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Fund Assure

Investment Report, July 2012







Dear Friends,

The month of July 2012 saw the benchmark indices, BSE Sensex and CNX Nifty shed 1.11% and 0.95% respectively even as the Mid-cap index CNX Midcap lost 2.49% during the same period.

The concerns of a possible full fledged bailout for Spain kept the global markets under pressure in the month of July 2012. There was an increasing evidence of a slowdown in global GDP growth led by the moderation in the GDP growth of the Euro area, US and China. Towards the end of the month, the ECB President, pledged that within its mandate "the ECB is ready to do whatever it takes to preserve the Euro" and assured that it would be enough. The confidence expressed by the ECB regarding the Euro and the Euro Area helped turnaround the weak investor sentiment.

The Index of Industrial Production (IIP) for the month of May 2012 showed a positive surprise as it came in at 2.4% as against the consensus of 1.8% even as the IIP for the month of April 2012 was revised down to a negative 0.9% from an already anemic 0.1%. In the medium term, market analysts expect some acceleration in the IIP growth through an improved export performance due to currency depreciation and lagged growth effects due to the policy rate cuts. However, in the near term, the IIP would continue to remain muted as indicated by the falling non-oil import growth.

Wholesale Price Index (WPI) inflation for June 2012 came in at 7.25% as against the consensus of 7.61% and lower than the May 2012 WPI inflation print of 7.55%. The provisional WPI inflation reading of April 2012 was revised upwards from 7.23% to 7.5%. The June 2012 WPI inflation print as well as the modest upward revision in the April 2012 WPI inflation number does offer some temporary relief on the inflation front even as below-normal monsoons could keep the food inflation levels elevated. The suppressed inflation in the system due to inadequate adjustment in diesel and kerosene prices as well as upside pressures on inflation from the depreciating INR would keep the subsequent core inflation prints in an upward trajectory.

The RBI in its first quarter monetary policy review kept the policy rates and the CRR unchanged, Repo rate: 8%, Reverse repo rate: 7% and CRR: 4.75%. This was largely on expected lines but the RBI did surprise the market as it decided to reduce the statutory liquidity ratio (SLR) by 100 bps, broadly in line with their objective of maintaining adequate liquidity for the productive sectors of the economy. Going forward, we could see rate cuts from the RBI only as a response to credible steps taken for fiscal consolidation and not solely on the basis of moderating economic activity.

The Brent crude oil has been trading around the USD 105 levels per barrel over the last month, down around 20% from the recent peak of around USD 125 levels scaled in March 2012. This drop of crude prices has been primarily driven by the muted global growth moderating demand and a reduction in the geopolitical tensions leading to a decreasing possibility of supply disruptions. As India is a large consumer and importer of crude oil, the reduction in oil prices has a direct positive impact on trade deficit, government finances and headline inflation apart from acting as an enabler for growth.

The rainfall deficit is at around 20% deficit from long term average (LPA), with the concerns over monsoon having increased in the month of July. A weak monsoon has a direct impact on agri-production of Kharif (summer) crops and secondary impact on Rabi (winter) crops and hydro power generation. Weak agricultural growth will exert pressure on rural consumption even as higher farm incomes due to large increases in minimum support prices and continued government spending in rural employment schemes could cap the downside risks.

We believe that the equity markets trade at reasonable valuations and offer an attractive entry point for a long-term investor with a 3-5 year view.

Saravana Kumar Chief Investment Officer

Equity Fund

Debt Fund



The month of July 2012 saw the erstwhile benchmark 10 year Government security (G-sec) trading flat, opening at 8.38% levels and closing the month at around 8.36% levels post the RBI first quarter monetary policy. The new 10 year G-sec hardened by around 11 bps during the month to close around 8.25% levels.

The G-sec market had built up some gains during the month on a lesser than consensus June WPI inflation number but once the RBI kept the policy rates on hold even as it unexpectedly decreased the statutory liquidity ratio (SLR) by 100 bps in its first quarter monetary policy, the G-sec market gave up most of the monthly gains. The corporate bond yield eased by around 10 basis points during the month to close the month of July 2012 at 9.20-9.30% levels. As a consequence, the corporate bond spread over the new benchmark 10 year G-sec stood at 85-95 Bps.

On the liquidity front, the Liquidity Adjustment Facility -LAF continued to be the primary mode of liquidity injection, maintaining an average shortfall of around Rs.0.3-0.5 trillion during the month of July 2012, well within the RBIs comfort zone of 1% of the NDTL (Net demand and time liabilities).

On the GDP growth front the RBI revised the projected GDP growth for 2012-13 downwards from 7.3 % to 6.5% on the back of a deficient and uneven monsoon, weak industrial activity, reduced global growth & trade volume and a slowdown in the services sector growth. On the inflation front, the RBI increased the baseline projection of WPI inflation for March 2013 of 6.5 % to 7% due the adverse impact on food inflation on account of a deficient monsoon, high levels of suppressed inflation in the system and a possible increase in imported inflation due to INR depreciation.

The RBI clarified that keeping in view the slowdown in growth, they had front loaded the policy rate reduction in April 2012 with an unexpected cut of 50 basis points in the repo rate. Subsequent developments suggested that even as growth moderated, inflation remained sticky, which was the main reason for the RBI to pause in the mid-quarter review of June 2012, even in the face of slowing growth.

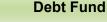
The RBI guided that the primary focus of monetary policy remained inflation control in order to secure a sustainable growth path over the medium-term. They conceded that monetary actions over the past two years may have contributed to the growth slowdown, an unavoidable consequence of their fight against persistent inflation. The RBI opined that in the current circumstances, lowering policy rates would only aggravate inflationary impulses without necessarily stimulating growth. The RBI assured that as and when the multiple constraints to growth are addressed, they would stand ready to act appropriately.

The RBIs decision to cut the statutory liquidity ratio (SLR) by 100 bps is broadly in line with their objective of maintaining adequate liquidity for the productive sectors. The immediate impact of the SLR cut will be limited as the credit pick up in the economy has been only modest of late but nevertheless, the RBI wanted to signal the shift in the direction of liquidity flow in the medium term.

The RBI expects the policy actions to anchor inflation expectations based on the commitment of monetary policy to inflation control as well as maintain liquidity to facilitate smooth flow of credit to productive sectors to support growth. Going forward, we could see rate cuts from the RBI only as a response to credible steps taken for fiscal consolidation and not solely on the basis of moderating economic activity.

Considering the measures taken by RBI on the liquidity front which may lead to a receding possibility of OMOs in the near term as well as a busy government borrowing calendar over the next four weeks, we could expect the new 10 year benchmark G-sec to be under pressure and trade in a range of 8.10-8.35% in the near term.







he month of July 2012 saw the benchmark indices, BSE Sensex and CNX Nifty shed 1.11% and 0.95% respectively even as the Mid-cap index CNX Midcap lost 2.49% during the same period. MSCI India lost 0.7% in US dollar terms over the month and underperformed the MSCI EM index, which had notched up gains of 1.6% in the same period.

The FIIs were net buyers of Indian equity over the month of July 2012 to the tune of around USD 1.85 billion and have invested USD 10.3 billion in Indian equities, calendar year to date. The DIIs sold USD 952 million over the month with insurance companies and domestic mutual funds being net sellers to the tune of USD 617 million and USD 335 million respectively. The insurance companies and mutual funds have sold USD 3.3 billion and USD 1.6 billion respectively, this calendar year to date.

First quarter earnings season has been a mixed bag so far reflecting the reduced pricing power of corporate India on the back of the moderating demand in the economy. The EBITDA margins contracted on a year on year basis with the net profit margins under pressure due to higher borrowing costs. However, there are early indications of exporters benefiting from the INR depreciation. Consensus earnings estimates for the broad market (MSCI India) were revised down marginally over the month to an estimated earnings growth of 13% and 14% for FY13 (E) and FY14 (E) respectively.

The equity markets have been waiting for some policy actions from the government such as increasing diesel and urea prices, clearing key investment projects and increasing FDI in Retail and Aviation. These actions on the policy front are crucial for the fiscal situation and balance of payments position to improve.

While the impact of weak monsoons on growth may not be substantial, food inflation could spike up due to lower agriproduction. Cumulative rainfall deficit is at around 20% below normal for the months of June and July raising the possibility of a moderation in rural consumption, which to some extent can be offset by increased government spends on rural employment generation schemes and higher minimum support prices of Kharif crops.

Going forward, some credible fiscal consolidation efforts by the government and a modest decline in interest rates by RBI in response to the same, can offer some positive trigger for the equity markets. However, the possibility of fiscal slippage due to weak monsoons and higher subsidy bill can weigh on the Indian market in the near term. In the medium term, the lower policy interest rates, high savings rates, competitive exports and import substitution from the INR depreciation can help in putting a floor on the GDP growth.

The market has largely priced in the weak macro-fundamentals and does offer comfort of reasonable valuations at around 13 times one year forward price earnings. That said, the government's policy stance over the next few months would be crucial in determining market direction as the window for reforms has narrowed considerably given a packed state elections calendar in 2013.

We believe that the Indian equities offer an attractive entry point for a long term investor with a 3-5 year view.









Debt Fund



ULIF 001 04/02/04 TEL 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Instrument

HDFC Bank Ltd

ICICI Bank Ltd

Infosys Technologies Ltd.

Sun Pharmaceuticals Industries Ltd

Tata Consultancy Services Limited

Reliance Industries Ltd

State Bank of India

Bharti Airtel Limited

Axis Bank Limited

Tata Motors Limited

Tata Steel Limited

Coal India Ltd

Asian Paints Limited

Larsen and Toubro Limited

Mahindra and Mahindra Ltd.

Oil and Natural Gas Corpn Ltd Nestle India Limited

Equity

Industry/Rating

Tobacco Products

Banks

Banks

IT - Software

Pharmaceuticals

Capital Goods-Non Electrical

IT - Software

Automobile

Automobile

Paints/Varnish

Telecomm-Service

Crude Oil & Natural Gas

Mining & Mineral Products

Banks

Banks

FMCG

Steel

Refineries

Investment Objective	: The primary investment objective of the Fund
is to generate long term ca	apital appreciation from a portfolio that is invested
predominantly in equity an	Id equity linked securities
Fund Manager	Mr. Saravana Kumar

NAV as on 31 July, 12	: ₹30.0129

Benchmark : BSE Sensex - 100%

Corpus as on 31 July, 12 : ₹2,594.85 Crs.

Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

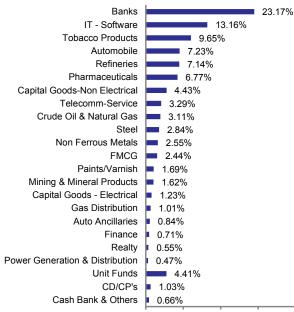
Fund Performance

PERIOD	DATE	NAV	BSE Sensex	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	29.6195	17193.55	1.33%	0.25%
Last 1 Year	29-Jul-11	32.4385	18197.20	-7.48%	-5.28%
Last 2 Years	30-Jul-10	32.2569	17868.29	-3.54%	-1.78%
Last 3 Years	31-Jul-09	26.8350	15670.31	3.80%	3.23%
Last 4 Years	31-Jul-08	26.0850	14355.75	3.57%	4.68%
Last 5 Years	31-Jul-07	30.4330	15550.99	-0.28%	2.08%
Since Inception	02-Mar-04	10.0000	5823.17	13.94%	13.76%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

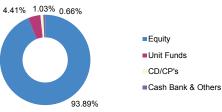
% Of NAV	Instrument	Industry/Rating	% Of NAV
93.89	Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.56
9.65	Sterlite Industries (India) Limited	Non Ferrous Metals	1.46
8.69	Crompton Greaves Ltd	Capital Goods - Electrical	1.23
7.38	Hindalco Industries Ltd.	Non Ferrous Metals	1.09
7.17	GAIL (India) Limited	Gas Distribution	1.01
7.14	Other Equity below 1% corpus		8.40
4.34	CD/CP's		1.03
4.34	Indiabulls Financial Serv 2013- CP	A1+	0.46
4.19	Punjab National Bank 2013 - CD	A1+	0.18
4.06	Punjab National Bank 2013 - CD	A1+	0.17
4.05	Indian Bank 2013 - CD	A1+	0.08
3.29	Andhra Bank 2012 - CD	A1+	0.05
2.69	Bank of India 2013 - CD	A1+	0.05
2.41	Allahabad Bank 2013 - CD	A1+	0.05
2.33	Unit Funds		4.41
2.08	Kotak Liquid Instit Premium-Growth		3.83
2.02	Tata Liquid Super High Investment PI Appreciation	an -	0.58
1.69	Cash Bank & Others		0.66
1.62	Total		100.00

Sector Allocation



0.00% 8.00% 16.00% 24.00% 32.00%

Asset Allocation





Debt Fund

Whole Life Mid Cap Equity Fund

ULIF 009 04/01/07 WLE 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

is to generate long term cap	ital	The primary investment objective of the Fund appreciation from a portfolio that is invested y and Mid Cap Equity linked securities.	
Fund Manager	:	Mr. Saravana Kumar	
NAV as on 31 July, 12	:	₹13.4248	
Benchmark	:	NSE CNX MIDCAP-100%	
Corpus as on 31 July, 12	:	₹1791.09 Crs.	

Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NSE CNX MIDCAP	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	12.5780	7100.55	6.73%	0.96%
Last 1 Year	29-Jul-11	13.8498	8017.35	-3.07%	-10.59%
Last 2 Years	30-Jul-10	13.8923	8415.30	-1.70%	-7.70%
Last 3 Years	31-Jul-09	10.2840	5950.20	9.29%	6.41%
Last 4 Years	31-Jul-08	10.1280	5536.95	7.30%	6.67%
Last 5 Years	31-Jul-07	11.9100	6177.70	2.42%	3.02%
Since Inception	08-Jan-07	10.0000	5156.45	5.44%	6.10%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

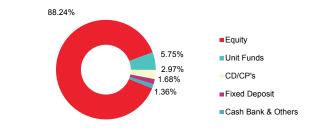
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		88.24	IndusInd Bank Ltd.	Banks	1.57
Cadila Healthcare Limited	Pharmaceuticals	3.51	Union Bank of India	Banks	1.49
Nestle India Limited	FMCG	3.36	Chambal Fertilizers and Chemicals Ltd	Fertilizers	1.39
Torrent Pharmaceuticals Limited	Pharmaceuticals	2.80	Shriram Transport Finance Co. Ltd.	Finance	1.37
IPCA Laboratories Limited	Pharmaceuticals	2.70	The Jammu and Kashmir Bank Limited		1.36
GlaxoSmithKline Consumer HC Ltd	FMCG	2.69	Exide Industries Ltd.	Auto Ancillaries	1.31
Shree Cements Ltd	Cement	2.69	RALLIS INDIA LIMITED	Agro Chemicals	1.30
Asian Paints Limited	Paints/Varnish	2.64	Page Industries	Textiles	1.26
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	2.58	WABCO India Limited	Auto Ancillaries	1.25
Yes Bank Limited	Banks	2.51	ICICI Bank Ltd ING Vysya Bank Limited	Banks Banks	1.07 1.00
Colgate Palmolive (India) Ltd	FMCG	2.41	Other Equity below 1% corpus	Daliks	16.53
United Phosphorous Limited	Agro Chemicals	2.40	CD/CP's		2.97
Bosch Limited	Auto Ancillaries	2.39	Oriental Bank of Commerce - 2012 CD	A1+	1.38
Lupin Limited	Pharmaceuticals	2.36	Punjab National Bank 2013 - CD	A1+	0.79
Divis Laboratories Limited	Pharmaceuticals	2.30	Indiabulls Financial Serv 2013- CP	A1+	0.43
Petronet LNG Limited	Gas Distribution	2.21	Canara Bank 2013 - CD	A1+	0.27
Cairn India Limited	Crude Oil & Natural Gas	2.07	Andhra Bank 2012 - CD	A1+	0.11
Titan Industries Ltd.	Consumer Durables	2.02	Fixed Deposit		1.68
The Federal Bank Ltd	Banks	1.89	10.25% Saraswat Co-op Bank 2013		1.06
Bharat Petroleum Corpn. Ltd	Refineries	1.83	10.25% Saraswat Co-op Bank 2013		0.62
Marico Limited	FMCG	1.78	Unit Funds		5.75
Coal India Ltd	Mining & Mineral Products	1.67	UTI- Liquid Fund-Cash Plan-Inst Growt	h	4.63
Tata Consultancy Services Limited	IT - Software	1.67	Tata Liquid Super High Investment Plan	I -	1.12
UltraTech Cement Limited	Cement	1.65	Appreciation		1.12
Bank of Baroda	Banks	1.61	Cash Bank & Others		1.36
Oriental Bank of Commerce	Banks	1.58	Total		100.00

Sector Allocation



0.00% 4.00% 8.00% 12.00% 16.00% 20.00%

Asset Allocation





Equity Fund

Debt Fund



Portfolio

Investment Objective : The primary investment objective of the Fund	
is to generate long term capital appreciation from a portfolio that is invested	
predominantly in equity and equity linked securities.	

Fund Manager	: Mr. Saravana Kumar
NAV as on 31 July, 12	: ₹10.5408
Benchmark	S&P CNX Nifty-100%

Corpus as on 31 July, 12 : ₹847.65 Crs.

Investment Style

Investment Style			
Value	Blend	Growth	Size
			Large
			Mid
			Small

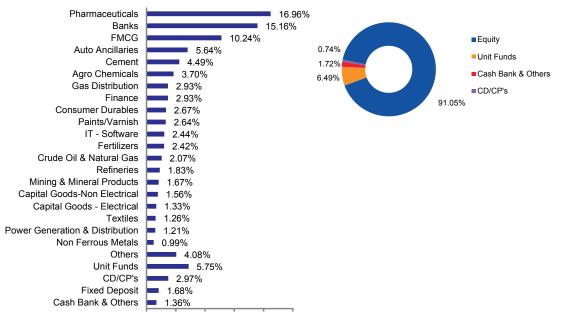
Fund Performance

PERIOD	DATE	NAV	S&P CNX Nifty	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	10.2167	5199.25	3.17%	0.57%
Last 1 Year	29-Jul-11	10.9588	5482.00	-3.81%	-4.62%
Last 2 Years	30-Jul-10	10.6060	5367.60	-0.31%	-1.30%
Last 3 Years	31-Jul-09	8.8260	4636.45	6.10%	4.09%
Last 4 Years	31-Jul-08	8.2260	4332.95	6.39%	4.81%
Since Inception	07-Jan-08	10.0000	6279.10	1.16%	-3.93%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	h
Equity		91.05	Cipla Ltd.	F
ITC Ltd.	Tobacco Products	9.41	Asian Paints Limited	F
HDFC Bank Ltd	Banks	8.43	Bharti Airtel Limited	Т
ICICI Bank Ltd	Banks	7.46	HDFC Ltd.	F
Infosys Technologies Ltd.	IT - Software	6.16	Hindalco Industries Ltd.	Ν
Reliance Industries Ltd	Refineries	5.38	Divis Laboratories Limited	F
Larsen and Toubro Limited	Capital Goods-Non Electrical	4.58	UltraTech Cement Limited	C
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	4.25	Sterlite Industries (India) Limited	N
Tata Consultancy Services Limited	IT - Software	4.18	Other Equity below 1% corpus	
State Bank of India	Banks	4.09		
Axis Bank Limited	Banks	2.82	CD/CP's	
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.63	Punjab National Bank 2013 - CD	Α
Coal India Ltd	Mining & Mineral Products	2.63	Andhra Bank 2012 - CD	Α
Tata Motors Limited	Automobile	2.51	Unit Funds	
Mahindra and Mahindra Ltd.	Automobile	2.44	UTI- Liquid Fund-Cash Plan-Inst Growt	
Bajaj Auto Limited	Automobile	2.35	Tata Liquid Super High Investment Plan - Appreciation	n
Tata Steel Limited	Steel	2.10	Cash Bank & Others	
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.99	Total	

Sector Allocation



Asset Allocation

0.00% 4.00% 8.00% 12.00% 16.00% 20.00%



Industry/Rating

Pharmaceuticals

Telecomm-Service

Non Ferrous Metals

Non Ferrous Metals

Pharmaceuticals

Paints/Varnish

Finance

Cement

A1+

A1+

% Of NAV

1.79

1.67

1.66

1.63

1.42

1.40

1.14

1.14

5.78

0.74

0.56

0.18

6.49

4.72

1.77

1.72

100.00

Equity Fund

7

Debt Fund

Portfolio

Investment Objective : The primary investment objective of the Fund	
is to generate long term capital appreciation from a portfolio that is invested	
predominantly in equity and equity linked securities.	

Fund Manager	: N	Ir. Saravana Kumar
NAV as on 31 July, 12	: ₹	11.7278
Benchmark	: S	&P CNX Nifty-100%

Corpus as on 31 July, 12 : ₹212.09 Crs.

Investment Style



Fund Performance

PERIOD	DATE	NAV	S&P CNX Nifty	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	11.6384	5199.25	0.77%	0.57%
Last 1 Year	29-Jul-11	12.4935	5482.00	-6.13%	-4.62%
Last 2 Years	30-Jul-10	12.1513	5367.60	-1.76%	-1.30%
Last 3 Years	31-Jul-09	10.0070	4636.45	5.43%	4.09%
Last 4 Years	31-Jul-08	9.1110	4332.95	6.52%	4.81%
Since Inception	04-Feb-08	10.0000	5463.50	3.61%	-0.97%

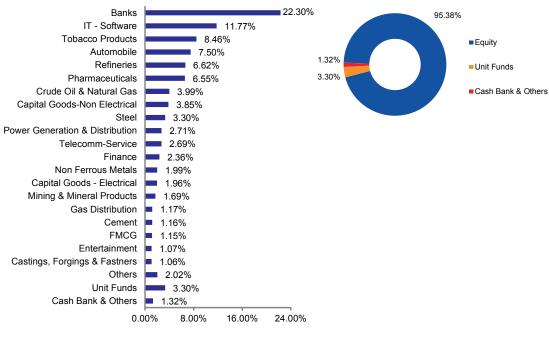
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating %	Of NAV
Equity		95.38	Cipla Ltd.	Pharmaceuticals	1.56
ITC Ltd.	Tobacco Products	8.46	Jindal Steel and Power Ltd.	Steel	1.54
ICICI Bank Ltd	Banks	7.34	HDFC Ltd.	Finance	1.47
HDFC Bank Ltd	Banks	7.27	Bharat Heavy Electricals Ltd	Capital Goods - Electrical	1.27
Reliance Industries Ltd	Refineries	6.62	GAIL (India) Limited	Gas Distribution	1.17
Infosys Technologies Ltd.	IT - Software	6.51	Nestle India Limited	FMCG	1.15
Tata Consultancy Services Limited	IT - Software	4.15	Power Grid Corporation of India Ltd	Power Generation & Distribution	on 1.12
State Bank of India	Banks	3.39	Sterlite Industries (India) Limited	Non Ferrous Metals	1.11
Larsen and Toubro Limited	Capital Goods-Non Electrical	3.36	HCL Technologies Ltd	IT - Software	1.11
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	3.08	Zee Entertainment Enterprises Ltd	Entertainment	1.07
Oil and Natural Gas Corporation Lto	d Crude Oil & Natural Gas	2.97	Maruti Suzuki India Limited	Automobile	1.07
Bharti Airtel Limited	Telecomm-Service	2.69	Bharat Forge Limited	Castings, Forgings & Fastners	s 1.06
Tata Motors Limited	Automobile	2.24	Cairn India Limited	Crude Oil & Natural Gas	1.02
Bajaj Auto Limited	Automobile	2.10	Kotak Mahindra Bank Limited	Banks	1.01
Mahindra and Mahindra Ltd.	Automobile	2.09	Other Equity below 1% corpus		9.13
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.90	Unit Funds		3.30
Axis Bank Limited	Banks	1.87	UTI- Liquid Fund-Cash Plan- Inst Growth		3.30
Tata Steel Limited	Steel	1.76	Cash Bank & Others		1.32
Coal India Ltd	Mining & Mineral Products	1.69	Total		100.00

Asset Allocation

Sector Allocation





2

ULIF 024 06/10/08 TSE 110 FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Instrument

Coal India Ltd Asian Paints Limited

Bosch Limited Bajaj Auto Limited

Lupin Limited

HCL Technologies Ltd

Hero MotoCorp Limited

Divis Laboratories Limited

Reliance Industries Ltd

Infosys Technologies Ltd.

Cadila Healthcare Limited

Godrej Consumer Products Limited Torrent Pharmaceuticals Limited

Tata Consultancy Services Limited Sun Pharmaceuticals Industries Ltd Oil and Natural Gas Corpn Ltd Hindustan Unilever Limited Dr. Reddys Laboratories Ltd

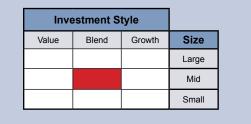
Equity

Ir

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹17.0807
Benchmark	:	S & P India 500 Shariah Index - 100%
Corpus as on 31 July, 12	:	₹200.76 Crs.

Investment Style



Fund Performance

PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	16.5919	1214.33	2.95%	0.12%
Last 1 Year	29-Jul-11	17.7502	1275.35	-3.77%	-4.67%
Last 2 Years	30-Jul-10	17.0684	1298.75	0.04%	-3.24%
Last 3 Years	31-Jul-09	13.9520	1104.92	6.98%	3.24%
Since Inception	06-Oct-08	10.0000	844.46	15.05%	10.01%

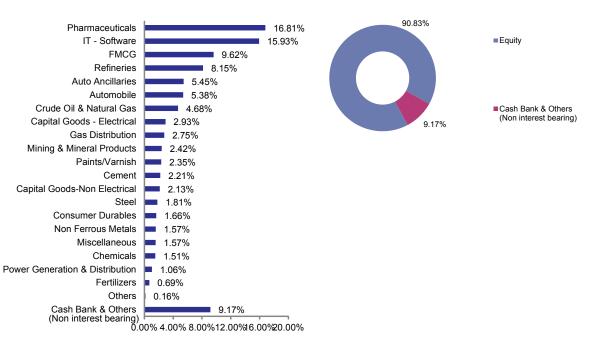
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

ndustry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
	90.83	Cipla Ltd.	Pharmaceuticals	1.69
Refineries	8.15	GAIL (India) Limited	Gas Distribution	1.67
IT - Software	7.04	Titan Industries Ltd.	Consumer Durables	1.66
IT - Software	4.34	Sterlite Industries (India) Limited	Non Ferrous Metals	1.57
Pharmaceuticals	4.23	Castrol India Ltd	Chemicals	1.51
Crude Oil & Natural Gas	3.85	Jindal Steel and Power Ltd.	Steel	1.49
FMCG	3.57	Bharat Heavy Electricals Ltd	Capital Goods - Electrical	1.46
Pharmaceuticals	2.65	Oracle Financial Services Software Ltd	IT - Software	1.42
Mining & Mineral Products	2.42	Motherson Sumi Systems Ltd	Auto Ancillaries	1.40
Paints/Varnish	2.35	Ambuja Cements Ltd	Cement	1.39
Pharmaceuticals	2.28	Maruti Suzuki India Limited	Automobile	1.27
Auto Ancillaries	2.23	Exide Industries Ltd.	Auto Ancillaries	1.21
Automobile	2.20	Wipro Ltd	IT - Software	1.18
FMCG	2.19	Gujarat Gas Co. Ltd	Gas Distribution	1.08
Pharmaceuticals	2.09	NTPC Limited	Power Generation & Distribution	1.06
Pharmaceuticals	1.95	Colgate Palmolive (India) Ltd	FMCG	1.04
IT - Software	1.94	Other Equity below 1% corpus		9.58
Pharmaceuticals	1.91	Cash Bank & Others (Non interest		0.47
Automobile	1.91	bearing)		9.17
FMCG	1.84	Total		100.00

Asset Allocation

Sector Allocation

GlaxoSmithKline Consumer HC Ltd





Equity Fund

Debt Fund

Portfolio

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹16.4982
Benchmark	:	S & P India 500 Shariah Index - 100%
Corpus as on 31 July, 12	:	₹29.60 Crs.

Investment Style



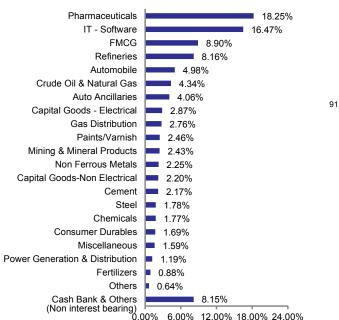
Fund Performance

PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	16.1310	1214.33	2.28%	0.12%
Last 1 Year	29-Jul-11	17.2992	1275.35	-4.63%	-4.67%
Last 2 Years	30-Jul-10	16.6947	1298.75	-0.59%	-3.24%
Last 3 Years	31-Jul-09	13.7350	1104.92	6.30%	3.24%
Since Inception	06-Oct-08	10.0000	844.46	14.01%	10.01%

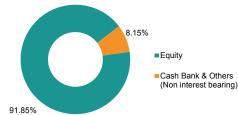
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

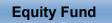
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		91.85	Divis Laboratories Limited	Pharmaceuticals	1.85
Reliance Industries Ltd	Refineries	8.16	Castrol India Ltd	Chemicals	1.77
Infosys Technologies Ltd.	IT - Software	7.18	Titan Industries Ltd.	Consumer Durables	1.69
Tata Consultancy Services Limited	IT - Software	4.41	Maruti Suzuki India Limited	Automobile	1.53
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	3.97	Exide Industries Ltd.	Auto Ancillaries	1.52
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	3.38	Bharat Heavy Electricals Ltd	Capital Goods - Electrical	1.51
Hindustan Unilever Limited	FMCG	3.16	GAIL (India) Limited	Gas Distribution	1.49
Lupin Limited	Pharmaceuticals	3.04	Sterlite Industries (India) Limited	Non Ferrous Metals	1.45
Dr. Reddys Laboratories Ltd	Pharmaceuticals	2.76	Jindal Steel and Power Ltd.	Steel	1.35
HCL Technologies Ltd	IT - Software	2.63	Oracle Financial Services Software Ltd	IT - Software	1.29
Cadila Healthcare Limited	Pharmaceuticals	2.53	Indraprastha Gas Limited	Gas Distribution	1.26
Asian Paints Limited	Paints/Varnish	2.46	NTPC Limited	Power Generation & Distribution	1.19
Coal India Ltd	Mining & Mineral Products	2.43	Hero MotoCorp Limited	Automobile	1.15
Bajaj Auto Limited	Automobile	2.29	UltraTech Cement Limited	Cement	1.11
GlaxoSmithKline Consumer HC Ltd	FMCG	2.23	Ambuja Cements Ltd	Cement	1.07
Godrej Consumer Products Limited	FMCG	2.12	Other Equity below 1% corpus		13.75
Cipla Ltd.	Pharmaceuticals	2.06	Cash Bank & Others (Non interest bearing)		8.15
Torrent Pharmaceuticals Limited	Pharmaceuticals	2.03	Total		100.00

Sector Allocation



Asset Allocation





Debt Fund

Hybrid Fund



Top 50 Fund

ULIF 026 12/01/09 ITF 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

: Mr. Saravana Kumar
: ₹16.2327
S&P CNX Nifty-100%

Corpus as on 31 July, 12 : ₹70.90 Crs.

Investment Style



Fund Performance

PERIOD	DATE	NAV	S&P CNX Nifty	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	15.9141	5199.25	2.00%	0.57%
Last 1 Year	29-Jul-11	16.6989	5482.00	-2.79%	-4.62%
Last 2 Years	30-Jul-10	16.2772	5367.60	-0.14%	-1.30%
Last 3 Years	31-Jul-09	14.2890	4636.45	4.34%	4.09%
Since Inception	12-Jan-09	10.0000	2773.10	14.62%	19.56%

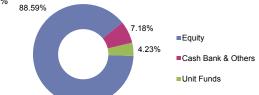
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument Industry/Rating % Of NAV Instrument Equity 88.59 Power Grid Corporation of India Ltd ITC Ltd. **Tobacco Products** 7.83 Axis Bank Limited ICICI Bank Ltd Banks 6.92 Bajaj Auto Limited HDFC Bank Ltd Banks 6.63 Coal India Ltd Reliance Industries Ltd Refineries 6.61 Jindal Steel and Power Ltd. Infosys Technologies Ltd. IT - Software 6.14 Cipla Ltd. HDFC Ltd. Finance 5.07 Grasim Industries Ltd. Tata Consultancy Services Limited IT - Software 3.51 HCL Technologies Ltd Larsen and Toubro Limited Capital Goods-Non Electrical 3.48 Dr. Reddys Laboratories Ltd State Bank of India 3.25 Banks Bharat Heavy Electricals Ltd Sun Pharmaceuticals Industries Ltd Pharmaceuticals 2.49 Sterlite Industries (India) Limited Oil and Natural Gas Corpn Ltd Crude Oil & Natural Gas 2.22 Bharat Petroleum Corpn. Ltd Bharti Airtel Limited Telecomm-Service 2.20 Other Equity below 1% corpus Tata Motors Limited Automobile 1.91 Unit Funds Hindustan Unilever Limited FMCG 1.65 UTI- Liquid Fund-Cash Plan-Inst Mahindra and Mahindra Ltd. Automobile 1.53 Growth Cash Bank & Others 1.51 Kotak Mahindra Bank Limited Banks Tata Steel Limited Steel 1.46 Total

Sector Allocation



Asset Allocation



Industry/Rating

Power Generation &

Mining & Mineral Products

Distribution

Automobile

Pharmaceuticals

Banks

Steel

Cement

IT - Software

Refineries

Pharmaceuticals

Non Ferrous Metals

Capital Goods - Electrical

% Of NAV

1.43

1.36

1.36

1.32

1.31

1.24

1.21

1.17

1.14

1.06

1 06

1.02

9.49

4.23

4.23

7.18

100.00



Equity Fund

Debt Fund



Top 200 Fund

ULIF 027 12/01/09 ITT 110 FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The Top 200 fund will invest primarily in select stocks and equity linked instruments which are a part of BSE 200 Index with a focus on generating long term capital appreciation. The fund will not replicate the index but aim to attain performance better than the performance of the Index. As a defensive strategy arising out of market conditions, the scheme may also invest in debt and money market instruments.

Fund Manager	: Mr. Saravana Kumar
NAV as on 31 July, 12	: ₹17.7540
Benchmark	: BSE 200 - 100%
Corpus as on 31 July, 12	: ₹121.90 Crs.

Investment Style



Fund Performance

PERIOD	DATE	NAV	BSE 200	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	17.4574	2097.94	1.70%	0.79%
Last 1 Year	29-Jul-11	18.8510	2256.48	-5.82%	-6.29%
Last 2 Years	30-Jul-10	18.5097	2281.63	-2.06%	-3.73%
Last 3 Years	31-Jul-09	15.1930	1909.63	5.33%	3.45%
Since Inception	12-Jan-09	10.0000	1091.37	17.55%	20.47%

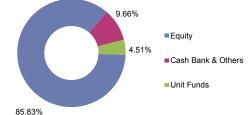
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument Industry/Rating % Of NAV Instrument Equity 85.83 Jindal Steel and Power Ltd. Power Finance Corporation Limited ICICI Bank Ltd Banks 5.05 Tata Steel Limited ITC Ltd. Tobacco Products 4.13 Bharat Forge Limited Reliance Industries Ltd Refineries 3.97 Lupin Limited HDFC Bank Ltd Banks 3.86 Bajaj Auto Limited Infosys Technologies Ltd. IT - Software 3.65 Divis Laboratories Limited Tata Consultancy Services Limited IT - Software 2.50 Petronet LNG Limited Bharti Airtel Limited Telecomm-Service 2.46 GAIL (India) Limited HDFC Ltd. Finance 2.19 Sterlite Industries (India) Limited Mahindra and Mahindra Ltd. 2.10 Automobile Zee Entertainment Enterprises Ltd Larsen and Toubro Limited Capital Goods-Non Electrical 2.02 Titan Industries Ltd. Nestle India Limited FMCG 1.98 Tribhovandas Bhimji Zaveri Ltd The Federal Bank Ltd Oil and Natural Gas Corpn Ltd Crude Oil & Natural Gas 1.82 LIC Housing Finance Ltd. State Bank of India Banks 1.81 Other Equity below 1% corpus Coal India Ltd 1.77 Mining & Mineral Products Unit Funds Tata Motors Limited Automobile 1.72 UTI- Liquid Fund-Cash Plan-Axis Bank Limited Banks 1.71 Inst Growth Sun Pharmaceuticals Industries Ltd Pharmaceuticals 1.61 Cash Bank & Others 1.46 Dr. Reddys Laboratories Ltd Pharmaceuticals Total

Sector Allocation



Asset Allocation



Industry/Rating

Pharmaceuticals

Pharmaceuticals

Gas Distribution

Gas Distribution

Entertainment

Retail

Banks

Finance

Non Ferrous Metals

Consumer Durables

Automobile

Castings, Forgings & Fastners

Steel

Steel

Finance

% Of NAV

1.45

1.34

1.26

1.23

1.23

1.23

1.22

1.20

1.16

1.14

1.12

1.09

1.04

1.02

1.01

22.27

4.51

4.51

9.66

100.00



Equity Fund

Debt Fund



ULIF 034 16/10/09 TIS 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The Investment Objective of the Scheme
is to provide long-term capital appreciation by investing predominantly in a diversified basket of equity and equity related securities of companies engaged in or expected to benefit directly or indirectly from the growth and development of infrastructure.

Fund Manager	: Mr. Saravana Kumar
NAV as on 31 July, 12	: ₹8.4058
Benchmark	S&P CNX Nifty-100%
Corpus as on 31 July, 12	: ₹35.69 Crs.

Investment Style



Fund Performance

PERIOD	DATE	NAV	S&P CNX Nifty	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	8.4598	5199.25	-0.64%	0.57%
Last 1 Year	29-Jul-11	9.6844	5482.00	-13.20%	-4.62%
Last 2 Years	30-Jul-10	10.8375	5367.60	-11.93%	-1.30%
Since Inception	16-Oct-09	10.0000	5142.15	-6.03%	0.60%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating %	6 C
Equity		87.52	Cummins India Ltd.	Capital Goods-Non Electrical	
Reliance Industries Ltd	Refineries	6.25	NTPC Limited	Power Generation & Distribution	ı
ICICI Bank Ltd	Banks	5.12	Sterlite Industries (India) Limited	Non Ferrous Metals	
Larsen and Toubro Limited	Capital Goods-Non Electric	al 4.41	GAIL (India) Limited	Gas Distribution	
HDFC Ltd.	Finance	4.26	Cairn India Limited	Crude Oil & Natural Gas	
Coal India Ltd	Mining & Mineral Products	3.02	Tata Power Co. Ltd.	Power Generation & Distribution	
Power Grid Corporation of India Ltd	Power Generation & Distribution	3.00	Power Finance Corporation Ltd	Finance	
Bharti Airtel Limited	Telecomm-Service	2.94	AIA Engineering Limited	Miscellaneous	
HDFC Bank Ltd	Banks	2.88	Ambuja Cements Ltd	Cement	
Oil and Natural Gas Corporation Ltd	Crude Oil & Natural Gas	2.81	Hindalco Industries Ltd.	Non Ferrous Metals	
Petronet LNG Limited	Gas Distribution	2.26	Crompton Greaves Ltd	Capital Goods - Electrical	
Mahindra and Mahindra Ltd.	Automobile	1.96	IDFC Limited	Finance	
Jindal Steel and Power Ltd.	Steel	1.95	State Bank of India	Banks	
Asian Paints Limited	Paints/Varnish	1.84	Motherson Sumi Systems Ltd	Auto Ancillaries	
Bharat Forge Limited	Castings, Forgings & Fastn	ers 1.76	KEC International Limited	Capital Goods - Electrical	
Axis Bank Limited	Banks	1.76	Other Equity below 1% corpus		
Shree Cements Ltd	Cement	1.75	Unit Funds		
Tata Motors Limited	Automobile	1.74	UTI- Liquid Fund-Cash Plan- Inst Growth		
Tata Steel Limited	Steel	1.74	Cash Bank & Others		
Bharat Heavy Electricals Ltd	Capital Goods - Electrical	1.74	Total		

Asset Allocation

Equity

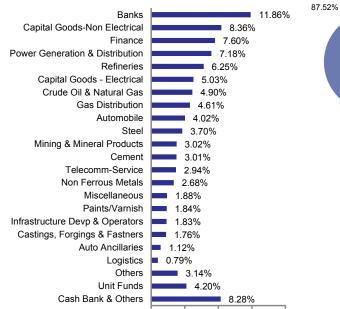
Unit Funds

8.28%

4.20%

Cash Bank & Others

Sector Allocation



0.00% 4.00% 8.00% 12.00% 16.00%



% Of NAV

1.68

1.54 1.50

1.49 1.40

1.38

1.33 1.29

1.26

1.18

1.14

1.13

1.12

1.12

1.02

14.76

4.20

4.20

8.28

100.00

Equity Fund

7

Debt Fund

Fund Details

Portfolio

is to provide income distribut	tion	The primary investment objective of the fund over a period of medium to long term while portance of capital appreciation
Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹11.1458

: S & P India 500 Shariah Index - 100% Benchmark

Corpus as on 31 July, 12 : ₹418.44 Crs.

Investment Style



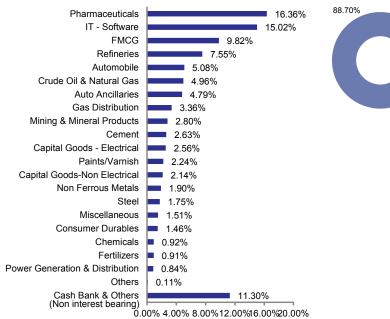
Fund Performance

PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	10.9215	1214.33	2.05%	0.12%
Last 1 Year	29-Jul-11	11.6166	1275.35	-4.05%	-4.67%
Last 2 Years	30-Jul-10	11.1416	1298.75	0.02%	-3.24%
Since Inception	16-Oct-09	10.0000	1217.76	3.96%	-0.06%

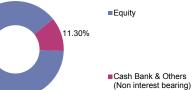
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	I	nstrument
Equity		88.70		GlaxoSmithKline Consumer HC Ltd
Reliance Industries Ltd	Refineries	7.55		Ambuja Cements Ltd
Infosys Technologies Ltd.	IT - Software	6.92		GAIL (India) Limited
Tata Consultancy Services Limited	IT - Software	4.61		Jindal Steel and Power Ltd.
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	3.90		HCL Technologies Ltd
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	3.88		Titan Industries Ltd.
Hindustan Unilever Limited	FMCG	3.36		Divis Laboratories Limited
Coal India Ltd	Mining & Mineral Products	2.80		Sterlite Industries (India) Limited
Dr. Reddys Laboratories Ltd	Pharmaceuticals	2.59		Bharat Heavy Electricals Ltd
Bosch Limited	Auto Ancillaries	2.28		Maruti Suzuki India Limited
Godrej Consumer Products Limited	FMCG	2.25		Motherson Sumi Systems Ltd
Asian Paints Limited	Paints/Varnish	2.24		Oracle Financial Services Software Ltd
Cadila Healthcare Limited	Pharmaceuticals	2.23		Cairn India Limited
Torrent Pharmaceuticals Limited	Pharmaceuticals	2.10		Exide Industries Ltd.
Cipla Ltd.	Pharmaceuticals	2.09		Other Equity below 1% corpus
Lupin Limited	Pharmaceuticals	2.08		Cash Bank & Others (Non interest
Bajaj Auto Limited	Automobile	1.92		bearing)
Hero MotoCorp Limited	Automobile	1.92		Total

Sector Allocation



Asset Allocation



Industry/Rating

Gas Distribution

IT - Software

Consumer Durables

Non Ferrous Metals

Capital Goods - Electrical

Crude Oil & Natural Gas

Pharmaceuticals

Automobile

Auto Ancillaries

Auto Ancillaries

IT - Software

FMCG

Cement

Steel

% Of NAV

1.82

1.73

1.69

1.68

1.61

1.46

1.39

1.34

1.28

1.25

1.23

1.07

1.06

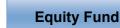
1.01

14.38

11.30

100.00

7



Debt Fund



Super Select Equity Pension Fund ULIF 037 04/01/10 FSS 110 FundAssure, Investment Report, July 2012

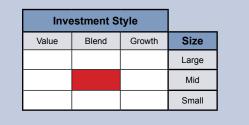
Fund Details

Portfolio

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.4915
Benchmark	:	S & P India 500 Shariah Index - 100%
Corpus as on 31 July, 12	:	₹24.33 Crs.

Investment Style



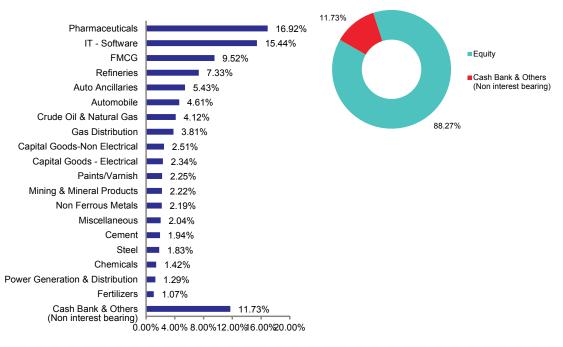
Fund Performance

PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	10.3329	1214.33	1.53%	0.12%
Last 1 Year	29-Jul-11	11.0689	1275.35	-5.22%	-4.67%
Last 2 Year	30-Jul-10	10.8049	1298.75	-1.46%	-3.24%
Since Inception	04-Jan-10	10.0000	1274.34	1.88%	-1.81%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	I	nstrument	Industry/Rating	%
Equity		88.27		Divis Laboratories Limited	Pharmaceuticals	
Reliance Industries Ltd	Refineries	7.33		Exide Industries Ltd.	Auto Ancillaries	
Infosys Technologies Ltd.	IT - Software	6.41		Jindal Steel and Power Ltd.	Steel	
Tata Consultancy Services Limited	IT - Software	4.60		GAIL (India) Limited	Gas Distribution	
Hindustan Unilever Limited	FMCG	3.65		Castrol India Ltd	Chemicals	
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	3.36		Maruti Suzuki India Limited	Automobile	
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	3.23		Gujarat Gas Co. Ltd	Gas Distribution	
Dr. Reddys Laboratories Ltd	Pharmaceuticals	2.99		Bharat Heavy Electricals Ltd	Capital Goods - Electrical	
Bosch Limited	Auto Ancillaries	2.55		NTPC Limited	Power Generation & Distribution	
Lupin Limited	Pharmaceuticals	2.47		Motherson Sumi Systems Ltd	Auto Ancillaries	
Cadila Healthcare Limited	Pharmaceuticals	2.36		Hero MotoCorp Limited	Automobile	
Asian Paints Limited	Paints/Varnish	2.25		Sterlite Industries (India) Limited	Non Ferrous Metals	
Coal India Ltd	Mining & Mineral Products	2.22		ENGINEERS INDIA LTD	Capital Goods-Non Electri	cal
GlaxoSmithKline Consumer HC Ltd	FMCG	2.17		AIA Engineering Limited	Miscellaneous	
HCL Technologies Ltd	IT - Software	2.13		Gujarat State Fertilizers and Chemicals Limited.	Fertilizers	
Torrent Pharmaceuticals Limited	Pharmaceuticals	2.00		UltraTech Cement Limited	Cement	
Bajaj Auto Limited	Automobile	1.98		Other Equity below 1% corpus		
Cipla Ltd.	Pharmaceuticals	1.95		Cash Bank & Others (Non interest bearing)		
Godrej Consumer Products Limited	FMCG	1.94		Total		

Sector Allocation



Asset Allocation



% Of NAV

1.80

1.58

1.47

1.45

1.42

1.40

1.40

1.33

1.29

1.27

1.24

1.21

1.18

1.17

1.07

1.01

11.38

11.73

100.00

Equity Fund

Debt Fund



ſIJ

Equity Fund Debt Fund



ULIF 003 04/02/04 TLL 110 FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fund is to provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through investments made primarily in money market and debt securities. The fund will have no investments in equity or equity linked instruments at any point in time.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹16.5494
Benchmark	:	CRISIL Liquid Fund Index -100%
Corpus as on 31 July, 12	:	₹14.91 Crs.

Investment Style

Cı			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Industry/Rating % Of NAV Instrument CD/CP's 98.02 Punjab National Bank 2013 - CD 9.59 A1+ Indian Bank 2013 - CD A1+ 9.59 Bank of India 2013 - CD A1+ 9.56 Bank of Baroda 2013 - CD 9.53 A1+ State Bank of Hyderabad 2013 - CD 9.53 A1+ Allahabad Bank 2013 - CD A1+ 9.53 Vijaya Bank 2013 - CD 9.49 A1+ Kotak Mahindra Prime Ltd 2013 - CP A1+ 8.84 Corporation Bank 2013 - CD 7.97 A1+ Indiabulls Financial Serv 2013- CP A1+ 7.33 Canara Bank 2013 - CD A1+ 3.83 Axis Bank 2013 - CD A1+ 3.21 Unit Funds 1.34 Kotak Liquid Instit Premium-Growth 1.34 Cash Bank & Others 0.64 100.00 Total

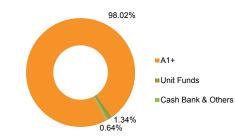
Fund Performance

PERIOD	DATE	NAV	Crisil Liquid Fund Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	15.8473	1770.66	4.43%	4.37%
Last 1 Year	29-Jul-11	15.1862	1698.62	8.98%	8.80%
Last 2 Years	30-Jul-10	14.1926	1582.48	7.98%	8.07%
Last 3 Years	31-Jul-09	13.4410	1528.54	7.18%	6.53%
Last 4 Years	31-Jul-08	12.5290	1416.92	7.21%	6.87%
Last 5 Years	31-Jul-07	11.6320	1325.05	7.31%	6.88%
Since Inception	02-Mar-04	10.0000	1103.15	6.17%	6.32%

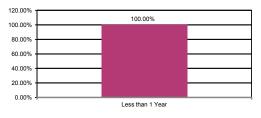
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

Rating Profile

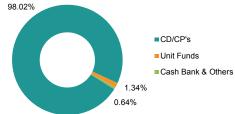


Maturity Profile



98.02%

Asset Allocation





Equity Fund



ULIF 002 04/02/04 TIL 110 FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The primary investment objective of the Fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The Fund will have no investments in equity or equity linked instruments at any point in time.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹16.0494
Benchmark	:	CRISIL Composite Bond Index -100%

Corpus as on 31 July, 12 : ₹109.37 Crs.

Investment Style



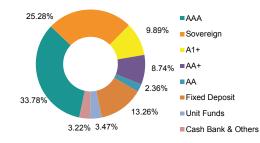
Fund Performance

PERIOD	DATE	NAV	Crisil Composite Bond Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	15.3846	1776.42	4.32%	4.14%
Last 1 Year	29-Jul-11	14.5721	1699.88	10.14%	8.83%
Last 2 Years	30-Jul-10	13.7021	1613.57	8.23%	7.08%
Last 3 Years	31-Jul-09	12.9100	1543.10	7.53%	6.23%
Last 4 Years	31-Jul-08	11.2100	1382.84	9.39%	7.55%
Last 5 Years	31-Jul-07	10.8690	1349.23	8.11%	6.52%
Since Inception	02-Mar-04	10.0000	1193.20	5.78%	5.35%

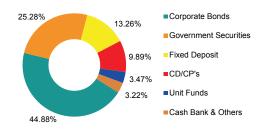
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Ins	trument	Industry/Rating
CD/CP's		9.89	9.4	0% NABARD 2014	AAA
Canara Bank 2013 - CD	A1+	5.13	8.4	0% HDFC 2014	AAA
Corporation Bank 2013 - CD	A1+	3.01	9.3	0% Tata Sons 2015	AAA
Punjab National Bank 2013 - CD	A1+	1.74	9.3	5% PGC 2025	AAA
Corporate Bonds		44.88	7.4	5% SBI 2015	AAA
8.80% Tata Sons 2015	AAA	3.52	SB	2022	AAA
9.25% Dr Reddys Lab Ltd 2014	AA+	3.27	9.8	5% Exim Bank 2017	AAA
9.40% LIC Housing Finance Ltd 2013	AAA	3.20	9.5	0% NABARD 2012	AAA
9.50% United Phosphorus Ltd 2015	AA+	2.84	7.9	5% PFC 2016	AAA
9.57% IRFC 2021	AAA	2.82		ed Deposit	
9.70% HDFC LTD 2017	AAA	2.78		0% State Bank of Hyderabad 2014	
9.30% PGC LTD 2021	AAA	2.74		70% Bank of Baroda 2013	
8.25% Britannia Industries Ltd 2013	AAA	2.73		70% Bank of Baroda 2013	
2.00% Indian Hotels Company Ltd 2014	AA+	2.63		vernment Securities	
9.30% SAIL 2021	AAA	2.47		3% GOI 2041	Sovereign
2.00% TATA STEEL LTD 2022	AA	2.36		9% GOI 2020	0
9.70% GE Shipping 2023	AAA	1.97			Sovereign
9.70% PFC 2018	AAA	1.67		5% GOI 2024	Sovereign
10.75% Rural Elect Corp. 2013	AAA	1.20		5% GOI 2022	Sovereign
7.20% Rural Elect Corp. 2012	AAA	1.18		1% GOI 2015	Sovereign
8.35% HDFC 2015	AAA	1.16		5% GOI 2018	Sovereign
9.64% PGC 2021	AAA	0.93	Uni	it Funds	
9.64% PGC 2018	AAA	0.93	Kot	ak Liquid Instit Premium-Growth	
9.64% PGC 2016	AAA	0.92	Cas	sh Bank & Others	
9.64% PGC 2015	AAA	0.92	Tot	al	

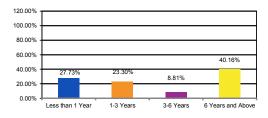
Rating Profile



Asset Allocation



Maturity Profile





Equity Fund

Debt Fund

Hybrid Fund



% Of NAV

0.64

0.63

0.46

0.37

0.17

0.09

0.09

0.09

0.09

13.26

7.31

3 20

2.74

25.28

9.49

7.26

4.34

3.63

0.52

0.03

3.47

3.47

3.22

100.00

Fund Details

Portfolio

Investment Objective : The primary investment objective of the Fund
is to generate stable returns by investing in fixed income securities having
shorter maturity periods. Under normal circumstances, the average maturity
of the Fund may be in the range of 1-3 years.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹14.8969
Benchmark	:	CRISIL Short Term Bond Index -100%

Corpus as on 31 July, 12 : ₹30.24 Crs.

Investment Style



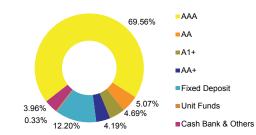
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
CD/CP's		4.69	8.40% LIC Housing Finance 2013	AAA	3.28
Kotak Mahindra Prime Ltd 2013 - CP	A1+	3.11	7.30% LIC Housing 2013	AAA	3.26
Corporation Bank 2013 - CD	A1+	1.57	9.75% IDFC LTD 2014	AAA	2.66
Corporate Bonds		78.82	7.75% RECL 2012	AAA	1.31
8.25% Britannia Industries Ltd 2013	AAA	8.91	7.90% RECL 2012	AAA	0.99
9.655% NABARD 2014	AAA	8.31	8.40% HDFC 2014	AAA	0.97
2.00% Tata Motors Ltd 2014	AAA	7.99	11.40% PFC LTD 2013	AAA	0.34
9.80% ICICI Bank 2013	AAA	6.63	Fixed Deposit		12.20
9.80% PFC 2012	AAA	6.61	10.70% Bank of Baroda 2013		4.96
7.55% National Housing Bank 2013	AAA	6.51	10.00% State Bank of Travancore 2013		4.93
10.65% Indiabulls Fin Serv Ltd 2015	AA	5.07	9.50% State Bank of Hyderabad 2014		2.31
10.75% Rural Elect Corp. 2013	AAA	5.02	Unit Funds		0.33
9.25% Dr Reddys Lab Ltd 2014	AA+	4.19	Kotak Liquid Instit Premium-Growth		0.33
HDFC Ltd 2013	AAA	3.44	Cash Bank & Others		3.96
10.40% ICICI SEC Prim 2013	AAA	3.33	Total		100.00

Fund Performance

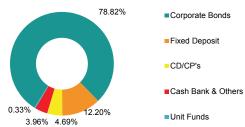
	PERIOD	DATE	NAV	Crisil ShortTerm Bond Index	NAV Change	INDEX Change
La	st 6 Months	31-Jan-12	14.2056	1835.31	4.87%	4.47%
La	st 1 Year	29-Jul-11	13.6588	1760.21	9.06%	8.93%
La	st 2 Years	30-Jul-10	12.9315	1655.29	7.33%	7.62%
La	st 3 Years	31-Jul-09	12.3450	1585.10	6.46%	6.55%
La	st 4 Years	31-Jul-08	10.9530	1422.08	7.99%	7.76%
La	st 5 Years	31-Jul-07	10.4470	1343.89	7.35%	7.37%
Sir	ice Inception	01-Jul-06	10.0000	1242.00	6.77%	7.39%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

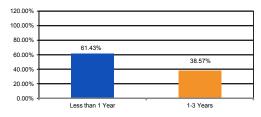




Asset Allocation



Maturity Profile





Equity Fund

Debt Fund



Whole Life Short Term Fixed Income Fund ULIF 013 04/01/07 WLF 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The primary investment objective of the Fund is to generate stable returns by investing in fixed income securities having shorter maturity periods. Under normal circumstances, the average maturity of the Fund may be in the range of 1-3 years.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹14.4325
Benchmark	:	CRISIL Short Term Bond Index -100%

Corpus as on 31 July, 12 : ₹92.56 Crs.

Investment Style



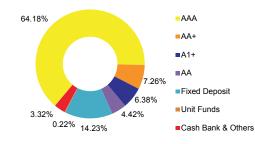
Fund Performance

PERIOD	DATE	NAV	Crisil Short Term Bond Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	13.7834	1835.31	4.71%	4.47%
Last 1 Year	29-Jul-11	13.2342	1760.21	9.05%	8.93%
Last 2 Years	30-Jul-10	12.4217	1655.29	7.79%	7.62%
Last 3 Years	31-Jul-09	11.7820	1585.10	7.00%	6.55%
Last 4 Years	31-Jul-08	10.4040	1422.08	8.53%	7.76%
Last 5 Years	31-Jul-07	10.0040	1343.89	7.61%	7.37%
Since Inception	08-Jan-07	10.0000	1281.09	6.82%	7.52%

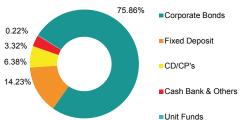
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.



Rating Profile

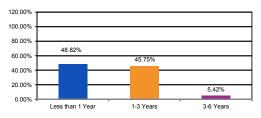


Asset Allocation



Industry/Rating % Of NAV Instrument 9.75% IDFC LTD 2014 2.72 6.38 AAA 9.40% NABARD 2014 AAA 2.70 10.40% ICICI SEC Prim 2013 AAA 2.18 9.50% NABARD 2012 AAA 2.16 8.40% LIC Housing Finance 2013 AAA 2.14 7.76% LIC Housing 2012 AAA 1.93 11.40% PFC LTD 2013 5.22 1.88 ΑΑΑ 4.42 7.90% RECL 2012 AAA 1.40 7.75% RECL 2012 AAA 0.43 **Fixed Deposit** 14.23 10.70% Bank of Baroda 2013 5.40 10.80% Canara Bank 2013 4.32 10.00% State Bank of Travancore 2013 3.21 9.50% State Bank of Hyderabad 2014 1.30 Unit Funds 0.22 Kotak Liquid Instit Premium-Growth 0.22 Cash Bank & Others 3.32 Total 100.00

Maturity Profile





Equity Fund

Debt Fund



Portfolio

Investment Objective : The primary investment objective of the Fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The Fund will have no investments in equity or equity linked instruments at any point in time.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹14.4753
Benchmark	:	CRISIL Composite Bond Index -100%
Corpus as on 31 July, 12	:	₹185.30 Crs.

Investment Style

Cı			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

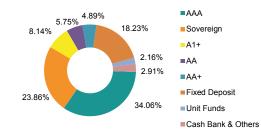
Fund Performance

PERIOD	DATE	NAV	Crisil Composite Bond Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	13.8558	1776.42	4.47%	4.14%
Last 1 Year	29-Jul-11	13.1511	1699.88	10.07%	8.83%
Last 2 Years	30-Jul-10	12.3580	1613.57	8.23%	7.08%
Last 3 Years	31-Jul-09	11.6830	1543.10	7.40%	6.23%
Last 4 Years	31-Jul-08	10.2660	1382.84	8.97%	7.55%
Last 5 Years	31-Jul-07	10.0020	1349.23	7.67%	6.52%
Since Inception	08-Jan-07	10.0000	1298.79	6.87%	6.56%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

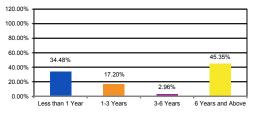
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
CD/CP's		8.14	9.64% PGC 2021	AAA	0.55
Corporation Bank 2013 - CD	A1+	3.30	9.64% PGC 2018	AAA	0.55
Canara Bank 2013 - CD	A1+	2.52	9.64% PGC 2016	AAA	0.54
Punjab National Bank 2013 - CD	A1+	2.32	9.64% PGC 2015	AAA	0.54
Corporate Bonds		44.70	9.40% NABARD 2014	AAA	0.54
2.00% TATA STEEL LTD 2022	AA	4.65	9.30% Tata Sons 2015	AAA	0.54
9.40% NABARD 2015	AAA	2.98	9.50% NABARD 2012	AAA	0.54
9.70% PFC 2018	AAA	2.74	8.50% PFC 2014	AAA	0.53
9.48% RECL 2021	AAA	2.45	8.80% Tata Sons 2015	AAA	0.27
10.70% Sundaram Finance 2014	AA+	2.20	9.75% SBI Series 2021	AAA	0.02
9.57% IRFC 2021	AAA	1.94	Fixed Deposit		18.23
9.30% SAIL 2021	AAA	1.89	10.70% Punjab National Bank 2013		5.40
9.18% Tata Sons Ltd 2020	AAA	1.87	10.70% Bank of Baroda 2013		3.78
9.60% LIC Housing Fin 2015	AAA	1.63	10.70% Bank of Baroda 2013		2.97
9.35% PGC 2021	AAA	1.62	10.80% Canara Bank 2013		2.70
9.20% NABARD 2012	AAA	1.62	9.50% State Bank of Hyderabad 2014		1.78
8.25% Britannia Industries Ltd 2013	AAA	1.61	10.00% State Bank of Travancore 2013		1.60
9.80% LIC Housing 2015	AAA	1.36	Government Securities		23.86
9.50% United Phosphorus Ltd 2015	AA+	1.35	8.83% GOI 2041	Sovereign	8.43
9.30% PGC LTD 2022	AAA	1.35	9.15% GOI 2024	Sovereign	5.38
9.25% Dr Reddys Lab Ltd 2014	AA+	1.34	8.15% GOI 2022	Sovereign	4.02
9.00% NTPC Ltd 2023	AAA	1.32	8.19% GOI 2020	Sovereign	3.48
10.65% Indiabulls Fin Serv Ltd 2015	AA	1.10	8.33% GOI 2036	Sovereign	1.57
9.30% PGC LTD 2021	AAA	1.08	8.79% GOI 2021	Sovereign	0.97
8.80% Power Grid 2015	AAA	1.06	Unit Funds		2.16
7.30% LIC Housing 2013	AAA	1.06	Kotak Liquid Instit Premium-Growth		2.16
8.90% Power Grid 2015	AAA	1.00	Cash Bank & Others		2.91
2.00% Tata Motors Ltd 2014	AAA	0.85	Total		100.00

Rating Profile

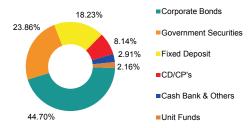


Asset Allocation

Maturity Profile



n du chu /Datin c





Equity Fund

Debt Fund



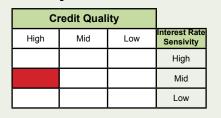
Portfolio

Investment Objective : The primary investment objective of the Fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The Fund will have no investments in equity or equity linked instruments at any point in time.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹13.4014
Benchmark	:	CRISIL Composite Bond Index -100%

Corpus as on 31 July, 12 : ₹27.01 Crs.

Investment Style



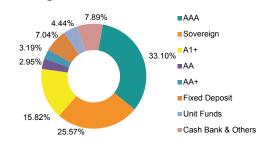
Fund Performance

PERIOD	DATE	NAV	Crisil Composite Bond Index	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	12.8328	1776.42	4.43%	4.14%
Last 1 Year	29-Jul-11	12.2853	1699.88	9.08%	8.83%
Last 2 Years	30-Jul-10	11.6663	1613.57	7.18%	7.08%
Last 3 Years	31-Jul-09	11.0580	1543.10	6.62%	6.23%
Last 4 Years	31-Jul-08	9.9160	1382.84	7.82%	7.55%
Since Inception	04-Feb-08	10.0000	1404.20	6.74%	6.33%

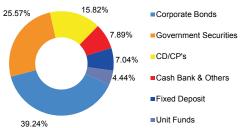
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
CD/CP's		15.82
Axis Bank 2013 - CD	A1+	7.09
Canara Bank 2013 - CD	A1+	5.20
Punjab National Bank 2013 - CD	A1+	3.53
Corporate Bonds		39.24
9.57% IRFC 2021	AAA	8.76
9.48% RECL 2021	AAA	5.99
9.20% Power Grid 2015	AAA	4.61
2.00% Tata Steel Ltd 2022	AA	3.19
9.25% Dr Reddys Lab Ltd 2014	AA+	2.95
8.90% Power Grid 2015	AAA	2.75
9.80% PFC 2012	AAA	2.59
8.40% LIC Housing Finance 2013	AAA	2.20
7.90% RECL 2012	AAA	1.84
9.70% PFC 2018	AAA	1.50
9.75% SBI Series 2021	AAA	1.20
8.25% Britannia Industries Ltd 2013	AAA	0.92

Rating Profile

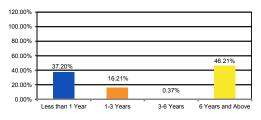


Asset Allocation



Industry/Rating % Of NAV Instrument 9.60% HDFC Ltd 2016 AAA 0.37 8.30% HDFC 2015 AAA 0.36 **Fixed Deposit** 7.04 10.70% Bank of Baroda 2013 3.70 9.50% State Bank of Hyderabad 2014 3.33 **Government Securities** 25.57 9.15% GOI 2024 Sovereign 13.48 8.83% GOI 2041 Sovereign 7.35 8.19% GOI 2020 Sovereign 1.84 8.33% GOI 2036 Sovereign 1.79 8.15% GOI 2022 Sovereign 0.92 10.18% GOI 2026 Sovereign 0.19 Unit Funds 4.44 Kotak Liquid Instit Premium-Growth 4.44 Cash Bank & Others 7.89 Total 100.00

Maturity Profile





Equity Fund

Debt Fund



Bond Fund

ULIF 030 12/01/09 IBF 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Instrument

Investment Objective : The objective of the scheme	ie is to
invest in Government Bonds and highly rated Fixed income instrumen	is. The
primary objective of the fund is to conserve capital while generating i	ncome
by investing in short to medium term debt instruments of various matu	irities.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹12.6023
Benchmark	:	CRISIL Composite Bond Index -100%

Corpus as on 31 July, 12 : ₹20.19 Crs.

Investment Style

Fund Performance

DATE

PERIOD



(CD/CP's	
	Canara Bank 2013 - CD	A1+
	Axis Bank 2013 - CD	A1+
	Punjab National Bank 2013 - CD	A1+
	Corporate Bonds	
	9.57% IRFC 2021	AAA
	9.30% Tata Sons 2015	AAA
	0.00% HDFC Ltd 2017	AAA
	9.76% LIC Hsg. Ltd 2014	AAA
	9.35% PGC 2020	AAA
	8.90% Power Grid 2015	AAA
	9.70% HDFC LTD 2017	AAA
	9.48% RECL 2021	AAA
	9.35% Rural Elect Corp Ltd 2022	AAA
	9.50% NABARD 2012	AAA
	8.45% RECL 2015	AAA
	8.28% LIC Housing Fin 2015	AAA
	9.25% Dr Reddys Lab Ltd 2014	AA+
	8.25% Britannia Industries Ltd 2013	AAA
	9.95% SBI 2026	AAA

Industry/Rating

Industry/Rating % Of NAV % Of NAV Instrument 9.37 7.90% RECL 2012 AAA 0.49 4.63 9.75% SBI Series 2021 AAA 0.40 2.37 Fixed Deposit 7.43 2.36 10.70% Bank of Baroda 2013 4.95 52.86 9.50% State Bank of Hyderabad 2014 2.48 8.66 **Government Securities** 25.01 7.42 8.19% GOI 2020 Sovereign 9.84 5.26 9.15% GOI 2024 5.75 Sovereign 5.00 8.83% GOI 2041 Sovereign 5.04 3.48 8.79% GOI 2021 Sovereign 2.54 3.07 7.49% GOI 2017 Sovereign 1.21 2.51 12.40% GOI 2013 Sovereign 0.31 2.50 9.40% GOI 2012 Sovereign 0.16 2.48 10.70% GOI 2020 Sovereign 0.14 2.47 9.00% GOI 2013 Sovereign 0.01 2.43 Unit Funds 3.47 241 Kotak Liquid Instit Premium-Growth 3.47 2.41 Cash Bank & Others 1.87 1.23 0.62 Total 100.00

Rating Profile

INDEX

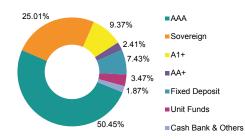
Change

4.14%

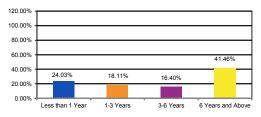
NAV

Change

4.26%



Maturity Profile



Last 6 Months 31-Jan-12 12.0871 1776.42

NAV

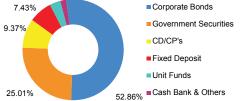
Last 1 Year	29-Jul-11	11.5939	1699.88	8.70%	8.83%
Last 2 Years	30-Jul-10	11.1009	1613.57	6.55%	7.08%
Last 3 Years	31-Jul-09	10.5260	1543.10	6.18%	6.23%
Since Inception	12-Jan-09	10.0000	1503.68	6.73%	6.01%

Crisil Composite

Bond Index

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.







2

Debt Fund

Fund Details

Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Apex Investment Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short-term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be no more than 100% in Money Markets and Cash.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.0213
Benchmark	:	-
Corpus as on 31 July, 12	:	₹0.28 Crs.

Investment Style

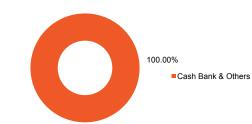
Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	10.0232	-0.02%
Last 1 Year	29-Jul-11	10.0283	-0.07%
Last 2 Years	30-Jul-10	10.0328	-0.06%
Last 3 Years	31-Jul-09	10.0370	-0.05%
Since Inception	18-Feb-09	10.0000	0.06%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



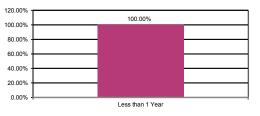
Industry/Rating

% Of NAV

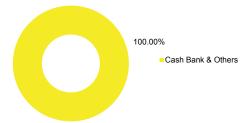
100.00

100.00

Maturity Profile



Asset Allocation





Equity Fund

Hybrid Fund

Debt Fund

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension Investment Fund (10 Years) is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.0144
Benchmark	:	-
Corpus as on 31 July, 12	:	₹1.38 Crs.

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	10.0171	-0.03%
Last 1 Year	29-Jul-11	9.9833	0.31%
Last 2 Years	30-Jul-10	10.0309	-0.08%
Since Inception	20-Jan-10	10.0000	0.06%

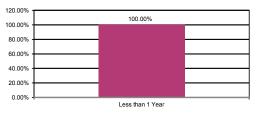
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument Industry/Rating % Of NAV Cash Bank & Others 100.00 Total 100.00

Rating Profile



Maturity Profile



Asset Allocation





Equity Fund

Debt Fund



Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension Investment Fund (15 Years) is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.0079
Benchmark	:	-
Corpus as on 31 July, 12	:	₹0.20 Crs.

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	10.0169	-0.09%
Last 1 Year	29-Jul-11	10.0213	-0.13%
Last 2 Years	30-Jul-10	10.0229	-0.07%
Since Inception	20-Jan-10	10.0000	0.03%

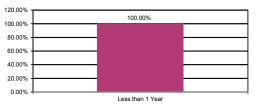
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

InstrumentIndustry/Rating% Of NAVCash Bank & Others100.00Total100.00

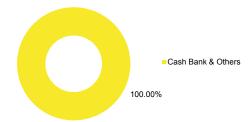
Rating Profile



Maturity Profile



Asset Allocation







Debt Fund



Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension Investment Fund (20 Years) is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.0042
Benchmark	:	-
Corpus as on 31 July, 12	:	₹0.06 Crs.

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	9.9970	0.07%
Last 1 Year	29-Jul-11	9.9243	0.81%
Last 2 Years	30-Jul-10	10.0128	-0.04%
Since Inception	20-Jan-10	10.0000	0.02%

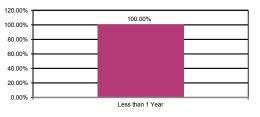
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Cash Bank & Others		100.00
Total		100.00

Rating Profile



Maturity Profile



Asset Allocation





Equity Fund

Hybrid Fund

Debt Fund

Portfolio

Investment Objective : The investment objective for Apex plus Investment Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.0207
Benchmark	:	-
Corpus as on 31 July, 12	:	₹2.24 Crs.

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

NAV Change
-0.01%
0.15%
-0.06%
0.08%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Cash Bank & Others		100.00
Total		100.00

Rating Profile



Maturity Profile



Asset Allocation





Equity Fund

Debt Fund



Portfolio

Instrument

Total

Cash Bank & Others

Investment Objective : The investment objective for Discontinued Policy Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment in fixed interest securities having short term maturity profile. The risk profile of the fund is very low.

Fund Manager	:	Mr. Saravana Kumar
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: _

NAV as on 31 July, 12 : ₹11.1929

Benchmark

Corpus as on 31 July, 12 : ₹92.56 Crs.

Investment Style

Cı	edit Qua	ity	
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	10.7420	4.20%
Last 1 Year	29-Jul-11	10.3049	8.62%
Since Inception	07-Jan-11	10.0000	7.47%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



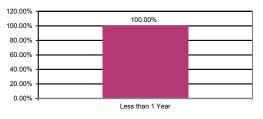
Industry/Rating

% Of NAV

100.00

100.00

Maturity Profile



Asset Allocation







Debt Fund



Apex Supreme Investment Fund ULIF 054 01/02/11 ASI 110 FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Investment Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

:	Mr. Saravana Kumar
:	₹10.0145
:	-
:	₹0.19 Crs.
	:

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	10.0070	0.07%
Last 1 Year	29-Jul-11	9.9930	0.22%
Since Inception	01-Feb-11	10.0000	0.10%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

InstrumentIndustry/Rating% Of NAVCash Bank & Others100.00Total100.00

Rating Profile



Maturity Profile



Asset Allocation







Debt Fund



Apex Supreme Investment Fund II ULIF 056 01/07/11 SI2 110 FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Investment Fund - II is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.017
Benchmark	:	-
Corpus as on 31 July, 12	:	₹0.49 Crs.

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	9.9967	0.20%
Last 1 Year	29-Jul-11	10.0200	-0.03%
Since Inception	01-Jul-11	10.0000	0.16%

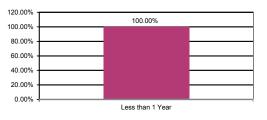
Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Cash Bank & Others		100.00
Total		100.00

Rating Profile



Maturity Profile



Asset Allocation







Debt Fund



Apex Supreme Investment Fund III ULIF 058 01/11/11 SI3 110 FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Investment Fund - III is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short-term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹9.9946
Benchmark	:	-
Corpus as on 31 July, 12	:	₹0.02 Crs.

Investment Style

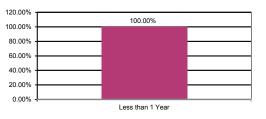
Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Instrument	Industry/Rating	% Of NAV
Cash Bank & Others		100.00
Total		100.00

Rating Profile



Maturity Profile



Asset Allocation





Equity Fund

Debt Fund



Portfolio

Instrument

Total

Cash Bank & Others

Industry/Rating

% Of NAV

Investment Objective : The investment objective for Apex Pension Investment Fund is to provide capital protection with a high level of safety and liquidity through judicious investment in high quality short-term debt. The strategy is to generate better returns with low level of risk through investment is fixed interest securities having short term maturity profile. The risk profile of the fund is very low and asset allocation will be up to 100% in Money Markets and Cash.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.0000
Benchmark	:	-
Corpus as on 31 July, 12	:	-

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	10.0000	0.00%
Last 1 Year	29-Jul-11	10.0000	0.00%
Last 2 Year	30-Jul-10	10.0253	-0.13%
Since Inception	20-Jan-10	10.0000	0.00%

Note : The investment income and prices may go down as well as up."Since Inception" and returns above "1 Year" are calculated as per CAGR.

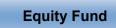






Balanced Fund





Debt Fund



Fund Details

Portfolio

is to maximize the returns w		The primary investment objective of the fund medium to high risk.
Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹15.5146

Benchmark	:	BSE Sensex - 65% CRISIL Composite
		Bond Fund Index - 35%

Corpus as on 31 July, 12 : ₹308.27 Crs.

Debt Investment Style

Cı	redit Qual	ity	
High	Mid	High	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

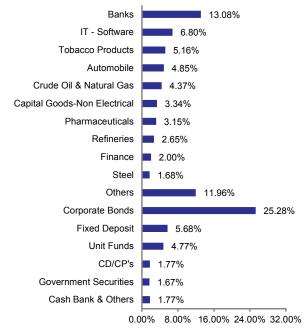
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	15.1793	2.21%	1.61%
Last 1 Year	29-Jul-11	15.8728	-2.26%	-0.34%
Last 2 Years	30-Jul-10	15.7256	-0.67%	1.32%
Last 3 Years	31-Jul-09	13.5320	4.66%	4.28%
Last 4 Years	31-Jul-08	11.9630	6.71%	5.68%
Last 5 Years	31-Jul-07	12.8860	3.78%	3.63%
Since Inception	01-Jul-06	10.0000	7.48%	7.67%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

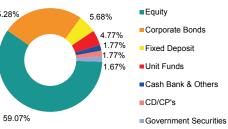
Instrument	Industry/Rating	% Of NAV	Instrument Ind	ustry/Rat
			mstrument	usu y/Ra
Equity	Tala and Dradaata	59.07	Corporate Bonds	
ITC Ltd.	Tobacco Products	5.16	7.30% LIC Housing 2013	AAA
Infosys Technologies Ltd.	IT - Software	4.13	8.40% LIC Housing Finance 2013	AAA
HDFC Bank Ltd	Banks	4.10	9.95% SBI 2026	AAA
ICICI Bank Ltd	Banks	3.90	2.00% TATA STEEL LTD 2022	AA
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.89	HDFC Ltd 2013	AAA
Reliance Industries Ltd	Refineries	2.65	11.25% PFC 2018	AAA
State Bank of India	Banks	2.63	9.80% PFC 2012	AAA
Larsen and Toubro Limited	Capital Goods-Non Electric		10.65% Indiabulls Fin Serv Ltd 2015	AA
Tata Consultancy Services Limited	IT - Software	2.00	8.40% HDFC 2014	AAA
Coal India Ltd	Mining & Mineral Products	1.57		
Bajaj Auto Limited	Automobile	1.51	2.00% Indian Hotels Company Ltd 2014	AA+ AAA
Tata Motors Limited	Automobile	1.47	9.70% GE Shipping 2023	
Sun Pharmaceuticals Industries Ltd	I Pharmaceuticals	1.39	0.00% HDFC Ltd 2017	AAA
Mahindra and Mahindra Ltd.	Automobile	1.36	7.65% RECL 2016	AAA
Power Finance Corporation Limited	Finance	1.28	10.90% RECL 2013	AAA
Bharti Airtel Limited	Telecomm-Service	1.26	9.35% PGC 2022	AAA
Axis Bank Limited	Banks	1.19	9.57% IRFC 2021	AAA
Nestle India Limited	FMCG	1.12	9.09% IRFC 2026	AAA
Tata Steel Limited	Steel	1.10	8.25% Britannia Industries Ltd 2013	AAA
Cairn India Limited	Crude Oil & Natural Gas	1.08	7.90% RECL 2012	AAA
Asian Paints Limited	Paints/Varnish	1.06	9.18% Tata Sons Ltd 2020	AAA
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.06	9.70% GE Shipping 2021	AAA
Exide Industries Ltd.	Auto Ancillaries	1.00	9.90% Indian Hotels Ltd 2017	AA+
Other Equity below 1% corpus		11.93	Fixed Deposit	
CD/CP's		1.77	10.99% Punjab National Bank 2013	
Canara Bank 2013 - CD	A1+	0.71	10.70% Bank of Baroda 2013	
Punjab National Bank 2013 - CD	A1+	0.46	10.80% Canara Bank 2013	
Andhra Bank 2012 - CD	A1+	0.40	Government Securities	
Bank of India 2013 - CD	A1+	0.03	8.79% GOI 2021	Sovereig
Bank of Baroda 2013 - CD	A1+	0.03	Unit Funds	
State Bank of Hyderabad 2013 - CE		0.03	Kotak Liquid Instit Premium-Growth	
Allahabad Bank 2013 - CD	A1+	0.03	Cash Bank & Others	
Vijava Bank 2013 - CD	A1+ A1+	0.03	Total	

Sector Allocation



Asset Allocation

25.28%





% Of NAV

25.28 2.24 2.02 2.02 1.96

1.88 1.76 1.62 1.33 1.27 1.17 1.13 1.10 1.08 1.05

0.98

0.83 0.65 0.64 0.26 0.23 0.03 **5.68** 3.25 1.62 0.81 **1.67**

4.77 4.77

1.77

100.00



1

Debt Fund

ULIF 007 01/07/06 TSL 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fund is to provide reasonable returns with low to medium risk.		
Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹15.8240

Benchmark : BSE Sensex - 40% CRISIL Composite Bond Index - 60%

Corpus as on 31 July, 12 : ₹40.67 Crs.

Debt Investment Style

Cı			
High	Mid	High	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Invo	Investment Style			
Value	Blend	Growth	Size	
			Large	
			Mid	
			Small	

Fund Performance

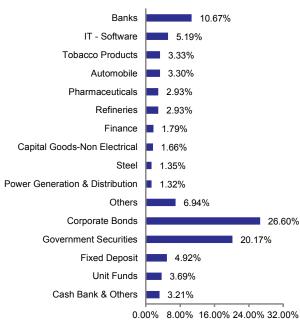
PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	15.4172	2.64%	2.58%
Last 1 Year	29-Jul-11	15.5484	1.77%	3.19%
Last 2 Years	30-Jul-10	15.0716	2.47%	3.54%
Last 3 Years	31-Jul-09	13.5620	5.28%	5.03%
Last 4 Years	31-Jul-08	11.7960	7.62%	6.40%
Last 5 Years	31-Jul-07	12.0610	5.58%	4.74%
Since Inception	01-Jul-06	10.0000	7.83%	7.21%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

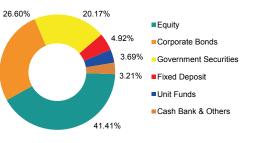
Instrument	Industry/Rating	% Of NAV
Equity		41.41
HDFC Bank Ltd	Banks	3.47
ITC Ltd.	Tobacco Products	3.33
ICICI Bank Ltd	Banks	3.31
Reliance Industries Ltd	Refineries	2.93
Infosys Technologies Ltd.	IT - Software	2.74
Sun Pharmaceuticals Industries L	td Pharmaceuticals	1.61
State Bank of India	Banks	1.60
Tata Consultancy Services Limite	d IT - Software	1.53
Larsen and Toubro Limited	Capital Goods-Non Electrical	1.35
HDFC Ltd.	Finance	1.27
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	s 1.13
Mahindra and Mahindra Ltd.	Automobile	1.12
Other Equity below 1% corpus		16.04
Corporate Bonds		26.60
9.57% IRFC 2021	AAA	7.58

Instrument	Industry/Rating	% Of NAV
9.40% NABARD 2015	AAA	7.39
8.28% LIC Housing Fin 2015	AAA	3.60
10.90% RECL 2013	AAA	2.74
2.00% Tata Motors Ltd 2014	AAA	2.67
0.00% HDFC Ltd 2017	AAA	2.61
Fixed Deposit		4.92
10.70% Bank of Baroda 2013		4.92
Government Securities		20.17
8.79% GOI 2021	Sovereign	7.57
8.83% GOI 2041	Sovereign	6.63
9.15% GOI 2024	Sovereign	5.97
Unit Funds		3.69
Kotak Liquid Instit Premium-Gro	owth	3.69
Cash Bank & Others		3.21
Total		100.00

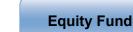
Sector Allocation



Asset Allocation







1

Debt Fund

Whole Life Aggressive Growth Fund ULIF 010 04/01/07 WLA 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

9.44% PFC 2021

Investment Objective is to maximize the returns w		The primary investment objective of the fund medium to high risk.
Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹14.6897
Benchmark	:	Nifty - 65% CRISIL Composite Bond Index -35%

Corpus as on 31 July, 12 : ₹353.87 Crs.

Debt Investment Style

Cı			
High	Mid	High	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Invo	Investment Style			
Value	Blend	Growth	Size	
			Large	
			Mid	
			Small	

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	14.3389	2.45%	1.82%
Last 1 Year	29-Jul-11	14.7743	-0.57%	0.09%
Last 2 Years	30-Jul-10	14.2751	1.44%	1.63%
Last 3 Years	31-Jul-09	12.2660	6.19%	4.84%
Last 4 Years	31-Jul-08	10.6660	8.33%	5.77%
Last 5 Years	31-Jul-07	11.2060	5.56%	4.18%
Since Inception	08-Jan-07	10.0000	7.16%	5.71%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

Instrument	Industry/Rating %	6 Of NAV
Equity		59.54
HDFC Bank Ltd	Banks	4.65
ITC Ltd.	Tobacco Products	4.56
Infosys Technologies Ltd.	IT - Software	4.41
ICICI Bank Ltd	Banks	4.35
Reliance Industries Ltd	Refineries	3.99
State Bank of India	Banks	2.55
HDFC Ltd.	Finance	2.15
Tata Consultancy Services Limited	IT - Software	2.04
Sun Pharmaceuticals Industries Lto Coal India Ltd		1.97
Loai India Lto Larsen and Toubro Limited	Mining & Mineral Products Capital Goods-Non Electric	1.78 al 1.64
Bharti Airtel Limited	Telecomm-Service	ai 1.04 1.44
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.44
Mahindra and Mahindra Ltd.	Automobile	1.38
Tata Motors Limited	Automobile	1.12
Other Equity below 1% corpus		20.09
CD/CP's		3.29
Punjab National Bank 2013 - CD	A1+	1.35
State Bank of Hyderabad 2013 - Cl	D A1+	1.07
Corporation Bank 2013 - CD	A1+	0.32
Andhra Bank 2012 - CD	A1+	0.27
Axis Bank 2013 - CD	A1+	0.27
Corporate Bonds		24.23
8.40% LIC Housing Finance 2013	AAA	2.83
9.40% NABARD 2015	AAA	1.98
9.95% SBI 2026	AAA	1.87

1.59

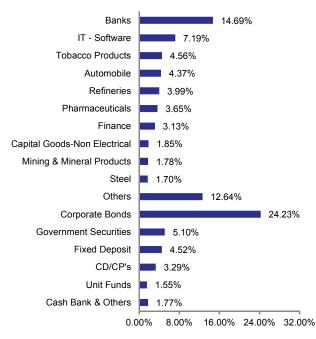
1.46

1.42

Sector Allocation

2.00% TATA STEEL LTD 2022

10.65% Indiabulls Fin Serv Ltd 2015



AA

AA

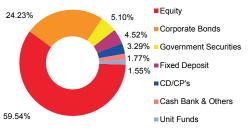
AAA

Asset Allocation

Cash Bank & Others

Total

Kotak Liquid Instit Premium-Growth



Industry/Rating

Sovereign

Sovereign

Sovereign

Sovereign

% Of NAV

1.36

1.32

1.12

1.11

0.99

0.96

0.85

0.84

0.84 0.73 0.69 0.68 0.56 0.43

0.36

0.28

0.28

0.22

0.20

0.11

4.52

2.83

1.70

5.10

3.63

0.72 0.54 0.22

1.55

1.55

1.77

100.00



Equity Fund

7

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fund is to provide reasonable returns with low to medium risk.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹13.7616
Benchmark	:	Nifty - 40% CRISIL Composite Bond Index - 60%

Corpus as on 31 July, 12 : ₹75.07 Crs.

Debt Investment Style

Cı	Credit Quality				
High	Mid	High	Interest Rate Sensitivity		
			High		
			Mid		
			Low		

Equity Investment Style

Invo	Investment Style					
Value	Blend	Growth	Size			
			Large			
			Mid			
			Small			

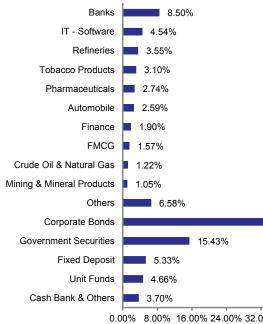
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	13.3310	3.23%	2.71%
Last 1 Year	29-Jul-11	13.3625	2.99%	3.45%
Last 2 Years	30-Jul-10	12.7945	3.71%	3.73%
Last 3 Years	31-Jul-09	11.4930	6.19%	5.37%
Last 4 Years	31-Jul-08	10.0710	8.12%	6.45%
Last 5 Years	31-Jul-07	10.2940	5.98%	5.08%
Since Inception	08-Jan-07	10.0000	5.91%	6.04%

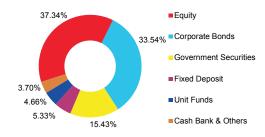
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument I	ndustry/Rating	% Of NAV		Instrument	Ind
Equity		37.34	[9.35% PGC 2022	
ITC Ltd.	Tobacco Products	3.10		8.28% LIC Housing Fin 2015	
Reliance Industries Ltd	Refineries	2.97		9.57% IRFC 2021	
ICICI Bank Ltd	Banks	2.82		0.00% HDFC Ltd 2017	
HDFC Bank Ltd	Banks	2.74		9.20% Power Grid 2015	
Infosys Technologies Ltd.	IT - Software	2.37		2.00% Tata Motors Ltd 2014	
HDFC Ltd.	Finance	1.38		7.90% RECL 2012	
State Bank of India	Banks	1.34		9.25% Dr Reddys Lab Ltd 2014	Ļ
Tata Consultancy Services Limited	IT - Software	1.33		Fixed Deposit	
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Ga	as 1.22		10.70% Bank of Baroda 2013	
Sun Pharmaceuticals Industries Lte	d Pharmaceuticals	1.22		10.60% Bank of Baroda 2013	
Coal India Ltd	Mining & Mineral Prod	1.05		Government Securities	
Bharti Airtel Limited	Telecomm-Service	1.00		8.79% GOI 2021	
Other Equity below 1% corpus		14.81			
Corporate Bonds		33.54		9.15% GOI 2024	
9.95% SBI 2026	AAA	5.52		8.83% GOI 2041	
9.40% NABARD 2015	AAA	4.01		8.19% GOI 2020	
2.00% TATA STEEL LTD 2022	AA	3.44		Unit Funds	
8.70% PFC 2015	AAA	3.28		Kotak Liquid Instit Premium-Gro	owth
10.65% Indiabulls Fin Serv Ltd 201	5 AA	2.72		Cash Bank & Others	
9.97% IL&FS 2016	AAA	2.72		Total	

Sector Allocation



Asset Allocation



0.00% 8.00% 16.00% 24.00% 32.00% 40.00%

33.54%



% Of NAV

2.67

2.60

2.05

1.41

1.33

0.80

0.53

0.44

5.33

4.00

1.33

15.43

5.81

4.75

4.07

0.79

4.66

4.66

3.70

100.00

Industry/Rating

AAA

AAA

AAA

AAA

AAA

AAA

AAA

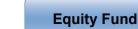
AA+

Sovereign

Sovereign

Sovereign

Sovereign



7

Debt Fund

Fund Details

Investment Objective	:	The primary investment objective of the fund
is to maximize the returns v	with	n medium to high risk.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹9.6628
Benchmark	:	Nifty - 65% CRISIL Composite Bond Index - 35%

Corpus as on 31 July, 12 : ₹13.53 Crs.

Debt Investment Style

Cı	redit Qual		
High	Mid	High	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style						
Value	Blend	Growth	Size				
			Large				
			Mid				
			Small				

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	9.5353	1.34%	1.82%
Last 1 Year	29-Jul-11	9.8632	-2.03%	0.09%
Last 2 Years	30-Jul-10	9.7092	-0.24%	1.63%
Last 3 Years	31-Jul-09	8.5520	4.15%	4.84%
Last 4 Years	31-Jul-08	7.8770	5.24%	5.77%
Since Inception	15-Oct-07	10.0000	-0.71%	1.23%

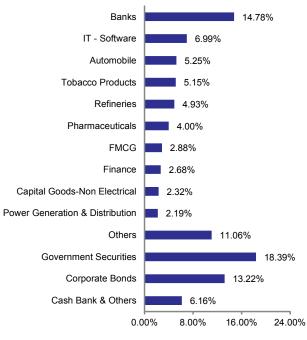
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

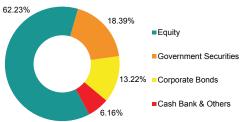
Instrument li	ndustry/Rating	% Of NAV	
Equity		62.23	
ITC Ltd.	Tobacco Products	5.15	
HDFC Bank Ltd	Banks	4.56	
Reliance Industries Ltd	Refineries	4.12	
ICICI Bank Ltd	Banks	3.91	
Infosys Technologies Ltd.	IT - Software	3.70	
Tata Consultancy Services Limited	IT - Software	2.53	
State Bank of India	Banks	2.22	
HDFC Ltd.	Finance	2.17	
Larsen and Toubro Limited	Capital Goods-Non Electrical	2.02	
Sun Pharmaceuticals Industries Lto	d Pharmaceuticals	1.93	
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.69	
Mahindra and Mahindra Ltd.	Automobile	1.68	
Tata Motors Limited	Automobile	1.34	
Bharti Airtel Limited	Telecomm-Service	1.33	
Power Grid Corporation of India Lto	Power Generation & Distribution	1.32	
Hindustan Unilever Limited	FMCG	1.21	
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.19	

Instrument Industry/Rating % Of NAV Bajaj Auto Limited Automobile 1.19 Jindal Steel and Power Ltd. Steel 1.18 GlaxoSmithKline Consumer HC Ltd FMCG 1.17 Axis Bank Limited Banks 1.08 Maruti Suzuki India Limited Automobile 1.05 Other Equity below 1% corpus 14.48 **Corporate Bonds** 13.22 8.28% LIC Housing Fin 2015 AAA 7.20 9.57% IRFC 2021 AAA 3.80 8.83% IRFC 2012 2.21 AAA **Government Securities** 18.39 8.79% GOI 2021 Sovereign 7.59 8.19% GOI 2020 Sovereign 7.34 9.15% GOI 2024 Sovereign 2.34 8.83% GOI 2041 Sovereign 1.13 Cash Bank & Others 6.16 Total 100.00

Sector Allocation



Asset Allocation





Equity Fund

ULIF 015 17/10/07 TGE 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fun is to provide reasonable returns with low to medium risk.			
Fund Manager	:	Mr. Saravana Kumar	
NAV as on 31 July, 12	:	₹11.4964	

Benchmark	:	Nifty - 40% CRISIL Composite Bond Index - 60%

Corpus as on 31 July, 12 : ₹0.83 Crs.

Debt Investment Style

Cı			
High	Mid	High	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

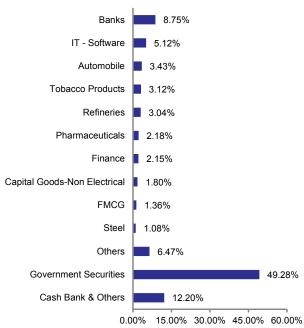
PERIOD	DAXTE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	11.2452	2.23%	2.71%
Last 1 Year	29-Jul-11	11.3733	1.08%	3.45%
Last 2 Years	30-Jul-10	11.1324	1.62%	3.73%
Last 3 Years	31-Jul-09	10.1840	4.12%	5.37%
Last 4 Years	31-Jul-08	9.3420	5.32%	6.45%
Since Inception	15-Oct-07	10.0000	2.95%	3.31%

 $\ensuremath{\textbf{Note}}$: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

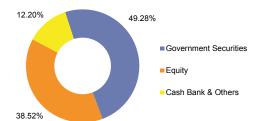
Instrument	Industry/Rating	% Of NAV
Equity		38.52
HDFC Bank Ltd	Banks	3.19
ITC Ltd.	Tobacco Products	3.12
Reliance Industries Ltd	Refineries	2.69
ICICI Bank Ltd	Banks	2.32
Infosys Technologies Ltd.	IT - Software	2.29
Tata Consultancy Services Limited	IT - Software	1.80
Larsen and Toubro Limited	Capital Goods-Non Electrical	1.65
HDFC Ltd.	Finance	1.25
State Bank of India	Banks	1.21
Tata Motors Limited	Automobile	1.02
Mahindra and Mahindra Ltd.	Automobile	1.02
Other Equity below 1% corpus		16.95
Government Securities		49.28
9.15% GOI 2024	Sovereign	12.74
8.79% GOI 2021	Sovereign	12.39
8.83% GOI 2041	Sovereign	12.29
7.83% GOI 2018	Sovereign	11.86
Cash Bank & Others		12.20
Total		100.00

Sector Allocation



Asset Allocation

49.28%





Equity Fund

Hybrid Fund

ΤΛΤΛ A LIFE

Fund Details

Portfolio

Investment Objective : The key objective of the fund is to protect the capital by investing in high quality fixed income securities and at the same time provide access to the upside potential of equities by investing a maximum of 15% in equities and equity linked instruments
Fund Manager : Mr. Sarayana Kumar

.

NAV as on 31 July, 12	: ₹12.9238	
Benchmark	: Nifty - 15%	

CRISIL Composite Bond Index - 85%

Corpus as on 31 July, 12 : ₹6.75 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Investment Style			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	12.5390	3.07%	3.60%
Last 1 Year	29-Jul-11	12.2226	5.74%	6.81%
Last 2 Years	30-Jul-10	11.8156	4.58%	5.82%
Last 3 Years	31-Jul-09	11.3120	4.54%	5.91%
Last 4 Years	31-Jul-08	10.0040	6.61%	7.14%
Since Inception	15-Oct-07	10.0000	5.49%	5.38%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		10.85
HDFC Bank Ltd	Banks	0.87
ITC Ltd.	Tobacco Products	0.84
Infosys Technologies Ltd.	IT - Software	0.82
Reliance Industries Ltd	Refineries	0.77
ICICI Bank Ltd	Banks	0.71
Larsen and Toubro Limited	Capital Goods-Non Electrica	al 0.41
State Bank of India	Banks	0.39
Tata Consultancy Services Limited	IT - Software	0.37
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	0.34
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	0.30
Other Equity		5.04
Corporate Bonds		13.51
9.57% IRFC 2021	AAA	7.61
7.90% RECL 2012	AAA	5.90
Government Securities		66.15
8.19% GOI 2020	Sovereign	36.75
8.79% GOI 2021	Sovereign	12.92
7.83% GOI 2018	Sovereign	7.27
9.15% GOI 2024	Sovereign	4.69
8.83% GOI 2041	Sovereign	4.52
Cash Bank & Others		9.49
Total		100.00

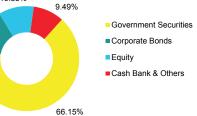
Sector Allocation

Banks	2.44%	
IT - Software	1.51%	
Refineries	1.01%	
Automobile	0.87%	
Tobacco Products	0.84%	
Pharmaceuticals	0.67%	
Power Generation & Distribution	0.47%	
Capital Goods-Non Electrical	0.41%	
Finance	0.35%	
Steel	0.31%	
Others	1.98%	
Government Securities		66.15%
Corporate Bonds	13.51%	
Cash Bank & Others	9.49%	
0.0		00.000/

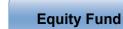
0.00% 20.00% 40.00% 60.00% 80.00%



13.51%







1

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Debt Fund

Future Capital Guarantee Pension Fund ULIF 019 04/02/08 FCG 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective	 The key objective of the fund is to prote 	ct
the capital by investing in I	high quality fixed income securities and at th	ie
same time provide access t	o the upside potential of equities by investing	а
maximum of 15% in equities	and equity linked instruments.	
Fund Manager	: Mr. Saravana Kumar	

-		
NAV as on 31 July, 12	:	₹12.5270
Benchmark	:	Nifty - 15% CRISIL Composite Bond Index - 85%

Corpus as on 31 July, 12 : ₹5.08 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	12.1631	2.99%	3.60%
Last 1 Year	29-Jul-11	11.8452	5.76%	6.81%
Last 2 Years	30-Jul-10	11.4587	4.56%	5.82%
Last 3 Years	31-Jul-09	10.9540	4.57%	5.91%
Last 4 Years	31-Jul-08	9.9290	5.98%	7.14%
Since Inception	04-Feb-08	10.0000	5.15%	5.24%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

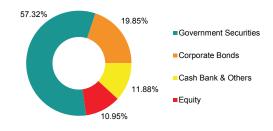
Instrument	Industry/Rating	% Of NAV
Equity		10.95
HDFC Bank Ltd	Banks	0.87
ITC Ltd.	Tobacco Products	0.86
Infosys Technologies Ltd.	IT - Software	0.81
Reliance Industries Ltd	Refineries	0.73
ICICI Bank Ltd	Banks	0.71
State Bank of India	Banks	0.47
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	0.39
Larsen and Toubro Limited	Capital Goods-Non Electrica	I 0.38
Tata Consultancy Services Limited	IT - Software	0.37
HDFC Ltd.	Finance	0.34
Other Equity		5.02
Corporate Bonds		19.85
9.80% PFC 2012	AAA	11.81
9.57% IRFC 2021	AAA	6.08
7.90% RECL 2012	AAA	1.96
Government Securities		57.32
8.19% GOI 2020	Sovereign	21.52
8.79% GOI 2021	Sovereign	19.82
7.83% GOI 2018	Sovereign	7.74
9.15% GOI 2024	Sovereign	6.24
8.83% GOI 2041	Sovereign	2.01
Cash Bank & Others		11.88
Total		100.00

Sector Allocation

Banks	2.54%
IT - Software	1.47%
Automobile	0.95%
Refineries	0.95%
Tobacco Products	0.86%
Pharmaceuticals	0.73%
Power Generation & Distribution	0.50%
Finance	0.43%
Capital Goods-Non Electrical	0.38%
Steel	0.35%
Others	1.80%
Government Securities	57.32%
Corporate Bonds	19.85%
Cash Bank & Others	11.88%

0.00% 20.00% 40.00% 60.00% 80.00%

Asset Allocation





Ln

Equity Fund



Fund Details

Portfolio

Investment Objective is to maximize the returns	ment Objective : The primary investment objective aximize the returns with medium risk.		
Fund Manager	:	Mr. Saravana Kumar	

NAV as on 31 July, 12	:	₹12.8592
Benchmark	:	Nifty - 30%

Deneminark	Ninty 0070
	CRISIL Composite Bond Index - 70%

Corpus as on 31 July, 12 : ₹28.00 Crs.

Debt Investment Style

C			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

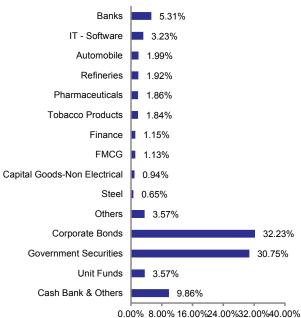
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	12.4719	3.11%	3.07%
Last 1 Year	29-Jul-11	12.3943	3.75%	4.80%
Last 2 Years	30-Jul-10	11.9936	3.55%	4.57%
Last 3 Years	31-Jul-09	10.9700	5.44%	5.59%
Last 4 Years	31-Jul-08	9.7350	7.21%	6.73%
Since Inception	04-Feb-08	10.0000	5.76%	4.14%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		23.60
ITC Ltd.	Tobacco Products	1.84
HDFC Bank Ltd	Banks	1.84
Reliance Industries Ltd	Refineries	1.73
Infosys Technologies Ltd.	IT - Software	1.59
ICICI Bank Ltd	Banks	1.55
Tata Consultancy Services Limited	IT - Software	1.11
Other Equity below 1% corpus		13.94
Corporate Bonds		32.23
8.90% Power Grid 2015	AAA	6.19
9.40% NABARD 2015	AAA	5.37
9.30% SAIL LTD 2021	AAA	5.35
8.28% LIC Housing Fin 2015	AAA	5.22
7.90% RECL 2012	AAA	3.56
8.40% HDFC 2014	AAA	3.50
0.00% HDFC Ltd 2017	AAA	3.03
Government Securities		30.75
8.19% GOI 2020	Sovereign	17.02
8.79% GOI 2021	Sovereign	11.00
8.83% GOI 2041	Sovereign	2.73
Unit Funds		3.57
Kotak Liquid Instit Premium-Growth	1	3.57
Cash Bank & Others		9.86
Total		100.00

Sector Allocation



Asset Allocation 23.60% Corporate Bonds 9.86% Government Securities Equity 3.57%

32.23%

30.75%







1

Debt Fund

Fund Details

Portfolio

Investment Objective	:	The primary investment objective of the fund
is to provide reasonable ret	urn	ns with low to medium risk.

Fund Manager	: Mr. Saravana Kumar
NAV as on 31 July, 12	: ₹13.1799

Benchmark : Nifty - 10% CRISIL Composite Bond Index - 90%

Corpus as on 31 July, 12 : ₹13.99 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	12.7397	3.46%	3.78%
Last 1 Year	29-Jul-11	12.3322	6.87%	7.49%
Last 2 Years	30-Jul-10	11.8085	5.65%	6.24%
Last 3 Years	31-Jul-09	11.1760	5.65%	6.02%
Last 4 Years	31-Jul-08	10.0020	7.14%	7.28%
Since Inception	04-Feb-08	10.0000	6.34%	5.60%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

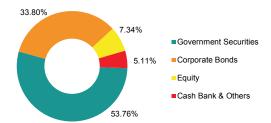
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument
Equity		7.34	9.30% SAIL LTD 2021
HDFC Bank Ltd	Banks	0.63	9.80% PFC 2012
ITC Ltd.	Tobacco Products	0.60	7.90% RECL 2012
Reliance Industries Ltd	Refineries	0.53	8.30% HDFC 2015
ICICI Bank Ltd	Banks	0.48	0.00% HDFC Ltd 2017
Infosys Technologies Ltd.	IT - Software	0.48	8.28% LIC Housing Fin 2015
Tata Consultancy Services Limited	IT - Software	0.31	
Larsen and Toubro Limited	Capital Goods-Non Electrica	I 0.29	Government Securities
State Bank of India	Banks	0.25	8.79% GOI 2021
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	0.20	8.19% GOI 2020
HDFC Ltd.	Finance	0.20	9.15% GOI 2024
Other Equity		3.36	8.83% GOI 2041
Corporate Bonds		33.80	Cash Bank & Others
9.57% IRFC 2021	AAA	7.35	Total

Sector Allocation

Banks	1.75%
IT - Software	0.97%
Refineries	0.64%
Automobile	0.62%
Tobacco Products	0.60%
Pharmaceuticals	0.38%
Capital Goods-Non Electrical	0.36%
Power Generation & Distribution	0.29%
Finance	0.27%
Crude Oil & Natural Gas	0.26%
Others	1.21%
Government Securities	53.76%
Corporate Bonds	33.80%
Cash Bank & Others	5.11%
0.0	0% 15.00% 30.00% 45.00% 60.00%

Asset Allocation



Industry/Rating

AAA

AAA

AAA

AAA

AAA

AAA

Sovereign Sovereign

Sovereign

Sovereign

% Of NAV

5.71

5.00

4.27

4.18

3.80

3.48 **53.76**

22.01

21.29

7.54 2.91

5.11 100.00



Equity Fund

Hybrid Fund

Fund Details

Portfolio

Investment Objective : The key objective of the fund is to provide steady returns to the policyholder with the assurance of protecting the capital at atleast 110% of the capital

Fund Manager	: Mr. Saravana Kumar	
NAV as on 31 July, 12	: ₹11.8322	
Benchmark	 Nifty - 15% CRISIL Composite Bond Index - 8 	35%

Corpus as on 31 July, 12 : ₹7.08 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV	INDEX
		_	Change	Change
Last 6 Months	31-Jan-12	11.5114	2.79%	3.60%
Last 1 Year	29-Jul-11	11.2375	5.29%	6.81%
Last 2 Years	30-Jul-10	10.9421	3.99%	5.82%
Last 3 Years	31-Jul-09	10.5810	3.80%	5.91%
Since Inception	10-Nov-08	10.0000	4.62%	8.61%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating %	Of NAV
Equity		10.71
HDFC Bank Ltd	Banks	0.87
ITC Ltd.	Tobacco Products	0.84
Infosys Technologies Ltd.	IT - Software	0.79
Reliance Industries Ltd	Refineries	0.74
ICICI Bank Ltd	Banks	0.68
State Bank of India	Banks	0.42
Larsen and Toubro Limited	Capital Goods-Non Electrical	0.39
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	0.37
Tata Consultancy Services Limited	IT - Software	0.35
HDFC Ltd.	Finance	0.32
Other Equity		4.95
Corporate Bonds		19.04
8.30% HDFC 2015	AAA	8.26
9.57% IRFC 2021	AAA	7.26
9.20% Power Grid 2015	AAA	3.52
Government Securities		63.76
8.19% GOI 2020	Sovereign	36.46
8.79% GOI 2021	Sovereign	15.95
7.83% GOI 2018	Sovereign	6.93
9.15% GOI 2024	Sovereign	2.98
8.83% GOI 2041	Sovereign	1.44
Cash Bank & Others		6.49
Total		100.00

Sector Allocation

Banks	2.45%
IT - Software	1.48%
Refineries	0.98%
Automobile	0.91%
Tobacco Products	0.84%
Pharmaceuticals	0.70%
Finance	0.41%
Power Generation & Distribution	0.40%
Capital Goods-Non Electrical	0.39%
Crude Oil & Natural Gas	0.30%
Others	1.86%
Government Securities	63.76%
Corporate Bonds	19.04%
Cash Bank & Others	6.49%

0.00% 20.00% 40.00% 60.00% 80.00%

Asset Allocation

63.76%

19.04%

10.71%

6.49%

Government SecuritiesCorporate Bonds

Cash Bank & Others

Equity





Equity Fund

Debt Fund Hybrid Fund

ULIF 028 12/01/09 IAF 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : Aggressive Flexi Fund is an Equity oriented balanced fund which primarily invests in large cap equity stocks and equity linked instruments along with Government Bonds and highly rated Fixed Income Instruments, with an objective to maximize the return with medium to high risk. the fund endeavors to offer long term capital appreciation along with stable returns over a long period of time.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹11.8275
Benchmark	:	Nifty - 35% CRISIL Composite Bond Index - 65%

Corpus as on 31 July, 12 : ₹13.47 Crs.

Debt Investment Style

C	Credit Quality		
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style			
Value	Blend	Growth	Size	
			Large	
			Mid	
			Small	

Fund Performance

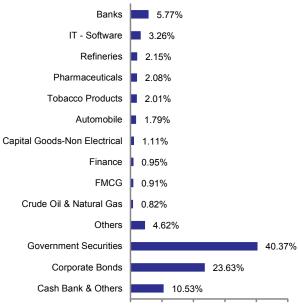
PERIOD	DATE	NAV	NAV	INDEX
			Change	Change
Last 6 Months	31-Jan-12	11.5087	2.77%	2.89%
Last 1 Year	29-Jul-11	11.4429	3.36%	4.12%
Last 2 Years	30-Jul-10	11.0156	3.62%	4.15%
Last 3 Years	31-Jul-09	10.2420	4.91%	5.48%
Since Inception	12-Jan-09	10.0000	4.84%	10.75%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

Instances	lu du sta (Datia a	
Instrument	Industry/Rating	% Of NAV
Equity		25.47
ITC Ltd.	Tobacco Products	2.01
HDFC Bank Ltd	Banks	1.96
Reliance Industries Ltd	Refineries	1.88
Infosys Technologies Ltd.	IT - Software	1.82
ICICI Bank Ltd	Banks	1.78
State Bank of India	Banks	1.04
Larsen and Toubro Limited	Capital Goods-Non Electrica	1.02
Other Equity below 1% corpus		13.95
Corporate Bonds		23.63
9.57% IRFC 2021	AAA	7.64
0.00% HDFC Ltd 2017	AAA	5.52
9.95% SBI 2026	AAA	3.85
9.30% SAIL LTD 2021	AAA	3.71
8.28% LIC Housing Fin 2015	AAA	2.17
7.90% RECL 2012	AAA	0.74
Government Securities		40.37
8.79% GOI 2021	Sovereign	15.25
8.19% GOI 2020	Sovereign	14.75
8.83% GOI 2041	Sovereign	5.67
9.15% GOI 2024	Sovereign	4.70
Cash Bank & Others		10.53
Total		100.00

Sector Allocation



0.00% 10.00%20.00%30.00%40.00%50.00%

Asset Allocation

40.37%

Government Securities

Corporate Bonds

Cash Bank & Others

Equity

23.63%

25.47%

LIFE



Equity Fund

ULIF 029 12/01/09 ISF 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : Stable Flexi Fund is a debt oriented balanced fund which primarily invests in Government Bonds and highly rated Fixed income instruments with some exposure to large cap equity stocks and equity linked instruments, with an objective to maximize the returns with low to medium risk. The fund endeavors to offer stable returns along with some capital appreciation over a long period of time.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹12.1163
Benchmark	:	Nifty - 15% CRISIL Composite Bond Index - 85%

Corpus as on 31 July, 12 : ₹12.48 Crs.

Debt Investment Style

С			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

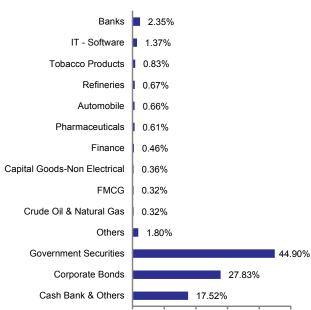
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	11.7358	3.24%	3.60%
Last 1 Year	29-Jul-11	11.4200	6.10%	6.81%
Last 2 Years	30-Jul-10	10.9345	5.27%	5.82%
Last 3 Years	31-Jul-09	10.3270	5.47%	5.91%
Since Inception	12-Jan-09	10.0000	5.56%	8.04%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating %	Of NAV
Equity		9.76
ITC Ltd.	Tobacco Products	0.83
ICICI Bank Ltd	Banks	0.77
HDFC Bank Ltd	Banks	0.75
Infosys Technologies Ltd.	IT - Software	0.71
Reliance Industries Ltd	Refineries	0.57
State Bank of India	Banks	0.48
Tata Consultancy Services Limited	IT - Software	0.40
Larsen and Toubro Limited	Capital Goods-Non Electrica	I 0.33
HDFC Ltd.	Finance	0.28
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	0.28
Other Equity		4.37
Corporate Bonds		27.83
9.57% IRFC 2021	AAA	8.24
0.00% HDFC Ltd 2017	AAA	5.11
9.95% SBI 2026	AAA	4.15
9.40% NABARD 2015	AAA	4.02
8.60% PFC 2014	AAA	3.95
8.28% LIC Housing Fin 2015	AAA	1.56
7.90% RECL 2012	AAA	0.80
Government Securities		44.90
8.79% GOI 2021	Sovereign	16.45
8.19% GOI 2020	Sovereign	15.91
9.15% GOI 2024	Sovereign	8.46
8.83% GOI 2041	Sovereign	4.08
Cash Bank & Others		17.52
Total		100.00

Sector Allocation



0.00% 10.00%20.00%30.00%40.00%50.00%

Asset Allocation

17.52%

44.90%

9.76%



Government Securities

Corporate Bonds

Equity

27.83%

Cash Bank & Others

Equity Fund

7

Debt Fund Hybrid Fund

ULIF 032 18/02/09 ARL 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹11.6905
The Highest Nav recorded on reset date is	:	₹12.7648
Benchmark	:	-
Corpus as on 31 July, 12	:	₹334.31 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	11.3753	2.77%
Last 1 Year	29-Jul-11	11.6507	0.34%
Last 2 Years	30-Jul-10	11.4066	1.24%
Last 3 Years	31-Jul-09	10.1380	4.86%
Since Inception	10-Jun-09	10.0000	5.10%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

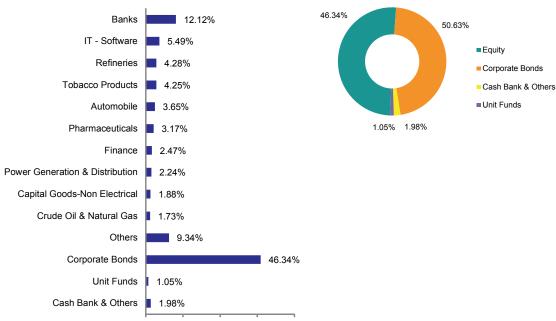
Instrument	Industry/Rating %	6 Of NAV	Instrument	Industry/Rating	% Of
Equity		50.63	10.60% IRFC Ltd 2018	AAA	
HDFC Bank Ltd	Banks	4.31	9.43% IRFC Ltd 2018	AAA	
ITC Ltd.	Tobacco Products	4.25	8.65% RECL 2019	AAA	
Reliance Industries Ltd	Refineries	3.89	Nabard -ZCB - 2019	AAA	
ICICI Bank Ltd	Banks	3.74	11.25% PFC 2018	AAA AAA	
Infosys Technologies Ltd.	IT - Software	3.20			
State Bank of India	Banks	2.34	9.07% RECL 2018	AAA	
HDFC Ltd.	Finance	1.96	8.84% PGC 2019	AAA	
Larsen and Toubro Limited	Capital Goods-Non Electrical	1.88	8.90% Power Grid 2019	AAA	
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.73	10.75% Reliance Ind 2018	AAA	
Tata Consultancy Services Limited	IT - Software	1.67	8.97% PFC 2018	AAA	
Sun Pharmaceuticals Industries Ltd		1.66	9.90% HDFC Ltd 2018	AAA	
Hindustan Unilever Limited	FMCG	1.26	9.35% PGC 2018	AAA	
Bharti Airtel Limited	Telecomm-Service	1.26	8.84% PGC 2018	AAA	
Tata Motors Limited	Automobile	1.22	7.60% HDFC 2017	AAA	
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.21	11.00% PFC 2018	AAA	
Power Grid Corporation of India Ltd					
Axis Bank Limited	Banks	1.06	9.35% PGC 2019	AAA	
Mahindra and Mahindra Ltd.	Automobile	1.05	9.30% SAIL LTD 2019	AAA	
Coal India Ltd	Mining & Mineral Products	1.02	Unit Funds		
Other Equity below 1% corpus		10.78	UTI- Liquid Fund-Cash Plan-Ins	t Growth	
Corporate Bonds		46.34	Cash Bank & Others		
National Housing Bank 2018	AAA	5.08	Total		10

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Asset Allocation

Sector Allocation



0.00% 15.00% 30.00% 45.00% 60.00%



Equity Fund

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Return Lock-in Fund II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.9051
The Highest Nav recorded on reset date is	:	₹11.8329
Benchmark	:	-
Corpus as on 31 July, 12	:	₹237.33 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style		
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	10.5940	2.94%
Last 1 Year	29-Jul-11	10.9299	-0.23%
Last 2 Years	30-Jul-10	10.5835	1.51%
Since Inception	10-Nov-09	10.0000	3.23%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

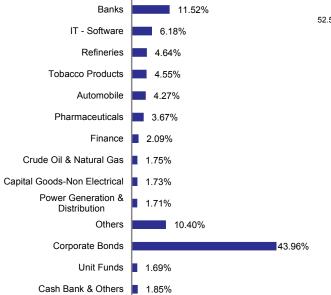
Debt Fund

Instrument	Industry/Rating %	6 Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		52.51	Nabard -ZCB - 2019	AAA	2.38
ITC Ltd.	Tobacco Products	4.55	10.60% IRFC Ltd 2018	AAA	2.25
Reliance Industries Ltd	Refineries	4.07	9.30% SAIL LTD 2019	AAA	2.10
HDFC Bank Ltd	Banks	3.71	9.25% PGC Ltd 2019	AAA	2.10
ICICI Bank Ltd	Banks	3.65	8.84% PGC 2019	AAA	2.05
Infosys Technologies Ltd.	IT - Software	3.47	8.60% IRFC 2019	AAA	2.05
State Bank of India	Banks	2.03	8.55% IRFC 2019	AAA	2.05
Tata Consultancy Services Limited	IT - Software	1.83	8.72% RECL 2019	AAA	2.04
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.75	8.60% PFC 2019	AAA	2.03
HDFC Ltd.	Finance	1.75	8.70% PFC 2020	AAA	2.00
Larsen and Toubro Limited	Capital Goods-Non Electrica	al 1.73	9.07% RECL 2018	AAA	1.87
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.51	8.80% PFC 2019	AAA	1.84
Bharti Airtel Limited	Telecomm-Service	1.39	10.75% Reliance Ind 2018	AAA	1.35
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.34	9.25% PGC Ltd 2020	AAA	1.26
Hindustan Unilever Limited	FMCG	1.32	9.64% PGC Ltd 2019	AAA	1.07
Coal India Ltd	Mining & Mineral Products	1.27	9.35% PGC 2019	AAA	0.84
Tata Motors Limited	Automobile	1.19	8.97% PFC 2018	AAA	0.83
Mahindra and Mahindra Ltd.	Automobile	1.18	11.00% PFC 2018	AAA	0.77
Tata Steel Limited	Steel	1.01	8.90% Power Grid 2019	AAA	0.62
Other Equity below 1% corpus		13.74	8.95% HDFC Ltd 2020	AAA	0.45
Corporate Bonds		43.96	Unit Funds		1.69
8.75% SAIL 2020	AAA	4.66	UTI- Liquid Fund-Cash Plan-Ins	st Growth	1.69
9.00% Exim Bank 2019	AAA	4.19	Cash Bank & Others		1.85
7.60% HDFC 2017	AAA	3.16	Total		100.00

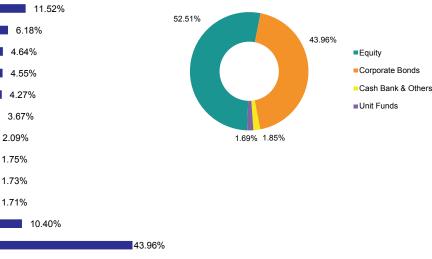
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation



Asset Allocation



0.00% 12.00% 24.00% 36.00% 48.00%



Equity Fund

Super 110% Capital Guarantee Fund

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The key objective of the fund is to provide steady returns to the policyholder with the assurance of protecting the capital at atleast 110% of the capital.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹11.4488
Benchmark	:	Nifty - 15% CRISIL Composite Bond Index - 85%
Corpus as on 31 July, 12	:	₹1 19 Crs

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inv			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	11.1054	3.09%	3.60%
Last 1 Year	29-Jul-11	10.5882	8.13%	6.81%
Last 2 Year	30-Jul-10	10.1402	6.26%	5.82%
Since Inception	23-Nov-09	10.0000	5.16%	5.60%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		10.18
Reliance Industries Ltd	Refineries	0.81
ITC Ltd.	Tobacco Products	0.76
HDFC Bank Ltd	Banks	0.74
ICICI Bank Ltd	Banks	0.73
Infosys Technologies Ltd.	IT - Software	0.66
HDFC Ltd.	Finance	0.44
Tata Consultancy Services Limited	IT - Software	0.42
State Bank of India	Banks	0.34
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	0.33
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	0.33
Other Equity		4.62
Corporate Bonds		8.66
9.57% IRFC 2021	AAA	8.66
Government Securities		71.53
8.19% GOI 2020	Sovereign	33.46
8.79% GOI 2021	Sovereign	32.00
8.83% GOI 2041	Sovereign	4.29
9.15% GOI 2024	Sovereign	1.78
Cash Bank & Others		9.63

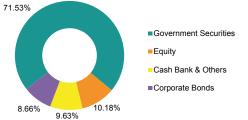
Sector Allocation

Total

	I
Banks	2.00%
IT - Software	I 1.18%
Automobile	1.00%
Refineries	0.94%
Tobacco Products	0.76%
Pharmaceuticals	0.72%
Power Generation & Distribution	0.46%
Steel	0.45%
Finance	0.44%
Crude Oil & Natural Gas	0.33%
Others	1.90%
Government Securities	71.53%
Corporate Bonds	8.66%
Cash Bank & Others	9.63%
0.0	0% 20.00% 40.00% 60.00% 80.00%

Asset Allocation

100.00





Equity Fund

Debt Fund



Apex Plus Return Lock-in-Fund ULIF 047 01/02/10 RA1 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Plus Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.4984
The Highest Nav recorded on reset date is	:	₹11.7985
Benchmark	:	-
Corpus as on 31 July, 12	:	₹103.28 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

Fund Performance

PERIOD DATE		NAV	NAV
			Change
Last 6 Months	31-Jan-12	10.2977	1.95%
Last 1 Year	29-Jul-11	10.6210	-1.15%
Last 2 Year	30-Jul-10	10.3892	0.52%
Since Inception	10-May-10	10.0000	2.21%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

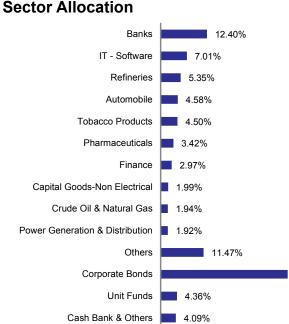
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		57.54	Titan Industries Ltd.	Consumer Durables	1.03
Reliance Industries Ltd	Refineries	4.64	Other Equity below 1% corpus		11.62
ITC Ltd.	Tobacco Products	4.50	Corporate Bonds		34.02
Infosys Technologies Ltd.	IT - Software	3.99	8.70% PFC 2020	AAA	6.46
ICICI Bank Ltd	Banks	3.91	9.48% RECL 2021	AAA	4.40
HDFC Bank Ltd	Banks	3.88	9.64% PGC 2020	AAA	3.94
HDFC Ltd.	Finance	2.43	8.72% SAIL 2020	AAA	3.28
Tata Consultancy Services Limited	IT - Software	2.11	9.57% IRFC 2021	AAA	2.59
State Bank of India	Banks	2.04	9.30% SAIL LTD 2020	AAA	2.42
Larsen and Toubro Limited	Capital Goods-Non Electrical	1.99	8.80% PGC 2020	AAA	2.12
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.94	8.75% SAIL 2020	AAA	1.88
Hindustan Unilever Limited	FMCG	1.81	8.75% Reliance Industries Ltd 2020	AAA	1.88
Coal India Ltd	Mining & Mineral Products	1.57	9.35% PGC 2020	AAA	1.07
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.52	8.95% HDFC Ltd 2020	AAA	1.04
Bharti Airtel Limited	Telecomm-Service	1.45	9.95% SBI 2026	AAA	1.00
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.41	9.61% PFC 2021	AAA	0.99
Tata Motors Limited	Automobile	1.26	8.93% NTPC 2021	AAA	0.95
Mahindra and Mahindra Ltd.	Automobile	1.22	Unit Funds		4.36
Axis Bank Limited	Banks	1.11	UTI- Liquid Fund-Cash Plan-Inst Gro	owth	4.36
Power Grid Corporation of India Ltd	Power Generation & Distribut	ion 1.07	Cash Bank & Others		4.09
Asian Paints Limited	Paints/Varnish	1.06	Total		100.00

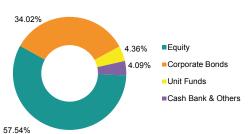
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

34.02%

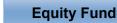


Asset Allocation



k & Others 4.09% 0.00% 8.00% 16.00%24.00%32.00%40.00%





Fund

Apex Pension Return Lock-in Fund ULIF 042 20/01/10 PR1 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.5571
The Highest Nav recorded on reset date is	:	₹11.7485
Benchmark	:	-
Corpus as on 31 July, 12	:	₹2.49 Crs.

Debt Investment Style

C	Credit Quality		
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Investment Style			
Value	Blend Growth		Size
			Large
			Mid
			Small

Fund Performance

DATE	NAV	NAV Change
31-Jan-12	10.3007	2.49%
29-Jul-11	10.6142	-0.54%
30-Jul-10	10.3921	0.79%
10-May-10	10.0000	2.46%
	31-Jan-12 29-Jul-11 30-Jul-10	31-Jan-12 10.3007 29-Jul-11 10.6142 30-Jul-10 10.3921

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

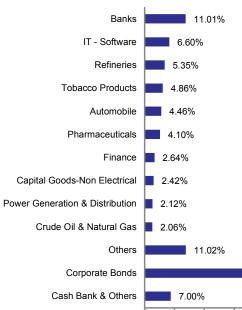
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		56.65	Coal India Ltd	Mining & Mineral Products	1.44
ITC Ltd.	Tobacco Products	4.86	Tata Motors Limited	Automobile	1.36
Reliance Industries Ltd	Refineries	4.77	Axis Bank Limited	Banks	1.13
ICICI Bank Ltd	Banks	4.24	Mahindra and Mahindra Ltd.	Automobile	1.12
Infosys Technologies Ltd.	IT - Software	3.75	Tata Steel Limited	Steel	1.08
HDFC Bank Ltd	Banks	3.59	Other Equity below 1% corpus		11.88
Larsen and Toubro Limited	Capital Goods-Non Electrica	l 2.42	Corporate Bonds		36.35
Tata Consultancy Services Limited	IT - Software	2.12	8.70% PFC 2020	AAA	11.63
HDFC Ltd.	Finance	2.08	8.80% RECL 2020	AAA	7.79
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.06	9.25% PGC Ltd 2020	AAA	4.99
State Bank of India	Banks	2.05	9.57% IRFC 2021	AAA	4.12
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	2.03	8.93% NTPC 2021	AAA	3.93
Bharti Airtel Limited	Telecomm-Service	1.68	8.75% Reliance Industries Ltd 2020	AAA	3.89
Hindustan Unilever Limited	FMCG	1.52	Cash Bank & Others		7.00
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.46	Total		100.00

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

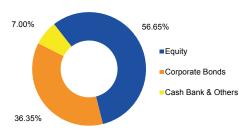
Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

36.35%

Sector Allocation



Asset Allocation



0.00% 8.00% 16.00% 24.00% 32.00% 40.00%



Equity Fund

Debt Fund

Apex Pension 10 Return Lock-in Fund ULIF 043 20/01/10 PR2 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 10 Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100% ..

Fund Manager	: Mr. Saravana Kumar	
NAV as on 31 July, 12	: ₹10.4666	
The Highest Nav recorded on reset date is	: ₹11.8220	
Corpus as on 31 July, 12	: ₹97.40 Crs.	
	_	

Debt Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style		
Value	Blend Growth		Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV
			Change
Last 6 Months	31-Jan-12	10.2395	2.22%
Last 1 Year	29-Jul-11	10.6138	-1.39%
Last 2 Year	30-Jul-10	10.4124	0.26%
Since Inception	10-May-10	10.0000	2.07%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

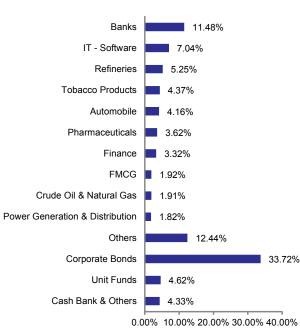
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		57.33	Corporate Bonds		33.72
Reliance Industries Ltd	Refineries	4.58	8.70% PFC 2020	AAA	5.56
ITC Ltd.	Tobacco Products	4.37	9.48% RECL 2021	AAA	5.19
Infosys Technologies Ltd.	IT - Software	4.00	8.72% SAIL 2020	AAA	3.48
ICICI Bank Ltd	Banks	3.95	9.30% SAIL LTD 2020	AAA	3.08
HDFC Bank Ltd	Banks	3.92	8.80% PGC 2020	AAA	2.74
HDFC Ltd.	Finance	2.66	9.64% PGC Ltd 2019	AAA	2.60
Tata Consultancy Services Limited	IT - Software	1.98	8.75% Reliance Industries Ltd 2020	AAA	2.09
Hindustan Unilever Limited	FMCG	1.92	9.57% IRFC 2021	AAA	1.90
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.91	9.61% PFC 2021	AAA	1.78
State Bank of India	Banks	1.85	8.75% SAIL 2020	AAA	1.49
Coal India Ltd	Mining & Mineral Products	1.77	9.95% SBI 2026	AAA	1.06
Larsen and Toubro Limited	Capital Goods-Non Electrica	l 1.76	9.35% PGC 2020	AAA	0.93
Tata Motors Limited	Automobile	1.51	8.93% NTPC 2021	AAA	0.80
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.48	9.25% PGC Ltd 2020	AAA	0.51
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.41	8.95% HDFC Ltd 2020	AAA	0.50
Bharti Airtel Limited	Telecomm-Service	1.23	Unit Funds		4.62
HCL Technologies Ltd	IT - Software	1.06	UTI- Liquid Fund-Cash Plan-Inst Gro	owth	4.62
Mahindra and Mahindra Ltd.	Automobile	1.03	Cash Bank & Others		4.33
Other Equity below 1% corpus		14.94	Total		100.00

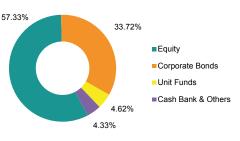
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation



Asset Allocation



ТЛТЛ



Equity Fund

Apex Pension 15 Return Lock-in Fund ULIF 044 20/01/10 PR3 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 15 Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.2966
The Highest Nav recorded on reset date is	:	₹11.7711
Corpus as on 31 July, 12	:	₹17.60 Crs.

Debt Investment Style

Cı	Credit Quality		
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Invo	Investment Style		
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV
			Change
Last 6 Months	31-Jan-12	10.1104	1.84%
Last 1 Year	29-Jul-11	10.5581	-2.48%
Last 2 Year	30-Jul-10	10.3442	-0.23%
Since Inception	10-May-10	10.0000	1.32%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Debt Fund

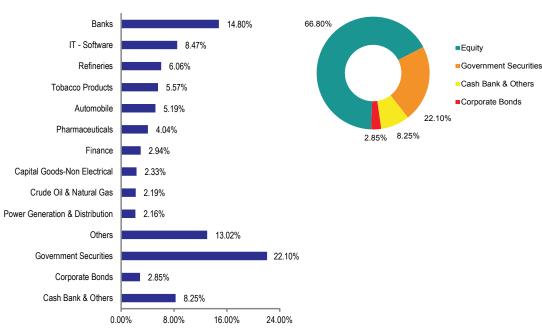
Instrument	Industry/Rating	% Of NAV
Equity		66.80
ITC Ltd.	Tobacco Products	5.57
Reliance Industries Ltd	Refineries	5.07
ICICI Bank Ltd	Banks	4.92
Infosys Technologies Ltd.	IT - Software	4.68
HDFC Bank Ltd	Banks	4.67
HDFC Ltd.	Finance	2.94
Tata Consultancy Services Limited	IT - Software	2.47
Larsen and Toubro Limited	Capital Goods-Non Electrical	
State Bank of India Oil and Natural Gas Corpn Ltd	Banks Crude Oil & Natural Gas	2.28 2.19
Sun Pharmaceuticals Industries Ltd		2.19
Bharti Airtel Limited	Telecomm-Service	1.70
Coal India Ltd	Mining & Mineral Products	1.63
Tata Motors Limited	Automobile	1.51
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.38
Power Grid Corporation of India Ltd	Power Generation & Distribut	ion 1.35

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

Sector Allocation

Asset Allocation





Equity Fund

Apex Pension 20 Return Lock-in Fund ULIF 045 20/01/10 PR4 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 20 Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.3829
The Highest Nav recorded on reset date is	:	₹11.7803
Corpus as on 31 July, 12	:	₹3.18 Crs.

Debt Investment Style

Cı	redit Qual	ity	
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	estment S	tyle	
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

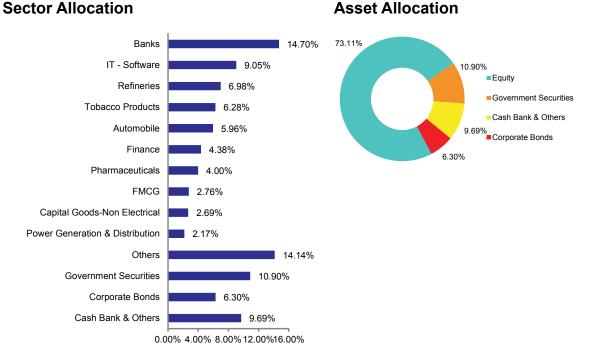
PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	10.1649	2.14%
Last 1 Year	29-Jul-11	10.6228	-2.26%
Last 2 Year	30-Jul-10	10.3751	0.04%
Since Inception	10-May-10	10.0000	1.70%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

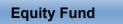
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NA
Equity		73.11	Mahindra and Mahindra Ltd.	Automobile	1.4
ITC Ltd.	Tobacco Products	6.28	Asian Paints Limited	Paints/Varnish	1.4
Reliance Industries Ltd	Refineries	5.95	Axis Bank Limited	Banks	1.3
ICICI Bank Ltd	Banks	5.36	Ambuja Cements Ltd	Cement	1.1
HDFC Bank Ltd	Banks	5.08	Tata Steel Limited	Steel	1.1
Infosys Technologies Ltd.	IT - Software	5.07	Bharat Petroleum Corpn. Ltd	Refineries	1.0
HDFC Ltd.	Finance	3.36	HCL Technologies Ltd	IT - Software	1.0
Larsen and Toubro Limited	Capital Goods-Non Electrical		IDFC Limited	Finance	1.0
Tata Consultancy Services Limited	IT - Software	2.62	Sterlite Industries (India) Limited	Non Ferrous Metals	1.0
State Bank of India	Banks	2.20	Other Equity below 1% corpus		9.6
Hindustan Unilever Limited	FMCG	2.05	Corporate Bonds		6.3
Bharti Airtel Limited	Telecomm-Service	1.93	9.35% PGC 2030	AAA	6.3
Tata Motors Limited	Automobile	1.92		AAA	
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.80	Government Securities		10.9
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.77	8.28% GOI 2032	Sovereign	6.1
Coal India Ltd	Mining & Mineral Products	1.69	8.97% GOI 2030	Sovereign	4.8
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.64	Cash Bank & Others		9.6
Power Grid Corporation of India Ltd	Power Generation & Distribut	tion 1.49	Total		100.0

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.







Debt Fund

Apex Plus Return Lock-in-Fund II ULIF 052 01/07/10 RA2 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Plus Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹9.3933
The Highest Nav recorded on reset date is	:	₹10.5201
Corpus as on 31 July, 12	:	₹18.07 Crs.
Debt Investment St	yle	9

Cı	redit Quali		
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	estment S	tyle	
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	9.1632	2.51%
Last 1 Year	29-Jul-11	9.5164	-1.29%
Since Inception	13-Sep-10	10.0000	-3.27%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

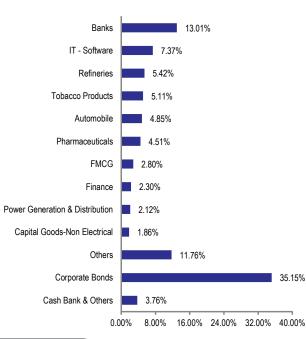
Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		61.09	Coal India Ltd	Mining & Mineral Products	1.19
ITC Ltd.	Tobacco Products	5.11	Axis Bank Limited	Banks	1.16
Reliance Industries Ltd	Refineries	4.94	Asian Paints Limited	Paints/Varnish	1.11
HDFC Bank Ltd	Banks	4.39	Other Equity below 1% corpus		16.25
ICICI Bank Ltd	Banks	4.26	Corporate Bonds		35.15
Infosys Technologies Ltd.	IT - Software	3.70	9.57% IRFC 2021	AAA	6.83
HDFC Ltd.	Finance	2.30	9.61% PFC 2021	AAA	6.76
Tata Consultancy Services Limited	IT - Software	2.24	8.95% HDFC Ltd 2020	AAA	5.96
State Bank of India	Banks	2.05			
Larsen and Toubro Limited	Capital Goods-Non Electrica	I 1.86	9.35% PGC 2020	AAA	5.55
Hindustan Unilever Limited	FMCG	1.81	8.80% RECL 2020	AAA	3.76
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.74	9.30% SAIL LTD 2020	AAA	2.77
Bharti Airtel Limited	Telecomm-Service	1.49	8.72% SAIL 2020	AAA	1.61
Tata Motors Limited	Automobile	1.46	9.25% PGC Ltd 2020	AAA	1.38
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.45	8.70% PFC 2020	AAA	0.54
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.34	Cash Bank & Others		3.76
Mahindra and Mahindra Ltd.	Automobile	1.26	Total		100.00

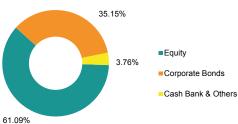
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.





Asset Allocation





Equity Fund

Apex Pension Return Lock-in Fund II ULIF 048 01/07/10 PR5 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lockin - II that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	: Mr. Saravana Kumar
NAV as on 31 July, 12	: ₹9.5389
The Highest Nav recorded on reset date is	: ₹10.5098
Corpus as on 31 July, 12	: ₹7.76 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style				
Value	Blend	Growth	Size		
			Large		
			Mid		
			Small		

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	9.3065	2.50%
Last 1 Year	29-Jul-11	9.6061	-0.70%
Since Inception	13-Sep-10	10.0000	-2.48%

Instrument	Industry/Rating	% Of NAV		Instrument	Industry/Rating	% Of NAV
Equity		56.59		Axis Bank Limited	Banks	1.14
HDFC Bank Ltd	Banks	4.70		Tata Steel Limited	Steel	1.12
ITC Ltd.	Tobacco Products	4.66		Mahindra and Mahindra Ltd.	Automobile	1.08
Reliance Industries Ltd	Refineries	4.48		Other Equity below 1% corpus		9.15
ICICI Bank Ltd	Banks	4.46		Corporate Bonds		39.84
Infosys Technologies Ltd.	IT - Software	3.88		9.35% PGC 2020	AAA	6.46
Larsen and Toubro Limited	Capital Goods-Non Electrical	2.24		9.30% SAIL LTD 2020	AAA	6.44
HDFC Ltd.	Finance	2.17		8.95% HDFC Ltd 2020	AAA	5.05
Tata Consultancy Services Limited	IT - Software	2.16		8.75% Reliance Industries Ltd 2020		5.00
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.03		9.61% PFC 2021	AAA	3.94
State Bank of India	Banks	1.94				
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.77		8.70% PFC 2020	AAA	3.74
Bharti Airtel Limited	Telecomm-Service	1.64		8.93% NTPC 2021	AAA	2.52
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.51		8.80% RECL 2020	AAA	2.50
Nestle India Limited	FMCG	1.41		9.25% PGC Ltd 2020	AAA	1.60
Tata Motors Limited	Automobile	1.39		9.57% IRFC 2021	AAA	1.33
Hindustan Unilever Limited	FMCG	1.34		8.75% SAIL 2020	AAA	1.25
Coal India Ltd	Mining & Mineral Products	1.16		Cash Bank & Others		3.58
Power Grid Corporation of India Ltd	Power Generation & Distribut	ion 1.15	_ [Total		100.00

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn.

Sector Allocation

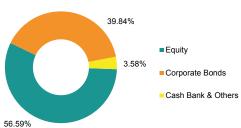
Banks

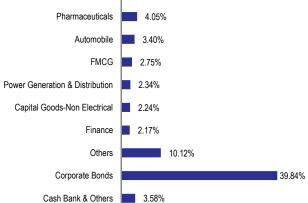
IT - Software

Tobacco Products

Refineries







0.00% 7.00% 14.00% 21.00% 28.00% 35.00% 42.00%

13.14%

6 77%

4.94%

4.66%



Debt Fund

Apex Pension 10 Return Lock-in Fund II ULIF 049 01/07/10 PR6 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 10 Return Lock-in Fund -II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	: Mr. Saravana Kumar				
NAV as on 31 July, 12	: ₹9.5424				
The Highest Nav recorded on reset date is	: ₹10.5238				
Corpus as on 31 July, 12	: ₹14.38 Crs.				
Debt Investment Style					

	C			
ĺ	High	Mid	Low	Interest Rate Sensitivity
ĺ				High
				Mid
I				Low

Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV
			Change
Last 6 Months	31-Jan-12	9.3214	2.37%
Last 1 Year	29-Jul-11	9.5631	-0.22%
Since Inception	13-Sep-10	10.0000	-2.46%

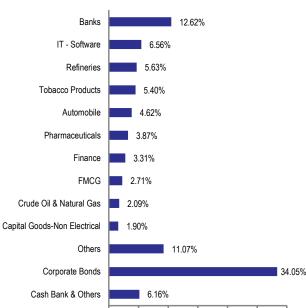
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating %	Of NAV
Equity		59.79	Axis Bank Limited	Banks	1.16
ITC Ltd.	Tobacco Products	5.40	Asian Paints Limited	Paints/Varnish	1.14
Reliance Industries Ltd	Refineries	4.96	Power Grid Corporation of India Ltd	Power Generation & Distribution	on 1.12
ICICI Bank Ltd	Banks	4.35	Tata Steel Limited	Steel	1.10
HDFC Bank Ltd	Banks	4.09	Other Equity below 1% corpus		10.29
Infosys Technologies Ltd.	IT - Software	3.79	Corporate Bonds		34.05
HDFC Ltd.	Finance	2.75	9.61% PFC 2021	AAA	6.37
Tata Consultancy Services Limited	IT - Software	2.21	9.35% PGC 2020	AAA	5.58
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.09	8.95% HDFC Ltd 2020	AAA	5.45
Larsen and Toubro Limited	Capital Goods-Non Electrica	l 1.90	8.72% SAIL 2020	AAA	4.04
State Bank of India	Banks	1.88	9.30% SAIL LTD 2020	AAA	3.47
Bharti Airtel Limited	Telecomm-Service	1.67	8.80% RECL 2020	AAA	3.38
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.59			
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.57	9.57% IRFC 2021	AAA	2.86
Hindustan Unilever Limited	FMCG	1.46	8.93% NTPC 2021	AAA	1.36
Coal India Ltd	Mining & Mineral Products	1.43	9.25% PGC Ltd 2020	AAA	0.87
Tata Motors Limited	Automobile	1.42	8.70% PFC 2020	AAA	0.67
Nestle India Limited	FMCG	1.25	Cash Bank & Others		6.16
Mahindra and Mahindra Ltd.	Automobile	1.17	Total		100.00

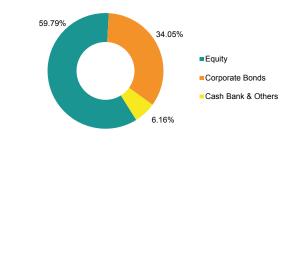
The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.





Asset Allocation



0.00% 6.00% 12.00% 18.00% 24.00% 30.00% 36.00%



Debt Fund

Apex Pension 15 Return Lock-in Fund II ULIF 050 01/07/10 PR7 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Hybrid Fund

Investment Objective : The investment objective for Apex Pension 15 Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹9.6008
The Highest Nav recorded on reset date is	:	₹10.5112

Corpus as on 31 July, 12 : ₹1.69 Crs.

Debt Investment Style

C			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style				
Value	Blend Growth		Size		
			Large		
			Mid		
			Small		

Fund Performance

Equity Fund

PERIOD	DATE	NAV	NAV Change
Last 6 Months	31-Jan-12	9.3841	2.31%
Last 1 Year	29-Jul-11	9.5753	0.27%
Since Inception	13-Sep-10	10.0000	-2.14%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

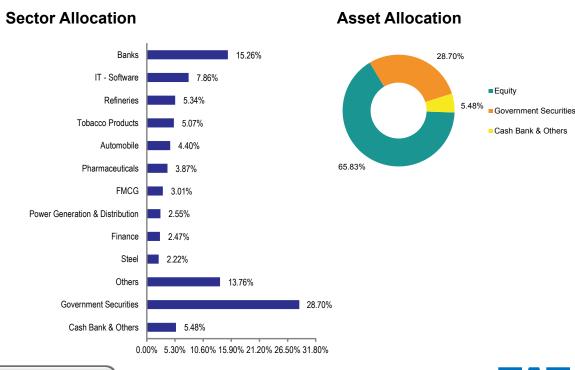
Debt Fund

Instrument	Industry/Rating	% Of NAV
Equity		65.83
HDFC Bank Ltd	Banks	5.20
ITC Ltd.	Tobacco Products	5.07
Reliance Industries Ltd	Refineries	4.83
ICICI Bank Ltd	Banks	4.54
Infosys Technologies Ltd.	IT - Software	4.34
State Bank of India	Banks	2.72
Tata Consultancy Services Limited	IT - Software	2.68
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.19
Larsen and Toubro Limited	Capital Goods-Non Electrica	l 2.02
HDFC Ltd.	Finance	1.84
Bharti Airtel Limited	Telecomm-Service	1.81
Tata Motors Limited	Automobile	1.80
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.74
Nestle India Limited	FMCG	1.72
Coal India Ltd	Mining & Mineral Products	1.55

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market, over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.

ТЛТЛ



Apex Pension 20 Return Lock-in Fund II ULIF 051 01/07/10 PR8 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Pension 20 Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹9.5770
The Highest Nav recorded on reset date is	:	₹10.5512
Benchmark	:	-
Corpus as on 31 July, 12	:	₹0.39 Crs.

Debt Investment Style

Cı	Credit Quality				
High	Mid	Low	Interest Rate Sensitivity		
			High		
			Mid		
			Low		

Equity Investment Style

Inve			
Value	Blend Growth		Size
			Large
			Mid
			Small

Fund Performance

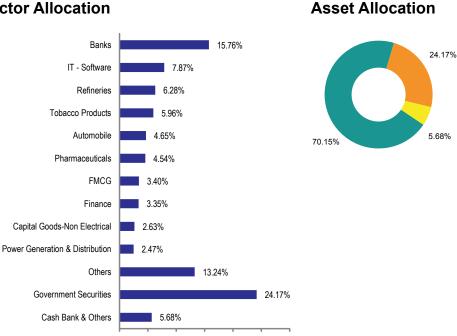
PERIOD	DATE	NAV	NAV
			Change
Last 6 Months	31-Jan-12	9.2879	3.11%
Last 1 Year	29-Jul-11	9.6650	-0.91%
Since Inception	13-Sep-10	10.0000	-2.27%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV
Equity		70.15
ITC Ltd.	Tobacco Products	5.96
HDFC Bank Ltd	Banks	5.73
Reliance Industries Ltd	Refineries	5.72
ICICI Bank Ltd	Banks	5.55
Infosys Technologies Ltd.	IT - Software	4.00
HDFC Ltd.	Finance	2.66
Larsen and Toubro Limited	Capital Goods-Non Electrica	l 2.63
Tata Consultancy Services Limited	IT - Software	2.55
State Bank of India	Banks	2.31
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.20
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	2.01
Bharti Airtel Limited	Telecomm-Service	1.89
Nestle India Limited	FMCG	1.72
Hindustan Unilever Limited	FMCG	1.68
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.66

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall , to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market ,over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.



0.00% 5.00% 10.00% 15.00% 20.00% 25.00% 30.00%



Equity

Government Securities

Cash Bank & Others

Equity Fund

Debt Fund

Hybrid Fund

Sector Allocation

Apex Supreme Return Lock-in-Fund ULIF 055 01/02/11 ASR 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 70% to 100%

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹9.6274
The Highest Nav recorded on reset date is	:	₹10.1275
Benchmark	:	-
Corpus as on 31 July, 12	:	₹27.76 Crs.

Debt Investment Style

C			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style			
Value	Blend Growth		Size	
			Large	
			Mid	
			Small	

Fund Performance

PERIOD	DATE	NAV	NAV
			Change
Last 6 Months	31-Jan-12	9.4535	1.84%
Last 1 Year	29-Jul-11	9.9230	-2.98%
Since Inception	10-May-11	10.0000	-3.05%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NA
Equity		73.58	Bajaj Auto Limited	Automobile	1.2
ITC Ltd.	Tobacco Products	6.04	Asian Paints Limited	Paints/Varnish	1.18
Reliance Industries Ltd	Refineries	5.89	Bharat Petroleum Corpn. Ltd	Refineries	1.18
ICICI Bank Ltd	Banks	5.19	Tata Steel Limited	Steel	1.16
HDFC Bank Ltd	Banks	4.87	Kotak Mahindra Bank Limited	Banks	1.06
Infosys Technologies Ltd.	IT - Software	4.81	UltraTech Cement Limited	Cement	1.03
HDFC Ltd.	Finance	3.12	HCL Technologies Ltd	IT - Software	1.03
Tata Consultancy Services Limited	IT - Software	2.69	Jindal Steel and Power Ltd.	Steel	1.01
State Bank of India	Banks	2.53	Other Equity below 1% corpus		9.17
Larsen and Toubro Limited	Capital Goods-Non Electrical	2.47	Corporate Bonds		23.53
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.37	9.61% PFC 2021	AAA	7.33
Coal India Ltd	Mining & Mineral Products	2.07	9.30% SAIL LTD 2021	AAA	7.20
Hindustan Unilever Limited	FMCG	2.02	9.57% IRFC 2021	AAA	3.70
Bharti Airtel Limited	Telecomm-Service	1.89	9.64% PGC 2020	AAA	3.67
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.88	9.25% PGC Ltd 2020	AAA	0.90
Mahindra and Mahindra Ltd.	Automobile	1.77	9.48% RECL 2021	AAA	0.73
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.60	Unit Funds		1.80
Tata Motors Limited	Automobile	1.52	UTI- Liquid Fund-Cash Plan-Inst G	Growth	1.80
Power Grid Corporation of India Ltd	Power Generation & Distribut	ion 1.50	Cash Bank & Others		1.09
Axis Bank Limited	Banks	1.32	Total		100.00

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

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Asset Allocation

Equity

Corporate Bonds

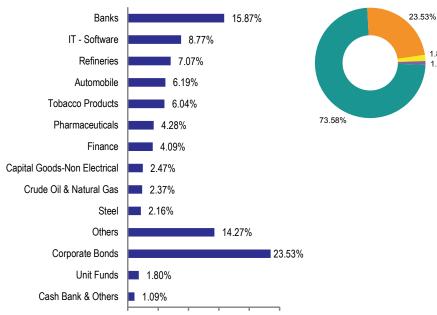
Cash Bank & Others

Unit Funds

1.80%

1.09%

Sector Allocation



0.00% 5.00% 10.00% 15.00% 20.00% 25.00%



Equity Fund

Debt Fund

Apex Supreme Return Lock-in Fund II ULIF 057 01/07/11 SR2 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Return Lock-in Fund - II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 70% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹10.3914
The Highest Nav recorded on reset date is	:	₹10.5229
Benchmark	:	-
Corpus as on 31 July. 12	:	₹11.16 Crs.

Debt Investment Style

	Credit Quality						
Hig	jh	Mid	Low	Interest Rate Sensitivity			
				High			
				Mid			
				Low			

Equity Investment Style

Inve	Investment Style						
Value	Blend	Growth	Size				
			Large				
			Mid				
			Small				

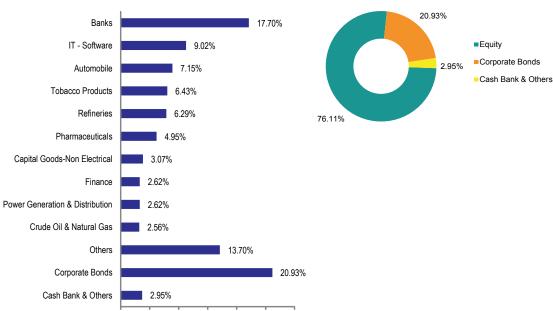
Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating %	Of NAV
Equity		76.11	Power Grid Corporation of India Ltd	Power Generation & Distribution	1.60
ITC Ltd.	Tobacco Products	6.43	Asian Paints Limited	Paints/Varnish	1.50
HDFC Bank Ltd	Banks	6.32	Tata Steel Limited	Steel	1.49
Reliance Industries Ltd	Refineries	5.87	Maruti Suzuki India Limited	Automobile	1.22
ICICI Bank Ltd	Banks	5.39	Kotak Mahindra Bank Limited	Banks	1.20
Infosys Technologies Ltd.	IT - Software	5.19	Hero MotoCorp Limited	Automobile	1.17
Larsen and Toubro Limited	Capital Goods-Non Electrica	I 3.07	Hindalco Industries Ltd.	Non Ferrous Metals	1.08
State Bank of India	Banks	3.06	HCL Technologies Ltd	IT - Software	1.05
Tata Consultancy Services Limited	IT - Software	2.79	NTPC Limited	Power Generation & Distribution	1.02
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.56	Other Equity below 1% corpus		7.55
HDFC Ltd.	Finance	2.48	Corporate Bonds		20.93
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	2.34	9.61% PFC 2021	AAA	8.21
Hindustan Unilever Limited	FMCG	2.30	9.57% IRFC 2021	AAA	6.45
Bharti Airtel Limited	Telecomm-Service	2.15	9.25% PGC Ltd 2020	AAA	4.46
Tata Motors Limited	Automobile	2.01	9.48% RECL 2021	AAA	0.91
Mahindra and Mahindra Ltd.	Automobile	1.88	9.30% SAIL LTD 2021	AAA	0.90
Axis Bank Limited	Banks	1.73	Cash Bank & Others		2.95
Dr. Reddys Laboratories Ltd	Pharmaceuticals	1.66	Total		100.00

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

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Asset Allocation



0.00% 4.00% 8.00% 12.00% 16.00% 20.00% 24.00%



Equity Fund

Debt Fund

Apex Supreme Return Lock-in Fund III ULIF 059 01/11/11 SR3 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The investment objective for Apex Supreme Return Lock-in Fund - III is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 70% to 100%.

Fund Manager	:	Mr. Saravana Kumar
NAV as on 31 July, 12	:	₹9.8567
The Highest Nav recorded on reset date is	:	₹10.0073
Benchmark	:	-
Corpus as on 31 July, 12	:	₹13.64 Crs.

Debt Investment Style

	Cre	dit Qual	ity	
High	Τ	Mid	Low	Interest Rate Sensitivity
				High
				Mid
				Low

Equity Investment Style

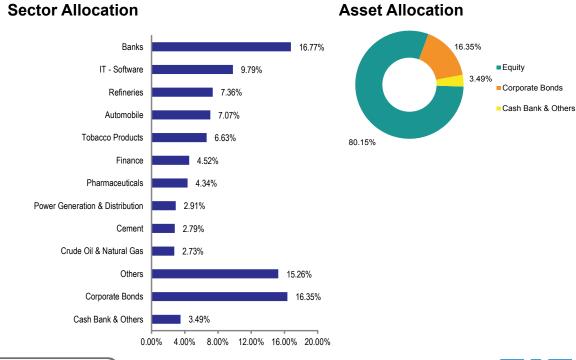
Inve	Investment Style						
Value	Blend	Size					
			Large				
			Mid				
			Small				

Debt Fund

Instrument	Industry/Rating	% Of NAV	Instrument	Industry/Rating	% Of NAV
Equity		80.15	Tata Steel Limited	Steel	1.52
ITC Ltd.	Tobacco Products	6.63	IDFC Limited	Finance	1.48
Reliance Industries Ltd	Refineries	6.00	Bharat Petroleum Corpn. Ltd	Refineries	1.36
ICICI Bank Ltd	Banks	5.64	NTPC Limited	Power Generation & Distribution	ition 1.30
HDFC Bank Ltd	Banks	5.60	HCL Technologies Ltd	IT - Software	1.25
Infosys Technologies Ltd.	IT - Software	4.49	Ambuja Cements Ltd	Cement	1.18
Tata Consultancy Services Limited	IT - Software	3.17	Hero MotoCorp Limited	Automobile	1.18
HDFC Ltd.	Finance	3.04	Bajaj Auto Limited	Automobile	1.06
State Bank of India	Banks	2.94	Maruti Suzuki India Limited	Automobile	1.04
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	2.73	Other Equity below 1% corpus		7.95
Larsen and Toubro Limited	Capital Goods-Non Electrical	2.66	Corporate Bonds		16.35
Hindustan Unilever Limited	FMCG	2.47	9.61% PFC 2021	AAA	5.23
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	2.20	9.48% RECL 2021	AAA	4.45
Bharti Airtel Limited	Telecomm-Service	2.20	8.75% Reliance Industries Ltd 2020	AAA	2.85
Dr. Reddys Laboratories Ltd	Pharmaceuticals	2.13	8.93% NTPC 2021	AAA	1.44
Tata Motors Limited	Automobile	1.99	9.25% PGC Ltd 2020	AAA	0.91
Asian Paints Limited	Paints/Varnish	1.80	9.57% IRFC 2021	AAA	0.75
Mahindra and Mahindra Ltd.	Automobile	1.80	9.30% SAIL LTD 2021	AAA	0.73
Axis Bank Limited	Banks	1.72	Cash Bank & Others		3.49
Power Grid Corporation of India Ltd	Power Generation & Distribut	tion 1.61	Total		100.00

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market, over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safeguarding the investment during any downturn. the investment during any downturn.





Equity Fund

Hybrid Fund

 ULIF 004 04/02/04 TGL 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Instrument

HDFC Bank Ltd

ICICI Bank Ltd

Infosys Technologies Ltd.

Sun Pharmaceuticals Industries Ltd

Tata Consultancy Services Limited

Sterlite Industries (India) Limited

Other Equity below 1% corpus **Corporate Bonds** 9.95% SBI 2026

9.25% Dr Reddys Lab Ltd 2014

9.40% LIC Housing Finance Ltd 2013 AAA

Oil and Natural Gas Corpn Ltd

Larsen and Toubro Limited

Mahindra and Mahindra Ltd.

Reliance Industries Ltd

State Bank of India

Tata Motors Limited

Axis Bank Limited

Tata Steel Limited

Bharti Airtel Limited

Asian Paints Limited

Nestle India Limited

Cairn India Limited

GAIL (India) Limited

Exide Industries Ltd.

HDFC Ltd 2013

8.80% Tata Sons 2015

Coal India Ltd

Equity ITC Ltd.

Investment Objective : The primary investment objective of the fund is to maximize the returns with medium to high risk						
Fund Manager	:	Mr. Saravana Kumar				
NAV as on 31 July, 12	:	₹24.2869				
Benchmark	:	BSE Sensex - 65 % CRISIL Composite Bond Fund Index - 35%				

Corpus as on 31 July, 12 : ₹144.27 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style					
Value	Blend	Growth	Size			
			Large			
			Mid			
			Small			

Fund Performance

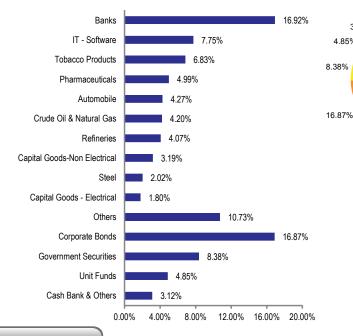
PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	23.7754	2.15%	1.61%
Last 1 Year	29-Jul-11	24.9589	-2.69%	-0.34%
Last 2 Years	30-Jul-10	24.8394	-1.12%	1.32%
Last 3 Years	31-Jul-09	21.8170	3.64%	4.28%
Last 4 Years	31-Jul-08	20.4080	4.45%	5.68%
Last 5 Years	31-Jul-07	22.4440	1.59%	3.63%
Since Inception	02-Mar-04	10.0000	11.12%	10.82%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

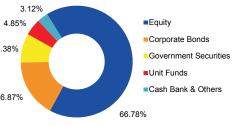
Debt Fund

1.0	ductor/Doting	Of NAV	Instrument	nductin /Deting	% Of NAV
I	dustry/Rating %			ndustry/Rating	
	T 1 D 11	66.78	9.20% NABARD 2012	AAA	0.97
	Tobacco Products	6.83	9.61% PFC 2021	AAA	0.92
	Banks	6.21	2.00% Indian Hotels Company Ltd 20		0.92
	Banks	5.11	9.50% United Phosphorus Ltd 2015	AA+	0.90
	IT - Software	4.54	9.30% SAIL 2021	AAA	0.83
	Refineries	4.07	10.65% Indiabulls Fin Serv Ltd 2015	AA	0.71
	Banks	4.00	9.70% GE Shipping 2023	AAA	0.57
d	Pharmaceuticals	3.28	9.70% PFC 2018	AAA	0.56
	Crude Oil & Natural Gas	3.05	8.40% HDFC 2014	AAA	0.54
	Capital Goods-Non Electrica	l 2.82	9.30% Tata Sons 2015	AAA	0.48
	IT - Software	2.51	9.80% ICICI Bank 2013	AAA	0.40
	Automobile	1.91	10.75% Rural Elect Corp. 2013	AAA	0.35
	Banks	1.60	7.20% Rural Elect Corp. 2012	AAA	0.35
	Automobile	1.48	8.35% HDFC 2015	AAA	0.34
	Steel	1.44	9.64% PGC 2021	AAA	0.26
	Telecomm-Service	1.38	9.64% PGC 2018	AAA	0.26
	Paints/Varnish	1.34	9.64% PGC 2016	AAA	0.26
	FMCG	1.24	9.64% PGC 2015	AAA	0.26
	Mining & Mineral Products	1.16	9.20% Power Grid 2015	AAA	0.26
	Crude Oil & Natural Gas	1.16	9.40% NABARD 2014	AAA	0.14
	Non Ferrous Metals	1.05	8.25% Britannia Industries Ltd 2013	AAA	0.00
	Gas Distribution	1.02	Government Securities		8.38
	Auto Ancillaries	1.01	8.79% GOI 2021	Sovereign	6.51
		8.58	9.15% GOI 2024	Sovereign	1.66
		16.87	7.61% GOI 2015	Sovereign	0.20
	AAA	1.97	6.25% GOI 2018	Sovereign	0.01
	AAA	1.28	Unit Funds		4.85
	AAA	1.23	Kotak Liquid Instit Premium-Growth		4.85
	AA+	1.12	Cash Bank & Others		3.12
)13	AAA	0.97	Total		100.00

Sector Allocation



Asset Allocation



ΤΛΤΛ LIFE



ULIF 005 04/02/04 TBL 110

FundAssure, Investment Report, July 2012

Fund Details

Portfolio

Investment Objective : The primary investment objective of the fund is provide reasonable returns with low to medium risk.						
Fund Manager	:	Mr. Saravana Kumar				
NAV as on 31 July, 12	:	₹20.7902				
Benchmark	:	BSE Sensex - 40 % CRISIL Composite Bond Fund Index - 60%				

Corpus as on 31 July, 12 : ₹42.91 Crs.

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

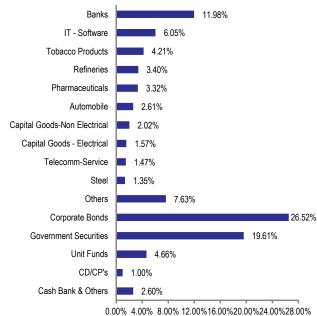
Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	31-Jan-12	20.2674	2.58%	2.58%
Last 1 Year	29-Jul-11	20.6224	0.81%	3.19%
Last 2 Years	30-Jul-10	20.2210	1.40%	3.54%
Last 3 Years	31-Jul-09	18.2370	4.46%	5.03%
Last 4 Years	31-Jul-08	16.7180	5.60%	6.40%
Last 5 Years	31-Jul-07	17.6590	3.32%	4.74%
Since Inception	02-Mar-04	10.0000	9.08%	8.71%
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Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Instrument	Industry/Rating %	G Of NAV		Instrument	Industry/Rating	% Of NAV
Equity		45.60		9.30% SAIL 2021	AAA	1.40
ITC Ltd.	Tobacco Products	4.21	- 1	9.20% NABARD 2012	AAA	1.40
HDFC Bank Ltd	Banks	4.13	- 1	9.70% GE Shipping 2023	AAA	0.96
ICICI Bank Ltd	Banks	3.98	- 1	9.70% PFC 2018	AAA	0.95
Reliance Industries Ltd	Refineries	3.40	- 1	8.40% HDFC 2014	AAA	0.91
Infosys Technologies Ltd.	IT - Software	3.02	- 1	9.30% Tata Sons 2015	AAA	0.70
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	2.18	- 1	9.80% ICICI Bank 2013	AAA	0.64
State Bank of India	Banks	2.14	- 1	10.75% Rural Elect Corp. 2013	AAA	0.47
Tata Consultancy Services Limited	IT - Software	2.04	- 1	7.20% Rural Elect Corp. 2012	AAA	0.46
Larsen and Toubro Limited	Capital Goods-Non Electric	al 1.88	- 1	8.35% HDFC 2015	AAA	0.46
Bharti Airtel Limited	Telecomm-Service	1.47	- 1	9.64% PGC 2021	AAA	0.30
Tata Motors Limited	Automobile	1.27	- 1	9.64% PGC 2018	AAA	0.30
Oil and Natural Gas Corpn Ltd	Crude Oil & Natural Gas	1.24	- 1	9.64% PGC 2016	AAA	0.29
Asian Paints Limited	Paints/Varnish	1.23	- 1	9.64% PGC 2015	AAA	0.29
Axis Bank Limited	Banks	1.07	- 1	9.20% Power Grid 2015	AAA	0.29
Other Equity below 1% corpus		12.35	- 1	9.40% NABARD 2014	AAA	0.23
CD/CP's		1.00	- 1	8.25% Britannia Industries Ltd 201	3 AAA	0.00
Andhra Bank 2012 - CD	A1+	1.00	- 1	Government Securities		19.61
Corporate Bonds		26.52	- 1	8.79% GOI 2021	Sovereign	15.31
9.57% IRFC 2021	AAA	3.59	- 1	9.15% GOI 2024	Sovereign	2.78
9.95% SBI 2026	AAA	3.16	- 1	8.83% GOI 2041	Sovereign	1.19
HDFC Ltd 2013	AAA	1.89	- 1	7.61% GOI 2015	Sovereign	0.31
8.80% Tata Sons 2015	AAA	1.84	- 1	6.25% GOI 2018	Sovereign	0.02
9.25% Dr Reddys Lab Ltd 2014	AA+	1.80	- 1	Unit Funds		4.66
9.50% United Phosphorus Ltd 2015	AA+	1.40	- 1	Kotak Liquid Instit Premium-Growt	h	4.66
2.00% Indian Hotels Company Ltd 2	014 AA+	1.40	- 1	Cash Bank & Others		2.60
9.40% LIC Housing Finance Ltd 201	3 AAA	1.40		Total		100.00

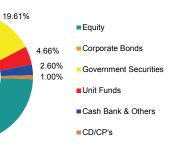
Sector Allocation



Asset Allocation

26.52%

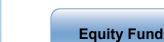
45.60%



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- 1. The fund is managed by Tata AIA Life Insurance Company Ltd. (hereinafter the "Company").
- 2. Past performance is not indicative of future performance. Returns are calculated on an absolute basis for a period of less than (or equal to) a year, with reinvestment of dividends (if any).
- 3. All investments made by the Company are subject to market risks. The Company does not guarantee any assured returns. The investment income and price may go down as well as up depending on several factors influencing the market.
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- 9. ULIP products are different from traditional Life Insurance products and are subject to risk factors.
- 10. Interest Rate Sensitivity

Less than 3 year duration - Low 3 to10 years duration - Medium more than 10 years duration - High

- 11. Shading indicates the general representative nature of the portfolio to a particular style or cap".
- 12. Whilst every care has been taken in the preparation of this document, it is subject to correction and markets may not perform in a similar fashion based on factors influencing the capital and debt markets; hence this review note does not individually confer any legal rights or duties.

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Tata AIA Life Insurance Company Ltd. (Reg. No. 110)

Registered and Corporate Office Delphi-B Wing, 2nd Floor, Orchard Avenue Hiranandani Business Park, Powai, Mumbai - 400076



Equity Fund



