

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

Dear Friends,

The month of August 2014 saw the benchmark index BSE Sensex and CNX Nifty gain 2.87% and 3.02% respectively. The Mid-cap index, CNX Mid-cap gained 2.55% during the same period.

On the global front, the US Federal Reserve in the FOMC minutes saw quicker than expected progress on inflation and unemployment in the US. The second quarter US GDP growth was revised upwards to 4.2%, following an initial estimate of 4.0%, as against a contraction of 2.1% in the first quarter CY 2014. Growth was evenly balanced with strong contributions from both consumption and investment spending.

On the geopolitical front, there were escalating tensions in Ukraine triggering a widening of differences between Russia and the Western world. The unrest in Syria and Iraq prompted the US to authorize air strikes in Iraq to contain the situation.

India's GDP growth came in at 5.7%, in the first quarter FY 2015 compared to 4.6% registered in the prior quarter. Growth in the agriculture sector was aided by a strong winter crop output and printed 3.8% while growth in the mining segment picked up to 2.1% after many quarters of contraction. Within the industry sector, growth was up across the board led by a recovery in exports. Manufacturing growth accelerated to 3.5% even as the growth in the electricity and construction segments was up 10.2% and 4.8% respectively. Services sector growth picked up to 6.8% with growth in the community, social and personal services segment up 9.1% on higher government spending. Growth in the heavyweight trade, hotels, and transport & communication segment decelerated to 2.8% while the growth in financing, insurance, real estate & business services segment remained at elevated double digit levels at 10.4%. Overall, the Q1 GDP signaled a nascent revival in economic activity.

HSBC's India manufacturing PMI eased a tad to 52.4 in August as against 53.0 in July, due to a dip in output and new orders. The moderation is largely domestically-driven since new export orders rose marginally. Inflation in input and output prices showed a down tick, but the gap between the two remains wide, which indicates that firms have yet to regain pricing power.

The cumulative monsoon for the period June-August was at 17.3% below normal. As of August, reservoir levels were surplus by 0.4% over the last 10 years' average levels but deficient by around 17% over the last year's level. Despite a subpar monsoon, the Kharif (summer crop) sowing as of August was just 3.2% lower than last year.

The Current account deficit (CAD) in the first quarter FY15 widened to USD 7.9 bn or 1.7% of GDP, as against the muted USD 1.3 bn in 4QFY14, led by an increase in the trade deficit. However, the CAD has shown a meaningful improvement over the elevated USD 21.8 bn in 1QFY14 primarily due to a sharp contraction in the gold imports on a year on year basis. Capital flows were robust on account of foreign investments, thereby leading to a comfortable Balance of payments surplus of USD11.2 bn in Q1 FY15.

The Index of Industrial Production (IIP) growth for June 2014 came in at 3.4% year on year, much lower than the consensus of 5.5%. The IIP for the month of May 2014 was revised upwards to 5%. Despite the muted IIP growth in June, IIP growth for the first quarter fiscal 2015 stood at 3.9% as against the 0.1% contraction in the same period last fiscal indicating an up-tick in the trajectory of industrial growth. Core infrastructure growth decelerated to 2.7% in July 2014 as against 7.3% in June 2014. Cement, electricity and coal registered robust growth even as crude oil, refinery products, natural gas, steel and fertilizer contracted on a year on year basis.

The Consumer Price Index (CPI) inflation for July 2014 printed 7.96%, higher than the market expectation of around 7.4%. The Wholesale Price Index (WPI) inflation for July 2014 stood at 5.2%, a five month low, in line with the consensus estimate and lower than the June 2014 print of 5.4%.

In the near term, the markets would be reacting to the policy action expected from the government to raise the economic activity. We believe that the equity markets offer comfort of reasonable valuations for a long-term investor with a 3-5 year view.

Team Investment



Market Outlook - Debt

Fund Assure, Investment Report, August 2014

Debt market in the month of August 2014 saw the 10 year Government security(G-sec) close the month at 8.56% levels, hardening by 6 bps from the July levels. On the corporate bond side, the 10 year AAA corporate bonds closed the month at around 9.38% levels. The debt markets were buoyed by the government's decision to prune down the first half borrowing, albeit marginally, as it reflected the government's intent to limit the fiscal deficit to the budgeted 4.1% in FY 2015. The robust RBI's annual dividend transfer of ₹ 527bn has resulted in a reduction of the first half net borrowing program by ₹ 160bn.

The FIIs were buyers of Indian debt to the tune of USD 3 bn over the month of August with the cumulative FII inflows in the Indian debt standing at around USD 17 bn in CYTD thus far.

In an effort to streamline liquidity, the RBI introduced the overnight variable rate repo auctions. They divided the 14-day term repo auction over four tranches in a fortnight to tide over intra-week liquidity issues. This is expected to smoothen liquidity management from the banks' side such that the money market rates would be anchored around the repo rate of 8%.

The fiscal deficit over the period April-July was at 61.2% of the budget estimate. This deficit is not as alarming as it looks as the flows from the divestment receipts would start to kick in soon. Going forward, there could be some moderation in expenditure as well.

It is widely believed that achieving the tax-collection targets this fiscal would be a significant challenge failing which the government will need to go for higher divestment and non-tax revenues or cut planned expenditure as has been the norm over the past couple of years. Many market watchers anticipate an unchanged second half borrowing calendar as they believe that the government would meet the fiscal deficit target.

In the medium term, there could be a structural improvement in the fiscal deficit if the subsidies could be targeted better through direct benefit transfers into the beneficiary accounts. Going forward, the possible deregulation of diesel along the lines of deregulation in petrol could be an added positive for the fiscal deficit. The increase in tax collection in the next couple of years due to the expected revival of the economy could boost revenues.

On the inflation front, the RBI has been projecting CPI inflation as the predominant inflation indicator and hence, the July CPI print of 7.96% would be a cause for concern for the central bank while shaping its monetary policy. The RBI has maintained its strong resolve to disinflate the economy and hence would not nudge the repo rate down anytime soon. Meanwhile, it would like to see the CPI inflation track its glide path of 8% by January 2015 and 6% by January 2016.

The rating agency Moody's believed that India's persistently high inflation was weighing on its economic recovery and had constrained its sovereign rating. They opined that the recurrent inflationary pressures had kept domestic capital costs high, eroded the domestic purchasing power as well as savings and lowered the country's international competitiveness.

In the near term, the fixed income market would be monitoring the progress of monsoons as well as the trajectory of oil prices. The market would expect some re-jig in the limits to facilitate the FIIs to purchase more G-secs. The August CPI inflation print as well as the RBI's commentary in the Bi-monthly policy on September 30th will provide direction to the market.



Market Outlook - Equity

Fund Assure, Investment Report, August 2014

The month of August 2014 saw the benchmark index BSE Sensex and CNX Nifty gain 2.87% and 3.02% respectively. The Mid-cap index, CNX Mid-cap gained 2.55% during the same period.

FIIs were net buyers with inflows of around USD 1.1 bn in the month of August 2014 and the DIIs were net buyers to the tune of around USD 0.26 bn, with Insurance companies' net sellers of around USD 0.7 bn and domestic mutual funds, net buyers to the extent of around USD 0.96 bn over the same period. In the first eight months of the calendar year 2014, the FIIs had been net buyers to the tune of USD 13 bn with the DIIs net sellers to the tune of USD 5.34 bn, Insurance companies net sellers to the tune of USD 6 bn and mutual funds buying Indian equities to the tune of USD 0.66 bn.

The first quarter FY15 results saw the consumption holding strong. However, investment oriented business continued to remain sluggish on the back of execution issues and high interest costs. In the banking space, the asset quality concerns have eased, albeit marginally, but NPAs remain at elevated levels. Export sectors posted steady growth in the first quarter, but could moderate in the coming quarters as the impact of INR depreciation recedes due to adverse base effects.

The Prime Minister (PM) in his Independence Day address to the nation emphasized the need for greater financial inclusion. The PM stressed that the revamp of the manufacturing sector in India was crucial as it was a vehicle for job creation. There was a vision to create a digital India through greater use of the internet as well as focus on clean India to promote tourism. In a significant move, the PM decided to replace the Planning commission with a more representative body intended to take the national development agenda forward.

The PM launched the landmark financial inclusion programme, named the Jan Dhan Yojana aimed at providing a bank account for

every Indian household with a specific target of 7.5 crore accounts by Jan 26th, 2015. Under this scheme, a person from an unbanked household, opening an account will get a RuPay debit card with a ₹ 1 lakh accident insurance cover. An additional ₹ 30,000 life insurance cover will also be given if the accounts are opened till 26th January,2015.

FDI ceiling in the defense sector has been hiked from current 26%, with the condition that the company seeking permission of the government for FDI up to 49% should be an Indian company owned and controlled by Indians. Foreign direct investment proposals above 49% will have to seek the approval of the Cabinet Committee on Security on case to case basis, wherever it is likely to result in access to state of the art technology in the country.

A combination of benign crude, stable rupee and sustained monthly hikes in diesel prices has brought the retail price of diesel close to parity with the under-recovery at just 8paise /litre as on September 1st. It remains to be seen if the government intends to deregulate diesel pricing thereby giving the Oil marketing companies (OMCs) the freedom to align prices with international crude oil prices. Going forward, the government's strategy to bring down cooking fuel under-recoveries will be watched.

RBI has prescribed guidelines to NBFCs on loans against securities (LAS). According to the guidelines, NBFCs need to maintain Loan to value (LTV) of 50% on the loans against securities and accept only Group 1 securities as collateral against these loans.

Indian equity markets have been the recipients of robust FII flows of USD 13 billion over the calendar year 2014, thus far. The global investors would be keenly watching the policy initiatives of the new government aimed at enabling a sustained increase in the trajectory of economic growth over the next five years. We believe that the equity markets offer comfort of reasonable valuations for a long-term investor with a 3-5 year view.



Equity Fund

Short Term Fixed Income Fund

Income Fund

Liquid Fund

Bond Fund

Balanced Fund

Growth Fund

Maxima Fund





Equity Fund

ULGF 001 02/03/04 E1 110

Fund Assure, Investment Report, August 2014

Fund Details

Investment Objective: The primary investment objective of the fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked securities.

NAV as on 28 Aug, 14 : ₹50.0885

Benchmark : S&P BSE Sensex - 100%

Investment Style

Inve			
Value	Blend Growth		Size
			Large
			Mid
			Small

Portfolio

Instrument	Industry/Rating	% Of NAV
Equity		99.02
HDFC Bank Ltd.	Banks	8.28
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	8.13
ICICI Bank Ltd.	Banks	7.86
ITC Ltd.	Tobacco Products	7.72
Reliance Industries Ltd.	Refineries	7.35
Infosys Technologies Ltd.	IT - Software	7.32
Tata Consultancy Services Ltd.	IT - Software	5.31
Tata Motors Ltd.	Automobile	5.15
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	4.45
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	4.20
Mahindra and Mahindra Ltd.	Automobile	3.16
State Bank of India	Banks	2.76
Ultratech Cement Ltd.	Cement	2.15
Wipro Ltd.	IT - Software	1.98
Maruti Suzuki India Ltd.	Automobile	1.95

	Industry/Rating	% Of NAV
Bajaj Auto Ltd.	Automobile	1.90
HCL Technologies Ltd.	IT - Software	1.83
Bharti Airtel Ltd.	Telecomm-Service	1.82
Tata Steel Ltd.	Steel	1.72
HDFC Ltd.	Finance	1.51
Cipla Ltd.	Pharmaceuticals	1.33
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	1.24
IndusInd Bank Ltd.	Banks	1.23
Hindalco Industries Ltd.	Non Ferrous Metals	1.07
Havells India Ltd.	Capital Goods - Electrical	1.00
Other Equity below 1% corpus		6.59
Unit Funds		0.93
Axis Liquid Fund - Growth Option		0.93
Cash Bank & Others		0.06
Total		100.00

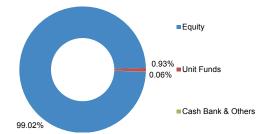
Fund Performance

PERIOD	DATE	NAV	S&P BSE Sensex	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	40.1037	21120.12	24.90%	26.13%
Last 1 Year	30-Aug-13	34.9585	18619.72	43.28%	43.06%
Last 2 Years	31-Aug-12	32.6493	17429.56	23.86%	23.63%
Last 3 Years	30-Aug-11	31.3364	16676.75	16.92%	16.90%
Last 4 Years	31-Aug-10	34.6518	17971.12	9.65%	10.34%
Last 5 Years	31-Aug-09	28.4279	15666.64	12.00%	11.20%
Since Inception	29-Mar-04	10.0000	5571.37	16.72%	16.20%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Sector Allocation







Short Term Fixed Income Fund

ULGF 004 01/07/06 S1 110

Fund Assure, Investment Report, August 2014

Fund Details

Investment Objective : Short Term Fixed Income Fund is a unit linked fund devised with the objective of generating stable returns by investing in fixed income securities having shorter maturity periods. Under normal circumstances, the average maturity of the fund may be in the range of 1-3 years

NAV as on 28 Aug, 14 : ₹17.3796

Benchmark : CRISIL India Short Term Bond Index -100%

Investment Style

Cı				
High	High Mid Low			
			High	
			Mid	
			Low	

Portfolio

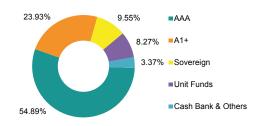
Instrument	Industry/Rating	% of NAV
CD/CP's		23.93
ANDHRA BANK CD 04-May-15	A1+	8.56
ICICI BANK CD 05-Jun-15	A1+	8.51
Punjab National Bank CD 02-Mar-15	A1+	6.85
Government Securities		9.55
8.78% Haryana SDL 23-Jul-17	Sovereign	9.55
Corporate Bonds		54.89
10.18% LIC Hsg. Finance Ltd. 19-Sep-16	AAA	9.25
8.85% PGC Ltd. 19-Oct-16	AAA	5.94
9.655% NABARD 18-Oct-14	AAA	4.78
8.80% SAIL 26-Oct-15	AAA	4.76
8.97% AIRPORT AUTHORITY OF INDIA 11-Oct		4.76
7.65% REC Ltd. 31-Jan-16	AAA	4.69
9.40% NABARD 24-May-17	AAA	4.32
9.61% PFC Ltd. 01-Jun-17	AAA	2.41
9.63% PFC Ltd. 15-Dec-14	AAA	2.39
8.45% REC Ltd. 19-Feb-15	AAA	2.38
9.46% PFC Ltd. 02-May-15	AAA	1.92
9.35% HDFC Ltd. 04-Mar-16	AAA	1.92
8.70% PFC Ltd. 14-May-15	AAA	1.91
9.15% IDFC Ltd. 19-Feb-16	AAA	0.96
8.30% HDFC Ltd. 23-Jun-15	AAA	0.95
9.20% PGC Ltd. 12-Mar-15	AAA	0.60
9.70% HDFC Ltd. 07-Jun-17	AAA	0.48
7.45% Bank of Baroda LT II 28-Apr-15	AAA	0.47
Unit Funds		8.27
Religare Invesco Liquid Fund - Growth		4.45
Sundaram Money Fund Regular Growth (Formerly Super Institutional Plan)		3.82
Cash Bank & Others		3.37
Total		100.00

Fund Performance

PERIOD	DATE	NAV	CRISIL Short-Term Bond Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	16.6371	2179.98	4.46%	5.10%
Last 1 Year	30-Aug-13	15.8438	2061.27	9.69%	11.15%
Last 2 Years	31-Aug-12	14.8352	1931.78	8.24%	8.91%
Last 3 Years	30-Aug-11	13.6055	1774.44	8.50%	8.89%
Last 4 Years	31-Aug-10	12.7741	1662.57	8.00%	8.35%
Last 5 Years	31-Aug-09	12.0594	1583.39	7.58%	7.67%
Since Inception	03-Jul-06	10.0000	1242.33	7.01%	7.79%

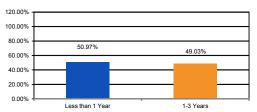
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



Asset Allocation







Income Fund

ULGF 002 02/03/04 I1 110

Fund Assure, Investment Report, August 2014

Fund Details

Investment Objective: The primary investment objective of the fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on 28 Aug, 14 : ₹19.5254

Benchmark : CRISIL Composite Bond Index -100%

Investment Style

Cı				
High	High Mid Low			
			High	
			Mid	
			Low	

Portfolio

Instrument	Industry/Rating	% of NA
CD/CP's		7.38
ANDHRA BANK CD 25-May-15	A1+	2.10
Canara Bank CD 03-Mar-15	A1+	1.71
Corporation Bank CD 19-Jun-15	A1+	1.50
State Bank of Patiala CD 06-Jul-15	A1+	1.04
PFC Ltd. CP 29-Jun-15	A1+	1.04
Government Securities		51.24
7.16% GOI 20-May-23	Sovereign	8.83
3.12% GOI 10-Dec-20	Sovereign	6.84
9.23% GOI 23-Dec-43	Sovereign	5.49
8.19% GOI 16-Jan-20	Sovereign	4.62
3.60% Gsec 02-Jun-28	Sovereign	4.33
9.11% Maharashtra SDL 28-May-24	Sovereign	4.01
8.27% Gsec 09-Jun-20	Sovereign	1.90
8.40% Gsec 28-Jul-24	Sovereign	1.77
8.97% GOI 05-Dec-30	Sovereign	1.72
8.33% GOI 09-Jul-26	Sovereign	1.72
8.15% GOI 11-Jun-22	Sovereign	1.55
8.91% Gujarat SDL 22-Aug-22	Sovereign	1.42
8.84% Maharashtra SDL 17-Oct-22	Sovereign	1.42
8.79% Gujarat SDL 25-Oct-22	Sovereign	1.41
8.28% GOI 21-Sep-27	Sovereign	1.22
7.28% GOI 03-Jun-19	Sovereign	1.22
9.37% Gujarat SDL 04-Dec-23	Sovereign	1.14
8.79% GOI 08-Nov-21	Sovereign	0.34
7.38% GOI 03-Sep-15	Sovereign	0.30
Corporate Bonds	-	32.89
2.00% Tata Steel Ltd. 23-Apr-22	AA	5.28

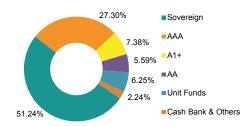
Instrument	Industry/Deting	0/ of NAV
instrument	Industry/Rating	% of NAV
10.40% Reliance Ports & Terminals Ltd. 18-Jul-21	AAA	3.75
9.38% REC Ltd. 06-Nov-18	AAA	2.91
9.75% HDFC Ltd. 07-Dec-16	AAA	2.71
8.84% NTPC Ltd. 04-Oct-22	AAA	2.43
9.70% HDFC 09-Feb-16	AAA	2.25
9.70% HDFC Ltd. 07-Jun-17	AAA	1.89
0.00% NABARD 01-Jan-19	AAA	1.67
9.50% HDFC Ltd. 13-Aug-24	AAA	1.35
9.37% PFC Ltd. 19-Aug-24	AAA	1.34
9.30% PGC Ltd. 28-Jun-21	AAA	1.33
8.25% SAIL Ltd. 06-May-18	AAA	1.10
8.50% PFC Ltd. 15-Dec-14	AAA	0.89
9.61% PFC Ltd. 01-Jun-17	AAA	0.58
8.87% REC Ltd. 08-Mar-20	AAA	0.57
9.64% PGC Ltd. 31-May-21	AAA	0.57
9.64% PGC Ltd. 31-May-18	AAA	0.56
8.28% LIC Housing Finance Ltd. 29-Jun-15	AAA	0.44
8.19% IRFC Ltd. 27-Apr-19	AAA	0.43
2.00% Indian Hotels Ltd. 09-Dec-14	AA	0.31
9.35% REC Ltd. 15-Jun-22	AAA	0.22
9.29% PFC Ltd. 21-Aug-22	AAA	0.22
8.93% NTPC Ltd. 19-Jan-21	AAA	0.09
Unit Funds		6.25
Religare Invesco Liquid Fund - Growth		4.38
Sundaram Money Fund Regular Growth (Formerly Super Institutional Plan)		1.87
Cash Bank & Others		2.24
Total		100.00

Fund Performance

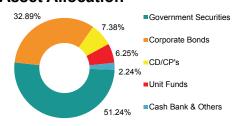
PERIOD	DATE	NAV	Crisil Composite Bond Fund Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	18.3951	2016.87	6.14%	6.59%
Last 1 Year	30-Aug-13	17.6424	1923.46	10.67%	11.77%
Last 2 Years	31-Aug-12	16.8449	1862.92	7.66%	7.43%
Last 3 Years	30-Aug-11	15.3406	1713.36	8.37%	7.86%
Last 4 Years	31-Aug-10	14.3586	1618.71	7.99%	7.35%
Last 5 Years	31-Aug-09	13.5079	1530.92	7.65%	7.03%
Since Inception	02-Mar-04	10.0000	1193.20	6.58%	5.77%

Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



Asset Allocation







Liquid Fund

ULGF 003 02/03/04 L1 110

Fund Assure, Investment Report, August 2014

Fund Details

Investment Objective : The primary investment objective of the fund is to provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through investments made primarily in money market and debt securities. The fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on 28 Aug, 14 : ₹19.9474

Benchmark : CRISIL Liquid Fund Index -100%

Investment Style

Cı			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Portfolio

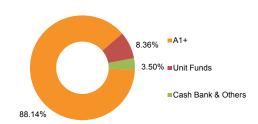
Instrument	Industry/Rating	% of NAV
CD/CP's		88.14
AXIS BANK LIMITED CD 09-SEP-14	A1+	9.31
ALLAHABAD BANK CD 15-Apr-15	A1+	9.22
ICICI BANK CD 27-Jan-15	A1+	8.93
EXPORT-IMPORT BANK OF INDIA CD 19-Dec-14	A1+	8.89
Canara Bank CD 02-Jun-15	A1+	8.75
Bank of India CD 09-Jun-15	A1+	8.74
Corporation Bank CD 19-Jun-15	A1+	8.72
PFC Ltd. CP 29-Jun-15	A1+	8.67
ANDHRA BANK CD 04-May-15	A1+	8.61
State Bank of Patiala CD 06-Jul-15	A1+	4.71
State Bank Of Patiala CD 21-Jul-15	A1+	3.60
Unit Funds		8.36
Religare Invesco Liquid Fund - Growth		4.43
Sundaram Money Fund Regular Growth (Formerly Super Institutional Plan)		3.93
Cash Bank & Others		3.50
Total		100.00

Fund Performance

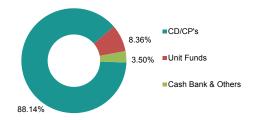
PERIOD	DATE	NAV	Crisil Liquid Fund Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	19.1414	2108.58	4.21%	4.65%
Last 1 Year	30-Aug-13	18.4247	2005.44	8.26%	10.04%
Last 2 Years	31-Aug-12	16.9925	1860.23	8.35%	8.92%
Last 3 Years	30-Aug-11	15.6030	1710.36	8.53%	8.86%
Last 4 Years	31-Aug-10	14.5710	1590.19	8.17%	8.54%
Last 5 Years	31-Aug-09	13.8448	1532.04	7.58%	7.57%
Since Inception	25-May-04	10.0000	1113.63	6.96%	6.89%

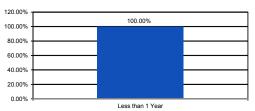
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



Asset Allocation







Bond Fund

ULGF 005 17/08/07 BO 110

Fund Assure, Investment Report, August 2014

Fund Details

Investment Objective: The primary investment objective of the fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on 28 Aug, 14 : ₹16.6965

Benchmark : CRISIL Composite Bond Index -100%

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Portfolio

Instrument	Industry/Rating	% of NAV	
	industry/Rating		
CD/CP's		3.74	
Canara Bank CD 03-Mar-15	A1+	3.74	
Government Securities		53.90	
7.16% GOI 20-May-23	Sovereign	11.68	
8.60% Gsec 02-Jun-28	Sovereign	8.96	
8.12% GOI 10-Dec-20	Sovereign	5.78	
9.11% Maharashtra SDL 28-May-24	Sovereign	5.39	
9.23% GOI 23-Dec-43	Sovereign	4.05	
8.33% GOI 09-Jul-26	Sovereign	3.49	
8.91% Gujarat SDL 22-Aug-22	Sovereign	2.16	
8.84% Maharashtra SDL 17-Oct-22	Sovereign	2.15	
8.79% Gujarat SDL 25-Oct-22	Sovereign	2.15	
8.27% Gsec 09-Jun-20	Sovereign	2.05	
8.15% GOI 11-Jun-22	Sovereign	1.47	
8.40% Gsec 28-Jul-24	Sovereign	1.43	
8.97% GOI 05-Dec-30	Sovereign	1.32	
7.28% GOI 03-Jun-19	Sovereign	1.32	
8.28% GOI 21-Sep-27	Sovereign	0.49	
Corporate Bonds		32.67	
2.00% Indian Hotels Ltd. 09-Dec-14	AA	6.11	

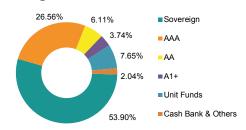
Instrument	Industry/Rating	% of NAV
9.75% HDFC Ltd. 07-Dec-16	AAA	4.39
9.38% REC Ltd. 06-Nov-18	AAA	3.63
9.50% HDFC Ltd. 13-Aug-24	AAA	2.92
9.30% PGC LTD. 28-Jun-20	AAA	2.71
10.40% Reliance Ports & Terminals Ltd. 18-Jul-21	AAA	2.13
9.64% PGC Ltd. 31-May-21	AAA	1.83
9.64% PGC Ltd. 31-May-18	AAA	1.83
0.00% NABARD 01-Jan-19	AAA	1.47
9.70% HDFC 09-Feb-16	AAA	1.46
9.48% REC Ltd. 10-Aug-21	AAA	1.46
9.37% PFC Ltd. 19-Aug-24	AAA	1.45
9.57% IRFC Ltd. 31-May-21	AAA	1.03
8.84% NTPC Ltd. 04-Oct-22	AAA	0.14
9.75% SBI Series 3 Lower Tier II 16-Mar-21	AAA	0.11
Unit Funds		7.65
Religare Invesco Liquid Fund - Growth		4.49
Sundaram Money Fund Regular Growth (Formerly Super Institutional Plan)		3.16
Cash Bank & Others		2.04
Total		100.00

Fund Performance

PERIOD	DATE	NAV	Crisil Composite Bond Fund Index	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	15.7379	2016.87	6.09%	6.59%
Last 1 Year	30-Aug-13	15.1186	1923.46	10.44%	11.77%
Last 2 Years	31-Aug-12	14.3688	1862.92	7.80%	7.43%
Last 3 Years	30-Aug-11	13.0960	1713.36	8.43%	7.86%
Last 4 Years	31-Aug-10	12.2677	1618.71	8.01%	7.35%
Last 5 Years	31-Aug-09	11.5028	1530.92	7.74%	7.03%
Since Inception	17-Aug-07	10.0000	1339.53	7.56%	6.96%

Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Rating Profile



Asset Allocation 32.67% Government Securities 7.65% Corporate Bonds 3.74% 2.04% Unit Funds CD/CP's Cash Bank & Others





Balanced Fund

ULGF 006 17/08/07 BL 110

Fund Assure, Investment Report, August 2014

Fund Details

Investment Objective: The objective of the fund is to supplement the income generation from the fixed income instruments with capital appreciation of the equity assets.

NAV as on 28 Aug, 14 : ₹16.5123

Benchmark : Nifty - 10%

CRISIL Composite Bond Index - 90%

Debt Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Investment Style			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV	INDEX
PERIOD	DATE	NAV	Change	Change
Last 6 Months	28-Feb-14	15.0593	9.65%	8.61%
Last 1 Year	30-Aug-13	14.2134	16.17%	15.13%
Last 2 Years	31-Aug-12	13.5302	10.47%	8.98%
Last 3 Years	30-Aug-11	12.5649	9.53%	8.75%
Last 4 Years	31-Aug-10	12.1709	7.92%	7.63%
Last 5 Years	31-Aug-09	11.4007	7.69%	7.45%
Since Inception	17-Aug-07	10.0000	7.39%	7.24%

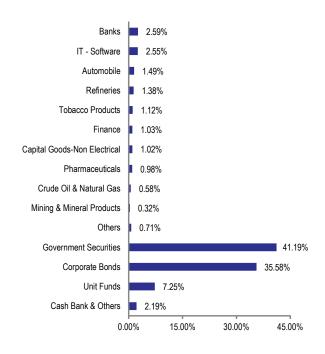
Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

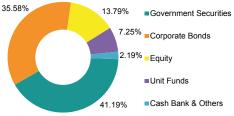
Portfolio

Instrument	Industry/Rating	% Of NAV
Equity		13.79
ICICI Bank Ltd.	Banks	1.23
Infosys Technologies Ltd.	IT - Software	1.14
ITC Ltd.	Tobacco Products	1.12
Reliance Industries Ltd.	Refineries	1.10
HDFC Bank Ltd.	Banks	1.07
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.02
Tata Consultancy Services Ltd.	IT - Software	0.90
HDFC Ltd.	Finance	0.68
Tata Motors Ltd.	Automobile	0.66
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	0.58
Other Equity		4.28
Government Securities		41.19
8.79% GOI 08-Nov-21	Sovereign	11.18
8.33% GOI 09-Jul-26	Sovereign	7.61
9.23% GOI 23-Dec-43	Sovereign	6.62
8.12% GOI 10-Dec-20	Sovereign	4.60
9.15% GOI 14-Nov-24	Sovereign	3.24
8.60% Gsec 02-Jun-28	Sovereign	2.78
8.40% Gsec 28-Jul-24	Sovereign	2.66

Instrument	Industry/Rating	% Of NAV
7.16% GOI 20-May-23	Sovereign	2.50
Corporate Bonds		35.58
9.30% SAIL 25-May-19	AAA	7.89
8.70% PFC Ltd. 14-May-15	AAA	5.51
9.97% IL&FS 28-Sep-16	AAA	4.81
8.35% HDFC Ltd. 19-Jul-15	AAA	4.71
8.28% LIC Housing Finance Ltd. 29-Jun-15	AAA	3.61
9.20% PGC Ltd. 12-Mar-15	AAA	2.76
8.84% NTPC Ltd. 04-Oct-22	AAA	2.30
8.97% PFC Ltd. 15-Jan-18	AAA	1.57
10.40% Reliance Ports & Terminals Ltd. 18-Jul-21	AAA	1.00
8.84% PGC Ltd. 21-Oct-18	AAA	0.78
9.95% SBI 16-Mar-26	AAA	0.45
9.25% PGC Ltd. 26-Dec-20	AAA	0.20
Unit Funds		7.25
Religare Invesco Liquid Fund - Growth		4.47
Sundaram Money Fund Regular Growth (Formerly Super Institutional Plan)	ı	2.78
Cash Bank & Others		2.19
Total		100.00

Sector Allocation







Growth Fund

ULGF 007 17/08/07 G2 110

Fund Assure, Investment Report, August 2014

Fund Details

Investment Objective: The objective of this fund is to grow the portfolio by generating capital appreciation alongwith a steady income stream.

NAV as on 28 Aug, 14 : ₹15.9480

Benchmark : Nifty - 30%

CRISIL Composite Bond Index - 70%

Debt Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Investment Style			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

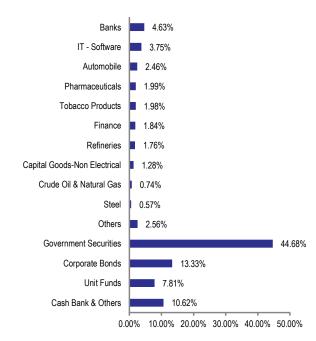
PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	28-Feb-14	14.5272	9.78%	12.63%
Last 1 Year	30-Aug-13	13.5988	17.28%	21.85%
Last 2 Years	31-Aug-12	13.0982	10.34%	12.09%
Last 3 Years	30-Aug-11	12.3806	8.81%	10.52%
Last 4 Years	31-Aug-10	12.3715	6.55%	8.19%
Last 5 Years	31-Aug-09	11.3991	6.95%	8.30%
Since Inception	17-Aug-07	10.0000	6.86%	7.82%

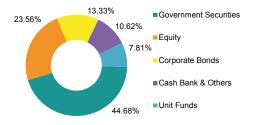
Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Portfolio

		$\overline{}$
Instrument	Industry/Rating % 0	Of NAV
Equity		23.56
ITC Ltd.	Tobacco Products	1.98
HDFC Bank Ltd.	Banks	1.88
Infosys Technologies Ltd.	IT - Software	1.81
ICICI Bank Ltd.	Banks	1.65
Reliance Industries Ltd.	Refineries	1.45
HDFC Ltd.	Finance	1.38
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.28
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	1.15
Tata Motors Ltd.	Automobile	1.00
Tata Consultancy Services Ltd.	IT - Software	0.96
Other Equity		9.03
Government Securities		44.68
8.60% Gsec 02-Jun-28	Sovereign	9.07
9.15% GOI 14-Nov-24	Sovereign	6.86
8.79% GOI 08-Nov-21	Sovereign	6.71
8.27% Gsec 09-Jun-20	Sovereign	6.59
8.97% GOI 05-Dec-30	Sovereign	4.54
8.40% Gsec 28-Jul-24	Sovereign	4.42
7.83% GOI 11-Apr-18	Sovereign	4.37
8.20% GOI 24-Sep-25	Sovereign	2.13
Corporate Bonds		13.33
9.57% IRFC Ltd. 31-May-21	AAA	4.56
8.84% NTPC Ltd. 04-Oct-22	AAA	4.34
8.30% HDFC Ltd. 23-Jun-15	AAA	2.22
8.28% LIC Housing Finance Ltd. 29-Jun	-15 AAA	2.22
Unit Funds		7.81
Axis Liquid Fund - Growth Option		4.24
Sundaram Money Fund Regular Growth		3.57
(Formerly Super Institutional Plan) Cash Bank & Others		10.62
Total		100.00
IOIAI		100.00

Sector Allocation







Maxima Fund

ULGF 008 17/08/07 M1 110

Fund Assure, Investment Report, August 2014

Fund Details

Investment Objective : The objective of the fund is to generate superior returns by taking active asset allocation calls between equity, Corporate Bonds/PSU Bonds/Securitized paper and government securities and other assets depending upon market conditions

NAV as on 28 Aug, 14 : ₹12.1400

Benchmark : -

Debt Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Investment Style			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

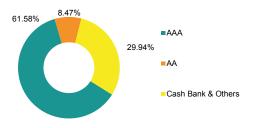
PERIOD	DATE	NAV	NAV Change
Last 6 Months	28-Feb-14	11.5297	5.29%
Last 1 Year	30-Aug-13	10.9782	10.58%
Last 2 Year	31-Aug-12	10.5080	7.49%
Since Inception	13-Feb-12	10.0000	7.93%

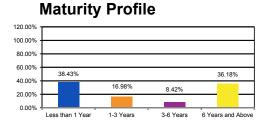
Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

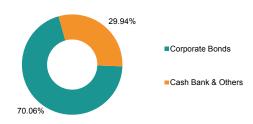
Portfolio

Instrument	Industry/Rating	% of NAV
Corporate Bonds		70.06
8.94% PFC Ltd. 25-Mar-28	AAA	9.10
9.70% GE Shipping 02-Feb-21	AAA	8.58
9.48% REC Ltd. 10-Aug-21	AAA	8.51
9.60% HDFC Ltd. 07-Apr-16	AAA	8.50
9.40% NABARD 31-Jul-15	AAA	8.48
9.90% Indian Hotels Ltd. 24-Feb-17	AA	8.47
9.00% EXIM Bank 10-Jan-19	AAA	8.42
9.43% LIC Housing Finance Ltd. 10-Feb-22	AAA	5.65
9.95% SBI 16-Mar-26	AAA	4.34
Cash Bank & Others		29.94
Total		100.00

Rating Profile









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Customer Services Team Tata AIA Life Delphi 'B' Wing, 2nd Floor, Hiranandani Business Park, Orchard Avenue, Powai, Mumbai 400076.

Tata AIA Life Insurance's Investment team

Name	Designation
Harshad Patil	Chief Investment Officer
Rajeev Tewari	Head of Equities
Jayanth Udupa	Head of Credit Analysis & Economist
Nitin Bansal	Senior Analyst & Fund Manager
Cheenu Gupta	Senior Analyst & Fund Manager
Pankaj Khetan	Fund Manager
Nimesh Mistry	Analyst
Anirban Ray	Analyst
Nalin Ladiwala	Analyst
HS Bharath	Dealer
Pankaj Agarwal	Dealer

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Tata AIA Life Insurance Company Ltd. (IRDA Regn. No. 110) CIN: U66010MH2000PLC128403.

Registered and Corporate Office: 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai 400013

TATA AIA

