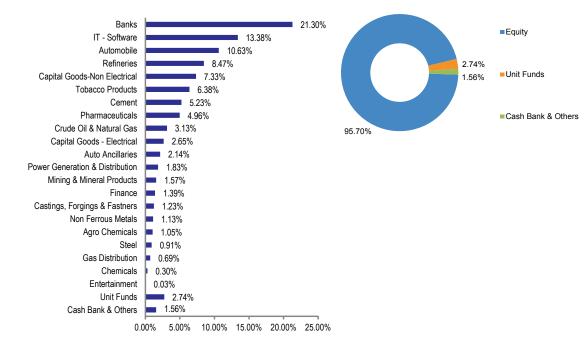
PERIOD	DATE	NAV	CNX Nifty	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	14.3139	6276.95	27.81%	26.72%
Last 1 Year	30-Aug-13	12.4998	5471.80	46.36%	45.37%
Last 2 Years	31-Aug-12	11.7238	5258.50	24.92%	22.99%
Last 3 Years	30-Aug-11	11.3836	5001.00	17.13%	16.73%
Last 4 Years	31-Aug-10	12.3581	5402.40	10.30%	10.16%
Last 5 Years	31-Aug-09	10.1740	4662.10	12.45%	11.28%
Since Inception	04-Feb-08	10.0000	5463.50	9.63%	5.89%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		95.70	Eicher Motors Ltd.	Automobile	1.61
HDFC Bank Ltd.	Banks	8.12	Shree Cements Ltd.	Cement	1.59
ICICI Bank Ltd.	Banks	7.36	Maruti Suzuki India Ltd.	Automobile	1.40
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	7.33	Tech Mahindra Ltd.	IT - Software	1.28
Reliance Industries Ltd.	Refineries	7.32	Bajaj Auto Ltd.	Automobile	1.28
ITC Ltd.	Tobacco Products	6.38	Bharat Forge Ltd.	Castings, Forgings & Fastners	1.23
Tata Consultancy Services Ltd.	IT - Software	5.61	Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.18
Infosys Technologies Ltd.	IT - Software	4.60	Exide Industries Ltd.	Auto Ancillaries	1.16
Tata Motors Ltd.	Automobile	4.22	Bharat Petroleum Corporation Ltd.	Refineries	1.15
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	3.13	Mahindra and Mahindra Ltd.	Automobile	1.13
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.86	Hindalco Industries Ltd.	Non Ferrous Metals	1.13
Ultratech Cement Ltd.	Cement	2.65	United Phosphorous Ltd.	Agro Chemicals	1.05
State Bank of India	Banks	2.55	Other Equity below 1% corpus		10.53
Yes Bank Ltd.	Banks	2.30	Unit Funds		2.74
HCL Technologies Ltd.	IT - Software	1.89	Axis Liquid Fund - Growth Option		2.74
Havells India Ltd.	Capital Goods - Electrical	1.85	Cash Bank & Others		1.56
Power Grid Corporation of India Ltd.	Power Generation & Distribution	in 1.83	Total		100.00

Asset Allocation

Sector Allocation





Equity Fund

Debt Fund



Portfolio

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

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NAV as on 28 Aug, 14	: ₹28.5901
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Benchmark : CNX India 500 Shariah Index - 100%

Corpus as on 28 Aug, 14 : ₹226.86 Crs.

Investment Style



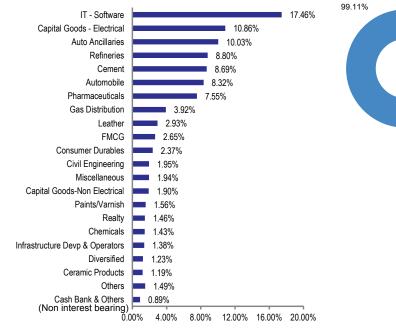
Fund Performance

PERIOD	DATE	NAV	CNX India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	21.5572	1538.85	32.62%	26.37%
Last 1 Year	30-Aug-13	18.8868	1369.32	51.38%	42.02%
Last 2 Years	31-Aug-12	17.5326	1248.38	27.70%	24.81%
Last 3 Years	30-Aug-11	16.5962	1184.94	19.88%	17.95%
Last 4 Years	31-Aug-10	17.1558	1287.72	13.62%	10.85%
Last 5 Years	31-Aug-09	14.2000	1135.80	15.02%	11.35%
Since Inception	06-Oct-08	10.0000	844.46	19.50%	15.20%

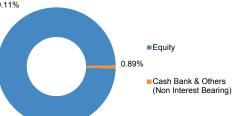
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		99.11	SKF India Ltd.	Auto Ancillaries	1.64
Tata Consultancy Services Ltd.	IT - Software	9.01	Blue Star Limited	Capital Goods - Electrical	1.63
Reliance Industries Ltd.	Refineries	8.80	Asian Paints Ltd.	Paints/Varnish	1.56
Tech Mahindra Ltd.	IT - Software	6.15	Bajaj Auto Ltd.	Automobile	1.48
Lupin Ltd.	Pharmaceuticals	4.69	Sobha Developers Limited	Realty	1.46
Ultratech Cement Ltd.	Cement	4.68	Pidilite Industries Ltd.	Chemicals	1.43
Maruti Suzuki India Ltd.	Automobile	4.54	Gujarat Pipavav Port Limited	Infrastructure Devp & Operators	1.38
Bata India Limited	Leather	2.93	Siemens Ltd.	Consumer Durables	1.37
Shree Cements Ltd.	Cement	2.76	ABB Ltd.	Capital Goods - Electrical	1.35
WABCO India Ltd.	Auto Ancillaries	2.53	Eicher Motors Ltd.	Automobile	1.29
Bosch Ltd.	Auto Ancillaries	2.53	ACC Ltd.	Cement	1.26
Havells India Ltd.	Capital Goods - Electrical	2.41	Voltas Ltd.	Diversified	1.23
Crompton Greaves Ltd.	Capital Goods - Electrical	2.36	Kajaria Ceramics Limited	Ceramic Products	1.19
HCL Technologies Ltd.	IT - Software	2.30	Alstom T&D India Ltd.	Capital Goods - Electrical	1.18
Motherson Sumi Systems Ltd.	Auto Ancillaries	2.29	Kalpataru Power Transmission Limited	Civil Engineering	1.10
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.19	Amara Raja Batteries Ltd.	Auto Ancillaries	1.04
Indraprastha Gas Ltd.	Gas Distribution	2.04	Titan Industries Ltd.	Consumer Durables	1.01
AIA Engineering Ltd.	Miscellaneous	1.94	Hero Motocorp Ltd.	Automobile	1.01
KEC International Ltd.	Capital Goods - Electrical	1.94	Other Equity below 1% corpus		5.75
Petronet LNG Ltd.	Gas Distribution	1.87	Cash Bank & Others (Non Interest B	earing)	0.89
TTK Prestige Limited	FMCG	1.81	Total		100.00

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund



Portfolio

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

NAV as on 28 Aug, 14	: ₹27.6028
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Benchmark	:	CNX India 500 Shariah Index - 100%
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Corpus as on 28 Aug, 14 : ₹33.77 Crs.

Investment Style



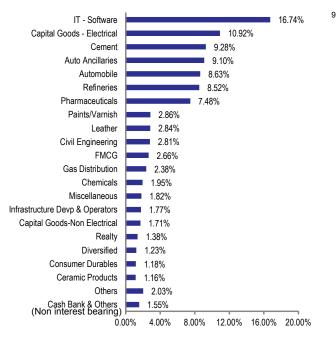
Fund Performance

PERIOD	DATE	NAV	CNX India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	20.8198	1538.85	32.58%	26.37%
Last 1 Year	30-Aug-13	18.4159	1369.32	49.89%	42.02%
Last 2 Years	31-Aug-12	16.9655	1248.38	27.55%	24.81%
Last 3 Years	30-Aug-11	16.1521	1184.94	19.56%	17.95%
Last 4 Years	31-Aug-10	16.7995	1287.72	13.22%	10.85%
Last 5 Years	31-Aug-09	14.0370	1135.80	14.48%	11.35%
Since Inception	06-Oct-08	10.0000	844.46	18.79%	15.20%

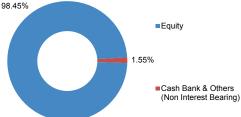
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		98.45	Gujarat Pipavav Port Limited	Infrastructure Devp & Operators	1.77
Reliance Industries Ltd.	Refineries	8.52	Kansai Nerolac Paints Ltd.	Paints/Varnish	1.48
Tata Consultancy Services Ltd.	IT - Software	8.22	Eicher Motors Ltd.	Automobile	1.44
Tech Mahindra Ltd.	IT - Software	5.56	Bajaj Auto Ltd.	Automobile	1.44
Ultratech Cement Ltd.	Cement	5.02	Asian Paints Ltd.	Paints/Varnish	1.39
Maruti Suzuki India Ltd.	Automobile	4.62	Sobha Developers Limited	Realty	1.38
Lupin Ltd.	Pharmaceuticals	4.61	Petronet LNG Ltd.	Gas Distribution	1.36
Shree Cements Ltd.	Cement	3.04	SKF India Ltd.	Auto Ancillaries	1.36
Motherson Sumi Systems Ltd.	Auto Ancillaries	2.97	Bosch Ltd.	Auto Ancillaries	1.32
Bata India Limited	Leather	2.84	ABB Ltd.	Capital Goods - Electrical	1.31
Crompton Greaves Ltd.	Capital Goods - Electrical	2.50	Voltas Ltd.	Diversified	1.23
HCL Technologies Ltd.	IT - Software	2.41	ACC Ltd.	Cement	1.23
WABCO India Ltd.	Auto Ancillaries	2.41	Siemens Ltd.	Consumer Durables	1.18
Havells India Ltd.	Capital Goods - Electrical	2.10	Kajaria Ceramics Limited	Ceramic Products	1.16
KEC International Ltd.	Capital Goods - Electrical	2.10	Hero Motocorp Ltd.	Automobile	1.13
Blue Star Limited	Capital Goods - Electrical	2.05	IPCA Laboratories Ltd.	Pharmaceuticals	1.10
Pidilite Industries Ltd.	Chemicals	1.95	Bharti Airtel Ltd.	Telecomm-Service	1.10
TTK Prestige Limited	FMCG	1.92	Amara Raja Batteries Ltd.	Auto Ancillaries	1.04
J.Kumar Infraprojects Limited	Civil Engineering	1.92	Other Equity below 1% corpus		6.68
AIA Engineering Ltd.	Miscellaneous	1.82	Cash Bank & Others (Non Interes	t Bearing)	1.55
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.77	Total		100.00

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund



Top 50 Fund

ULIF 026 12/01/09 ITF 110 Fund Assure, Investment Report, August 2014

Fund Details

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Investment Objective : The Top 50 fund will invest primarily in select stocks and equity linked instruments which are a part of Nifty 50 Index with a focus on generating long term capital appreciation. The fund will not replicate the index but aim to attain performance better than the performance of the Index. As a defensive strategy arising out of market conditions, the scheme may also invest in debt and money market instruments.

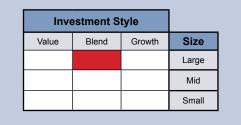
NAV as on 28 Aug, 14	₹25.0554
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Benchmark

: CNX Nifty-100%

Corpus as on 28 Aug, 14 : ₹109.23 Crs.

Investment Style



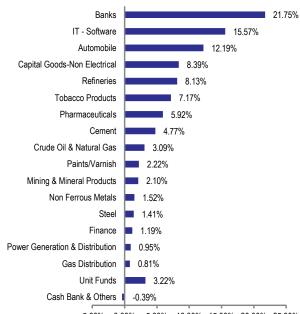
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating
Equity		97.16	HCL Technologies Ltd.	IT - Software
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	8.39	Tech Mahindra Ltd.	IT - Software
HDFC Bank Ltd.	Banks	8.34	Hindalco Industries Ltd.	Non Ferrous Metals
ICICI Bank Ltd.	Banks	7.77	Bajaj Auto Ltd.	Automobile
ITC Ltd.	Tobacco Products	7.17	Tata Steel Ltd.	Steel
Reliance Industries Ltd.	Refineries	6.86	Maruti Suzuki India Ltd.	Automobile
Infosys Technologies Ltd.	IT - Software	5.66	Dr. Reddys Laboratories Ltd.	Pharmaceuticals
Tata Consultancy Services Ltd.	IT - Software	5.13	Bharat Petroleum Corporation Ltd.	Refineries
Tata Motors Ltd.	Automobile	4.89	Wipro Ltd.	IT - Software
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	3.09	IDFC Ltd.	Finance
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.92	Lupin Ltd.	Pharmaceuticals
State Bank of India	Banks	2.82	Grasim Industries Ltd.	Cement
Mahindra and Mahindra Ltd.	Automobile	2.58	ACC Ltd.	Cement
Ultratech Cement Ltd.	Cement	2.57	Other Equity below 1% corpus	
Asian Paints Ltd.	Paints/Varnish	2.22	Unit Funds	
Axis Bank Ltd.	Banks	2.18	Axis Liquid Fund - Growth Option	
Hero Motocorp Ltd.	Automobile	1.91	Cash Bank & Others	
•			Total	

Fund Performance

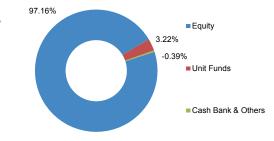
PERIOD	DATE	NAV	CNX Nifty	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	19.8296	6276.95	26.35%	26.72%
Last 1 Year	30-Aug-13	17.2433	5471.80	45.31%	45.37%
Last 2 Years	31-Aug-12	16.3331	5258.50	23.86%	22.99%
Last 3 Years	30-Aug-11	15.3197	5001.00	17.82%	16.73%
Last 4 Years	31-Aug-10	16.4576	5402.40	11.08%	10.16%
Last 5 Years	31-Aug-09	14.3110	4662.10	11.85%	11.28%
Since Inception	12-Jan-09	10.0000	2773.10	17.73%	20.59%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Sector Allocation



Asset Allocation



-5.00% 0.00% 5.00% 10.00% 15.00% 20.00% 25.00%



% Of NAV

1.87

1.73

1.52 1.41 1.41

1.40 1.35

1.27

1.19 1.19

1.18

1.18

1.02 4.97

3.22

3.22 -0.39 100.00

7

Debt Fund

Top 200 Fund

ULIF 027 12/01/09 ITT 110 Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Instrument

ICICI Bank Ltd.

HDFC Bank I td

Tata Motors Ltd.

Infosys Technologies Ltd.

Oil and Natural Gas Corpn Ltd.

Motherson Sumi Systems Ltd.

Sun Pharmaceuticals Industries Ltd.

Reliance Industries Ltd

Larsen and Toubro Ltd.

HCL Technologies Ltd

Maruti Suzuki India Ltd.

Tech Mahindra Ltd.

IndusInd Bank Ltd.

Bosch Ltd.

HDFC Ltd.

Axis Bank Ltd.

Bharti Airtel Ltd.

State Bank of India

AIA Engineering Ltd.

Mahindra and Mahindra Ltd.

Equity

ITC Ltd.

t
L
•
•
•

: S&P BSE 200 - 100%

4015

Benchmark

Corpus as on 28 Aug, 14 : ₹215.97 Crs.

Investment Style



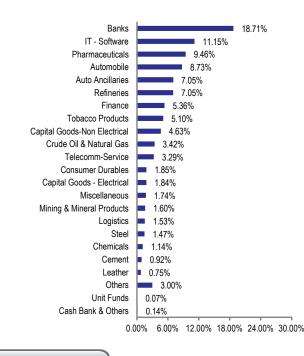
Fund Performance

PERIOD	DATE	NAV	S&P BSE 200	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	21.5312	2494.74	31.91%	29.62%
Last 1 Year	30-Aug-13	18.2448	2167.96	55.67%	49.16%
Last 2 Years	31-Aug-12	17.7537	2124.06	26.48%	23.39%
Last 3 Years	30-Aug-11	17.2068	2061.08	18.18%	16.20%
Last 4 Years	31-Aug-10	18.7991	2302.88	10.87%	8.86%
Last 5 Years	31-Aug-09	15.2610	1930.45	13.23%	10.87%
Since Inception	12-Jan-09	10.0000	1091.37	20.38%	21.29%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Cummins India Ltd. 2.06 Capital Goods-Non Electrical Eicher Motors Ltd. Automobile 1.84 1 81 Other Equity below 1% corpus 1.81 Unit Funds 1.74 Axis Liquid Fund - Growth Option 1.68 Cash Bank & Others 1.66 Total

Sector Allocation



Industry/Rating

Tobacco Products

Crude Oil & Natural Gas

Capital Goods-Non Electrical

IT - Software

Refineries

Automobile

Pharmaceuticals

Auto Ancillaries

IT - Software

Automobile

Banks

Banks

Banks

Finance

Automobile

IT - Software

Auto Ancillaries

Telecomm-Service

Miscellaneous

Banks

Banks

% Of NAV

99.79

5.44

5.10

5.00

4 86

4.49

3.42

3.04

2.98

2.57

2 52

2.27

2.13

2.07

2.06

Instrument

Dr. Reddys Laboratories Ltd.

Bharat Petroleum Corporation Ltd.

Container Corporation of India Ltd.

The Federal Bank Ltd.

IPCA Laboratories Ltd.

Kotak Mahindra Bank Ltd.

Sundaram Finance Limited

Tata Consultancy Services Ltd.

Bharat Electronics Ltd.

Divi's Laboratories Ltd.

Natco Pharma Ltd.

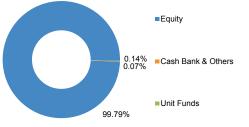
WABCO India Ltd.

Pidilite Industries Ltd.

Exide Industries Ltd.

Tata Steel Ltd.

Asset Allocation



Industry/Rating

Pharmaceuticals

Pharmaceuticals

Consumer Durables

Pharmaceuticals

Pharmaceuticals

Auto Ancillaries

IT - Software

Auto Ancillaries

Chemicals

Banks

Refineries

Logistics

Steel

Banks

Finance

% Of NAV

1.64

1.62

1.61

1.55

1 53

1.47

1.44

1.43

1.40

1.39

1.34

1.30

1.17

1.14

1.13

1.12

1.09

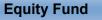
15.86

0.07

0.07

0.14

100.00



Debt Fund

ULIF 034 16/10/09 TIS 110 Fund Assure, Investment Report, August 2014

: The Investment Objective of the Sche

Size

Large

Mid

Small

is to provide long-term capital appreciation by investing predominantly

a diversified basket of equity and equity related securities of comparengaged in or expected to benefit directly or indirectly from the growth a

: ₹13.0932

: ₹58.47 Crs.

Investment Style

Blend

: CNX Nifty-100%

Growth

Fund Details

Investment Objective

NAV as on 28 Aug, 14

Corpus as on 28 Aug, 14

Investment Style

Value

Benchmark

development of infrastructure.

Portfolio

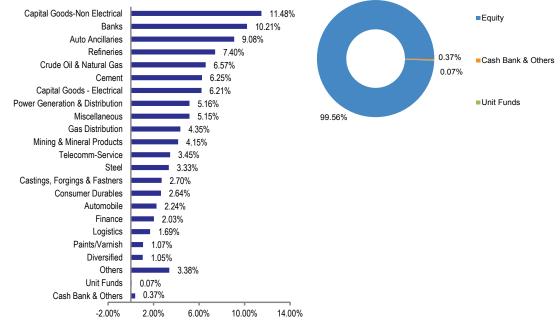
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NA
Equity		99.56	Axis Bank Ltd.	Banks	1.
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	7.08	Gujarat State Petronet Ltd.	Miscellaneous	1.
Reliance Industries Ltd.	Refineries	6.49	Thermax Ltd.	Capital Goods-Non Electrical	1.
ICICI Bank Ltd.	Banks	4.66	Madras Cements Ltd.	Cement	1.
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	4.65	Cairn India Ltd.	Crude Oil & Natural Gas	1.
Shree Cements Ltd.	Cement	4.31	Indraprastha Gas Ltd.	Gas Distribution	1
AIA Engineering Ltd.	Miscellaneous	3.69	State Bank of India	Banks	1
Motherson Sumi Systems Ltd.	Auto Ancillaries	3.58	Havells India Ltd.	Capital Goods - Electrical	1
Bosch Ltd.	Auto Ancillaries	3.19	NTPC Ltd.	Power Generation & Distribution	1
Bharat Forge Ltd.	Castings, Forgings & Fastners	2.70	Crompton Greaves Ltd.	Capital Goods - Electrical	1
Bharat Electronics Ltd.	Consumer Durables	2.64	NMDC Ltd.	Mining & Mineral Products	
Tata Steel Ltd.	Steel	2.63	Sesa Goa Ltd.	Mining & Mineral Products	
Power Grid Corporation of India Ltd.	Power Generation & Distribution	n 2.54	Idea Cellular Ltd.	Telecomm-Service	
HDFC Bank Ltd.	Banks	2.52	KEC International Ltd.	Capital Goods - Electrical	
Cummins India Ltd.	Capital Goods-Non Electrical	2.36	CESC Ltd.	Power Generation & Distribution	
Bharti Airtel Ltd.	Telecomm-Service	2.34	Asian Paints Ltd.	Paints/Varnish	
WABCO India Ltd.	Auto Ancillaries	2.31	Voltas Ltd.	Diversified	
Tata Motors Ltd.	Automobile	2.24	Hindalco Industries Ltd.	Non Ferrous Metals	
Power Finance Corporation Ltd.	Finance	2.03	Other Equity below 1% corpus		
Bharat Heavy Electricals Ltd.	Capital Goods - Electrical	2.01	Unit Funds		
Coal India Ltd	Mining & Mineral Products	1.83	Axis Liquid Fund - Growth Option		
Petronet LNG Ltd.	Gas Distribution	1.73	Cash Bank & Others		
Container Corporation of India Ltd.	Logistics	1.69	Total		10

Fund Performance

PERIOD	DATE	NAV	CNX Nifty	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	8.9975	6276.95	45.52%	26.72%
Last 1 Year	30-Aug-13	7.5935	5471.80	72.43%	45.37%
Last 2 Years	31-Aug-12	8.3246	5258.50	25.41%	22.99%
Last 3 Years	30-Aug-11	8.7651	5001.00	14.31%	16.73%
Last 4 Years	31-Aug-10	10.8268	5402.40	4.87%	10.16%
Since Inception	16-Oct-09	10.0000	5142.15	5.69%	9.37%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Sector Allocation



Asset Allocation



Equity Fund

Debt Fund



Fund Details

Portfolio

Investment Objective	: The primary investment objective of the fund	
is to provide income distribution	ution over a period of medium to long term while	
at all times emphasizing the	e importance of capital appreciation	

NAV as on 28 Aug, 14 : ₹18.8091	NAV as on	28 Aug. 14	: ₹1	8.8091
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: CNX India 500 Shariah Index - 100% Benchmark

Corpus as on 28 Aug, 14 : ₹830.20 Crs.

Investment Style



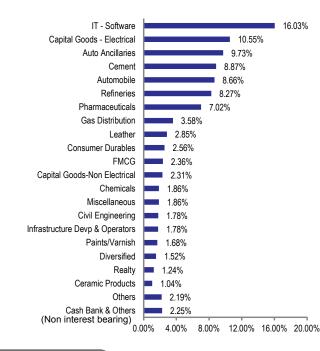
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		97.75	Asian Paints Ltd.	Paints/Varnish	1.68
Tata Consultancy Services Ltd.	IT - Software	8.69	Alstom T&D India Ltd.	Capital Goods - Electrical	1.59
Reliance Industries Ltd.	Refineries	8.27	Voltas Ltd.	Diversified	1.52
Tech Mahindra Ltd.	IT - Software	5.21	Siemens Ltd.	Consumer Durables	1.51
Ultratech Cement Ltd.	Cement	4.75	ACC Ltd.	Cement	1.50
Lupin Ltd.	Pharmaceuticals	4.68	Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.46
Maruti Suzuki India Ltd.	Automobile	4.63	Blue Star Limited	Capital Goods - Electrical	1.46
Bata India Limited	Leather	2.85	TTK Prestige Limited	FMCG	1.38
Motherson Sumi Systems Ltd.	Auto Ancillaries	2.73	Bajaj Auto Ltd.	Automobile	1.38
Shree Cements Ltd.	Cement	2.62	Eicher Motors Ltd.	Automobile	1.35
Crompton Greaves Ltd.	Capital Goods - Electrical	2.61	Hero Motocorp Ltd.	Automobile	1.30
WABCO India Ltd.	Auto Ancillaries	2.48	Cummins India Ltd.	Capital Goods-Non Electrical	1.27
Bosch Ltd.	Auto Ancillaries	2.31	Sobha Developers Limited	Realty	1.24
KEC International Ltd.	Capital Goods - Electrical	2.20	SKF India Ltd.	Auto Ancillaries	1.11
HCL Technologies Ltd.	IT - Software	2.14	Amara Raja Batteries Ltd.	Auto Ancillaries	1.11
Havells India Ltd.	Capital Goods - Electrical	2.10	Titan Industries Ltd.	Consumer Durables	1.05
Pidilite Industries Ltd.	Chemicals	1.86	Kajaria Ceramics Limited	Ceramic Products	1.04
AIA Engineering Ltd.	Miscellaneous	1.86	Thermax Ltd.	Capital Goods-Non Electrical	1.04
Indraprastha Gas Ltd.	Gas Distribution	1.86	Other Equity below 1% corpus		6.43
Gujarat Pipavav Port Limited	Infrastructure Devp & Operators	s 1.78	Cash Bank & Others (Non interest I	pearing)	2.25
Petronet LNG Ltd.	Gas Distribution	1.73	Total		100.00

Fund Performance

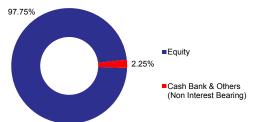
PERIOD	DATE	NAV	CNX India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	14.0878	1538.85	33.51%	26.37%
Last 1 Year	30-Aug-13	12.3348	1369.32	52.49%	42.02%
Last 2 Years	31-Aug-12	11.4233	1248.38	28.32%	24.81%
Last 3 Years	30-Aug-11	10.9066	1184.94	19.92%	17.95%
Last 4 Years	31-Aug-10	11.2633	1287.72	13.68%	10.85%
Since Inception	16-Oct-09	10.0000	1217.76	13.86%	10.09%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund



Portfolio

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

NAV as on 28 Aug, 14 : ₹17.8131

Benchmark : CNX India 500 Shariah Index - 100%

Corpus as on 28 Aug, 14 : ₹36.99 Crs.

Investment Style



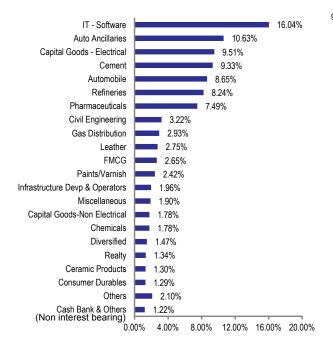
Fund Performance

PERIOD	DATE	NAV	CNX India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	13.3361	1538.85	33.57%	26.37%
Last 1 Year	30-Aug-13	11.5649	1369.32	54.03%	42.02%
Last 2 Years	31-Aug-12	10.7625	1248.38	28.65%	24.81%
Last 3 Years	30-Aug-11	10.3571	1184.94	19.81%	17.95%
Last 4 Years	31-Aug-10	10.8791	1287.72	13.12%	10.85%
Since Inception	04-Jan-10	10.0000	1274.34	13.22%	9.52%

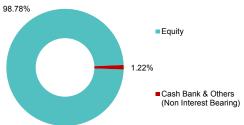
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		98.78	Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.62
Reliance Industries Ltd.	Refineries	8.24	Voltas Ltd.	Diversified	1.47
Tata Consultancy Services Ltd.	IT - Software	6.82	Kalpataru Power Transmission Limited	Civil Engineering	1.47
Tech Mahindra Ltd.	IT - Software	6.52	Petronet LNG Ltd.	Gas Distribution	1.46
Ultratech Cement Ltd.	Cement	5.24	Hero Motocorp Ltd.	Automobile	1.38
Lupin Ltd.	Pharmaceuticals	4.87	Bajaj Auto Ltd.	Automobile	1.37
Maruti Suzuki India Ltd.	Automobile	4.57	Sobha Developers Limited	Realty	1.34
Motherson Sumi Systems Ltd.	Auto Ancillaries	3.07	Eicher Motors Ltd.	Automobile	1.32
Shree Cements Ltd.	Cement	2.79	Kajaria Ceramics Limited	Ceramic Products	1.30
Bata India Limited	Leather	2.75	ACC Ltd.	Cement	1.30
Bosch Ltd.	Auto Ancillaries	2.60	Siemens Ltd.	Consumer Durables	1.29
Crompton Greaves Ltd.	Capital Goods - Electrical	2.37	Asian Paints Ltd.	Paints/Varnish	1.27
KEC International Ltd.	Capital Goods - Electrical	2.26	Alstom T&D India Ltd.	Capital Goods - Electrical	1.22
HCL Technologies Ltd.	IT - Software	2.20	Kansai Nerolac Paints Ltd.	Paints/Varnish	1.15
WABCO India Ltd.	Auto Ancillaries	2.20	Kaveri Seed Company Ltd.	Agro Chemicals	1.10
Gujarat Pipavav Port Limited	Infrastructure Devp & Operators		Amara Raja Batteries Ltd.	Auto Ancillaries	1.06
Havells India Ltd.	Capital Goods - Electrical	1.92	IPCA Laboratories Ltd.	Pharmaceuticals	1.01
AIA Engineering Ltd.	Miscellaneous	1.90	Bharti Airtel Ltd.	Telecomm-Service	1.00
TTK Prestige Limited	FMCG	1.83	Other Equity below 1% corpus		6.31
Pidilite Industries Ltd.	Chemicals	1.78	Cash Bank & Others (Non interest b	earing)	1.22
J.Kumar Infraprojects Limited	Civil Engineering	1.76	Total	0.	100.00
SKF India Ltd.	Auto Ancillaries	1.70			

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund





Equity Fund

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ſIJ

Debt Fund



ULIF 003 04/02/04 TLL 110 Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fund is to provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through investments made primarily in money market and debt securities. The fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on 28 Aug, 14 : ₹19.5671

Benchmark

CRISIL Liquid Fund Index -100%

Corpus as on 28 Aug, 14

: ₹15.45 Crs.

Investment Style



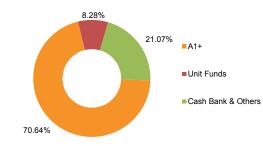
Instrument	Industry/Rating	% Of NAV
CD/CP's		70.64
ANDHRA BANK CD 04-May-15	A1+	9.46
ALLAHABAD BANK CD 15-Apr-15	A1+	9.21
ICICI BANK CD 27-Jan-15	A1+	8.74
Canara Bank CD 02-Jun-15	A1+	8.49
Bank of India CD 09-Jun-15	A1+	8.49
Corporation Bank CD 19-Jun-15	A1+	8.47
PFC Ltd. CP 29-Jun-15	A1+	8.42
State Bank Of Patiala CD 21-Jul-15	A1+	6.00
State Bank of Patiala CD 06-Jul-15	A1+	1.81
EXPORT-IMPORT BANK OF INDIA CD 19-Dec-14	A1+	1.57
Unit Funds		8.28
Religare Invesco Liquid Fund - Growth		4.40
Sundaram Money Fund Regular Growth (Formerly Super Institutional Plan)		3.88
Cash Bank & Others		21.07
Total		100.00

Fund Performance

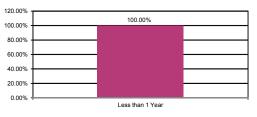
PERIOD	DATE	NAV	Crisil Liquid Fund Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	18.7870	2108.58	4.15%	4.65%
Last 1 Year	30-Aug-13	18.0787	2005.44	8.23%	10.04%
Last 2 Years	31-Aug-12	16.6724	1860.23	8.33%	8.92%
Last 3 Years	30-Aug-11	15.2999	1710.36	8.55%	8.86%
Last 4 Years	31-Aug-10	14.2593	1590.19	8.23%	8.54%
Last 5 Years	31-Aug-09	13.5130	1532.04	7.68%	7.57%
Since Inception	02-Mar-04	10.0000	1103.15	6.60%	6.83%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

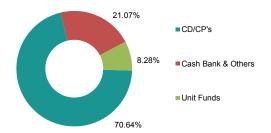
Rating Profile



Maturity Profile



Asset Allocation





Equity Fund

Debt Fund



ULIF 002 04/02/04 TIL 110 Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The primary investment objective of the Fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The Fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on 28 Aug, 14 : ₹18.7405

Benchmark : CRISIL Composite Bond Index -100%

Corpus as on 28 Aug, 14 : ₹97.03 Crs.

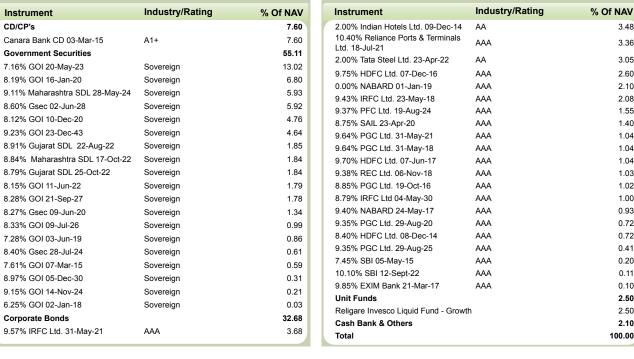
Investment Style



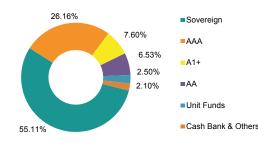
Fund Performance

PERIOD	DATE	NAV	Crisil Composite Bond Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	17.6642	2016.87	6.09%	6.59%
Last 1 Year	30-Aug-13	16.9765	1923.46	10.39%	11.77%
Last 2 Years	31-Aug-12	16.1731	1862.92	7.65%	7.43%
Last 3 Years	30-Aug-11	14.7191	1713.36	8.38%	7.86%
Last 4 Years	31-Aug-10	13.7504	1618.71	8.05%	7.35%
Last 5 Years	31-Aug-09	12.8620	1530.92	7.82%	7.03%
Since Inception	02-Mar-04	10.0000	1193.20	6.17%	5.77%

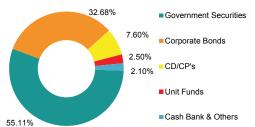
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.



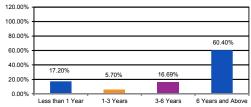
Rating Profile



Asset Allocation



Maturity Profile





Equity Fund

Debt Fund

Hybrid Fund



3.48

3.36

3.05

2.60

2.10

2.08

1.55

1.40

1.04

1.04

1.04

1 03

1.02

1.00

0.93

0.72

0.72

0 4 1

0.20

0.11

0.10

2.50

2.50

2.10

100.00

Portfolio

Investment Objective : The primary investment objective of the Fund is to generate stable returns by investing in fixed income securities having shorter maturity periods. Under normal circumstances, the average maturity of the Fund may be in the range of 1-3 years.

NAV as on 28 Aug, 14 : ₹17.6956

Benchmark : CRISIL Short Term Bond Index -100%

Corpus as on 28 Aug, 14 : ₹26.30 Crs.

Investment Style



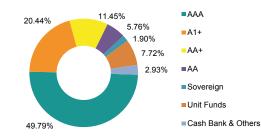
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NA
CD/CP's		20.44	10% Bajaj Finance Ltd. 30-Mar-17	AA+	3.84
ICICI BANK CD 05-Jun-15	A1+	9.62	9.61% PFC Ltd. 01-Jun-17	AAA	3.83
Punjab National Bank CD 02-Mar-15	A1+	5.81	9.40% NABARD 24-May-17	AAA	3.81
Canara Bank CD 02-Dec-14	A1+	5.01	8.50% PFC Ltd. 15-Dec-14	AAA	3.80
Government Securities		1.90	10.18% LIC Hsg. Finance Ltd. 19- Sep-16	AAA	3.48
8.78% Haryana SDL 23-Jul-17	Sovereign	1.90	8.85% PGC Ltd. 19-Oct-16	AAA	2.83
Corporate Bonds		67.01	9.8% PFC Ltd 27-Sep-16	AAA	2.31
7.65% REC Ltd. 31-Jan-16	AAA	9.31	9.35% HDFC Ltd. 04-Mar-16	AAA	2.29
9.5% United Phosphorus Ltd. 12- Jan-15	AA+	7.61	9.14 % IDFC 27-Jan-16	AAA	1.90
10.65% Indiabulls Fin Ser Ltd. 16-	AA	5.76	Unit Funds		7.72
Jul-15 8.97% AIRPORT AUTHORITY OF			Religare Invesco Liquid Fund - Grow	th	4.45
INDIA 11-Oct-16	AAA	5.68	Sundaram Money Fund Regular Gro	wth	3.27
9.15% IDFC Ltd. 19-Feb-16	AAA	5.32	(Formerly Super Institutional Plan)		
8.90% PGC Ltd. 25-Feb-15	AAA	5.22	Cash Bank & Others		2.93
			Total		100.00

Fund Performance

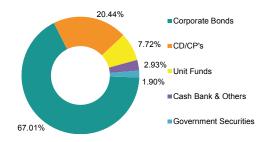
PERIOD	DATE	NAV	Crisil ShortTerm Bond Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	16.9032	2179.98	4.69%	5.10%
Last 1 Year	30-Aug-13	16.1107	2061.27	9.84%	11.15%
Last 2 Years	31-Aug-12	15.0213	1931.78	8.54%	8.91%
Last 3 Years	30-Aug-11	13.7635	1774.44	8.74%	8.89%
Last 4 Years	31-Aug-10	12.9741	1662.57	8.07%	8.35%
Last 5 Years	31-Aug-09	12.3480	1583.39	7.46%	7.67%
Since Inception	01-Jul-06	10.0000	1242.00	7.24%	7.79%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

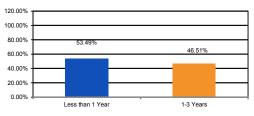
Rating Profile



Asset Allocation



Maturity Profile





Equity Fund

Debt Fund



Whole Life Short Term Fixed Income Fund ULIF 013 04/01/07 WLF 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The primary investment objective of the Fund is to generate stable returns by investing in fixed income securities having shorter maturity periods. Under normal circumstances, the average maturity of the Fund may be in the range of 1-3 years.

NAV as on 28 Aug, 14 : ₹17.2107

Benchmark : CRISIL Short Term Bond Index -100%

Corpus as on 28 Aug, 14 : ₹143.90 Crs.

Investment Style



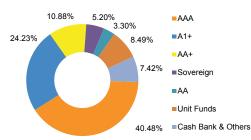
			6	• • •
Instrument	Industry/Rating	% Of NAV		Instrument
CD/CP's		24.23	1	8.84% REC Ltd. 16-Oct-14
ICICI BANK CD 05-Jun-15	A1+	8.47		9.40% NABARD 24-May-17
Canara Bank CD 02-Dec-14	A1+	5.43		9.80% LIC Housing Finance Ltd. 09-Jan-15
BANK OF BARODA CD 10-Dec-14	A1+	4.88		8.97% AIRPORT AUTHORITY OF INDIA
AXIS BANK LIMITED CD 09-SEP-14	A1+	3.47		11-Oct-16
Punjab National Bank CD 02-Mar-15	A1+	1.99		8.25% SAIL Ltd. 06-May-18
Government Securities		5.20		9.61% PFC Ltd. 01-Jun-17
8.78% Haryana SDL 23-Jul-17	Sovereign	5.20		8.85% PGC Ltd. 19-Oct-16
Corporate Bonds		54.65		10.18% LIC Hsg. Finance Ltd. 19-Sep-16
9.5% United Phosphorus Ltd. 12-Jan-15	AA+	8.07		9.8% PFC Ltd 27-Sep-16
10.60% LIC HOUSING FINANCE 06-Sep-16	AAA	3.56		2.00% Indian Hotels Ltd. 09-Dec-14
•	AAA	3.49		8.28% LIC Housing Finance Ltd. 29-Jun-15
9.35% PGC Ltd. 29-Aug-16				8.90% PGC Ltd. 25-Feb-15
9.20% IDFC 01-Oct-16	AAA	3.48		9.20% PGC Ltd. 12-Mar-15
9.14 % IDFC 27-Jan-16	AAA	3.12		9.70% HDEC Ltd. 07-Jun-17
10.65% Indiabulls Fin Ser Ltd. 16-Jul-15	AA	2.81		Unit Funds
10% Bajaj Finance Ltd. 30-Mar-17	AA+	2.80		Religare Invesco Liquid Fund - Growth
9.63% PFC Ltd. 15-Dec-14	AAA	2.78		Sundaram Money Fund Regular Growth
9.28% REC Ltd. 15-Feb-17	AAA	2.78		(Formerly Super Institutional Plan)
9.655% NABARD 18-Oct-14	AAA	2.78		Cash Bank & Others
9.40% NHB 10-Jan-15	AAA	2.43		Total

Fund Performance

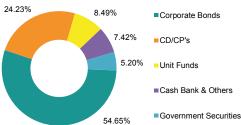
PERIOD	DATE	NAV	Crisil Short Term Bond Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	16.4387	2179.98	4.70%	5.10%
Last 1 Year	30-Aug-13	15.6632	2061.27	9.88%	11.15%
Last 2 Years	31-Aug-12	14.5577	1931.78	8.73%	8.91%
Last 3 Years	30-Aug-11	13.3398	1774.44	8.86%	8.89%
Last 4 Years	31-Aug-10	12.4726	1662.57	8.38%	8.35%
Last 5 Years	31-Aug-09	11.7760	1583.39	7.88%	7.67%
Since Inception	08-Jan-07	10.0000	1281.09	7.36%	7.91%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

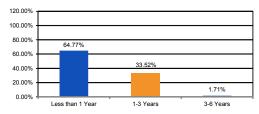
Rating Profile



Asset Allocation



Maturity Profile





Equity Fund

Debt Fund

Hybrid Fund



Industry/Rating

AAA

AAA

AAA

AAA

AAA

AAA

AAA

AAA

AAA

AA

AAA

AAA

ΑΑΑ

AAA

% Of NAV

2.43

2.16

1.74

1.73

1 7 1

1.54

1.38

1.06

1.05

0.49

0.48

0.35

0.26

0.14

8.49

4.50

4.00

7.42

100.00

Portfolio

Rating Profile

54.26%

29.36%

Sovereign

2.41% Unit Funds

Cash Bank & Others

7.62% A1+

4.91% ■AA

1.44%

Investment Objective : The primary investment objective of the Fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The Fund will have no investments in equity or equity linked instruments at any point in time.

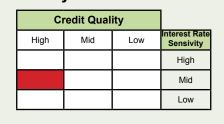
NAV as on 28 Aug, 14 : ₹17.0333

Benchmark

Corpus as on 28 Aug, 14 : ₹242.03 Crs.

: CRISIL Composite Bond Index -100%

Investment Style

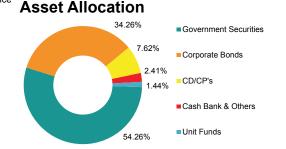


Instrument	Industry/Rating	% Of NAV		Instrument
CD/CP's		7.62		2.00% Tata Steel Ltd. 23-Apr-22
Canara Bank CD 03-Mar-15	A1+	2.37	- 1	10.40% Reliance Ports & Terminals
ANDHRA BANK CD 25-May-15	A1+	1.94	- 1	Ltd. 18-Jul-21
Corporation Bank CD 19-Jun-15	A1+	1.39	- 1	9.50% HDFC Ltd. 13-Aug-24
State Bank of Patiala CD 06-Jul-15	A1+	0.96	- 1	0.00% NABARD 01-Jan-19
PFC Ltd. CP 29-Jun-15	A1+	0.96	- 1	8.19% IRFC Ltd. 27-Apr-19
Government Securities		54.26	- 1	9.30% SAIL 25-May-21
7.16% GOI 20-May-23	Sovereign	9.69	- 1	9.80% LIC Housing Finance Ltd.
8.60% Gsec 02-Jun-28	Sovereign	7.47	- 1	09-Jan-15
8.12% GOI 10-Dec-20	Sovereign	6.17	- 1	9.37% PFC Ltd. 19-Aug-24
9.23% GOI 23-Dec-43	Sovereign	4.53	- 1	9.43% IRFC Ltd. 23-May-18
8.33% GOI 09-Jul-26	Sovereign	4.38	- 1	10.65% Indiabulls Fin Ser Ltd. 16-
9.11% Maharashtra SDL 28-May-24	Sovereign	3.81	- 1	Jul-15
8.27% Gsec 09-Jun-20	Sovereign	3.48	- 1	9.30% SAIL 25-May-19
8.19% GOI 16-Jan-20	Sovereign	2.10	- 1	9.30% PGC Ltd. 28-Jun-21
8.40% Gsec 28-Jul-24	Sovereign	2.04	- 1	8.90% PGC Ltd. 25-Feb-17
7.28% GOI 03-Jun-19	Sovereign	1.66	- 1	9.40% NHB 10-Jan-15
8.15% GOI 11-Jun-22	Sovereign	1.41	- 1	8.35% HDFC Ltd. 19-Jul-15
8.28% GOI 21-Sep-27	Sovereign	1.39	- 1	9.64% PGC Ltd. 31-May-21
8.91% Gujarat SDL 22-Aug-22	Sovereign	1.28	- 1	9.64% PGC Ltd. 31-May-18
8.84% Maharashtra SDL 17-Oct-22	Sovereign	1.27	- 1	9.70% HDFC Ltd. 07-Jun-17
9.37% Gujarat SDL 04-Dec-23	Sovereign	1.05	- 1	8.75% SAIL 23-Apr-20
8.79% Gujarat SDL 25-Oct-22	Sovereign	0.92	- 1	9.57% IRFC Ltd. 31-May-21
8.79% GOI 08-Nov-21	Sovereign	0.75	- 1	8.40% HDFC Ltd. 08-Dec-14
8.20% GOI 24-Sep-25	Sovereign	0.59	- 1	8.84% NTPC Ltd. 04-Oct-22
7.83% GOI 11-Apr-18	Sovereign	0.16	- 1	9.75% SBI Series 3 Lower Tier II
9.15% GOI 14-Nov-24	Sovereign	0.04	- 1	16-Mar-21
8.97% GOI 05-Dec-30	Sovereign	0.04	- 1	Unit Funds
Corporate Bonds	-	34.26	- 1	Religare Invesco Liquid Fund - Growth
9.38% REC Ltd. 06-Nov-18	AAA	6.21	- 1	Cash Bank & Others
9.75% HDFC Ltd. 07-Dec-16	AAA	4.59	- 1	Total

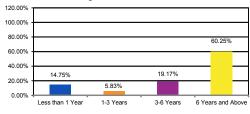
Fund Performance

PERIOD	DATE	NAV	Crisil Composite Bond Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	16.0341	2016.87	6.23%	6.59%
Last 1 Year	30-Aug-13	15.3761	1923.46	10.78%	11.77%
Last 2 Years	31-Aug-12	14.5966	1862.92	8.02%	7.43%
Last 3 Years	30-Aug-11	13.2758	1713.36	8.66%	7.86%
Last 4 Years	31-Aug-10	12.3900	1618.71	8.28%	7.35%
Last 5 Years	31-Aug-09	11.6670	1530.92	7.86%	7.03%
Since Inception	08-Jan-07	10.0000	1298.79	7.22%	6.82%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.



Maturity Profile



Industry/Rating

AA

AAA

AAA

AAA

AAA

AAA

AAA

AAA

AAA

AA

AAA

% Of NAV

4.07

3.26

2.09

1.68

1.40

1.36

1.03

1.03

0.84

0.84

0.83

0.82

0.82

0.62

0.53

0.42

0.42

0.42

0.40

0.30

0.25

0.04

0.02

1.44

1.44

2.41

100.00



Equity Fund

Debt Fund



Portfolio

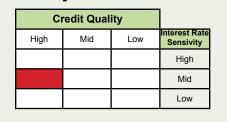
Investment Objective : The primary investment objective of the Fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The Fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on 28 Aug, 14 : ₹15.6567

Benchmark : CRISIL Composite Bond Index -100%

Corpus as on 28 Aug, 14 : ₹33.61 Crs.

Investment Style



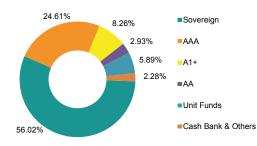
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating
CD/CP's		8.26	Corporate Bonds	
Canara Bank CD 03-Mar-15	A1+	8.26	9.75% HDFC Ltd. 07-Dec-16	AAA
Government Securities		56.02	9.20% PGC Ltd. 12-Mar-15	AAA
8.20% GOI 24-Sep-25	Sovereign	12.36	8.90% PGC Ltd. 25-Feb-15	AAA
8.15% GOI 11-Jun-22	Sovereign	8.60	9.35% HDFC Ltd. 04-Mar-16	AAA
9.23% GOI 23-Dec-43	Sovereign	7.57	9.37% PFC Ltd. 19-Aug-24	AAA
8.40% Gsec 28-Jul-24	Sovereign	5.89	2.00% Tata Steel Ltd. 23-Apr-22	AA
8.33% GOI 09-Jul-26	Sovereign	4.30	9.57% IRFC Ltd. 31-May-21	AAA
9.11% Maharashtra SDL 28-May-24	Sovereign	3.00	9.48% REC Ltd. 10-Aug-21	AAA
8.60% Gsec 02-Jun-28	0	2.95	9.75% SBI Series 3 Lower Tier II 16-Mar-21	AAA
8.28% GOI 21-Sep-27	Sovereign Sovereign	2.95	10.40% Reliance Ports & Terminals Ltd. 18-Jul-21	AAA
8.19% GOI 16-Jan-20	Sovereign	1.92	9.60% HDFC Ltd. 07-Apr-16	AAA
8.27% Gsec 09-Jun-20	Sovereign	1.76	8.30% HDFC Ltd. 23-Jun-15	AAA
8.91% Gujarat SDL 22-Aug-22	Sovereign	1.19	Unit Funds	
8.84% Maharashtra SDL 17-Oct-22	Sovereign	1.18	Religare Invesco Liquid Fund - Growt	h
8.79% Gujarat SDL 25-Oct-22	Sovereign	1.18	Sundaram Money Fund Regular Grov (Formerly Super Institutional Plan)	vth
7.28% GOI 03-Jun-19	Sovereign	1.13	Cash Bank & Others	
10.18% GOI 11-Sep-26	Sovereign	0.15	Total	

Fund Performance

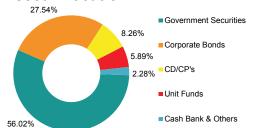
PERIOD	DATE	NAV	Crisil Composite Bond Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	14.7595	2016.87	6.08%	6.59%
Last 1 Year	30-Aug-13	14.2089	1923.46	10.19%	11.77%
Last 2 Years	31-Aug-12	13.5079	1862.92	7.66%	7.43%
Last 3 Years	30-Aug-11	12.3800	1713.36	8.14%	7.86%
Last 4 Years	31-Aug-10	11.6938	1618.71	7.57%	7.35%
Last 5 Years	31-Aug-09	11.0550	1530.92	7.21%	7.03%
Since Inception	04-Feb-08	10.0000	1404.20	7.07%	6.70%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

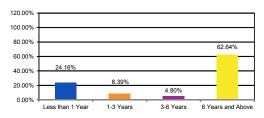
Rating Profile



Asset Allocation



Maturity Profile





Equity Fund

Debt Fund

Hybrid Fund



% Of NAV

27.54

4.51

3.72

3.71

3.58

2.98

2.93

1.82

1.80

0.96

0.94

0.30

0.30

5.89

4 46

1.43

2.28

100.00

Bond Fund

ULIF 030 12/01/09 IBF 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The objective of the scheme is to invest in Government Bonds and highly rated Fixed income instruments. The primary objective of the fund is to conserve capital while generating income by investing in short to medium term debt instruments of various maturities.

NAV as on 28 Aug, 14 : ₹14.5846

Benchmark : CRISIL Composite Bond Index -100%

Corpus as on 28 Aug, 14 : ₹19.44 Crs.

Investment Style

Fund Performance

Last 6 Months 28-Feb-14 13.7588

Since Inception 12-Jan-09 10.0000

DATE

30-Aug-13 13.2640

31-Aug-12 12.6965

30-Aug-11 11.6822

31-Aug-10 11.1238

31-Aug-09 10.5510

NAV

PERIOD

Last 1 Year

Last 2 Years

Last 3 Years

Last 4 Years

Last 5 Years



Crisil Composite

Bond Index

2016.87

1923.46

1862.92

1713.36

1618.71

1530.92

1503.68

Note : The investment income and prices may go down as well as up."Since

Inception" and returns above "1 Year" are calculated as per CAGR.

NAV

Change

6.00%

9.96%

7.18%

7.68%

7.01%

6.69%

6.94%

Debt Fund

INDEX

Change

6.59%

11.77%

7.43%

7.86%

7 35%

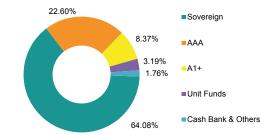
7.03%

6.56%

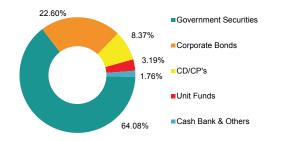
Instrument

Instrument	Industry/Rating	% Of NAV
CD/CP's		8.37
Canara Bank CD 03-Mar-15	A1+	8.37
Government Securities		64.08
8.40% Gsec 28-Jul-24	Sovereign	10.18
8.19% GOI 16-Jan-20	Sovereign	10.06
9.23% GOI 23-Dec-43	Sovereign	8.19
8.33% GOI 09-Jul-26	Sovereign	5.45
8.15% GOI 11-Jun-22	Sovereign	4.96
8.79% Gujarat SDL 25-Oct-22	Sovereign	3.82
8.20% GOI 24-Sep-25	Sovereign	3.19
9.11% Maharashtra SDL 28-May-24	Sovereign	3.11
8.60% Gsec 02-Jun-28	Sovereign	3.06
9.15% GOI 14-Nov-24	Sovereign	2.63
8.79% GOI 08-Nov-21	Sovereign	2.58
8.28% GOI 21-Sep-27	Sovereign	2.47
8.27% Gsec 09-Jun-20	Sovereign	1.82

Rating Profile



Asset Allocation



7.28% GOI 03-Jun-19 1 17 Sovereian 10.70% GOI 22-Apr-20 Sovereign 0.14 **Corporate Bonds** 22.60 9.76% LIC Housing Finance Ltd. AAA 5.16 11-Dec-14 9.37% PFC Ltd. 19-Aug-24 AAA 5.15 9.70% HDFC Ltd. 07-Jun-17 AAA 4.16 9.35% HDFC Ltd. 04-Mar-16 AAA 3.09 10.40% Reliance Ports & Terminals 2.70 AAA Ltd. 18-Jul-21 8.90% PGC Ltd. 25-Feb-15 AAA 1.93 9.75% SBI Series 3 Lower Tier II AAA 0.41 16-Mar-21 Unit Funds 3.19 Religare Invesco Liquid Fund - Growth 3.19 Cash Bank & Others 1.76 Total 100.00

Industry/Rating

Sovereign

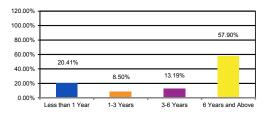
% Of NAV

1.26

Maturity Profile

Instrument

7.49% GOI 16-Apr-17





Equity Fund



Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Apex Investment Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short-term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be no more than 100% in Money Markets and Cash.

NAV as on 28 Aug, 14	:	₹10.0000
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.00 Crs.

Investment Style

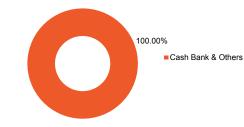
Cı			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	10.0087	-0.09%
Last 1 Year	30-Aug-13	9.9971	0.03%
Last 2 Years	31-Aug-12	10.0070	-0.03%
Last 3 Years	30-Aug-11	10.0142	-0.05%
Last 4 Years	31-Aug-10	10.0101	-0.03%
Last 5 Years	31-Aug-09	10.0330	-0.07%
Since Inception	18-Feb-09	10.0000	0.00%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



Industry/Rating

% Of NAV

100.00

100.00

Asset Allocation





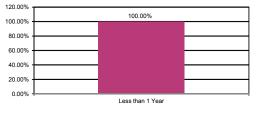
Equity Fund

Debt Fund

Hybrid Fund



Maturity Profile



Fund Details

Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Apex Pension Investment Fund (10 Years) is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

NAV as on 28 Aug, 14	:	₹10.0000
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.00 Crs.

Investment Style

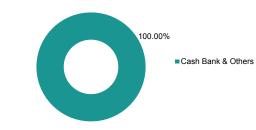
Cı	redit Qual	ity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	10.0012	-0.01%
Last 1 Year	30-Aug-13	9.9970	0.03%
Last 2 Years	31-Aug-12	10.0146	-0.07%
Last 3 Years	30-Aug-11	10.0204	-0.07%
Last 4 Years	31-Aug-10	10.0625	-0.16%
Since Inception	20-Jan-10	10.0000	0.00%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



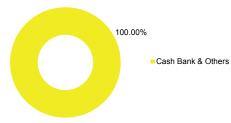
Industry/Rating

% Of NAV

100.00

100.00

Asset Allocation



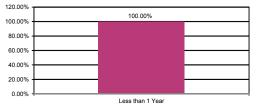
Equity Fund

Debt Fund

Hybrid Fund



Maturity Profile



Fund Details

Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Apex Pension Investment Fund (15 Years) is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

NAV as on 28 Aug, 14	:	₹10.0347
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.13 Crs.

Investment Style

Cı	redit Qual	ity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

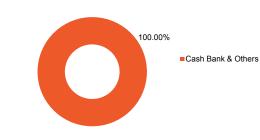
Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	10.0615	-0.27%
Last 1 Year	30-Aug-13	10.0991	-0.64%
Last 2 Years	31-Aug-12	10.0054	0.15%
Last 3 Years	30-Aug-11	10.0078	0.09%
Last 4 Years	31-Aug-10	10.0477	-0.03%
Since Inception	20-Jan-10	10.0000	0.08%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile

Asset Allocation



Industry/Rating

% Of NAV

100.00

100.00

Maturity Profile



100.00% Cash Bank & Others



Equity Fund

Debt Fund



Fund Details

Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Apex Pension Investment Fund (20 Years) is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

NAV as on 28 Aug, 14	:	₹10.0134
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.03 Crs.

Investment Style

Cı	redit Qual	ity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

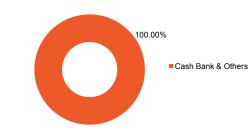
Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	10.0038	0.10%
Last 1 Year	30-Aug-13	10.0161	-0.03%
Last 2 Years	31-Aug-12	9.9990	0.07%
Last 3 Years	30-Aug-11	10.0066	0.02%
Last 4 Years	31-Aug-10	10.0389	-0.06%
Since Inception	20-Jan-10	10.0000	0.03%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile

Asset Allocation



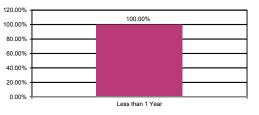
Industry/Rating

% Of NAV

100.00

100.00

Maturity Profile



100.00% Cash Bank & Others



Equity Fund

Debt Fund



Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Apex plus Investment Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash

NAV as on 28 Aug, 14	:	₹9.9985
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.03 Crs.

Investment Style

Cı	redit Qual	ity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

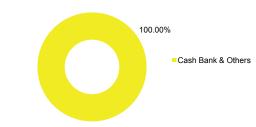
Fund Performance

NAV Change
0.00%
-0.54%
-0.08%
-0.05%
-0.17%
0.00%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

Rating Profile



Industry/Rating

% Of NAV

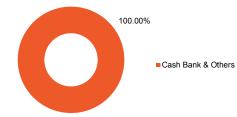
100.00

100.00

Maturity Profile



Asset Allocation









Portfolio

Investment Objective : The investment objective for Discontinued Policy Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low.

: _

NAV as on 28 Aug, 14 : ₹13.3558

Benchmark

Corpus as on 28 Aug, 14 : ₹463.74 Crs.

Investment Style

Сі	redit Qual	ity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

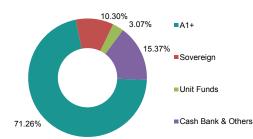
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
CD/CP's		71.26	ANDHRA BANK CD 25-May-15	A1+	3.04
PFC Ltd. CP 29-Jun-15	A1+	8.26	Punjab National Bank CD 02-Mar-15	A1+	2.86
Corporation Bank CD 20-May-15	A1+	5.07	Corporation Bank CD 19-Jun-15	A1+	2.82
Punjab National Bank CD 30-Jul-15	A1+	4.98	BANK OF BARODA CD 10-Dec-14	A1+	2.69
EXPORT-IMPORT BANK OF INDIA CE 19-Dec-14	D A1+	4.70	Canara Bank CD 02-Dec-14	A1+	2.24
State Bank Of Patiala CD 21-Jul-15	A1+	4.59	ICICI BANK CD 05-Jun-15	A1+	1.50
ICICI BANK CD 27-Jan-15	A1+	4.41	AXIS BANK LIMITED CD 09-SEP-14	A1+	0.56
ALLAHABAD BANK CD 15-Apr-15	A1+	4.29	Treasury Bills		10.30
Canara Bank CD 02-Jun-15	A1+	4.29	364 Days Tbill 19-Mar-15	Sovereign	10.30
Bank of India CD 09-Jun-15	A1+	4.28	Unit Funds		3.07
ANDHRA BANK CD 04-May-15	A1+	3.90	Axis Liquid Fund - Growth Option		3.07
State Bank of Patiala CD 06-Jul-15	A1+	3.69	Cash Bank & Others		15.37
Union Bank of India CD 09-Mar-15	A1+	3.08	Total		100.00

Fund Performance

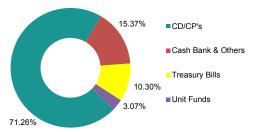
PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	12.7830	4.48%
Last 1 Year	30-Aug-13	12.2318	9.19%
Last 2 Years	31-Aug-12	11.2690	8.87%
Last 3 Years	30-Aug-11	10.3757	8.78%
Since Inception	07-Jan-11	10.0000	8.27%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

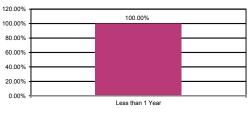
Rating Profile



Asset Allocation



Maturity Profile





Equity Fund

Debt Fund



Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Apex Supreme Investment Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

NAV as on 28 Aug, 14	:	₹10.0301
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.10 Crs.

Investment Style

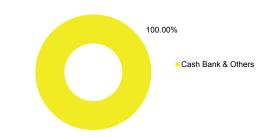
Cı	redit Qual	ity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	10.0130	0.17%
Last 1 Year	30-Aug-13	10.0351	-0.05%
Last 2 Years	31-Aug-12	10.0015	0.14%
Last 3 Years	30-Aug-11	9.9951	0.12%
Since Inception	01-Feb-11	10.0000	0.08%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



Industry/Rating

% Of NAV

100.00

100.00

Maturity Profile



Asset Allocation







Hybrid Fund

Debt Fund

Apex Supreme Investment Fund II ULIF 056 01/07/11 SI2 110 Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Apex Supreme Investment Fund - II is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash

NAV as on 28 Aug, 14	:	₹10.0505
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.82 Crs.

Investment Style

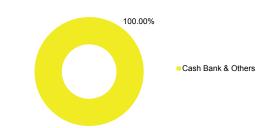
Cı	redit Qual	lity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	10.0080	0.42%
Last 1 Year	30-Aug-13	10.0556	-0.05%
Last 2 Years	31-Aug-12	10.0137	0.18%
Last 3 Years	30-Aug-11	10.0748	-0.08%
Since Inception	01-Jul-11	10.0000	0.16%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



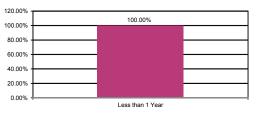
Industry/Rating

% Of NAV

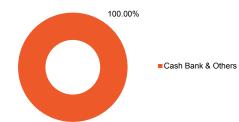
100.00

100.00

Maturity Profile



Asset Allocation





Equity Fund

Debt Fund



Apex Supreme Investment Fund III ULIF 058 01/11/11 SI3 110 Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Investment Fund - III is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short-term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

NAV as on 28 Aug, 14	:	₹9.9933
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.02 Crs.

Investment Style

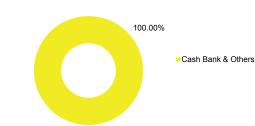
Cı	redit Qual	ity]
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	10.0113	-0.18%
Last 1 Year	30-Aug-13	10.0115	-0.18%
Last 2 Years	31-Aug-12	9.9950	-0.01%
Since Inception	1-Nov-11	10.0000	-0.02%

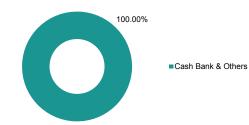
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



Asset Allocation

Hybrid Fund



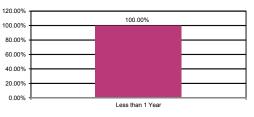


Equity Fund

Debt Fund



Maturity Profile





Portfolio

Investment Objective : The investment objective for Apex Pension Investment Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short-term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

NAV as on 28 Aug, 14	:	₹10.0000
Benchmark	:	-
Corpus as on 28 Aug, 14	:	₹0.00 Crs.

Investment Style

Cı	redit Qual	lity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	10.0000	0.00%
Last 1 Year	30-Aug-13	9.9992	0.01%
Last 2 Year	31-Aug-12	10.0000	0.00%
Last 3 Year	30-Aug-11	10.0000	0.00%
Last 4 Year	31-Aug-10	10.0577	-0.14%
Since Inception	20-Jan-10	10.0000	0.00%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.









Balanced Fund





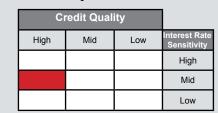
Debt Fund



Portfolio

Investment Objective : is to maximize the returns with		he primary investment objective of the fund edium to high risk.
NAV as on 28 Aug, 14	:	₹22.1274
Benchmark	:	S&P BSE Sensex - 65% CRISIL Composite Bond Fund Index - 35%
Corpus as on 28 Aug, 14	:	₹220.37 Crs.

Debt Investment Style



Equity Investment Style

Inve	estment S	tyle	
Value	Blend	Growth	Size
			Large
			Mid
			Small

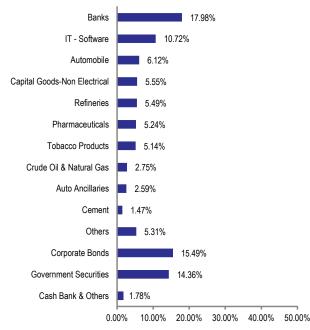
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	17.8562	23.92%	19.29%
Last 1 Year	30-Aug-13	15.8852	39.30%	32.11%
Last 2 Years	31-Aug-12	15.4886	19.53%	17.96%
Last 3 Years	30-Aug-11	14.9146	14.05%	13.73%
Last 4 Years	31-Aug-10	15.8972	8.62%	9.29%
Last 5 Years	31-Aug-09	13.6780	10.10%	9.74%
Since Inception	01-Jul-06	10.0000	10.22%	10.12%

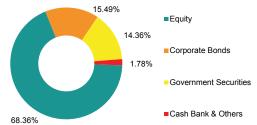
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		68.36
ICICI Bank Ltd.	Banks	5.98
HDFC Bank Ltd.	Banks	5.74
ITC Ltd.	Tobacco Products	5.14
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.73
Reliance Industries Ltd.	Refineries	4.54
Infosys Technologies Ltd.	IT - Software	4.27
Tata Consultancy Services Ltd.	IT - Software	4.12
Tata Motors Ltd.	Automobile	3.24
State Bank of India	Banks	2.68
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.54
Yes Bank Ltd.	Banks	2.48
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.12
Shree Cements Ltd.	Cement	1.47
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.25
Tech Mahindra Ltd.	IT - Software	1.18
Mahindra and Mahindra Ltd.	Automobile	1.17
Asian Paints Ltd.	Paints/Varnish	1.16
Wipro Ltd.	IT - Software	1.15
Bosch Ltd.	Auto Ancillaries	1.14
The Federal Bank Ltd.	Banks	1.10
Other Equity below 1% corpus		11.18
Government Securities		14.36
8.40% Gsec 28-Jul-24	Sovereign	3.59
9.20% GOI 30-Sep-30	Sovereign	2.78
7.16% GOI 20-May-23	Sovereign	2.56
8.79% GOI 08-Nov-21	Sovereign	2.27
8.83% GOI 12-Dec-41	Sovereign	1.14

Sector Allocation



Asset Allocation







Debt Fund

Hybrid Fund



% Of NAV

1.11

0.48 0.35

0.09

1.92

1.83

1.83

1.37

1.36

0.95

0.91

0.91

0.90

0.89

0.78

0.54

0.45

0.44

0.23

0.09

0.05

0.05

1.78

100.00

15.49

Industry/Rating

Sovereign

Sovereign

Sovereign

Sovereign

AA

AA

AAA

AAA

AAA

AAA

AAA

AAA

AAA

AA

AAA

AAA

AAA

AAA

AA+

AAA

AAA

AA

ULIF 007 01/07/06 TSL 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fund is to provide reasonable returns with low to medium risk.

NAV as on 28 Aug, 14 : ₹20.7745

Benchmark

: S&P BSE Sensex - 40% CRISIL Composite Bond Index - 60%

Corpus as on 28 Aug, 14 : ₹28.99 Crs.

Debt Investment Style



Equity Investment Style

Investment Style Size Value Blend Growth Large Mid Small

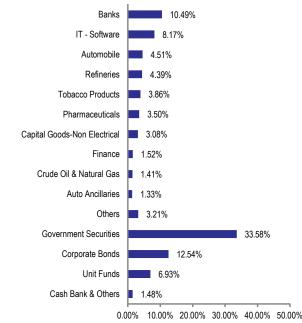
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	18.0311	15.21%	14.41%
Last 1 Year	30-Aug-13	16.6227	24.98%	24.29%
Last 2 Years	31-Aug-12	15.8938	14.33%	13.91%
Last 3 Years	30-Aug-11	15.0078	11.45%	11.47%
Last 4 Years	31-Aug-10	15.1432	8.23%	8.55%
Last 5 Years	31-Aug-09	13.5870	8.86%	8.70%
Since Inception	01-Jul-06	10.0000	9.37%	8.82%

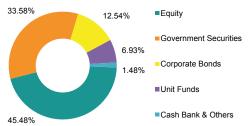
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		45.48	Government Securities		33.58
ICICI Bank Ltd.	Banks	4.30	8.20% GOI 24-Sep-25	Sovereign	11.53
HDFC Bank Ltd.	Banks	3.93	8.79% GOI 08-Nov-21	Sovereign	10.37
Reliance Industries Ltd.	Refineries	3.89	9.15% GOI 14-Nov-24	Sovereign	8.13
ITC Ltd.	Tobacco Products	3.86	8.35% Gsec 14-May-22	Sovereign	3.37
Tata Consultancy Services Ltd.	IT - Software	3.41	9.23% GOI 23-Dec-43	Sovereign	0.18
Infosys Technologies Ltd.	IT - Software	3.29	Corporate Bonds		12.54
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	3.08	9.57% IRFC Ltd. 31-May-21	AAA	6.34
Tata Motors Ltd.	Automobile	2.06	9.70% HDFC Ltd. 07-Jun-17	AAA	3.48
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.80	8.28% LIC Housing Finance Ltd. 29-Jun-15	AAA	1.71
HDFC Ltd.	Finance	1.52	8.84% NTPC Ltd. 04-Oct-22	AAA	1.00
State Bank of India	Banks	1.48	Unit Funds		6.93
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	1.41	Religare Invesco Liquid Fund - Grow	th	4.45
Bosch Ltd.	Auto Ancillaries	1.33	Sundaram Money Fund Regular Gro (Formerly Super Institutional Plan)	wth	2.48
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.22	Cash Bank & Others		1.48
Other Equity below 1% corpus		8.92	Total		100.00

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund

Hybrid Fund



Whole Life Aggressive Growth Fund ULIF 010 04/01/07 WLA 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fund is to maximize the returns with medium to high risk.				
NAV as on 28 Aug, 14	:	₹21.6215		
Benchmark	:	Nifty - 65% CRISIL Composite Bond Index -35%		
Corpus as on 28 Aug, 14	:	₹410.86 Crs.		

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inv			
Value	Blend	Growth	Size
			Large
			Mid
			Small

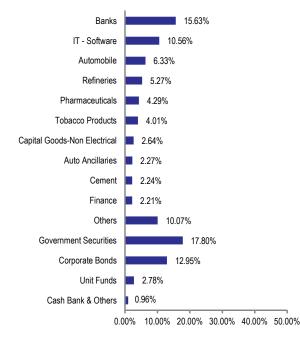
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	17.4236	24.09%	19.68%
Last 1 Year	30-Aug-13	15.4806	39.67%	33.61%
Last 2 Years	31-Aug-12	14.7335	21.14%	17.54%
Last 3 Years	30-Aug-11	13.9471	15.74%	13.62%
Last 4 Years	31-Aug-10	14.4199	10.66%	9.17%
Last 5 Years	31-Aug-09	12.3490	11.85%	9.79%
Since Inception	08-Jan-07	10.0000	10.62%	8.66%

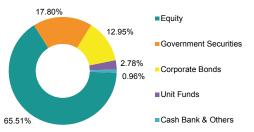
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		65.51	8.28% GOI 15-Feb-32	Sovereign	0.05
ICICI Bank Ltd.	Banks	5.52	8.97% GOI 05-Dec-30	Sovereign	0.01
HDFC Bank Ltd.	Banks	4.61	8.19% GOI 16-Jan-20	Sovereign	0.01
Reliance Industries Ltd.	Refineries	4.58	Corporate Bonds		12.95
Infosys Technologies Ltd.	IT - Software	4.30	2.00% Indian Hotels Ltd. 09-Dec-14	AA	1.37
ITC Ltd.	Tobacco Products	4.01	10.65% Indiabulls Fin Ser Ltd. 16-	AA	1.35
Tata Consultancy Services Ltd.	IT - Software	3.24	Jul-15	~~	1.55
Tata Motors Ltd.	Automobile	2.64	7.60% HDFC Ltd. 21-Dec-17	AAA	1.17
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	2.64	9.28% REC Ltd. 15-Feb-17	AAA	0.97
Yes Bank Ltd.	Banks	2.22	8.70% PFC Ltd. 14-May-15	AAA	0.97
HDFC Ltd.	Finance	2.21	8.30% HDFC Ltd. 23-Jún-15	AAA	0.92
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.13	9.25% REC Ltd. 27-Aug-17	AAA	0.73
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.08	9.70% GE Shipping 18-Jan-23	AAA	0.69
State Bank of India	Banks	1.80	9.25% PGC Ltd. 26-Dec-20	AAA	0.67
AIA Engineering Ltd.	Miscellaneous	1.46	8.40% HDFC Ltd. 08-Dec-14	AAA	0.61
HCL Technologies Ltd.	IT - Software	1.44	8.50% PFC Ltd. 15-Dec-14	AAA	0.49
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.31	8.90% PGC Ltd. 25-Feb-17	AAA	0.48
Shree Cements Ltd.	Cement	1.22	8.94% PFC Ltd. 25-Mar-28	AAA	0.47
Voltas Ltd.	Diversified	1.19	8.28% LIC Housing Finance Ltd.	AAA	0.34
Eicher Motors Ltd.	Automobile	1.08	29-Jun-15	AAA	0.34
Asian Paints Ltd.	Paints/Varnish	1.04	9.8% PFC Ltd 27-Sep-16	AAA	0.27
Mahindra and Mahindra Ltd.	Automobile	1.03	9.75% HDFC Ltd. 07-Dec-16	AAA	0.25
Ultratech Cement Ltd.	Cement IT - Software	1.02	9.09% IRFC Ltd. 29-Mar-26	AAA	0.24
Wipro Ltd.	II - Software	1.00	2.00% Tata Steel Ltd. 23-Apr-22	AA	0.24
Other Equity below 1% corpus Government Securities		11.75 17.80	10.18% LIC Hsg. Finance Ltd. 19-	AAA	0.17
8.40% Gsec 28-Jul-24	Sovereign	3.37	Sep-16		-
	Sovereign	2.69	9.44% PFC Ltd. 23-Sep-21	AAA	0.12
7.16% GOI 20-May-23 8.27% Gsec 09-Jun-20	Sovereign	2.69	9.63% PFC Ltd. 15-Dec-14	AAA	0.12
8.20% GOI 24-Sep-25	Sovereign	2.35	8.84% NTPC Ltd. 04-Oct-22	AAA	0.09
8.79% GOI 08-Nov-21	Sovereign	1.83	8.84% PGC Ltd. 21-Oct-18	AAA	0.06
9.20% GOI 30-Sep-30	Sovereign	1.03	10.40% Reliance Ports & Terminals	AAA	0.05
8.60% Gsec 02-Jun-28	Sovereign	1.24	Ltd. 18-Jul-21		
9.15% GOI 14-Nov-24	Sovereign	0.90	9.57% IRFC Ltd. 31-May-21	AAA	0.02
8.83% GOI 12-Dec-41	Sovereign	0.90	9.35% PGC Ltd. 29-Aug-30 8.70% PFC Ltd. 14-May-20	AAA	0.02
9.23% GOI 23-Dec-43	Sovereign	0.01	8.70% PFC Ltd. 14-May-20	AAA	0.02
7.83% GOI 11-Apr-18	Sovereign	0.25	8.65% PFC Ltd. 15-Jun-20 Unit Funds	AAA	0.02 2.78
8.33% GOI 09-Jul-26	Sovereign	0.21	Religare Invesco Liguid Fund - Growth	2	2.78
8.12% GOI 10-Dec-20	Sovereign	0.12	Cash Bank & Others	1	0.96
0.12/0 001 10-080-20	Govereign	0.00	Total		100.00
			10101		100.00

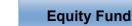
Sector Allocation



Asset Allocation



1



Debt Fund

Hybrid Fund



Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective is to provide reasonable retu	: The primary investment objective of the fund irns with low to medium risk.
NAV as on 28 Aug, 14	: ₹18.5124
Benchmark	: Nifty - 40%

CRISIL Composite Bond Index - 60%

Corpus as on 28 Aug, 14 : ₹89.04 Crs.

Debt Investment Style



Equity Investment Style

Inv			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

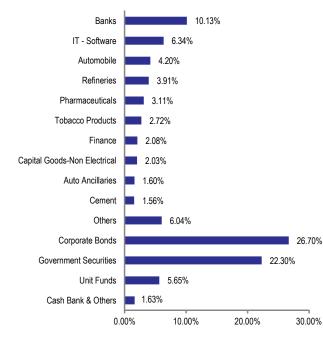
PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	15.8370	16.89%	14.64%
Last 1 Year	30-Aug-13	14.5290	27.42%	25.21%
Last 2 Years	31-Aug-12	13.8398	15.66%	13.65%
Last 3 Years	30-Aug-11	12.9378	12.69%	11.41%
Last 4 Years	31-Aug-10	12.8643	9.53%	8.47%
Last 5 Years	31-Aug-09	11.5380	9.92%	8.73%
Since Inception	08-Jan-07	10.0000	8.39%	7.95%

 $\ensuremath{\textbf{Note}}$: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

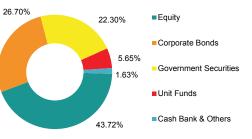
Debt Fund

nstrument	Industry/Rating	% Of NAV	Instrur	nont	nent Industry/Rating	nent Industry/Rating %
Equity	industry/rating	43.72	8.15% GOI 11-	Jun-22	, , , , , , , , , , , , , , , , , , , ,	, ,
CICI Bank Ltd.	Banks	3.50	8.19% GOI 16-Jan-			
IDFC Bank Ltd.	Banks	3.45	9.15% GOI 14-Nov-24	Ļ	5	0
Reliance Industries Ltd.	Refineries	3.06	8.20% GOI 24-Sep-25		Sovereign	Sovereign
TC Ltd.	Tobacco Products	2.72	8.12% GOI 10-Dec-20		Sovereign	Sovereign
nfosys Technologies Ltd.	IT - Software	2.57	Corporate Bonds		Ū.	J. J
ata Consultancy Services Ltd.	IT - Software	2.06	9.95% SBI 16-Mar-26		AAA	AAA
arsen and Toubro Ltd.	Capital Goods-Non Electrical	2.03	8.19% IRFC Ltd. 27-Apr-19)	AAA	AAA
es Bank Ltd.	Banks	1.80	9.57% IRFC Ltd. 31-May-21	1	I AAA	I AAA
ata Motors Ltd.	Automobile	1.77	8.70% PFC Ltd. 14-May-15		AAA	AAA
Sun Pharmaceuticals Industries Ltd.		1.75	9.97% IL&FS 28-Sep-16		AAA	AAA
IDFC Ltd.	Finance	1.59	10.65% Indiabulls Fin Ser Ltd.	16-	16- AA	¹⁶⁻ AA
Jitratech Cement Ltd.	Cement	1.56	Jul-15 9.35% PGC Ltd. 29-Aug-22		AAA	۵۵۵
State Bank of India	Banks	1.38	9.30% PGC Ltd. 28-Jun-21		AAA	
Dil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	1.35	9.70% GE Shipping 18-Jan-23			
Bosch Ltd.	Auto Ancillaries	1.08	9.20% PGC Ltd. 12-Mar-15		AAA	AAA
ICL Technologies Ltd.	IT - Software	1.03	8.28% LIC Housing Finance Ltd	d.	d. AAA	d. AAA
Other Equity below 1% corpus		11.01	29-Jun-15			
Sovernment Securities		22.30	2.00% Tata Steel Ltd. 23-Apr-22 10.40% Reliance Ports & Termi		nolo	nala
.79% GOI 08-Nov-21	Sovereign	4.78	Ltd. 18-Jul-21	110.3	AAA	AAA
33% GOI 09-Jul-26	Sovereign	3.66	Unit Funds			
.40% Gsec 28-Jul-24	Sovereign	3.33	Religare Invesco Liquid Fund -			
.40% Gsec 02-Jun-28	Sovereign	3.30	Sundaram Money Fund Regul			
1.20% GOI 30-Sep-30	Sovereign	2.45	(Formerly Super Institutional Pl Cash Bank & Others	an)	an)	an)
.23% GOI 23-Dec-43	Sovereign	1.65	Total			

Sector Allocation



Asset Allocation





Equity Fund

1

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio)
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Instrument Equity ITC Ltd.

Reliance Industries Ltd. ICICI Bank Ltd.

HDFC Bank Ltd. Larsen and Toubro Ltd.

HDFC Ltd.

Tata Motors Ltd.

State Bank of India

Tata Consultancy Services Ltd.

Infosys Technologies Ltd.

Mahindra and Mahindra Ltd. Dr. Reddys Laboratories Ltd.

Oil and Natural Gas Corpn Ltd. Ultratech Cement Ltd.

Sun Pharmaceuticals Industries Ltd

Investment Objective : The primary investment objective of the function is to maximize the returns with medium to high risk.		
NAV as on 28 Aug, 14	:	₹13.3595
Benchmark	:	Nifty - 65% CRISIL Composite Bond Index - 35%
Corpus as on 28 Aug, 14	:	₹8.37 Crs.

Debt Investment Style



Equity Investment Style

Invo	Investment Style			
Value	Blend	Growth	Size	
			Large	
			Mid	
			Small	

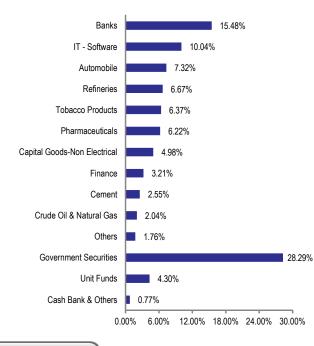
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	11.0533	20.86%	19.68%
Last 1 Year	30-Aug-13	9.9616	34.11%	33.61%
Last 2 Years	31-Aug-12	9.6955	17.38%	17.54%
Last 3 Years	30-Aug-11	9.3148	12.77%	13.62%
Last 4 Years	31-Aug-10	9.7900	8.08%	9.17%
Last 5 Years	31-Aug-09	8.6280	9.14%	9.79%
Since Inception	15-Oct-07	10.0000	4.30%	5.69%

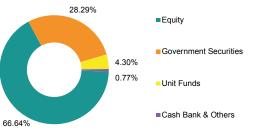
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

ustry/Rating	0/ OC 11 41/		
	% Of NAV	Instrument Industry/Rating	% Of N
	66.64	JK Lakshmi Cement Limited Cement	1.
acco Products	6.37	Sesa Goa Ltd. Mining & Mineral Products	1.
neries	5.92	Kotak Mahindra Bank Ltd. Banks	1.:
ks	5.62	Axis Bank Ltd. Banks	1.1
Software	5.48	Tech Mahindra Ltd. IT - Software	1.0
ks	5.33	Other Equity below 1% corpus	4.2
ital Goods-Non Electrical	4.98	Government Securities	28.2
Software	3.48	8.79% GOI 08-Nov-21 Sovereign	11.9
rmaceuticals	3.25	8.19% GOI 16-Jan-20 Sovereign	9.3
nce	3.21	9.15% GOI 14-Nov-24 Sovereign	3.6
omobile	2.85	8.60% Gsec 02-Jun-28 Sovereign	3.3
omobile	2.29	Unit Funds	4.3
rmaceuticals	2.24	Avis Liquid Fund - Growth Option	4.3
ks	2.15		
le Oil & Natural Gas	2.04	Cash Bank & Others	0.1
nent	1.28	Total	100.
	neries software software tal Goods-Non Electrical Software maceuticals nce mobile mobile maceuticals solution mobile maceuticals solution maceuticals solution s	heries 5.92 ks 5.62 Software 5.48 ks 5.33 tal Goods-Non Electrical 4.98 Software 3.48 maceuticals 3.25 nce 3.21 mobile 2.85 mobile 2.29 maceuticals 2.24 ks 2.15 le Oil & Natural Gas 2.04	InterviewInterviewInterviewhereies5.92Kotak Mahindra Bank Ltd.Banksks5.62Axis Bank Ltd.BanksSoftware5.48Tech Mahindra Ltd.IT - Softwareks5.33Other Equity below 1% corpusIT - Softwareks5.33Other Equity below 1% corpusIt - Softwaresoftware3.488.79% GOI 08-Nov-21Sovereignmaceuticals3.258.19% GOI 16-Jan-20Sovereignnce3.219.15% GOI 14-Nov-24Sovereignmobile2.858.60% Gsec 02-Jun-28Sovereignmaceuticals2.24Axis Liquid Fund - Growth OptionKis Liquid Fund - Growth Optionks2.152.04Total

Sector Allocation



Asset Allocation





1

Debt Fund

ULIF 015 17/10/07 TGE 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : is to provide reasonable retur		he primary investment objective of the fund with low to medium risk.
NAV as on 28 Aug, 14	:	₹14.8961
Benchmark	:	Nifty - 40% CRISIL Composite Bond Index - 60%

Corpus as on 28 Aug, 14 : ₹0.67 Crs.

Debt Investment Style



Equity Investment Style

Inve	Investment Style		
Value	Blend	Growth	Size
			Large
			Mid
			Small

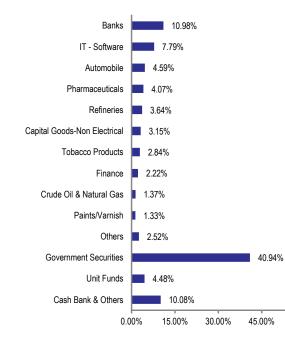
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	12.9354	15.16%	14.64%
Last 1 Year	30-Aug-13	11.9439	24.72%	25.21%
Last 2 Years	31-Aug-12	11.5616	13.51%	13.65%
Last 3 Years	30-Aug-11	10.9861	10.68%	11.41%
Last 4 Years	31-Aug-10	11.1785	7.44%	8.47%
Last 5 Years	31-Aug-09	10.2120	7.84%	8.73%
Since Inception	15-Oct-07	10.0000	5.97%	6.15%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

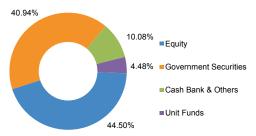
Instrument	Industry/Rating	% Of NAV
Equity		44.50
ICICI Bank Ltd.	Banks	4.28
HDFC Bank Ltd.	Banks	4.06
Tata Consultancy Services Ltd.	IT - Software	3.47
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	3.15
Reliance Industries Ltd.	Refineries	3.02
ITC Ltd.	Tobacco Products	2.84
Infosys Technologies Ltd.	IT - Software	2.74
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.35
HDFC Ltd.	Finance	2.22
State Bank of India	Banks	1.69
Mahindra and Mahindra Ltd.	Automobile	1.37
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	1.37
Asian Paints Ltd.	Paints/Varnish	1.33
Tata Motors Ltd.	Automobile	1.30
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.23
Other Equity below 1% corpus		8.07
Government Securities		40.94
9.15% GOI 14-Nov-24	Sovereign	15.31
8.79% GOI 08-Nov-21	Sovereign	13.48
8.97% GOI 05-Dec-30	Sovereign	12.15
Unit Funds		4.48
Axis Liquid Fund - Growth Option		2.99
Sundaram Money Fund Regular Grow	/th	1 4 9
(Formerly Super Institutional Plan)		
Cash Bank & Others		10.08
Total		100.00

Sector Allocation



Asset Allocation

60.00%







1

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Debt Fund

Fund Details

Portfolio

Investment Objective : The key objective of the fund is to protect the capital by investing in high quality fixed income securities and at the same time provide access to the upside potential of equities by investing a maximum of 15% in equities and equity linked instruments

: Nifty - 15%

CRISIL Composite Bond Index - 85%

NAV as on 28 Aug, 14	: ₹15.1619

Benchmark

Corpus as on 28 Aug, 14 : ₹5.21 Crs.

Debt Investment Style



Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

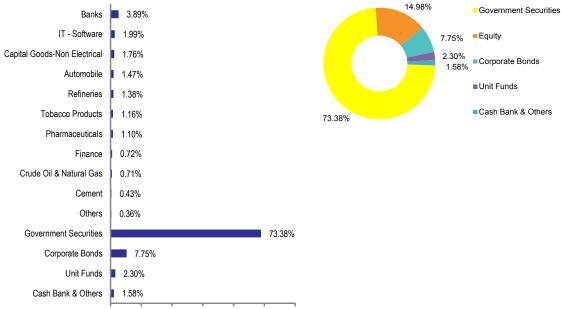
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	14.0507	7.91%	9.61%
Last 1 Year	30-Aug-13	13.3475	13.59%	16.81%
Last 2 Years	31-Aug-12	12.9849	8.06%	9.76%
Last 3 Years	30-Aug-11	12.1673	7.61%	9.19%
Last 4 Years	31-Aug-10	11.8558	6.34%	7.77%
Last 5 Years	31-Aug-09	11.3150	6.03%	7.66%
Since Inception	15-Oct-07	10.0000	6.24%	6.61%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		14.98
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.76
ICICI Bank Ltd.	Banks	1.34
HDFC Bank Ltd.	Banks	1.26
Tata Consultancy Services Ltd.	IT - Software	1.21
ITC Ltd.	Tobacco Products	1.16
Reliance Industries Ltd.	Refineries	1.15
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	0.94
HDFC Ltd.	Finance	0.72
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	0.71
HCL Technologies Ltd.	IT - Software	0.63
Other Equity		4.10
Government Securities		73.38
8.19% GOI 16-Jan-20	Sovereign	46.88
8.79% GOI 08-Nov-21	Sovereign	16.34
7.83% GOI 11-Apr-18	Sovereign	6.75
8.60% Gsec 02-Jun-28	Sovereign	3.42
Corporate Bonds		7.75
9.70% HDFC Ltd. 07-Jun-17	AAA	7.75
Unit Funds		2.30
Axis Liquid Fund - Growth Option		2.30
Cash Bank & Others		1.58
Total		100.00

Sector Allocation



Asset Allocation

0.00% 15.00% 30.00% 45.00% 60.00% 75.00% 90.00%



Equity Fund

7

Debt Fund

Future Capital Guarantee Pension Fund ULIF 019 04/02/08 FCG 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The key objective of the fund is to protect the capital by investing in high quality fixed income securities and at the same time provide access to the upside potential of equities by investing a maximum of 15% in equities and equity linked instruments.

NAV as on 28 Aug, 14 : ₹14.7411

Benchmark	:	Nifty - 15% CRISIL Composite Bond Index - 85%
		CRISIL Composite Bond muex - 65%

Corpus as on 28 Aug, 14 : ₹3.51 Crs.

Debt Investment Style



Equity Investment Style

Inve	Investment Style					
Value	Blend	Growth	Size			
			Large			
			Mid			
			Small			

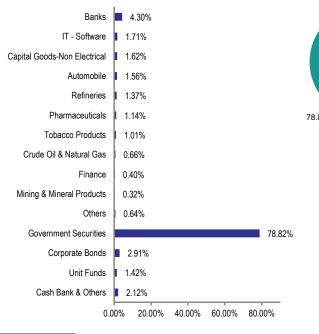
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	13.5723	8.61%	9.61%
Last 1 Year	30-Aug-13	12.9344	13.97%	16.81%
Last 2 Years	31-Aug-12	12.5856	8.23%	9.76%
Last 3 Years	30-Aug-11	11.7862	7.74%	9.19%
Last 4 Years	31-Aug-10	11.5096	6.38%	7.77%
Last 5 Years	31-Aug-09	10.9510	6.12%	7.66%
Since Inception	04-Feb-08	10.0000	6.09%	6.58%

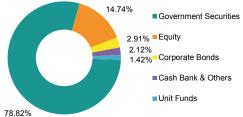
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		14.74
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.62
ICICI Bank Ltd.	Banks	1.33
HDFC Bank Ltd.	Banks	1.32
Reliance Industries Ltd.	Refineries	1.22
Tata Consultancy Services Ltd.	IT - Software	1.08
ITC Ltd.	Tobacco Products	1.01
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	0.97
State Bank of India	Banks	0.84
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	0.66
Maruti Suzuki India Ltd.	Automobile	0.59
Other Equity		4.08
Government Securities		78.82
8.19% GOI 16-Jan-20	Sovereign	30.63
8.79% GOI 08-Nov-21	Sovereign	26.54
9.15% GOI 14-Nov-24	Sovereign	8.75
8.20% GOI 24-Sep-25	Sovereign	8.16
7.83% GOI 11-Apr-18	Sovereign	4.73
Corporate Bonds		2.91
9.57% IRFC Ltd. 31-May-21	AAA	2.91
Unit Funds		1.42
Religare Invesco Liquid Fund - Growth	ı	1.42
Cash Bank & Others		2.12
Total		100.00

Sector Allocation



Asset Allocation



Debt Fund



Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : is to maximize the returns with		he primary investment objective of the fund edium risk.
NAV as on 28 Aug, 14	:	₹16.2719
Benchmark	:	Nifty - 30% CRISIL Composite Bond Index - 70%

Corpus as on 28 Aug, 14 : ₹25.63 Crs.

Debt Investment Style



Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

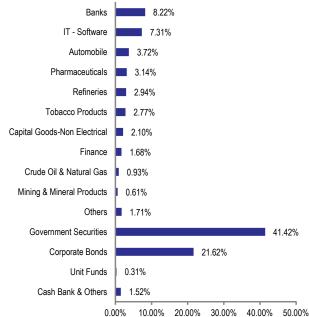
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	14.5058	12.18%	12.63%
Last 1 Year	30-Aug-13	13.5027	20.51%	21.85%
Last 2 Years	31-Aug-12	12.9417	12.13%	12.09%
Last 3 Years	30-Aug-11	12.1334	10.28%	10.52%
Last 4 Years	31-Aug-10	12.0491	7.80%	8.19%
Last 5 Years	31-Aug-09	11.0140	8.12%	8.30%
Since Inception	04-Feb-08	10.0000	7.70%	6.46%

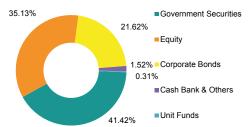
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		35.13
HDFC Bank Ltd.	Banks	2.88
Infosys Technologies Ltd.	IT - Software	2.81
ITC Ltd.	Tobacco Products	2.77
ICICI Bank Ltd.	Banks	2.73
Reliance Industries Ltd.	Refineries	2.53
Tata Consultancy Services Ltd.	IT - Software	2.46
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	2.10
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.84
HDFC Ltd.	Finance	1.68
Tata Motors Ltd.	Automobile	1.54
State Bank of India	Banks	1.06
Other Equity below 1% corpus		10.74
Government Securities		41.42
8.19% GOI 16-Jan-20	Sovereign	18.31
8.79% GOI 08-Nov-21	Sovereign	11.73
9.23% GOI 23-Dec-43	Sovereign	4.09
8.20% GOI 24-Sep-25	Sovereign	3.73
8.97% GOI 05-Dec-30	Sovereign	3.57
Corporate Bonds		21.62
8.90% PGC Ltd. 25-Feb-15	AAA	6.82
9.30% SAIL 25-May-21	AAA	5.83
8.28% LIC Housing Finance Ltd.	ΔΔΔ	5.82
29-Jun-15		
9.70% HDFC Ltd. 07-Jun-17	AAA	3.15
Unit Funds		0.31
Religare Invesco Liquid Fund - Growth	ו	0.31
Cash Bank & Others		1.52
Total		100.00

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund

Hybrid Fund

Fund Details

Portfolio

Investment Objective : The primary investment objective of the function is to provide reasonable returns with low to medium risk.				
NAV as on 28 Aug, 14	:	₹15.6859		
Benchmark	:	Nifty - 10% CRISIL Composite Bond Index - 90%		
Corpus as on 28 Aug, 14	:	₹13.70 Crs.		

Debt Investment Style

Cr	Credit Quality					
High	Mid	Low	Interest Rate Sensitivity			
			High			
			Mid			
			Low			

Equity Investment Style

Invo			
Value	Blend	Growth	Size
			Large
			Mid
			Small

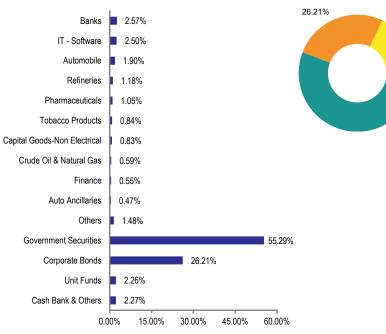
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	14.4101	8.85%	8.61%
Last 1 Year	30-Aug-13	13.7327	14.22%	15.13%
Last 2 Years	31-Aug-12	13.2595	8.77%	8.98%
Last 3 Years	30-Aug-11	12.3224	8.38%	8.75%
Last 4 Years	31-Aug-10	11.8478	7.27%	7.63%
Last 5 Years	31-Aug-09	11.1750	7.02%	7.45%
Since Inception	04-Feb-08	10.0000	7.10%	6.62%

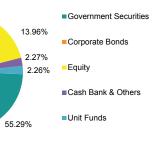
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		13.96
HDFC Bank Ltd.	Banks	0.92
Infosys Technologies Ltd.	IT - Software	0.92
ICICI Bank Ltd.	Banks	0.91
Reliance Industries Ltd.	Refineries	0.88
ITC Ltd.	Tobacco Products	0.84
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	0.72
Tata Consultancy Services Ltd.	IT - Software	0.64
Tata Motors Ltd.	Automobile	0.56
HDFC Ltd.	Finance	0.55
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	0.53
Other Equity		6.49
Government Securities		55.29
8.79% GOI 08-Nov-21	Sovereign	21.95
8.19% GOI 16-Jan-20	Sovereign	21.41
9.15% GOI 14-Nov-24	Sovereign	7.48
8.97% GOI 05-Dec-30	Sovereign	4.45
Corporate Bonds		26.21
9.57% IRFC Ltd. 31-May-21	AAA	7.45
8.84% NTPC Ltd. 04-Oct-22	AAA	7.09
8.30% HDFC Ltd. 23-Jun-15	AAA	4.35
9.70% HDFC Ltd. 07-Jun-17	AAA	3.69
8.28% LIC Housing Finance Ltd. 29-Jun-15	AAA	3.63
Unit Funds		2.26
Axis Liquid Fund - Growth Option		2.26
Cash Bank & Others		2.27
Total		100.00

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund

Hybrid Fund

Fund Details

Portfolio

Investment Objective : The key objective of the fund is to provide steady returns to the policyholder with the assurance of protecting the capital at atleast 110% of the capital

NAV as on 28 Aug, 14	:	₹13.6585	
Benchmark	:	Nifty - 15%	

CRISIL Composite Bond Index - 85%

Corpus as on 28 Aug, 14 : ₹3.35 Crs.

Debt Investment Style



Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

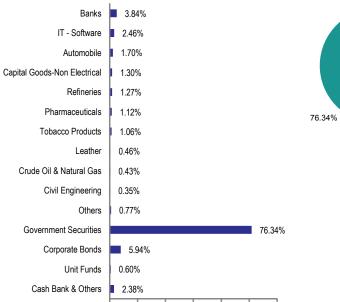
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	12.7252	7.33%	9.61%
Last 1 Year	30-Aug-13	12.1353	12.55%	16.81%
Last 2 Years	31-Aug-12	11.8800	7.22%	9.76%
Last 3 Years	30-Aug-11	11.1880	6.88%	9.19%
Last 4 Years	31-Aug-10	10.9747	5.62%	7.77%
Last 5 Years	31-Aug-09	10.5570	5.29%	7.66%
Since Inception	10-Nov-08	10.0000	5.52%	9.00%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

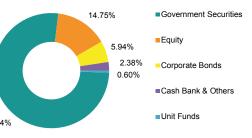
Instrument	Industry/Rating	% Of NAV
Equity		14.75
Tata Consultancy Services Ltd.	IT - Software	1.73
HDFC Bank Ltd.	Banks	1.32
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.30
ITC Ltd.	Tobacco Products	1.06
ICICI Bank Ltd.	Banks	1.05
Reliance Industries Ltd.	Refineries	0.95
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	0.89
Axis Bank Ltd.	Banks	0.77
HCL Technologies Ltd.	IT - Software	0.73
State Bank of India	Banks	0.70
Other Equity		4.24
Government Securities		76.34
8.19% GOI 16-Jan-20	Sovereign	45.53
8.79% GOI 08-Nov-21	Sovereign	30.81
Corporate Bonds		5.94
8.30% HDFC Ltd. 23-Jun-15	AAA	5.94
Unit Funds		0.60
Axis Liquid Fund - Growth Option		0.60
Cash Bank & Others		2.38
Total		100.00

Sector Allocation



0.00% 15.00% 30.00% 45.00% 60.00% 75.00% 90.00%







Equity Fund

Debt Fund



Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : Aggressive Flexi Fund is an Equity oriented balanced fund which primarily invests in large cap equity stocks and equity linked instruments along with Government Bonds and highly rated Fixed Income Instruments, with an objective to maximize the return with medium to high risk. The fund endeavors to offer long term capital appreciation along with stable returns over a long period of time.

NAV as on 28 Aug, 14	: ₹15.3721
That do on Lo Adg, 14	10.0721

Benchmark	:	Nifty - 35%
		CRISIL Composite Bond Index - 65%

Corpus as on 28 Aug, 14 : ₹19.44 Crs.

Debt Investment Style



Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

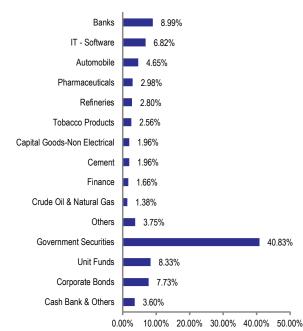
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	13.4097	14.63%	13.64%
Last 1 Year	30-Aug-13	12.4638	23.33%	23.53%
Last 2 Years	31-Aug-12	11.8988	13.66%	12.87%
Last 3 Years	30-Aug-11	11.1641	11.25%	10.96%
Last 4 Years	31-Aug-10	11.0627	8.57%	8.33%
Last 5 Years	31-Aug-09	10.2570	8.43%	8.51%
Since Inception	12-Jan-09	10.0000	7.94%	11.47%

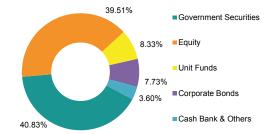
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		39.51
ICICI Bank Ltd.	Banks	3.20
HDFC Bank Ltd.	Banks	2.60
Tata Consultancy Services Ltd.	IT - Software	2.59
Infosys Technologies Ltd.	IT - Software	2.59
ITC Ltd.	Tobacco Products	2.56
Reliance Industries Ltd.	Refineries	2.26
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.96
Tata Motors Ltd.	Automobile	1.96
HDFC Ltd.	Finance	1.66
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.32
State Bank of India	Banks	1.27
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	1.22
IndusInd Bank Ltd.	Banks	1.20
Mahindra and Mahindra Ltd.	Automobile	1.09
Other Equity below 1% corpus		12.03
Government Securities		40.83
8.79% GOI 08-Nov-21	Sovereign	10.31
8.19% GOI 16-Jan-20	Sovereign	10.06
9.23% GOI 23-Dec-43	Sovereign	5.92
8.27% Gsec 09-Jun-20	Sovereign	4.65
8.97% GOI 05-Dec-30	Sovereign	4.18
9.15% GOI 14-Nov-24	Sovereign	3.16
8.40% Gsec 28-Jul-24	Sovereign	2.54
Corporate Bonds		7.73
8.28% LIC Housing Finance Ltd.	ΑΑΑ	4.09
29-Jun-15	۵۵۵	0.04
9.70% HDFC Ltd. 07-Jun-17	ААА	3.64
Unit Funds		8.33
Axis Liquid Fund - Growth Option	41-	4.42
Sundaram Money Fund Regular Grow	/th	3.91
(Formerly Super Institutional Plan) Cash Bank & Others		3.60
Total		100.00
IUlai		100.00

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund



ULIF 029 12/01/09 ISF 110 Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : Stable Flexi Fund is a debt oriented balanced fund which primarily invests in Government Bonds and highly rated Fixed income instruments with some exposure to large cap equity stocks and equity linked instruments, with an objective to maximize the returns with low to medium risk. The fund endeavors to offer stable returns along with some capital appreciation over a long period of time.

NAV as on 28 Aug, 14 : ₹14.5500

Benchmark	:	Nifty - 15%
		CRISIL Composite Bond Index - 85%

Corpus as on 28 Aug, 14 : ₹13.96 Crs.

Debt Investment Style



Equity Investment Style



Fund Performance

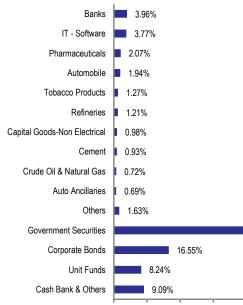
PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	13.3988	8.59%	9.61%
Last 1 Year	30-Aug-13	12.6575	14.95%	16.81%
Last 2 Years	31-Aug-12	12.1870	9.27%	9.76%
Last 3 Years	30-Aug-11	11.3541	8.62%	9.19%
Last 4 Years	31-Aug-10	10.9588	7.34%	7.77%
Last 5 Years	31-Aug-09	10.3450	7.06%	7.66%
Since Inception	12-Jan-09	10.0000	6.89%	8.66%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

Instrument	Industry/Rating	% Of NAV
Equity		19.18
Tata Consultancy Services Ltd.	IT - Software	1.45
ITC Ltd.	Tobacco Products	1.27
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.23
Infosys Technologies Ltd.	IT - Software	1.16
ICICI Bank Ltd.	Banks	1.11
Reliance Industries Ltd.	Refineries	1.04
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	0.98
HDFC Bank Ltd.	Banks	0.97
Tata Motors Ltd.	Automobile	0.92
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	0.60
Other Equity		8.45
Government Securities		46.95
8.79% GOI 08-Nov-21	Sovereign	14.35
8.19% GOI 16-Jan-20	Sovereign	14.00
9.15% GOI 14-Nov-24	Sovereign	7.34
8.27% Gsec 09-Jun-20	Sovereign	4.93
8.20% GOI 24-Sep-25	Sovereign	3.42
8.97% GOI 05-Dec-30	Sovereign	2.91
Corporate Bonds		16.55
9.57% IRFC Ltd. 31-May-21	AAA	7.31
9.70% HDFC Ltd. 07-Jun-17	AAA	4.34
8.84% NTPC Ltd. 04-Oct-22	AAA	3.48
8.28% LIC Housing Finance Ltd. 29-Jun-15	AAA	1.42
Unit Funds		8.24
Axis Liquid Fund - Growth Option		4.37
Sundaram Money Fund Regular Grow (Formerly Super Institutional Plan)	th	3.87
Cash Bank & Others		9.09
Total		100.00

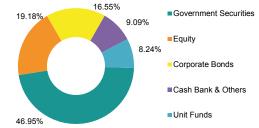
Sector Allocation



0.00% 10.00% 20.00% 30.00% 40.00% 50.00%

46.95%









Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

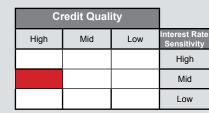
NAV as on 28 Aug, 14 : ₹15.8288

The Highest Nav recorded : ₹15.4320 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹307.32 Crs.

Debt Investment Style



: -

Equity Investment Style



Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	13.6912	15.61%
Last 1 Year	30-Aug-13	12.4520	27.12%
Last 2 Year	31-Aug-12	11.7482	16.07%
Last 3 Year	30-Aug-11	11.0980	12.56%
Last 4 Year	31-Aug-10	11.5445	8.21%
Last 5 Year	31-Aug-09	10.1590	9.27%
Since Inception	10-Jun-09	10.0000	9.20%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

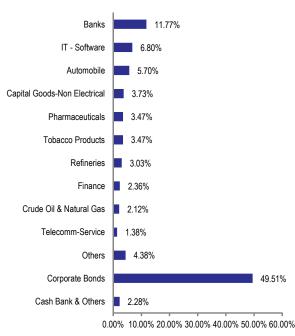
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity	induotiyinduliig	48.21	0.00% NHB 24-Dec-18	AAA	6.64
ICICI Bank Ltd.	Banks	3.82	10.6% IRFC Ltd. 11-Sep-18	AAA	5.12
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	3.73	8.65% REC Ltd. 15-Jan-19	AAA	4.76
ITC Ltd.	Tobacco Products	3.47	9.43% IRFC Ltd. 23-May-18	AAA	3.62
HDFC Bank Ltd.	Banks	3.43	8.82% PFC Ltd. 20-Feb-20	AAA	3.50
Infosys Technologies Ltd.	IT - Software	3.28	10.75% Reliance Industries Ltd.	AAA	2.44
Tata Motors Ltd.	Automobile	2.73	08-Dec-18	AAA	3.41
Tata Consultancy Services Ltd.	IT - Software	2.46	9.07% REC Ltd. 28-Feb-18	AAA	3.40
HDFC Ltd.	Finance	2.36	8.84% PGC Ltd. 29-Mar-19	AAA	3.19
Reliance Industries Ltd.	Refineries	2.27	8.90% PGC Ltd. 25-Feb-19	AAA	2.72
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.12	9.65% HDFC Ltd. 17-Jan-19	AAA	2.30
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.53	8.97% PFC Ltd. 15-Jan-18	AAA	1.94
Maruti Suzuki India Ltd.	Automobile	1.45	11.25% PFC Ltd. 28-Nov-18	AAA	1.73
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.44	9.90% HDFC Ltd. 23-Dec-18	AAA	1.66
State Bank of India	Banks	1.40	9.35% PGC Ltd. 29-Aug-18	AAA	1.63
Bharti Airtel Ltd.	Telecomm-Service	1.38	11.00% PFC Ltd. 15-Sep-18	AAA	1.13
Axis Bank Ltd.	Banks	1.29	9.63% REC Ltd. 05-Feb-19	AAA	0.99
Asian Paints Ltd.	Paints/Varnish	1.22	0.00% NABARD 01-Jan-19	AAA	0.88
HCL Technologies Ltd.	IT - Software	1.06	8.84% PGC Ltd. 21-Oct-18	AAA	0.56
Hindalco Industries Ltd.	Non Ferrous Metals	1.00	9.35% PGC Ltd. 29-Aug-19	AAA	0.33
Other Equity below 1% corpus		6.76	Cash Bank & Others		2.28
Corporate Bonds		49.51	Total		100.00

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

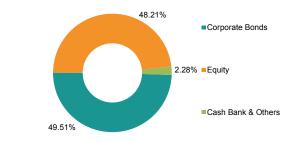
Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

49.51%

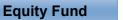
Sector Allocation



Asset Allocation







Fund Details

Portfolio

Investment Objective : The investment objective for Apex Return Lock-in Fund II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

 NAV as on 28 Aug, 14
 : ₹14.9470

 The Highest Nav recorded
 : ₹14.5423

on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹246.97 Crs.

Debt Investment Style



: -

Equity Investment Style



Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	12.9411	15.50%
Last 1 Year	30-Aug-13	11.6782	27.99%
Last 2 Year	31-Aug-12	10.9687	16.73%
Last 3 Year	30-Aug-11	10.3966	12.86%
Last 4 Year	31-Aug-10	10.7005	8.71%
Since Inception	10-Nov-09	10.0000	8.73%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

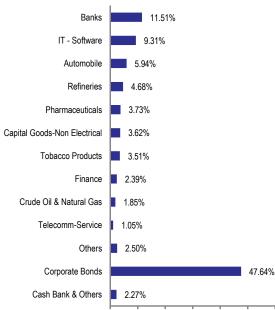
Debt Fund

Instrument	Industry/Rating	% Of NAV		Instrument	Industry/Rating	% Of NAV
Equity		50.09		8.75% SAIL 23-Apr-20	AAA	3.94
ICICI Bank Ltd.	Banks	3.97	- [7.60% HDFC Ltd. 21-Dec-17	AAA	3.11
HDFC Bank Ltd.	Banks	3.93		0.00% NABARD 01-Jan-19	AAA	2.75
Infosys Technologies Ltd.	IT - Software	3.86	- 1	10.6% IRFC Ltd. 11-Sep-18	AAA	2.12
Reliance Industries Ltd.	Refineries	3.84	- 1	9.25% PGC Ltd. 26-Dec-19	AAA	2.02
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	3.62		8.84% PGC Ltd. 21-Oct-19	AAA	1.99
ITC Ltd.	Tobacco Products	3.51	- 1	8.60% IRFC Ltd. 11-Jun-19	AAA	1.98
Tata Consultancy Services Ltd.	IT - Software	3.47		8.55% IRFC Ltd. 15-Jan-19	AAA	1.98
Tata Motors Ltd.	Automobile	2.66	- 1	8.72% REC Ltd. 04-Sep-19	AAA	1.98
HDFC Ltd.	Finance	2.39		8.60% PFC Ltd. 07-Aug-19	AAA	1.97
HCL Technologies Ltd.	IT - Software	1.98		8.70% PFC Ltd. 14-May-20	AAA	1.93
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	1.85	- 1	9.07% REC Ltd. 28-Feb-18	AAA	1.81
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.73		8.80% PFC Ltd. 15-Oct-19	AAA	1.78
Maruti Suzuki India Ltd.	Automobile	1.41	- 1	9.35% PGC Ltd. 29-Aug-19	AAA	1.62
Axis Bank Ltd.	Banks	1.37	- 1	8.82% PFC Ltd. 20-Feb-20	AAA	1.58
State Bank of India	Banks	1.20	- 1	9.65% HDFC Ltd. 17-Jan-19	AAA	1.23
Mahindra and Mahindra Ltd.	Automobile	1.14	- 1	9.64% PGC Ltd. 31-May-19	AAA	1.02
Kotak Mahindra Bank Ltd.	Banks	1.05	- 1	8.84% PGC Ltd. 21-Oct-18	AAA	1.00
Bharti Airtel Ltd.	Telecomm-Service	1.05	- 1	11.00% PFC Ltd. 15-Sep-18	AAA	0.73
Lupin Ltd.	Pharmaceuticals	1.04		8.90% PGC Ltd. 25-Feb-19	AAA	0.60
Tata Steel Ltd.	Steel	1.04	- 1	8.19% IRFC Ltd. 27-Apr-19	AAA	0.59
Other Equity below 1% corpus		3.99		7.89% NTPC Ltd. 05-May-19	AAA	0.58
Corporate Bonds		47.64		8.97% PFC Ltd. 15-Jan-18	AAA	0.40
9.63% REC Ltd. 05-Feb-19	AAA	4.91		Cash Bank & Others		2.27
9.00% EXIM Bank 10-Jan-19	AAA	4.03		Total		100.00

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

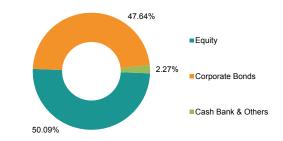
Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market, over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn.

Sector Allocation



0.00% 10.00% 20.00% 30.00% 40.00% 50.00% 60.00%







Super 110% Capital Guarantee Fund

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The key objective of the fund is to provide steady returns to the policyholder with the assurance of protecting the capital at atleast 110% of the capital.

NAV as on 28 Aug, 14 : ₹13.5743

Benchmark	:	Nifty - 15%
		CRISIL Composite Bond Index - 85%

Corpus as on 28 Aug, 14 : ₹1.53 Crs.

Debt Investment Style



Equity Investment Style



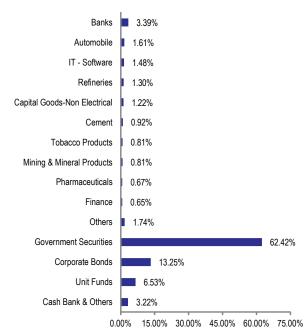
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	12.4756	8.81%	9.61%
Last 1 Year	30-Aug-13	11.9182	13.90%	16.81%
Last 2 Years	31-Aug-12	11.5071	8.61%	9.76%
Last 3 Years	30-Aug-11	10.6730	8.35%	9.19%
Last 4 Years	31-Aug-10	10.1725	7.48%	7.77%
Since Inception	23-Nov-09	10.0000	6.62%	7.32%

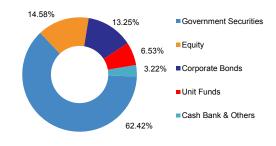
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

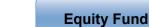
Instrument	Industry/Rating	% Of NAV
Equity		14.58
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.22
ICICI Bank Ltd.	Banks	0.91
Tata Consultancy Services Ltd.	IT - Software	0.91
Reliance Industries Ltd.	Refineries	0.85
HDFC Bank Ltd.	Banks	0.83
ITC Ltd.	Tobacco Products	0.81
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	0.67
State Bank of India	Banks	0.56
HDFC Ltd.	Finance	0.53
Axis Bank Ltd.	Banks	0.52
Other Equity	Refineries	6.78
Government Securities		62.42
8.19% GOI 16-Jan-20	Sovereign	25.52
8.79% GOI 08-Nov-21	Sovereign	24.19
8.20% GOI 24-Sep-25	Sovereign	6.23
8.27% Gsec 09-Jun-20	Sovereign	5.13
9.15% GOI 14-Nov-24	Sovereign	1.34
Corporate Bonds		13.25
9.57% IRFC Ltd. 31-May-21	AAA	6.66
9.70% HDFC Ltd. 07-Jun-17	AAA	6.59
Unit Funds		6.53
Axis Liquid Fund - Growth Option		3.26
Sundaram Money Fund Regular Grov (Formerly Super Institutional Plan)	wth	3.26
Cash Bank & Others		3.22
Total		100.00

Sector Allocation



Asset Allocation





Ind Debt Fund



Apex Plus Return Lock-in-Fund ULIF 047 01/02/10 RA1 110

Fund Assure, Investment Report, August 2014

Investment Objective : The investment objective for Apex Plus Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

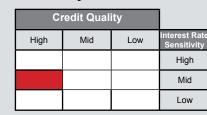
NAV as on 28 Aug, 14 : ₹14.5828

The Highest Nav recorded : ₹14.1500 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹145.12 Crs.

Debt Investment Style



: _

Equity Investment Style



Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	12.4599	17.04%
Last 1 Year	30-Aug-13	11.1848	30.38%
Last 2 Year	31-Aug-12	10.5595	17.52%
Last 3 Year	30-Aug-11	10.0454	13.23%
Last 4 Year	31-Aug-10	10.5206	8.51%
Since Inception	10-May-10	10.0000	9.16%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

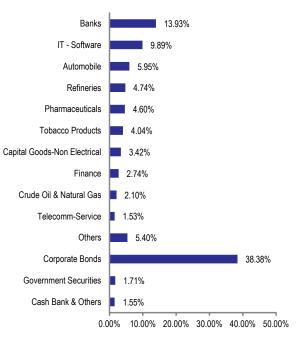
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of N/
Equity		58.35	Corporate Bonds		38.
HDFC Bank Ltd.	Banks	4.78	8.87% REC Ltd. 08-Mar-20	AAA	5
ICICI Bank Ltd.	Banks	4.77	8.70% PFC Ltd. 14-May-20	AAA	4
ITC Ltd.	Tobacco Products	4.04	9.48% REC Ltd. 10-Aug-21	AAA	3
Infosys Technologies Ltd.	IT - Software	3.91	9.64% PGC Ltd. 31-May-20	AAA	2
Reliance Industries Ltd.	Refineries	3.79	9.50% SBI 04-Nov-25	AAA	2
Tata Consultancy Services Ltd.	IT - Software	3.48	8.65% PFC Ltd. 15-Jun-20	AAA	2
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	3.42	8.72% SAIL 30-Apr-20	AAA	2
HDFC Ltd.	Finance	2.74	7.89% NTPC Ltd. 05-May-19	AAA	2
Tata Motors Ltd.	Automobile	2.53			
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.20	9.30% PGC LTD. 28-Jun-20	AAA	1
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.10	9.57% IRFC Ltd. 31-May-21	AAA	1
HCL Technologies Ltd.	IT - Software	1.88	9.30% SAIL 25-May-20	AAA	1.
Bharti Airtel Ltd.	Telecomm-Service	1.53	8.80% PGC Ltd. 29-Sep-20	AAA	1.
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.52	8.75% Reliance Industries Ltd.	AAA	1.
Maruti Suzuki India Ltd.	Automobile	1.44	07-May-20		
Axis Bank Ltd.	Banks	1.40	8.75% SAIL 23-Apr-20	AAA	1.
State Bank of India	Banks	1.32	9.35% PGC Ltd. 29-Aug-20	AAA	0.
Asian Paints Ltd.	Paints/Varnish	1.29	8.95% HDFC Ltd. 19-Oct-20	AAA	0.
Mahindra and Mahindra Ltd.	Automobile	1.21	9.61% PFC Ltd. 29-Jun-21	AAA	0.
Tata Steel Ltd.	Steel	1.11	8.93% NTPC Ltd. 19-Jan-21	AAA	0.
Other Equity below 1% corpus		7.90	9.25% PGC Ltd. 26-Dec-20	AAA	0.
Government Securities		1.71	Cash Bank & Others	,	1.
7.80% Gsec 03-May-20	Sovereign	1.71	Total		100.

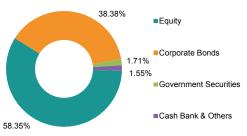
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation



Asset Allocation





Equity Fund

Hybrid Fund

ΤΛΤΛ

Apex Pension Return Lock-in Fund ULIF 042 20/01/10 PR1 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

NAV as on 28 Aug, 14	:	₹14.6195
The Highest Nav recorded on reset date is	:	₹14.1582

Benchmark

Corpus as on 28 Aug, 14 : ₹2.67 Crs.

Debt Investment Style



: -

Equity Investment Style



Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	12.4740	17.20%
Last 1 Year	30-Aug-13	11.1588	31.01%
Last 2 Year	31-Aug-12	10.6115	17.38%
Last 3 Year	30-Aug-11	10.0405	13.34%
Last 4 Year	31-Aug-10	10.5183	8.58%
Since Inception	10-May-10	10.0000	9.22%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

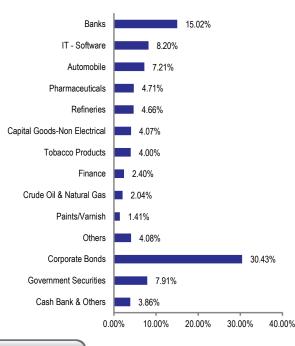
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	
Equity		57.80	Maruti Suzuki India Ltd.	Automobile	
ICICI Bank Ltd.	Banks	4.96	Asian Paints Ltd.	Paints/Varnish	
HDFC Bank Ltd.	Banks	4.43	Bharti Airtel Ltd.	Telecomm-Service	
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.07	Kotak Mahindra Bank Ltd.	Banks	
ITC Ltd.	Tobacco Products	4.00	Bajaj Auto Ltd.	Automobile	
Reliance Industries Ltd.	Refineries	3.75	Other Equity below 1% corpus		
Infosys Technologies Ltd.	IT - Software	3.71	Government Securities		
Tata Motors Ltd.	Automobile	3.00	7.80% Gsec 03-May-20	Sovereign	
Tata Consultancy Services Ltd.	IT - Software	2.84	Corporate Bonds		
HDFC Ltd.	Finance	2.40	8.80% REC Ltd. 25-Oct-20	AAA	
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.09	8.70% PFC Ltd. 14-May-20	AAA	
Axis Bank Ltd.	Banks	2.05	9.30% PGC LTD. 28-Jun-20	AAA	
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.04	9.57% IRFC Ltd. 31-May-21	AAA	
State Bank of India	Banks	1.85	8.93% NTPC Ltd. 19-Jan-21	AAA	
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.66	8.75% Reliance Industries Ltd. 07- May-20	AAA	
HCL Technologies Ltd.	IT - Software	1.65	Cash Bank & Others		
Mahindra and Mahindra Ltd.	Automobile	1.58	Total		

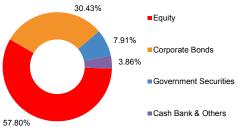
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn.

Sector Allocation



Asset Allocation





Equity Fund

Apex Pension 10 Return Lock-in Fund ULIF 043 20/01/10 PR2 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 10 Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

NAV as on 28 Aug, 14 : ₹14.6350

The Highest Nav recorded : ₹14.1830 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹135.05 Crs.

Debt Investment Style



: _

Equity Investment Style

Inve	Investment Style			
Value	Blend	Growth	Size	
			Large	
			Mid	
			Small	

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	12.4006	18.02%
Last 1 Year	30-Aug-13	11.1317	31.47%
Last 2 Year	31-Aug-12	10.5392	17.84%
Last 3 Year	30-Aug-11	10.0348	13.40%
Last 4 Year	31-Aug-10	10.5513	8.52%
Since Inception	10-May-10	10.0000	9.25%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

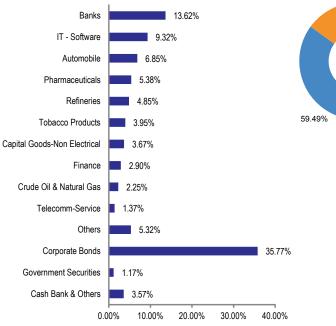
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		59.49	Other Equity below 1% corpus		4.39
ICICI Bank Ltd.	Banks	4.61	Government Securities		1.17
HDFC Bank Ltd.	Banks	4.37	7.80% Gsec 03-May-20	Sovereign	1.17
Infosys Technologies Ltd.	IT - Software	4.00	Corporate Bonds		35.77
ITC Ltd.	Tobacco Products	3.95	8.87% REC Ltd. 08-Mar-20	AAA	4.86
Reliance Industries Ltd.	Refineries	3.77	8.70% PFC Ltd. 14-May-20	AAA	4.03
Tata Consultancy Services Ltd.	IT - Software	3.69	9.48% REC Ltd. 10-Aug-21	AAA	3.57
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	3.67	8.72% SAIL 30-Apr-20	AAA	2.52
HDFC Ltd.	Finance	2.90	9.50% SBI 04-Nov-25	AAA	2.50
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.60	8.65% PFC Ltd. 15-Jun-20	AAA	2.44
Tata Motors Ltd.	Automobile	2.53	9.30% PGC LTD. 28-Jun-20	AAA	2.40
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.25	9.30% SAIL 25-May-20	AAA	2.21
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.64	8.80% PGC Ltd. 29-Sep-20	AAA	1.98
HCL Technologies Ltd.	IT - Software	1.63	9.64% PGC Ltd. 31-May-19	AAA	1.87
Axis Bank Ltd.	Banks	1.47	8.75% Reliance Industries Ltd.	AAA	1.51
Maruti Suzuki India Ltd.	Automobile	1.44	07-May-20	AAA	1.01
Bharti Airtel Ltd.	Telecomm-Service	1.37	9.57% IRFC Ltd. 31-May-21	AAA	1.36
State Bank of India	Banks	1.28	9.61% PFC Ltd. 29-Jun-21	AAA	1.27
Mahindra and Mahindra Ltd.	Automobile	1.25	8.95% HDFC Ltd. 19-Oct-20	AAA	0.73
Asian Paints Ltd.	Paints/Varnish	1.16	8.75% SAIL 23-Apr-20	AAA	0.72
Kotak Mahindra Bank Ltd.	Banks	1.15	9.35% PGC Ltd. 29-Aug-20	AAA	0.67
Lupin Ltd.	Pharmaceuticals	1.14	8.93% NTPC Ltd. 19-Jan-21	AAA	0.58
Tata Steel Ltd.	Steel	1.14	9.25% PGC Ltd. 26-Dec-20	AAA	0.55
Bharat Petroleum Corporation Ltd.	Refineries	1.08	Cash Bank & Others		3.57
Bajaj Auto Ltd.	Automobile	1.00	Total		100.00

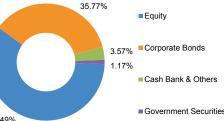
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Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

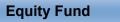
Sector Allocation



Asset Allocation



ТАТА I E E



Apex Pension 15 Return Lock-in Fund ULIF 044 20/01/10 PR3 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 15 Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%

NAV as on 28 Aug, 14 : ₹14.6606

The Highest Nav recorded : ₹14.1283 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹36.46 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

: -

Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

Fund Performance

DATE	NAV	NAV
		Change
28-Feb-14	12.2328	19.85%
30-Aug-13	10.9815	33.50%
31-Aug-12	10.3410	19.07%
30-Aug-11	9.9084	13.95%
31-Aug-10	10.4612	8.80%
10-May-10	10.0000	9.30%
	28-Feb-14 30-Aug-13 31-Aug-12 30-Aug-11 31-Aug-10	28-Feb-14 12.2328 30-Aug-13 10.9815 31-Aug-12 10.3410 30-Aug-11 9.9084 31-Aug-10 10.4612

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

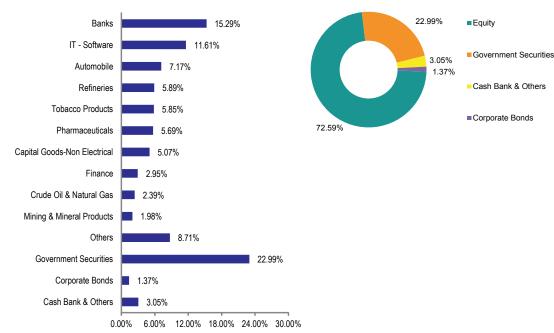
% Of NAV
1.52
1.37
1.35
1.34
1.24
1.14
1.06
1.05
7.50
22.99
15.98
4.20
2.81
1.37
1.37
3.05
100.00

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn.

Asset Allocation

Sector Allocation





Equity Fund

Apex Pension 20 Return Lock-in Fund ULIF 045 20/01/10 PR4 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 20 Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

NAV as on 28 Aug, 14	:	₹15.1079
The Highest Nav recorded	:	₹14 5349

THE	÷пig	lest Nav record	ea ·	<14.5348
on	reset	date is		
_				

Benchmark

Corpus as on 28 Aug, 14 : ₹5.67 Crs.

Debt Investment Style



Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	12.3839	22.00%
Last 1 Year	30-Aug-13	11.0360	36.90%
Last 2 Year	31-Aug-12	10.4253	20.38%
Last 3 Year	30-Aug-11	9.9592	14.90%
Last 4 Year	31-Aug-10	10.4812	9.57%
Since Inception	10-May-10	10.0000	10.06%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

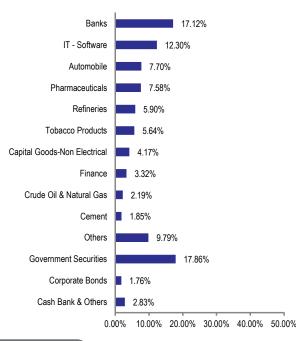
Debt Fund

Instrument	Industry/Rating	% Of NAV		Instrument	Industry/Rating	% Of NAV
Equity		77.55		Mahindra and Mahindra Ltd.	Automobile	1.86
ICICI Bank Ltd.	Banks	5.76		Maruti Suzuki India Ltd.	Automobile	1.47
ITC Ltd.	Tobacco Products	5.64		Bharti Airtel Ltd.	Telecomm-Service	1.43
Reliance Industries Ltd.	Refineries	5.11		Asian Paints Ltd.	Paints/Varnish	1.38
Infosys Technologies Ltd.	IT - Software	4.92		Wipro Ltd.	IT - Software	1.34
HDFC Bank Ltd.	Banks	4.91		Hindustan Unilever Ltd.	FMCG	1.31
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.17		Lupin Ltd.	Pharmaceuticals	1.13
Tata Consultancy Services Ltd.	IT - Software	3.56		Ultratech Cement Ltd.	Cement	1.12
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	3.47		Hindalco Industries Ltd.	Non Ferrous Metals	1.09
HDFC Ltd.	Finance	3.32		Other Equity below 1% corpus		9.41
Tata Motors Ltd.	Automobile	3.17		Government Securities		17.86
State Bank of India	Banks	3.04		8.97% GOI 05-Dec-30	Sovereign	17.86
HCL Technologies Ltd.	IT - Software	2.49		Corporate Bonds		1.76
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	2.34		9.35% PGC Ltd. 29-Aug-30	AAA	1.76
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.19		Cash Bank & Others		2.83
Axis Bank Ltd.	Banks	1.93		Total		100.00
			- 1			

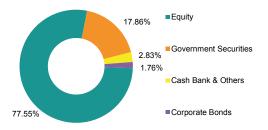
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn.

Sector Allocation



Asset Allocation





Equity Fund

Hybrid Fund

Apex Plus Return Lock-in-Fund II ULIF 052 01/07/10 RA2 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Plus Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

NAV as on 28 Aug, 14 : ₹13.1121

The Highest Nav recorded : ₹12.7127 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹34.95 Crs.

Debt Investment Style



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Equity Investment Style

Invo	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	11.1628	17.46%
Last 1 Year	30-Aug-13	10.0098	30.99%
Last 2 Years	31-Aug-12	9.4452	17.82%
Last 3 Years	30-Aug-11	9.0130	13.31%
Since Inception	13-Sep-10	10.0000	7.08%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

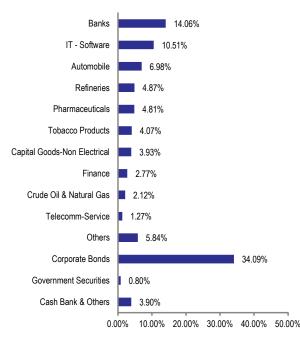
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument Industry/Rating	% Of NAV
Equity		61.21	Hindustan Unilever Ltd. FMCG	1.06
ICICI Bank Ltd.	Banks	4.57	Other Equity below 1% corpus	9.48
Infosys Technologies Ltd.	IT - Software	4.22	Government Securities	0.80
HDFC Bank Ltd.	Banks	4.10	7.80% Gsec 03-May-20 Sovereign	0.80
Reliance Industries Ltd.	Refineries	4.07	Corporate Bonds	34.09
ITC Ltd.	Tobacco Products	4.07	8.87% REC Ltd. 08-Mar-20 AAA	5.60
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	3.93	9.38% EXIM BANK 29-Sep-21 AAA	4.29
Tata Consultancy Services Ltd.	IT - Software	3.61	9.30% PGC LTD. 28-Jun-20 AAA	4.28
HDFC Ltd.	Finance	2.77	8.95% HDFC Ltd. 19-Oct-20 AAA	3.93
Tata Motors Ltd.	Automobile	2.46	8.65% PFC Ltd. 15-Jun-20 AAA	3.88
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.20	9.61% PFC Ltd. 29-Jun-21 AAA	3.47
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.12	9.35% PGC Ltd. 29-Aug-20 AAA	2.86
HCL Technologies Ltd.	IT - Software	1.96	8.80% REC Ltd. 25-Oct-20 AAA	1.95
Axis Bank Ltd.	Banks	1.85	9.30% SAIL 25-May-20 AAA	1.43
State Bank of India	Banks	1.81	8.72% SAIL 30-Apr-20 AAA	0.83
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.69	9.25% PGC Ltd. 26-Dec-20 AAA	0.71
Mahindra and Mahindra Ltd.	Automobile	1.61	9.48% REC Ltd. 10-Aug-21 AAA	0.58
Bharti Airtel Ltd.	Telecomm-Service	1.27	8.70% PFC Ltd. 14-May-20 AAA	0.28
Maruti Suzuki India Ltd.	Automobile	1.20	Cash Bank & Others	3.90
Tata Steel Ltd.	Steel	1.17	Total	100.00

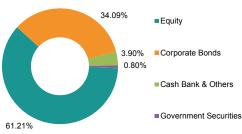
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation



Asset Allocation





Equity Fund

Apex Pension Return Lock-in Fund II ULIF 048 01/07/10 PR5 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lockin - II that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

NAV as on 28 Aug, 14 : ₹13.3184

The Highest Nav recorded : ₹12.9039 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹8.25 Crs.

Debt Investment Style



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Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	11.3065	17.79%
Last 1 Year	30-Aug-13	10.1696	30.96%
Last 2 Years	31-Aug-12	9.5993	17.79%
Last 3 Years	30-Aug-11	9.0651	13.68%
Since Inception	13-Sep-10	10.0000	7.51%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

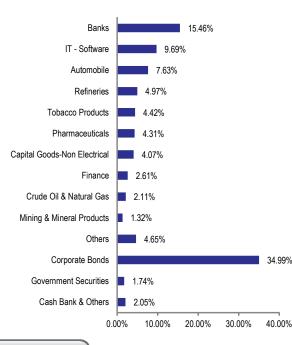
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		61.22	Kotak Mahindra Bank Ltd.	Banks	1.13
ICICI Bank Ltd.	Banks	5.00	Bharti Airtel Ltd.	Telecomm-Service	1.12
HDFC Bank Ltd.	Banks	4.76	Mahindra and Mahindra Ltd.	Automobile	1.05
Infosys Technologies Ltd.	IT - Software	4.69	Bharat Petroleum Corporation Ltd.	Refineries	1.03
ITC Ltd.	Tobacco Products	4.42	Other Equity below 1% corpus		5.81
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.07	Government Securities		1.74
Reliance Industries Ltd.	Refineries	3.94	7.80% Gsec 03-May-20	Sovereign	1.74
Tata Consultancy Services Ltd.	IT - Software	3.52	Corporate Bonds		34.99
Tata Motors Ltd.	Automobile	3.50	9.30% SAIL 25-May-20	AAA	6.04
HDFC Ltd.	Finance	2.61	8.95% HDFC Ltd. 19-Oct-20	AAA	4.76
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.11	8.87% REC Ltd. 08-Mar-20	AAA	4.75
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.07	8.75% Reliance Industries Ltd.	AAA	4.72
Axis Bank Ltd.	Banks	1.69	07-May-20		I
State Bank of India	Banks	1.64	9.61% PFC Ltd. 29-Jun-21	AAA	3.68
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.61	9.35% PGC Ltd. 29-Aug-20	AAA	3.64
Maruti Suzuki India Ltd.	Automobile	1.55	8.70% PFC Ltd. 14-May-20	AAA	3.53
HCL Technologies Ltd.	IT - Software	1.48	8.80% REC Ltd. 25-Oct-20	AAA	2.36
IndusInd Bank Ltd.	Banks	1.24	9.30% PGC LTD. 28-Jun-20	AAA	1.51
			Cash Bank & Others		2.05
Tata Steel Ltd.	Steel	1.18	Total		100.00

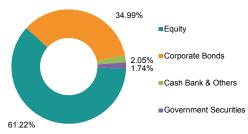
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation



Asset Allocation





Equity Fund

Apex Pension 10 Return Lock-in Fund II ULIF 049 01/07/10 PR6 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 10 Return Lock-in Fund -II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

NAV as on 28 Aug, 14 : ₹13.3461

The Highest Nav recorded : ₹12.9247 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹27.96 Crs.

Debt Investment Style



: _

Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

Fund Performance

DATE	NAV	NAV Change
28-Feb-14	11.2991	18.12%
30-Aug-13	10.1173	31.91%
31-Aug-12	9.5878	17.98%
30-Aug-11	9.0895	13.66%
13-Sep-10	10.0000	7.56%
	28-Feb-14 30-Aug-13 31-Aug-12 30-Aug-11	28-Feb-14 11.2991 30-Aug-13 10.1173 31-Aug-12 9.5878 30-Aug-11 9.0895

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

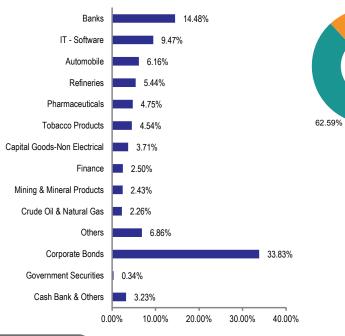
Debt Fund

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Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		62.59	Coal India Ltd	Mining & Mineral Products	1.08
ICICI Bank Ltd.	Banks	4.96	Titan Industries Ltd.	Consumer Durables	1.04
ITC Ltd.	Tobacco Products	4.54	Other Equity below 1% cor	rpus	7.10
HDFC Bank Ltd.	Banks	4.43	Government Securities		0.34
Infosys Technologies Ltd.	IT - Software	4.25	7.80% Gsec 03-May-20	Sovereign	0.34
Reliance Industries Ltd.	Refineries	4.20	Corporate Bonds		33.83
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	3.71	8.87% REC Ltd. 08-Mar-20	0 AAA 0	6.30
Tata Consultancy Services Ltd.	IT - Software	2.80	9.38% EXIM BANK 29-Sep	p-21 AAA	3.94
Tata Motors Ltd.	Automobile	2.63	8.95% HDFC Ltd. 19-Oct-2	20 AAA	3.86
HDFC Ltd.	Finance	2.50	8.65% PFC Ltd. 15-Jun-20) AAA	3.81
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.26	9.61% PFC Ltd. 29-Jun-21	AAA	3.26
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.14	9.35% PGC Ltd. 29-Aug-2	0 AAA	2.86
Axis Bank Ltd.	Banks	1.78	8.72% SAIL 30-Apr-20	AAA	2.09
State Bank of India	Banks	1.76	9.30% SAIL 25-May-20	AAA	1.78
HCL Technologies Ltd.	IT - Software	1.75	8.80% REC Ltd. 25-Oct-20	AAA (1.74
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.69	9.57% IRFC Ltd. 31-May-2	21 AAA	1.46
Mahindra and Mahindra Ltd.	Automobile	1.51	9.30% PGC LTD. 28-Jun-2	20 AAA	1.34
Bharti Airtel Ltd.	Telecomm-Service	1.45	8.93% NTPC Ltd. 19-Jan-2	21 AAA	0.70
Asian Paints Ltd.	Paints/Varnish	1.34	8.75% SAIL 23-Apr-20	AAA	0.35
Tata Steel Ltd.	Steel	1.25	8.70% PFC Ltd. 14-May-20	0 AAA	0.35
Bharat Petroleum Corporation Ltd.	Refineries	1.24	Cash Bank & Others		3.23
Maruti Suzuki India Ltd.	Automobile	1.19	Total		100.00

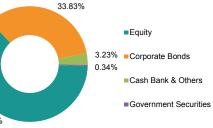
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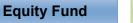
Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation



Asset Allocation





Apex Pension 15 Return Lock-in Fund II ULIF 050 01/07/10 PR7 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 15 Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

NAV as on 28 Aug, 14 : ₹13.5613

The Highest Nav recorded : ₹13.0977 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹4.57 Crs.

Debt Investment Style



: -

Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
	Small				

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	11.3268	19.73%
Last 1 Year	30-Aug-13	10.1606	33.47%
Last 2 Years	31-Aug-12	9.6351	18.64%
Last 3 Years	30-Aug-11	9.0291	14.52%
Since Inception	13-Sep-10	10.0000	8.00%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

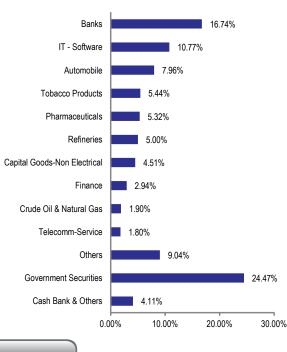
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% O
Equity		71.43	HCL Technologies Ltd.	IT - Software	
ITC Ltd.	Tobacco Products	5.44	Dr. Reddys Laboratories Ltd.	Pharmaceuticals	
Infosys Technologies Ltd.	IT - Software	5.12	Ultratech Cement Ltd.	Cement	
ICICI Bank Ltd.	Banks	5.11	Hindustan Unilever Ltd.	FMCG	
HDFC Bank Ltd.	Banks	4.95	Asian Paints Ltd.	Paints/Varnish	
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.51	IndusInd Bank Ltd.	Banks	
Reliance Industries Ltd.	Refineries	4.32	Kotak Mahindra Bank Ltd.	Banks	
Tata Consultancy Services Ltd.	IT - Software	3.31	Tata Steel Ltd.	Steel	
HDFC Ltd.	Finance	2.94	Bajaj Auto Ltd.	Automobile	
Tata Motors Ltd.	Automobile	2.87	Other Equity below 1% corpus		
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.62	Government Securities		
Mahindra and Mahindra Ltd.	Automobile	2.31	8.20% GOI 24-Sep-25	Sovereign	
Axis Bank Ltd.	Banks	2.17	6.90% GOI 04-Feb-26	Sovereign	
State Bank of India	Banks	2.15	7.95% GOI 18-Jan-25	Sovereign	
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	1.90	9.15% GOI 14-Nov-24	Sovereign	
Bharti Airtel Ltd.	Telecomm-Service	1.80	Cash Bank & Others		
			Total		

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

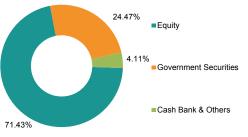
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Sector Allocation

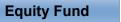
Hybrid Fund



Asset Allocation







Debt Fund

Apex Pension 20 Return Lock-in Fund II ULIF 051 01/07/10 PR8 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 20 Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

NAV as on 28 Aug, 14	:	₹13.6788
The Highest Nav recorded on reset date is	:	₹13.1929

Benchmark

Corpus as on 28 Aug, 14	:	₹1.05 Crs.
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Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

: _

Equity Investment Style

Inve			
Value	Size		
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	11.2829	21.23%
Last 1 Year	30-Aug-13	10.0936	35.52%
Last 2 Year	31-Aug-12	9.6036	19.35%
Last 3 Year	30-Aug-11	9.1203	14.47%
Since Inception	13-Sep-10	10.0000	8.23%

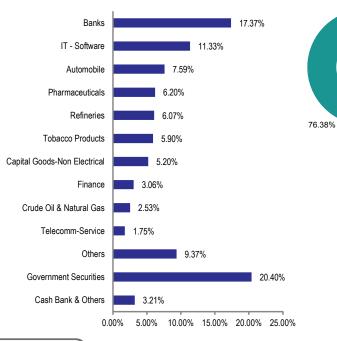
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		76.38	Kotak Mahindra Bank Ltd.	Banks	1.48
ITC Ltd.	Tobacco Products	5.90	Maruti Suzuki India Ltd.	Automobile	1.45
ICICI Bank Ltd.	Banks	5.54	Hindustan Unilever Ltd.	FMCG	1.41
Reliance Industries Ltd.	Refineries	5.21	Mahindra and Mahindra Ltd.	Automobile	1.34
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	5.20	Asian Paints Ltd.	Paints/Varnish	1.33
Infosys Technologies Ltd.	IT - Software	5.12	Power Grid Corporation of India Ltd.	Power Generation & Distribution	n 1.23
HDFC Bank Ltd.	Banks	4.64	Lupin Ltd.	Pharmaceuticals	1.22
Tata Consultancy Services Ltd.	IT - Software	3.59	Ultratech Cement Ltd.	Cement	1.21
HDFC Ltd.	Finance	3.06	IndusInd Bank Ltd.	Banks	1.11
Tata Motors Ltd.	Automobile	2.99	Wipro Ltd.	IT - Software	1.07
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.88	Bajaj Auto Ltd.	Automobile	1.07
State Bank of India	Banks	2.34	Hindalco Industries Ltd.	Non Ferrous Metals	1.01
Axis Bank Ltd.	Banks	2.26	Other Equity below 1% corpus		5.25
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	2.10	Government Securities		20.40
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.06	8.97% GOI 05-Dec-30	Sovereign	19.04
Bharti Airtel Ltd.	Telecomm-Service	1.75	8.28% GOI 15-Feb-32	Sovereign	1.36
HCL Technologies Ltd.	IT - Software	1.55	Cash Bank & Others		3.21
			Total		100.00

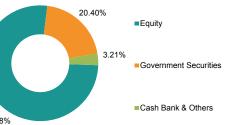
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.





Asset Allocation







Debt Fund

Apex Supreme Return Lock-in-Fund ULIF 055 01/02/11 ASR 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 70% to 100%

NAV as on 28 Aug, 14	:	₹13.9135
The Highest Nav recorded on reset date is	:	₹13.4564
Benchmark	:	-

Corpus as on 28 Aug, 14 : ₹62.56 Crs.

Debt Investment Style



Equity Investment Style

Inve	Investment Style				
Value	Blend	Size			
			Large		
			Mid		
			Small		

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	11.6102	19.84%
Last 1 Year	30-Aug-13	10.4187	33.54%
Last 2 Year	31-Aug-12	9.6667	19.97%
Last 3 Year	30-Aug-11	9.2444	14.60%
Since Inception	10-May-11	10.0000	10.51%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

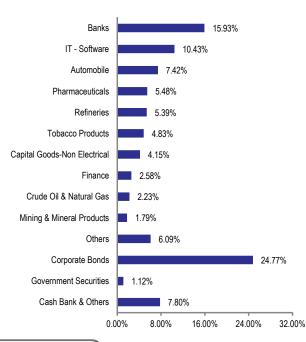
Debt Fund

				~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
Instrument	Industry/Rating	% Of NAV	Instrument Industry/Rating	
Equity		66.30	Mahindra and Mahindra Ltd. Automobile	1.24
ICICI Bank Ltd.	Banks	4.98	Bajaj Auto Ltd. Automobile	1.08
ITC Ltd.	Tobacco Products	4.83	Lupin Ltd. Pharmaceuticals	1.03
HDFC Bank Ltd.	Banks	4.45	IndusInd Bank Ltd. Banks	1.01
Reliance Industries Ltd.	Refineries	4.39	Bharat Petroleum Corporation Ltd. Refineries	1.00
Infosys Technologies Ltd.	IT - Software	4.31	Other Equity below 1% corpus	8.74
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.15	Government Securities	1.12
Tata Consultancy Services Ltd.	IT - Software	3.63	8.79% GOI 08-Nov-21 Sovereign	1.12
HDFC Ltd.	Finance	2.58	Corporate Bonds	24.77
Tata Motors Ltd.	Automobile	2.49	9.48% REC Ltd. 10-Aug-21 AAA	5.95
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.23	9.30% PGC Ltd. 28-Jun-21 AAA	5.18
HCL Technologies Ltd.	IT - Software	2.09	9.61% PFC Ltd. 29-Jun-21 AAA	3.23
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.05	9.44% PFC Ltd. 23-Sep-21 AAA	3.21
State Bank of India	Banks	1.93	9.30% SAIL 25-May-21 AAA	3.19
Axis Bank Ltd.	Banks	1.91	9.38% EXIM BANK 29-Sep-21 AAA	2.40
Maruti Suzuki India Ltd.	Automobile	1.78	9.64% PGC Ltd. 31-May-20 AAA	1.62
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.65	Cash Bank & Others	7.80
Hindustan Unilever Ltd.	FMCG	1.48	Total	100.00
Bharti Airtel Ltd.	Telecomm-Service	1.30		

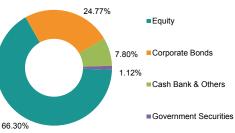
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation



Asset Allocation



ТАТА



Apex Supreme Return Lock-in Fund II ULIF 057 01/07/11 SR2 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 70% to 100%.

NAV as on 28 Aug, 14 : ₹14.8024

The Highest Nav recorded : ₹14.3110 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹29.00 Crs.

Debt Investment Style



: _

Equity Investment Style



Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	12.4726	18.68%
Last 1 Year	30-Aug-13	11.1866	32.32%
Last 2 Year	31-Aug-12	10.4556	18.98%
Since Inception	10-Oct-11	10.0000	14.56%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

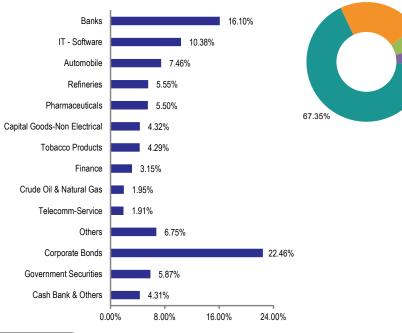
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity	, ,	67.35	Maruti Suzuki India Ltd.	Automobile	1.15
ICICI Bank Ltd.	Banks	5.15	Lupin Ltd.	Pharmaceuticals	1.11
HDFC Bank Ltd.	Banks	4.80	Bajaj Auto Ltd.	Automobile	1.09
Reliance Industries Ltd.	Refineries	4.48	Bharat Petroleum Corporation Ltd.	Refineries	1.08
Infosys Technologies Ltd.	IT - Software	4.34	Tata Steel Ltd.	Steel	1.06
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.32	Hindustan Unilever Ltd.	FMCG	1.02
ITC Ltd.	Tobacco Products	4.29	IndusInd Bank Ltd.	Banks	1.01
Tata Consultancy Services Ltd.	IT - Software	3.35	Other Equity below 1% corpus		4.87
HDFC Ltd.	Finance	3.15	Government Securities		5.87
Tata Motors Ltd.	Automobile	2.72	8.79% GOI 08-Nov-21	Sovereign	5.87
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.36	Corporate Bonds		22.46
Axis Bank Ltd.	Banks	2.19	9.30% PGC Ltd. 28-Jun-21	AAA	5.15
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	2.03	9.38% EXIM BANK 29-Sep-21	AAA	4.49
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	1.95	9.48% REC Ltd. 10-Aug-21	AAA	4.16
Bharti Airtel Ltd.	Telecomm-Service	1.91	9.44% PFC Ltd. 23-Sep-21	AAA	3.47
HCL Technologies Ltd.	IT - Software	1.77	9.61% PFC Ltd. 29-Jun-21	AAA	3.14
State Bank of India	Banks	1.70	9.25% PGC Ltd. 26-Dec-20	AAA	1.71
Asian Paints Ltd.	Paints/Varnish	1.61	9.30% SAIL 25-May-21	AAA	0.34
Mahindra and Mahindra Ltd.	Automobile	1.60	Cash Bank & Others		4.31
Kotak Mahindra Bank Ltd.	Banks	1.25	Total		100.00

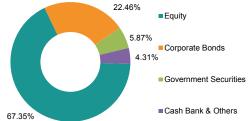
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market, over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation



Asset Allocation



Apex Supreme Return Lock-in Fund III ULIF 059 01/11/11 SR3 110 Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective The investment objective for Apex Supreme Return Lock-in Fund - III is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 70% to 100%.

NAV as on 28 Aug, 14	:	₹14.5350
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The Highest Nav recorded : ₹14.0207 on reset date is

Benchmark

Corpus as on 28 Aug, 14 : ₹33.79 Crs.

Debt Investment Style



: -

Equity Investment Style

Inve	Investment Style						
Value	Blend Growth		Size				
			Large				
			Mid				
			Small				

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	12.0207	20.92%
Last 1 Year	30-Aug-13	10.7101	35.71%
Last 2 Year	31-Aug-12	9.8836	21.27%
Since Inception	10-Feb-12	10.0000	15.81%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

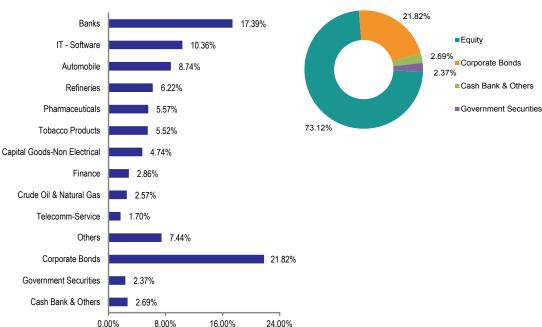
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		73.12	HCL Technologies Ltd.	IT - Software	1.11
ICICI Bank Ltd.	Banks	6.34	Lupin Ltd.	Pharmaceuticals	1.10
ITC Ltd.	Tobacco Products	5.52	Hindustan Unilever Ltd.	FMCG	1.10
HDFC Bank Ltd.	Banks	5.24	Bajaj Auto Ltd.	Automobile	1.06
Reliance Industries Ltd.	Refineries	5.17	Bharat Petroleum Corporation Ltd.	Refineries	1.05
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.74	Other Equity below 1% corpus		7.67
Infosys Technologies Ltd.	IT - Software	4.53	Government Securities		2.37
Tata Consultancy Services Ltd.	IT - Software	3.88	8.79% GOI 08-Nov-21	Sovereign	2.37
Tata Motors Ltd.	Automobile	3.11	Corporate Bonds		21.82
HDFC Ltd.	Finance	2.86	9.30% PGC Ltd. 28-Jun-21	AAA	6.64
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.57	9.48% REC Ltd. 10-Aug-21	AAA	5.06
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.46	9.44% PFC Ltd. 23-Sep-21	AAA	4.46
Maruti Suzuki India Ltd.	Automobile	2.06	9.38% EXIM BANK 29-Sep-21	AAA	2.96
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	2.02	8.75% Reliance Industries Ltd. 07- May-20	AAA	1.15
Axis Bank Ltd.	Banks	1.88	8.93% NTPC Ltd. 19-Jan-21	AAA	0.58
State Bank of India	Banks	1.82	9.25% PGC Ltd. 26-Dec-20	AAA	0.37
Bharti Airtel Ltd.	Telecomm-Service	1.70	9.57% IRFC Ltd. 31-May-21	AAA	0.30
Mahindra and Mahindra Ltd.	Automobile	1.67	9.30% SAIL 25-May-21	AAA	0.29
Asian Paints Ltd.	Paints/Varnish	1.25	Cash Bank & Others		2.69
Kotak Mahindra Bank Ltd.	Banks	1.23	Total		100.00

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Asset Allocation

Sector Allocation





Equity Fund

ULIF 004 04/02/04 TGL 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The primary investment objective of the function is to maximize the returns with medium to high risk						
NAV as on 28 Aug, 14	:	₹34.8004				
Benchmark	:	S&P BSE Sensex - 65% CRISIL Composite Bond Fund Index - 35%				

Corpus as on 28 Aug, 14 : ₹136.21 Crs.

Debt Investment Style



Equity Investment Style

Inve			
Value	Blend	Size	
			Large
			Mid
			Small

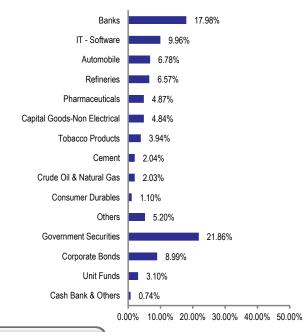
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	28.4971	22.12%	19.29%
Last 1 Year	30-Aug-13	25.5873	36.01%	32.11%
Last 2 Years	31-Aug-12	24.2559	19.78%	17.96%
Last 3 Years	30-Aug-11	23.3859	14.17%	13.73%
Last 4 Years	31-Aug-10	25.0669	8.55%	9.29%
Last 5 Years	31-Aug-09	22.0260	9.58%	9.74%
Since Inception	02-Mar-04	10.0000	12.62%	12.15%

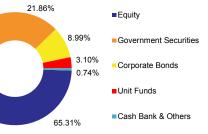
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV		Instrument	Industry/Rating
Equity		65.31		8.20% GOI 24-Sep-25	Sovereign
ICICI Bank Ltd.	Banks	6.48		8.40% Gsec 28-Jul-24	Sovereign
HDFC Bank Ltd.	Banks	6.25		9.15% GOI 14-Nov-24	Sovereign
Reliance Industries Ltd.	Refineries	5.27		9.23% GOI 23-Dec-43	Sovereign
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	4.84		8.12% GOI 10-Dec-20	Sovereign
Infosys Technologies Ltd.	IT - Software	4.36		8.60% Gsec 02-Jun-28	Sovereign
ITC Ltd.	Tobacco Products	3.94		7.83% GOI 11-Apr-18	Sovereign
Tata Consultancy Services Ltd.	IT - Software	3.39		7.61% GOI 07-Mar-15	Sovereign
Tata Motors Ltd.	Automobile	3.05		6.25% GOI 02-Jan-18	Sovereign
Yes Bank Ltd.	Banks	2.81		Corporate Bonds	
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.64		7.60% HDFC Ltd. 21-Dec-17	AAA
Ultratech Cement Ltd.	Cement	2.04		2.00% Indian Hotels Ltd. 09-Dec-14	AA
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	2.03		9.5% United Phosphorus Ltd. 12- Jan-15	AA+
State Bank of India	Banks	1.92		10.65% Indiabulls Fin Ser Ltd. 16-	AA
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.52		Jul-15	
Mahindra and Mahindra Ltd.	Automobile	1.37		8.19% IRFC Ltd. 27-Apr-19 10.40% Reliance Ports & Terminals	AAA
Bharat Petroleum Corporation Ltd.	Refineries	1.30		Ltd. 18-Jul-21	AAA
Tech Mahindra Ltd.	IT - Software	1.13		9.70% GE Shipping 18-Jan-23	AAA
Bharat Electronics Ltd.	Consumer Durables	1.10		8.35% HDFC Ltd. 19-Jul-15	AAA
Bosch Ltd.	Auto Ancillaries	1.09		9.64% PGC Ltd. 31-May-21	AAA
Wipro Ltd.	IT - Software	1.08		9.64% PGC Ltd. 31-May-18	AAA
Sesa Goa Ltd.	Mining & Mineral Products	1.07		9.20% PGC Ltd. 12-Mar-15	AAA
Other Equity below 1% corpus		6.62		9.61% PFC Ltd. 29-Jun-21	AAA
Government Securities		21.86		Unit Funds	
8.79% GOI 08-Nov-21	Sovereign	6.73		Religare Invesco Liquid Fund - Growth	ו
8.35% Gsec 14-May-22	Sovereign	3.23		Cash Bank & Others	
7.16% GOI 20-May-23	Sovereign	2.65		Total	

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund

Hybrid Fund

TATA LIFE

% Of NAV

2.10

1.82

1.71

1.15

1.07

0.97

0.22

0.21

0.01

8.99

2.82

1.14

0.96

0.74

0.71

0.62

0.60

0.36

0.28

0.28

0.28

0.22

3.10

3.10

0.74

100.00

ULIF 005 04/02/04 TBL 110

Fund Assure, Investment Report, August 2014

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fun is provide reasonable returns with low to medium risk.						
NAV as on 28 Aug, 14	:	₹27.6906				
Benchmark	:	S&P BSE Sensex - 40 % CRISIL Composite Bond Fund Index - 60%				
Corpus as on 28 Aug, 14	:	₹39.72 Crs.				

Debt Investment Style



Equity Investment Style

Inve	Investment Style					
Value	Blend Growth		Size			
			Large			
			Mid			
			Small			

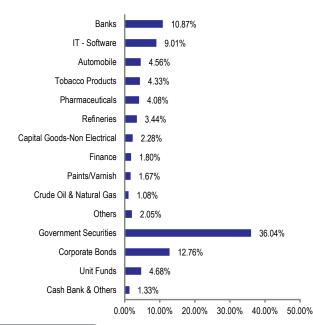
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	24.1467	14.68%	14.41%
Last 1 Year	30-Aug-13	21.9355	26.24%	24.29%
Last 2 Years	31-Aug-12	20.8324	15.29%	13.91%
Last 3 Years	30-Aug-11	19.7885	11.85%	11.47%
Last 4 Years	31-Aug-10	20.3653	7.98%	8.55%
Last 5 Years	31-Aug-09	18.3390	8.59%	8.70%
Since Inception	02-Mar-04	10.0000	10.19%	9.70%

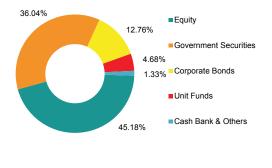
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV		Instrument	
Equity		45.18	[9.23% GOI 23-Dec-43	So
ICICI Bank Ltd.	Banks	4.47		8.40% Gsec 28-Jul-24	So
ITC Ltd.	Tobacco Products	4.33		8.60% Gsec 02-Jun-28	So
HDFC Bank Ltd.	Banks	3.72		7.28% GOI 03-Jun-19	So
Infosys Technologies Ltd.	IT - Software	3.44		7.61% GOI 07-Mar-15	So
Reliance Industries Ltd.	Refineries	3.44		6.25% GOI 02-Jan-18	So
Tata Consultancy Services Ltd.	IT - Software	3.41		Corporate Bonds	
Tata Motors Ltd.	Automobile	2.42		9.57% IRFC Ltd. 31-May-21	A
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	2.28		7.60% HDFC Ltd. 21-Dec-17	A
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	2.05		2.00% Indian Hotels Ltd. 09-Dec-14	A
Asian Paints Ltd.	Paints/Varnish	1.67		9.5% United Phosphorus Ltd. 12- Jan-15	A
HDFC Ltd.	Finance	1.44		9.70% GE Shipping 18-Jan-23	A
State Bank of India	Banks	1.31		8.84% NTPC Ltd. 04-Oct-22	A
Mahindra and Mahindra Ltd.	Automobile	1.29		8.35% HDFC Ltd. 19-Jul-15	A
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	1.08		9.64% PGC Ltd. 31-May-21	A
Other Equity below 1% corpus		8.83		9.64% PGC Ltd. 31-May-18	A
Government Securities		36.04		9.20% PGC Ltd. 12-Mar-15	A
8.79% GOI 08-Nov-21	Sovereign	16.14		Unit Funds	
8.35% Gsec 14-May-22	Sovereign	4.92		Religare Invesco Liquid Fund - Grow	th
8.27% Gsec 09-Jun-20	Sovereign	3.96		Sundaram Money Fund Regular Grov (Formerly Super Institutional Plan)	wth
9.15% GOI 14-Nov-24	Sovereign	2.92		Cash Bank & Others	
8.20% GOI 24-Sep-25	Sovereign	2.40		Total	
			 1		

Sector Allocation



Asset Allocation





Equity Fund

Debt Fund

Hybrid Fund

TATA Α LIFE

Industry/Rating

Sovereign

Sovereign

Sovereign

Sovereian

Sovereign

Sovereign

AAA

AAA

AA

AA+

AAA

AAA

AAA

AAA

AAA

AAA

% Of NAV

2.11

1.25

1.02

0.96

0.34

0.02 12.76

3.85

2.42

1.77

1.51

1.03

0.73

0.50

0.32

0.32

0.31

4.68

4.46

0.23

1.33

100.00

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Write to Us Customer Services Team Tata AIA Life Delphi 'B' Wing, 2nd Floor, Hiranandani Business Park. Orchard Avenue. Powai. Mumbai 400076

Tata AIA Life Insurance's Investment team

Name	Designation				
Harshad Patil	Chief Investment Officer				
Rajeev Tewari	Head of Equities				
Jayanth Udupa	Head of Credit Analysis & Economist				
Nitin Bansal	Senior Analyst & Fund Manager				
Cheenu Gupta	Senior Analyst & Fund Manager				
Pankaj Khetan	Fund Manager				
Nimesh Mistry	Analyst				
Anirban Ray	Analyst				
Nalin Ladiwala	Analyst				
HS Bharath	Dealer				
Pankaj Agarwal	Dealer				

Disclaimer

- 1. The fund is managed by Tata AIA Life Insurance Company Ltd. (hereinafter the "Company").
- 2. Past performance is not indicative of future performance. Returns are calculated on an absolute basis for a period of less than (or equal to) a year, with reinvestment of dividends (if any).
- 3. All investments made by the Company are subject to market risks. The Company does not guarantee any assured returns. The investment income and price may go down as well as up depending on several factors influencing the market.
- 4. Every effort is made to ensure that all information contained in this publication is accurate at the date of publication, but no responsibility or liability in respect of any error or omission is accepted by the Company.
- 5. Please know the associated risks and the applicable charges, from your Insurance agent or the Intermediary or policy document issued by the insurance company.
- 6. Various funds offered are the names of funds and do not, in any way, indicate the quality of the funds, their future prospects & returns.
- 7. Premium paid in ULIPs are subject to Investment risks associated with capital markets & the NAV of the units may go up or down based on the performance of the fund and factors influencing capital markets & the insured is responsible for his/her decision.
- 8. Whilst every care has been taken in the preparation of this document, it is subject to correction and markets may not perform in a similar fashion based on factors influencing the capital and debt markets; hence this review note does not individually confer any legal rights or duties.
- 9. Unit Linked Life Insurance products are different from traditional insurance products and are subject to risk factors.
- 10. Tata AIA Life Insurance Company Limited is only the name of the Insurance Company & any contract bearing the prefix 'Tata AIA Life" is only the name of the Unit Linked Life Insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns.
- 11. Insurance is the subject matter of the solicitation.

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- IRDA clarifies to public that
- IRDA or its officials do not involve in activities like sale of any kind of insurance or financial products nor invest premiums.
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Tata AIA Life Insurance Company Ltd. (IRDA Regn. No. 110) CIN: U66010MH2000PLC128403.

Registered and Corporate Office: 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai 400013











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