

Funds Available With Current Product Offerings - A Snapshot

(as on 29th September 2011)

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IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.



Saravana Kumar
Chief Investment Officer

Message from CIO's Desk

India has substantially outperformed its global peers during the month. The FIIs have pulled out a modest USD100 million over the month and USD 300 million since January 2011, the south west monsoon picked up strongly in August and September after a weak July and the cumulative rainfall for the week ended September 28th, 2011 clocked an impressive 2.3% above its Long Period Average, well above the IMD forecast. As expected, the RBI maintained its anti-inflationary stance to deliver a 25 bps rate hike in its mid-quarter monetary policy, taking the repo rate to 8.25%.

Life Large Cap Equity Fund

Equity Funds

Fund Details

Investment Objective : The primary investment objective of the fund is to generate long-term capital appreciation from a portfolio that is invested pre-dominantly in equity and equity linked securities.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Sep, 11 : ₹10.03

Benchmark : S&P CNX Nifty-100%

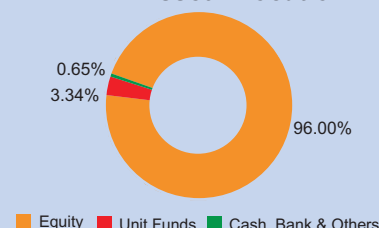
Corpus as on 29 Sep, 11 : ₹703.23Cr.

Fund Performance

PERIOD	DATE	NAV	S&P CNX Nifty	NAV Change	INDEX Change
Last 6 Months	31-Mar-11	11.41	5833.75	-12.11%	-14.03%
Last 1 Year	30-Sep-10	11.71	6029.95	-14.38%	-16.82%
Last 2 Years	30-Sep-09	9.63	5083.95	2.06%	-0.68%
Last 3 Years	30-Sep-08	7.63	3921.20	9.56%	8.55%
Since Inception	07-Jan-08	10.00	6279.10	0.08%	-5.85%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Allocation



Whole Life Mid-Cap Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to generate long-term capital appreciation from a portfolio that is invested pre-dominantly in Mid Cap Equity and Mid Cap Equity linked securities.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Sep, 11 : ₹12.74

Benchmark : NSE CNX Midcap Index - 100%

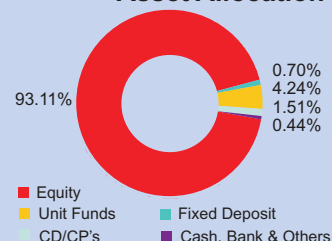
Corpus as on 29 Sep, 11 : ₹1510.23 Crs.

Fund Performance

PERIOD	DATE	NAV	NSE CNX MIDCAP	NAV Change	INDEX Change
Last 6 Months	31-Mar-11	13.63	8040.15	-6.52%	-11.46%
Last 1 Year	30-Sep-10	14.91	9164.25	-14.55%	-22.32%
Last 2 Years	30-Sep-09	11.12	6713.30	7.05%	2.98%
Last 3 Years	30-Sep-08	9.16	4890.70	11.60%	13.33%
Last 4 Years	30-Sep-07	12.86	6867.20	-0.24%	0.90%
Since Inception	08-Jan-07	10.00	5156.45	5.25%	7.06%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Allocation



Super Select Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Sep, 11 : ₹10.80

Benchmark : S & P India 500 Shariah Index - 100%

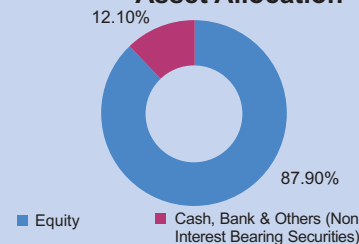
Corpus as on 29 Sep, 11 : ₹284.15 Crs.

Fund Performance

PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	31-Mar-11	11.73	1340.15	-7.98%	-10.86%
Last 1 Year	30-Sep-10	11.96	1396.81	-9.72%	-14.47%
Since Inception	16-Oct-09	10.00	1217.76	4.01%	-0.98%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Allocation



Whole Life Aggressive Growth Fund

Balanced Funds

Fund Details

Investment Objective : The primary investment objective of the Fund is to maximize the returns with medium to high risk.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Sep, 11 : ₹13.94

Benchmark : Nifty - 65% CRISIL Composite Bond Index - 35%

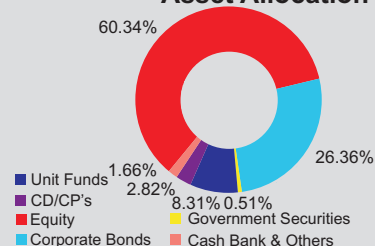
Corpus as on 29 Sep, 11 : ₹282.97 Crs.

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Mar-11	15.06	-7.42%	-8.04%
Last 1 Year	30-Sep-10	15.39	-9.44%	-8.99%
Last 2 Years	30-Sep-09	12.99	3.61%	1.49%
Last 3 Years	30-Sep-08	10.31	10.57%	8.00%
Last 4 Years	30-Sep-07	11.96	3.90%	2.14%
Since Inception	8-Jan-07	10.00	7.28%	5.57%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Allocation



Whole Life Stable Growth Fund

Fund Details

Investment Objective : The primary investment objective of the Fund is provide reasonable returns with low to medium risk.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Sep, 11 : ₹12.95

Benchmark : Nifty - 40% CRISIL Composite Bond Index - 60%

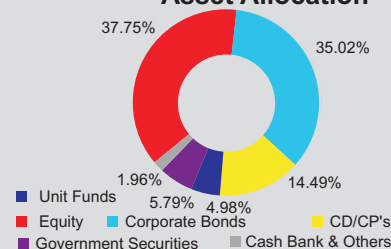
Corpus as on 29 Sep, 11 : ₹60.20 Crs.

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Mar-11	13.39	-3.26%	-3.76%
Last 1 Year	30-Sep-10	13.38	-3.16%	-3.39%
Last 2 Years	30-Sep-09	11.90	4.35%	3.04%
Last 3 Years	30-Sep-08	9.95	9.20%	7.62%
Last 4 Years	30-Sep-07	10.81	4.62%	3.68%
Since Inception	8-Jan-07	10.00	5.63%	5.77%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Allocation



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Whole Life Income Fund

Fixed Income Funds

Fund Details

Investment Objective : The primary investment objective of the fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximising the optimal balance between yield, safety and liquidity. The Fund will have no investments in equity or equity-linked instruments at any point of time.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Sep, 11 : ₹13.30

Benchmark : CRISIL Composite Bond Index -100%

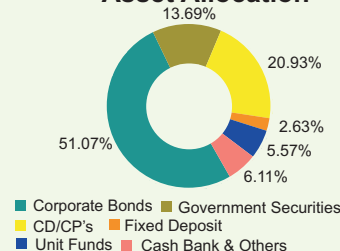
Corpus as on 29 Sep, 11 : ₹125.69 Crs.

Fund Performance

PERIOD	DATE	NAV	Crissil Composite Bond Fund Index	NAV Change	INDEX Change
Last 6 Months	31-Mar-11	12.83	1667.12	3.71%	3.09%
Last 1 Year	30-Sep-10	12.46	1628.02	6.77%	5.56%
Last 2 Years	30-Sep-09	11.75	1543.70	6.41%	5.51%
Last 3 Years	30-Sep-08	10.39	1403.15	8.60%	6.99%
Last 4 Years	30-Sep-07	10.01	1353.09	7.38%	6.16%
Since Inception	8-Jan-07	10.00	1298.79	6.23%	6.10%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Allocation



Whole Life Short Term Fixed Income Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to generate stable returns by investing in fixed income securities having shorter maturity periods. Under normal circumstances, the average maturity of the Fund may be in the range of 1-3 years.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Sep, 11 : ₹13.40

Benchmark : CRISIL Short Term Bond Index -100%

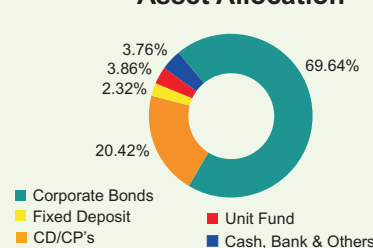
Corpus as on 29 Sep, 11 : ₹51.78 Crs.

Fund Performance

PERIOD	DATE	NAV	CRISIL Short-Term Bond Index	NAV Change	INDEX Change
Last 6 Months	31-Mar-11	12.83	1716.04	4.49%	3.94%
Last 1 Year	30-Sep-10	12.53	1670.28	6.95%	6.78%
Last 2 Years	30-Sep-09	11.84	1591.88	6.42%	5.85%
Last 3 Years	30-Sep-08	10.53	1441.35	8.37%	7.36%
Last 4 Years	30-Sep-07	10.02	1354.36	7.55%	7.13%
Since Inception	8-Jan-07	10.00	1281.09	6.40%	7.25%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Allocation



Equity Outlook

The Indian equity market has been among the best performing emerging market over the month of September 2011 with the Benchmark indices BSE Sensex and CNX Nifty losing just 1.34 % and 1.15 % respectively as against a sell off of over 10% in the MSCI Asia ex Japan index and over 6% fall in the MSCI World index during the same period. Post a relatively strong September, Indian equity market has corrected the earlier steep underperformance with the Asian peers, with the BSE Sensex and CNX Nifty losing close to 20% on a local currency basis, similar to MSCI Asia ex Japan, calendar year to date.

September 2011 saw FII net outflows of USD 100 million, year to date outflows of approximately USD 300 million, whereas the Insurance companies have been net buyers to the tune of USD 500 million in September and have invested over USD 4 billion in Indian equities since January 2011. In contrast to the insurance companies, the domestic mutual funds have been net sellers to the tune of USD 200 million in September, their overall inflow for the year standing at USD 1.2 billion. The FII outflows from Indian equities, calendar year to date, is a fraction of the outflows from Taiwan at over USD 10 billion and Korea at over USD 6 billion over the same period.

With the second quarter earnings season set to kick in, there is some uncertainty surrounding the earnings outlook of the leading corporate making up the indices. Over the last 18 months, the Indian equity market has seen a slew of earnings downgrades, with estimates for FY 2012 and FY 2013 cut by around 8% and 10% respectively from peak levels. With increasing global uncertainties and a moderating domestic economy, investors are looking at an earnings growth of around 15% for FY 2012E. There is a possibility of further downgrades to the Indian earnings if global macro situation substantially worsens from current levels and the US economy finds itself in double dip territory.

Going forward, it is expected that robust rural demand from increased farm incomes following an excellent south west monsoon, could support the Indian GDP growth in a weak global growth environment. This could offset the sharp moderation expected in export led growth due to the global slowdown and provide a strong floor to the Indian GDP growth at around 6.5% in FY 2012 in an unlikely situation of a US double dip scenario.

When compared to other Asian emerging economies with greater trade dependence on Europe and US, India could withstand global economic shocks better and bounce back faster. This provides the Indian equity markets with a chance to outperform global peers, given the fact that the Indian corporate earnings have a more balanced growth profile than their Asian peers.

The equity markets seem to offer value, as on a one year forward PE basis, the CNX Nifty is almost at a 20% discount as compared to the last 5 years average forward PE. Even the ratio of the market capitalization to the GDP is significantly below the 5 year average.

In the near term, the immediate trigger for the sentiment to improve would come from a pause in the rate hike cycle by the RBI, as well as some short term resolution to the Greek debt crisis through the continued bailout assistance and an expansion of the European financial stability fund, in order to minimize contagion risks in the Euro zone.

Given the fact that India still offers a growth differential as compared to the slowing western economies, we believe that the Indian equity market offers an attractive entry point for a long term investor with a 2-5 year view.

Debt Outlook

The month of September 2011 saw the benchmark 10 year Government security (G-sec) starting the month at 8.32% and trading in a tight range of 8.28-8.36% during the month and Thardening to 8.44% towards the end of the month as the government announced its second half borrowing calendar. This 12bps hardening can be attributed to the additional borrowing of close to ₹52,900 crores to be completed in the second half of FY 2012, taking the second half borrowing to ₹2,20,000 crores.

The corporate bond yields took the cue from the G-sec yields as they hardened by 19 bps in September 2011 from 9.39% to 9.58%. As a consequence, the corporate bond spread over the 10 year G-sec was in the range of around 95-100 bps over the month of September.

The liquidity position was benign in first fortnight to average a negative ₹40,000 crores, within the RBIs comfort zone of a negative 1% of NDTL (Net Demand Time Liabilities) and subsequently tightened to around a negative ₹65,000 crores on the back of advance tax outflows from the system.

The Government borrowings for September 2011 stood at ₹22,000 crores to complete the first half planned borrowing number of ₹2,50,000 crores. This reduced G-sec supply for the month and heightened global uncertainties prevented the G-sec yields from further hardening, in response to higher headline inflation and consequent RBI tightening. The Wholesale Price Index (WPI) Inflation for the month of August 2011 clocked 9.78%, marginally above the consensus estimate of around 9.65% and well above the July 2011 print of 9.22%. The non-food manufactured products inflation referred to as core inflation remained elevated at 7.79%, as against the July reading of 7.49%. The primary articles inflation rose sharply in August 2011 to 12.58%, as against the July reading of 11.3%. The non-food primary articles, which includes fibres, oilseeds and minerals, registered an inflation rate of 17.8% in August as against 15.5% in July. In the minerals category, inflation eased to 23.4% year on year as against 25% in July 2011.

The only silver lining to the gloomy headline inflation picture stems from the fact that the year on year inflation for June 2011 was revised higher by only 7 bps to 9.51% from earlier provisional estimate of 9.44%. This extent of upward revision is negligible compared to the steep revisions to the provisional estimates of around 50-100 bps seen in the recent past.

With the September 2011 headline inflation expected to remain elevated, the RBI would be constrained to keep the anti-inflationary stance intact in the second quarter monetary policy on October 25th 2011. The RBI stance as well as the increased second half borrowing would put pressure on the benchmark 10 year G-sec, as we could see it breaching the 8.50% in October and trading in an 8.40-8.60 % band for the month.

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Unique Reference Number: L&C/Advt/2011/Sep/153