

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

Dear Friends,

The month of March 2014 saw the benchmark indices; BSE Sensex and CNX Nifty gain around 5.99% and 6.81% respectively, even as the Mid-cap index, CNX Mid-cap surged 10.34% during the same period.

On the global front, the US Federal Reserve(Fed) continued tapering asset purchases by USD 10 bn to USD 55 bn per month and shifted the commentary away from the taper itself to the timing of future interest rate hikes, largely along expected lines. The Fed indicated that it could start to raise interest rates around six months after its current asset purchase programme draws to a close. The Fed also highlighted that it would factor in labor market conditions, inflation expectations and financial market conditions while calibrating interest rates in the economy.

On the domestic front, the RBI in its first bi-monthly monetary policy kept the repo rate unchanged at 8%, in line with market consensus. The RBI reiterated its commitment to contain the retail CPI inflation towards its projected glide path of 6% by January 2016.

There was a continued improvement on the external front as the trade deficit in February 2014 narrowed further to USD 8.1bn as against USD 9.9bn in January 2014, with both exports and imports slowing down. After expanding for seven straight months, exports contracted 3.7% on a year on year basis in February, on account of weak demand conditions in large countries of the developed world impacted by extreme weather conditions. Meanwhile, imports continued to see broad-based contraction for the eighth straight month, reflecting weak demand in the Indian economy. The cumulative trade deficit for the period April 2013-February 2014 stood at USD128bn versus an elevated USD180bn in same period last year.

The Index of Industrial Production (IIP) for January 2014 came in at 0.1% as against the market consensus of a negative 1.1%. The IIP in January 2014 registered a growth, albeit modest, after three successive months of contraction. Improvement in IIP in January 2014 was on the back of a continued robust performance in electricity output even as the manufacturing contracted for the fourth successive month. The core sector growth showed an up tick as it printed 4.5% in February 2014 on the back of recovery in the output of electricity, coal and crude oil.

Wholesale Price Index (WPI) inflation in February 2014 moderated to 4.7% on a year on year basis, lower than the market expectation of 4.9% and the 5.05% print in the prior month. The deceleration in the WPI inflation to a nine month low was driven by the continued moderation in vegetable prices. The Consumer Price Inflation (CPI) Inflation for February 2014 stood at a 25 month low, declining for the third successive month as it eased to 8.1% as against the consensus of 8.3%.

HSBC's India manufacturing PMI declined to 51.3 in March 2014 as against 52.5 in the prior month even as it continued to remain in the expansionary zone. New export orders surged while the output and new orders slowed down as against the prior month. The deceleration in the PMI in March 2014 could be on the back of fiscal tightening by the government as well as postponement of decisions on account of approaching general elections.

In a key development, the RBI postponed the implementation of BASEL III for Indian banks by a year, to give them adequate lead time to raise capital and align the full implementation of Basel III in India to March 2019, closer to the internationally agreed timeline of January 2019.

There has been some early concerns on the Indian south west monsoons as many weather bureau across the globe have predicted a high probability of the El Nino conditions developing during the summer. It has been observed that El Nino occurrence in the Pacific is well correlated with sub par Indian monsoons in the past. A normal monsoon is crucial for agricultural growth in India as a crops are still largely rain fed in many parts of the country. Some experts are of the view that adverse impact of the El Nino could be cushioned to an extent due to the availability of increased residual soil moisture due to last year's prolonged monsoon season and winter rainfall continuing into March 2014. Moreover, added comfort stems from the adequate water stock in most reservoirs to meet the heightened demand for irrigation and power generation.

In the near term, we continue to believe that the global sentiment towards emerging markets will be a key factor shaping the trajectory of the Indian markets even as the equity markets offer an attractive entry point for a long-term investor with a 3-5 year view. In the medium term, the equity market will take further cues from economic agenda of the new government post the general elections.

Team Investment



Market Outlook - Debt

Fund Assure, Investment Report, March 2014

March 2014 saw the benchmark 10 year Government securities (G-sec) ease by around 5 bps during the month to 8.81% levels. The spread of 10 year G-sec over the 30 year G-sec was at 27 bps in March 2014.

The corporate bonds eased during March 2014 to close the month at around 9.60% levels in the 10 year bonds, 10 bps lower than the February 2014 levels of 9.70%. As a consequence, the corporate bond spread over the 10 year G-sec was at around 64 bps in March 2014, similar to the prior month.

The RBI in its first bi-monthly monetary policy kept the repo rate unchanged at 8%, largely on expected lines. The RBI noted that since December 2013, sharper than expected disinflation in vegetable prices had enabled a sizable fall in headline inflation. The RBI opined that the vegetable prices had entered their seasonal trough and further softening was unlikely. The RBI highlighted a number of risks to their central forecast of 8% CPI inflation by January 2015. They believed that less-than-normal monsoon due to possible el nino effects; uncertainty on the setting of minimum support prices for agricultural commodities and the adjustments to administered prices, especially of fuel, fertilizer and electricity; the outlook for fiscal policy; geo-political developments and their impact on international commodity prices were the key risks.

The RBI observed a downward statistical pull on CPI inflation exerted by base effects of high inflation during June-November 2013. The RBI opined that it would look through any transient effects, including these base effects, which could temporarily soften headline inflation during 2014.

The RBI stated that its policy stance would be firmly focused on keeping the economy on a disinflationary glide path that is intended to hit 8% CPI inflation by

January 2015 and 6% by January 2016. Consequently, the RBI felt that it was appropriate to hold the policy rate, while allowing the rate increases undertaken from September 2013 to January 2014 to work their way through the economy. The RBI believed that if inflation continued along the intended glide path, further policy tightening in the near term was not anticipated at this juncture.

Most market experts expect the interest rates to remain at these elevated levels for an extended period of time as the RBI factors in the transmission of the previous hikes in monetary policy and monitors the evolving retail CPI inflation trajectory.

The RBI announced the government's first half gross borrowing calendar for FY 2014-15 which pegged the borrowing at ₹ 3.68 trillion as against ₹ 3.44 trillion in the same period prior year. The net borrowing is slated at ₹ 2.93 trillion in the first half as against ₹ 2.69 trillion in the same period last year. The borrowing is frontload on expected lines, with the first half gross borrowing at 62% of the full year borrowing.

It is expected that the relentless schedule of weekly borrowing of around ₹150 billion would keep the bond yields at elevated levels in the near term. RBIs continued anti-inflationary stance, would add to pressures on the bond yields as interest rates would remain elevated for a prolonged period. Moreover, the preference of the RBI to inject liquidity through the term repo route rather than through the OMO route has impacted bond market sentiments in the near term.

However, in the medium term, the bond market would take cues from the budget presented in June 2014 and clarity on the fiscal policies of the new government post the general elections.



Market Outlook - Equity

Fund Assure, Investment Report, March 2014

The month of March 2014 saw the benchmark indices; BSE Sensex and CNX Nifty gain around 5.99% and 6.81% respectively, even as the Mid-cap index, CNX Mid-cap surged 10.34% during the same period.

FIIs were net buyers with inflows of around USD 3.7 billion in the month of March 2014 and the DIIs were net sellers to the tune of around USD 2.2 billion, with Insurance companies' net sellers of around USD 1.6 billion and domestic mutual funds, net sellers to the extent of around USD 0.6 billion over the same period. In the first three months of the calendar year 2014, the FIIs had been net buyers to the tune of USD 4 billion with the DIIs net sellers to the tune of USD 2.5 billion, Insurance companies selling 1.2 billion and mutual funds selling Indian equities to the tune of USD 1.2 billion.

In the recent past, Indian macro economic indicators have shown a marked improvement as the CAD seems to have stabilized at comfortable levels and CPI inflation has trended lower. This, along with a significant accretion to forex reserves has helped INR appreciate by around 12% from its September 2013 lows. India has been amongst the biggest recipients of YTD FII flows in comparison with its EM peers. In March 2014, Indian equity market was among the top performing markets globally, with BSE Sensex rising by 9.4% in USD terms on account of the improved macro situation as well as a declining likelihood of a fractured mandate post the general elections.

The RBI expected the real GDP growth to pick up to a range of 5% to 6% in 2014-15, albeit with downside risks to the central estimate of 5.5%. They observed that the lead indicators did not point to any sustained revival in industry and services as yet, and that the outlook for the agricultural sector was contingent upon the timely arrival and spread of the monsoon. On the positive side, the RBI expected a possible easing of domestic supply bottlenecks and progress on the implementation of stalled projects to

improve the growth outlook. They also expected an up tick in export growth as the world economy picked up.

The RBI announced an in-principle approval to IDFC Ltd and Bandhan Financial Services Private Ltd to set up a new banking entity. These entities will get 18 months to comply with the requirements as per RBI guidelines and convert their in-principle approval to a regular banking license. Additionally, RBI will consider the application made by Department of Posts of India separately in consultation with the Government. Going forward, the RBI wants to issue Banking licenses on an ongoing basis, practically on- tap, especially for specialized banking operations.

Rating agency Standard & Poor's (S&P) has noted that creditworthiness of Indian companies had improved as they are repaying debt through funds generated from sale of assets and raising equity capital. S&P expects companies to reduce debt through positive free operating cash flows as many Indian companies have significantly reduced capital expenditures and expansion plans in the current economic environment. This trend is increasingly seen in sectors that typically use high capital expenditures, such as power, metals and mining, and infrastructure.

According to the latest forecast by Gartner Inc, the gradual recovery in the global economy would help increase worldwide IT spending to an estimated USD 3.8 trillion in 2014, a 3.2% increase from 2013 spending. The up tick in global IT spending augurs well for the Indian IT sector even as it could face headwinds due to INR appreciation.

India macro situation has improved substantially and this has enabled Indian equity markets to attract FII flows over the calendar year 2014, thus far. In the medium term, the FII flows could receive a further boost if the Indian general elections throws up a decisive mandate. We continue to believe that the Indian equities offer an attractive entry point for a long term investor with a 3-5 year view.



Equity Fund

Short Term Fixed Income Fund

Income Fund

Liquid Fund

Bond Fund

Balanced Fund

Growth Fund

Maxima Fund





Equity Fund

ULGF 001 02/03/04 E1 110

Fund Assure, Investment Report, March 2014

Fund Details

Investment Objective: The primary investment objective of the fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked securities.

NAV as on 31 Mar, 14 : ₹42.2978

Benchmark : S&P BSE Sensex - 100%

Investment Style

Inve			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Portfolio

Instrument	Industry/Rating	% Of NAV
Equity		98.07
ITC Ltd.	Tobacco Products	9.03
HDFC Bank Ltd.	Banks	8.78
Reliance Industries Ltd.	Refineries	7.94
Infosys Technologies Ltd.	IT - Software	7.35
ICICI Bank Ltd.	Banks	6.73
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	6.01
Tata Consultancy Services Ltd.	IT - Software	5.16
Tata Motors Ltd.	Automobile	4.65
HDFC Ltd.	Finance	3.83
State Bank of India	Banks	3.68
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	3.27
Oil and Natural Gas Corpn Ltd.	Crude Oil & Natural Gas	3.17
Bharti Airtel Ltd.	Telecomm-Service	2.48
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	2.37
Mahindra and Mahindra Ltd.	Automobile	2.23

Instrument	Industry/Rating	% Of NAV
Wipro Ltd.	IT - Software	1.93
Bajaj Auto Ltd.	Automobile	1.78
Hindustan Unilever Ltd.	FMCG	1.72
Maruti Suzuki India Ltd.	Automobile	1.68
HCL Technologies Ltd.	IT - Software	1.58
Tata Steel Ltd.	Steel	1.54
Havells India Ltd.	Capital Goods - Electrical	1.33
Divi's Laboratories Ltd.	Pharmaceuticals	1.26
Apollo Tyres Ltd.	Tyres	1.13
Nestle India Ltd.	FMCG	1.05
Cipla Ltd.	Pharmaceuticals	1.01
Other Equity below 1% corpus		5.36
Unit Funds		1.89
Axis Liquid Fund - Growth Option		1.89
Cash Bank & Others		0.04
Total		100.00

Fund Performance

PERIOD	DATE	NAV	S&P BSE Sensex	NAV Change	INDEX Change
Last 6 Months	30-Sep-13	36.3815	19379.77	16.26%	15.51%
Last 1 Year	31-Mar-13	35.3906	18835.77	19.52%	18.85%
Last 2 Years	31-Mar-12	32.8672	17404.20	13.44%	13.41%
Last 3 Years	31-Mar-11	35.9129	19445.22	5.61%	4.81%
Last 4 Years	31-Mar-10	32.1735	17527.77	7.08%	6.31%
Last 5 Years	31-Mar-09	16.9416	9708.50	20.08%	18.19%
Since Inception	29-Mar-04	10.0000	5571.37	15.50%	14.90%

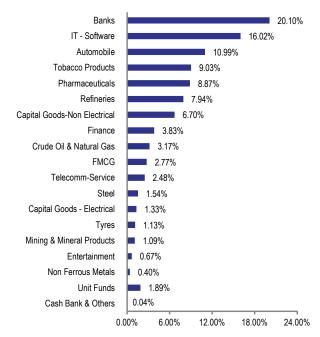
Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Mix

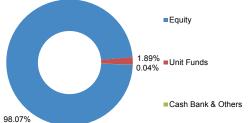
Instrument	Asset Mix as per F&U	Actual Asset Mix
Equity	Up to 100%	98%
Debt *	Up to 40%	2%
Cash & Money Market **	Up to 40%	2%

^{*} Exposure to Debt is restricted to exposure to Cash & Money Market

Sector Allocation



Asset Allocation





^{**} Cash & Money Market includes current assets

Short Term Fixed Income Fund

ULGF 004 01/07/06 S1 110

Fund Assure, Investment Report, March 2014

Fund Details

Investment Objective: Short Term Fixed Income Fund is a unit linked fund devised with the objective of generating stable returns by investing in fixed income securities having shorter maturity periods. Under normal circumstances, the average maturity of the fund may be in the range of 1-3 years.

NAV as on **31** Mar, **14** : ₹16.7946

Benchmark : CRISIL India Short Term Bond Index -100%

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Portfolio

Instrument	Industry/Rating	% of NAV
CD/CP's		17.94
Bank of India 03-June-14	A1+	9.45
Punjab National Bank CD 02-Mar-15	A1+	6.28
REC Ltd. CP 31-Jul-14	A1+	2.21
Corporate Bonds		59.06
9.75% IDFC Ltd. 11-Jul-14	AAA	7.75
9.40% NHB 10-Jan-15	AAA	6.84
8.85% PGC Ltd. 19-Oct-16	AAA	5.63
9.63% PFC Ltd. 15-Dec-14	AAA	4.57
9.655% NABARD 18-Oct-14	AAA	4.56
10.20% Sundaram Finance Ltd. 21-Jul-14	AA+	4.56
8.80% SAIL 26-Oct-15	AAA	4.52
7.65% REC Ltd. 31-Jan-16	AAA	4.43
9.64% PGC Ltd. 31-May-16	AAA	3.43
8.40% HDFC Ltd. 08-Dec-14	AAA	2.72
8.35% PFC Ltd. 15-May-16	AAA	2.68
8.45% REC Ltd. 19-Feb-15	AAA	2.26
9.35% HDFC Ltd. 04-Mar-16	AAA	1.82
8.70% PFC Ltd. 14-May-15	AAA	1.81
9.15% IDFC Ltd. 19-Feb-16	AAA	0.91
9.20% PGC Ltd. 12-Mar-15	AAA	0.57
Unit Funds		12.27
Birla Sun Life Cash Plus - Growth		4.43
Kotak Liquid-Plan A -(Growth)		3.92
Religare Invesco Liquid Fund - Growth		3.92
Cash Bank & Others		10.73
Total		100.00

Fund Performance

PERIOD	DATE	NAV	CRISIL Short-Term Bond Index	NAV Change	INDEX Change
Last 6 Months	30-Sep-13	16.0962	2099.30	4.34%	5.07%
Last 1 Year	31-Mar-13	15.5662	2027.60	7.89%	8.79%
Last 2 Years	31-Mar-12	14.2453	1858.56	8.58%	8.94%
Last 3 Years	31-Mar-11	13.1204	1716.04	8.58%	8.73%
Last 4 Years	31-Mar-10	12.5364	1632.46	7.58%	7.82%
Last 5 Years	31-Mar-09	11.5974	1541.81	7.69%	7.43%
Since Inception	3-Jul-06	10.0000	1242.33	6.92%	7.69%

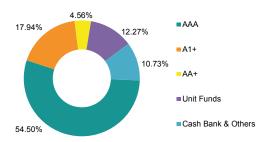
Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Mix

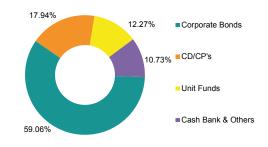
Instrument	Asset Mix as per F&U	Actual Asset Mix
Equity	0%	0%
Debt *	60% - 100%	100%
Cash & Money Market **	Up to 40%	41%

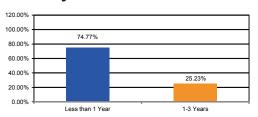
^{*} Exposure to Debt includes Cash & Money Market

Rating Profile



Asset Allocation







^{**} Cash & Money Market includes current assets

Income Fund

ULGF 002 02/03/04 I1 110

Fund Assure, Investment Report, March 2014

Fund Details

Investment Objective: The primary investment objective of the fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on 31 Mar, 14 : ₹18.6500

Benchmark : CRISIL Composite Bond Index -100%

Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Portfolio

Instrument	Industry/Rating	% of NA\
CD/CP's		9.08
Oriental Bank of Commerce CD 11-Sep-14	A1+	3.88
State Bank of Travancore CD 19-Sep-14	A1+	3.87
Oriental Bank of Commerce CD 5-June-14	A1+	1.34
Government Securities		46.36
8.24% GOI 15-Feb-27	Sovereign	7.92
3.83% GOI 25-Nov-23	Sovereign	7.43
7.28% GOI 03-Jun-19	Sovereign	6.39
7.16% GOI 20-May-23	Sovereign	5.15
3.19% GOI 16-Jan-20	Sovereign	4.57
3.12% GOI 10-Dec-20	Sovereign	2.28
.97% GOI 05-Dec-30	Sovereign	1.70
.33% GOI 09-Jul-26	Sovereign	1.70
3.15% GOI 11-Jun-22	Sovereign	1.54
3.28% GOI 21-Sep-27	Sovereign	1.52
3.91% Gujarat SDL 22-Aug-22	Sovereign	1.41
3.84% Maharashtra SDL 17-Oct-22	Sovereign	1.40
3.79% Gujarat SDL 25-Oct-22	Sovereign	1.39
3.83% GOI 12-Dec-41	Sovereign	1.32
8.79% GOI 08-Nov-21	Sovereign	0.33
7.38% GOI 03-Sep-15	Sovereign	0.30
Corporate Bonds		34.07
2.00% Tata Steel Ltd. 23-Apr-22	AA	5.10

Instrument	Industry/Rating	% of NAV
9.57% IRFC Ltd. 31-May-21	AAA	4.11
10.40% Reliance Ports & Terminals Ltd.	AAA	3.76
18-July-21 9.70% HDFC Ltd. 07-Jun-17	AAA	3.28
9.75% HDFC Ltd. 07-3dil-17	AAA	2.73
8.84% NTPC Ltd. 04-Oct-22	AAA	2.73
9.95% Food Corp of India 07-Mar-22	AAA	2.35
9.70% HDFC 09-Feb-2016	AAA	2.27
7.95% IDFC Ltd. 04-May-14	AAA	2.26
0.00% NABARD 01-Jan-19	AAA	1.61
8.50% PFC Ltd. 15-Dec-14	AAA	0.90
9.64% PGC Ltd. 31-May-18	AAA	0.57
9.64% PGC Ltd. 31-May-21	AAA	0.57
8.28% LIC Housing Finance Ltd.	AAA	0.45
29-Jun-15 9.00% PFC Ltd. 11-Mar-28	AAA	0.43
8.19% IRFC Ltd. 27-Apr-19	AAA	0.43
2.00% Indian Hotels Ltd. 09-Dec-14	AA	0.31
9.35% REC Ltd. 15-Jun-22	AAA	0.22
9.29% PFC Ltd. 21-Aug-2022	AAA	0.22
8.93% NTPC Ltd. 19-Jan-21	AAA	0.09
Unit Funds		7.59
Birla Sun Life Cash Plus - Growth		3.59
ICICI Prudential Liquid - Regular Plan - G	Growth	3.36
Kotak Liquid-Plan A -(Growth)		0.64
Cash Bank & Others		2.90
Total		100.00

Fund Performance

PERIOD	DATE	NAV	Crisil Composite Bond Fund Index	NAV Change	INDEX Change
Last 6 Months	30-Sep-13	17.7490	1948.06	5.08%	5.09%
Last 1 Year	31-Mar-13	17.8652	1961.97	4.39%	4.34%
Last 2 Years	31-Mar-12	16.1221	1795.50	7.55%	6.78%
Last 3 Years	31-Mar-11	14.8300	1667.12	7.94%	7.08%
Last 4 Years	31-Mar-10	14.0255	1586.80	7.38%	6.58%
Last 5 Years	31-Mar-09	12.9832	1505.33	7.51%	6.34%
Since Inception	2-Mar-04	10.0000	1193.20	6.38%	5.50%

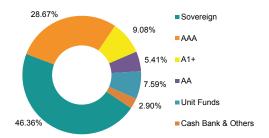
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Asset Mix

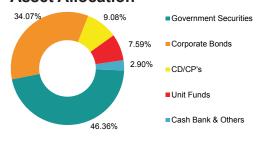
Instrument	Asset Mix as per F&U	Actual Asset Mix
Equity	0%	0%
Debt *	85% - 100%	100%
Cash & Money Market **	Up to 40%	20%

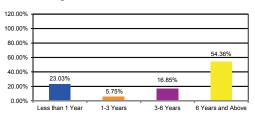
^{*} Exposure to Debt includes Cash & Money Market

Rating Profile



Asset Allocation







^{**} Cash & Money Market includes current assets

Liquid Fund

ULGF 003 02/03/04 L1 110

Fund Assure, Investment Report, March 2014

Fund Details

Investment Objective : The primary investment objective of the fund is to provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through investments made primarily in money market and debt securities. The fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on **31** Mar, **14** : ₹19.2731

Benchmark : CRISIL Liquid Fund Index -100%

Investment Style

C			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Portfolio

Instrument	Industry/Rating	% of NAV
CD/CP's		65.35
AXIS BANK LIMITED CD 09-SEP-14	A1+	8.53
Canara Bank CD 02-Dec-14	A1+	8.34
Punjab National Bank CD 02-Mar-15	A1+	8.34
BANK OF BARODA CD 10-Dec-14	A1+	8.17
EXPORT-IMPORT BANK OF INDIA CD 19-Dec-14	A1+	8.14
Union Bank of India CD 09-Mar-15	A1+	8.14
Bank of India 03-June-14	A1+	2.92
Corporation Bank CD 05-June-14	A1+	2.92
State Bank Of Patiala CD 29-Dec-14	A1+	2.77
ICICI BANK CD 27-Jan-15	A1+	2.75
PFC Ltd. CP 15-Jul-14	A1+	2.52
REC Ltd. CP 31-Jul-14	A1+	1.80
Unit Funds		12.30
Birla Sun Life Cash Plus - Growth		4.45
Kotak Liquid-Plan A -(Growth)		3.93
Religare Invesco Liquid Fund - Growth		3.93
Cash Bank & Others		22.35
Total		100.00

Fund Performance

PERIOD	DATE	NAV	Crisil Liquid Fund Index	NAV Change	INDEX Change
Last 6 Months	30-Sep-13	18.5498	2031.60	3.90%	4.81%
Last 1 Year	31-Mar-13	17.8485	1945.30	7.98%	9.46%
Last 2 Years	31-Mar-12	16.3808	1797.46	8.47%	8.84%
Last 3 Years	31-Mar-11	15.0735	1657.04	8.54%	8.72%
Last 4 Years	31-Mar-10	14.2770	1560.20	7.79%	8.09%
Last 5 Years	31-Mar-09	13.4249	1504.63	7.50%	7.19%
Since inception	25-May-04	10.0000	1113.63	6.88%	6.80%

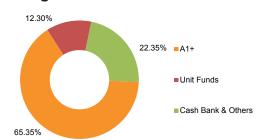
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Asset Mix

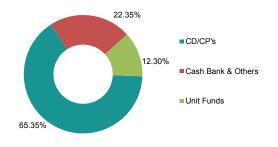
Instrument	Asset Mix as per F&U	Actual Asset Mix
Equity	0%	0%
Debt *	Up to 100%	100%
Cash & Money Market **	Up to 100%	100%

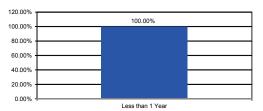
^{*} Exposure to Debt is restricted to exposure to Cash & Money Market

Rating Profile



Asset Allocation







^{**} Cash & Money Market includes current assets

Bond Fund

ULGF 005 17/08/07 BO 110

Fund Assure, Investment Report, March 2014

Fund Details

Investment Objective: The primary investment objective of the fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety and liquidity. The fund will have no investments in equity or equity linked instruments at any point in time.

NAV as on **31** Mar, **14** : ₹15.9451

Benchmark : CRISIL Composite Bond Index -100%

Investment Style

C			
High	Mid	Low	Interest Rate Sensivity
			High
			Mid
			Low

Portfolio

Instrument	Industry/Rating	% of NAV
	industry/Rating	70 01 111 11
CD/CP's		10.64
Oriental Bank of Commerce CD 11-Sep-14	A1+	3.97
State Bank of Travancore CD 19-Sep-14	A1+	3.96
Oriental Bank of Commerce CD 05-June-14	A1+	2.71
Government Securities		51.54
7.16% GOI 20-May-23	Sovereign	10.63
8.24% GOI 15-Feb-27	Sovereign	8.96
8.83% GOI 25-Nov-23	Sovereign	7.28
7.28% GOI 03-Jun-19	Sovereign	6.86
8.33% GOI 09-Jul-26	Sovereign	3.59
8.12% GOI 10-Dec-20	Sovereign	2.35
8.91% Gujarat SDL 22-Aug-22	Sovereign	2.22
8.84% Maharashtra SDL 17-Oct-22	Sovereign	2.21
8.79% Gujarat SDL 25-Oct-22	Sovereign	2.21
8.28% GOI 21-Sep-27	Sovereign	1.57
8.15% GOI 11-Jun-22	Sovereign	1.52
8.97% GOI 05-Dec-30	Sovereign	1.36
8.83% GOI 12-Dec-41	Sovereign	0.79

Instrument	Industry/Rating	% of NAV
Corporate Bonds		31.43
2.00% Indian Hotels Ltd. 09-Dec-14	AA	6.23
9.75% HDFC Ltd. 07-Dec-16	AAA	4.61
10.40% Reliance Ports & Terminals Ltd. 18-July-21	AAA	3.96
9.57% IRFC Ltd. 31-May-21	AAA	2.77
9.95% Food Corp of India 07-Mar-22	AAA	2.49
8.50% EXIM BANK 08-July-23	AAA	1.99
9.64% PGC Ltd. 31-May-18	AAA	1.91
9.64% PGC Ltd. 31-May-21	AAA	1.91
9.70% HDFC 09-Feb-2016	AAA	1.53
9.48% REC Ltd. 10-Aug-21	AAA	1.51
0.00% NABARD 01-Jan-19	AAA	1.48
10.70% Sundaram Finance Ltd. 06-Jun-14	AA+	0.76
8.84% NTPC Ltd. 04-Oct-22	AAA	0.15
9.75% SBI Series 3 Lower Tier II 16-Mar-21	AAA	0.11
Unit Funds		2.87
Birla Sun Life Cash Plus - Growth		2.87
Cash Bank & Others		3.52
Total		100.00

Fund Performance

PERIOD	DATE	NAV	Crisil Composite Bond Fund Index	NAV Change	INDEX Change
Last 6 Months	30-Sep-13	15.2032	1948.06	4.88%	5.09%
Last 1 Year	31-Mar-13	15.2528	1961.97	4.54%	4.34%
Last 2 Years	31-Mar-12	13.7669	1795.50	7.62%	6.78%
Last 3 Years	31-Mar-11	12.6590	1667.12	8.00%	7.08%
Last 4 Years	31-Mar-10	11.9803	1586.80	7.41%	6.58%
Last 5 Years	31-Mar-09	11.0594	1505.33	7.59%	6.34%
Since Inception	17-Aug-07	10.0000	1339.53	7.30%	6.61%

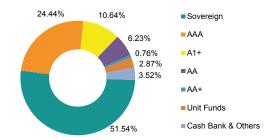
Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

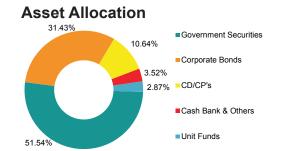
Asset Mix

Instrument	Asset Mix as per F&U	Actual Asset Mix
Equity	0%	0%
Debt *	Up to 100%	100%
Cash & Money Market **	Up to 40%	17%

^{*} Exposure to Debt includes Cash & Money Market

Rating Profile









^{**} Cash & Money Market includes current assets

Balanced Fund

ULGF 006 17/08/07 BL 110

Fund Assure, Investment Report, March 2014

Fund Details

Investment Objective: The objective of the fund is to supplement the income generation from the fixed income instruments with capital appreciation of the equity assets.

NAV as on 31 Mar, 14 : ₹15.3813

Benchmark : Nifty - 10%

CRISIL Composite Bond Index - 90%

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
		High	
			Mid
			Low

Equity Investment Style

Investment Style			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	30-Sep-13	14.4072	6.76%	6.27%
Last 1 Year	31-Mar-13	14.3409	7.25%	5.70%
Last 2 Years	31-Mar-12	13.0844	8.42%	7.35%
Last 3 Years	31-Mar-11	12.5323	7.07%	6.85%
Last 4 Years	31-Mar-10	11.8125	6.82%	6.55%
Last 5 Years	31-Mar-09	10.7789	7.37%	7.44%
Since Inception	17-Aug-07	10.0000	6.72%	6.72%

Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Mix

Instrument	Asset Mix as per F&U	Actual Asset Mix
Equity	Up to 20%	19%
Debt *	80% - 100%	81%
Cash & Money Market **	Up to 40%	4%

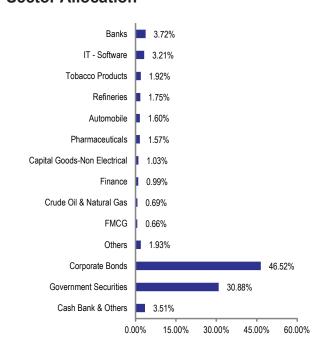
^{*} Exposure to Debt includes Cash & Money Market

Portfolio

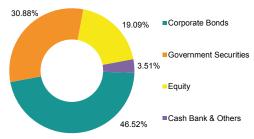
Instrument	Industry/Rating	% Of NAV
Equity		19.09
ITC Ltd.	Tobacco Products	1.92
HDFC Bank Ltd.	Banks	1.61
Infosys Technologies Ltd.	IT - Software	1.59
ICICI Bank Ltd.	Banks	1.53
Reliance Industries Ltd.	Refineries	1.50
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.02
Tata Consultancy Services Ltd.	IT - Software	0.98
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	0.71
HDFC Ltd.	Finance	0.68
HCL Technologies Ltd.	IT - Software	0.64
Other Equity		6.90
Government Securities		30.88
8.79% GOI 08-Nov-21	Sovereign	10.54
8.33% GOI 09-Jul-26	Sovereign	7.22
8.83% GOI 12-Dec-41	Sovereign	4.64
8.12% GOI 10-Dec-20	Sovereign	4.39
9.15% GOI 14-Nov-24	Sovereign	3.08

Instrument	Industry/Rating	% Of NAV
7.16% GOI 20-May-23	Sovereign	1.01
Corporate Bonds		46.52
8.28% LIC Housing Finance Ltd. 29-Jun-15	AAA	8.03
9.30% SAIL 25-May-19	AAA	7.59
8.70% PFC Ltd. 14-May-15	AAA	5.34
9.97% IL&FS 28-Sep-16	AAA	4.66
8.35% HDFC Ltd. 19-Jul-15	AAA	4.54
9.95% SBI 16-Mar-26	AAA	3.40
9.20% PGC Ltd. 12-Mar-15	AAA	3.07
8.40% HDFC Ltd. 08-Dec-14	AAA	2.29
8.84% NTPC Ltd. 04-Oct-22	AAA	2.20
8.48% NHAI 22-Nov-28	AAA	1.97
8.97% PFC Ltd. 15-Jan-18	AAA	1.51
8.50% EXIM BANK 08-July-23	AAA	1.00
8.84% PGC Ltd. 21-Oct-18	AAA	0.75
9.25% PGC Ltd. 26-Dec-20	AAA	0.19
Cash Bank & Others		3.51
Total		100.00

Sector Allocation



Asset Allocation





^{**} Cash & Money Market includes current assets

Growth Fund

ULGF 007 17/08/07 G2 110

Fund Assure, Investment Report, March 2014

Fund Details

Investment Objective: The objective of this fund is to grow the portfolio by generating capital appreciation alongwith a steady income stream.

NAV as on 31 Mar, 14 : ₹14.8442

Benchmark : Nifty - 30%

CRISIL Composite Bond Index - 70%

Debt Investment Style

Credit Quality			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Inve	Investment Style		
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 6 Months	30-Sep-13	13.8164	7.44%	8.63%
Last 1 Year	31-Mar-13	13.8397	7.26%	8.43%
Last 2 Years	31-Mar-12	12.7574	7.87%	8.50%
Last 3 Years	31-Mar-11	12.6538	5.47%	6.38%
Last 4 Years	31-Mar-10	12.0013	5.46%	6.49%
Last 5 Years	31-Mar-09	9.8840	8.47%	9.62%
Since Inception	17-Aug-07	10.000	6.14%	6.93%

Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Mix

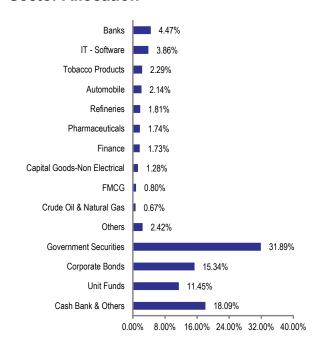
Instrument	Asset Mix as per F&U	Actual Asset Mix
Equity	20% - 40%	23%
Debt *	60% - 80%	77%
Cash & Money Market **	Up to 80%	30%

^{*} Exposure to Debt includes Cash & Money Market

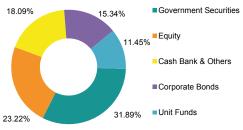
Portfolio

Instrument	Industry/Rating	% Of NAV
Equity		23.22
ITC Ltd.	Tobacco Products	2.29
HDFC Bank Ltd.	Banks	1.95
Infosys Technologies Ltd.	IT - Software	1.92
Reliance Industries Ltd.	Refineries	1.57
ICICI Bank Ltd.	Banks	1.54
HDFC Ltd.	Finance	1.32
Larsen and Toubro Ltd.	Capital Goods-Non Electrical	1.24
Tata Consultancy Services Ltd.	IT - Software	0.94
Sun Pharmaceuticals Industries Ltd.	Pharmaceuticals	0.90
Tata Motors Ltd.	Automobile	0.88
Other Equity		8.67
Government Securities		31.89
9.15% GOI 14-Nov-24	Sovereign	7.82
8.79% GOI 08-Nov-21	Sovereign	7.65
8.97% GOI 05-Dec-30	Sovereign	5.15
7.83% GOI 11-Apr-18	Sovereign	5.04
8.83% GOI 12-Dec-41	Sovereign	3.80
8.20% GOI 24-Sep-25	Sovereign	2.43
Corporate Bonds		15.34
9.57% IRFC Ltd. 31-May-21	AAA	5.25
8.84% NTPC Ltd. 04-Oct-22	AAA	4.97
8.30% HDFC Ltd. 23-Jun-15	AAA	2.57
8.28% LIC Housing Finance Ltd. 29-Jun-15	AAA	2.57
Unit Funds		11.45
Birla Sun Life Cash Plus - Growth		4.16
Kotak Liquid-Plan A -(Growth)		3.64
Religare Invesco Liquid Fund - Grow	rth	3.64
Cash Bank & Others		18.09
Total		100.00

Sector Allocation



Asset Allocation





^{**} Cash & Money Market includes current assets

Maxima Fund

ULGF 008 17/08/07 M1 110

Fund Assure, Investment Report, March 2014

Fund Details

Investment Objective : The objective of the fund is to generate superior returns by taking active asset allocation calls between equity, Corporate Bonds/PSU Bonds/Securitized paper and government securities and other assets depending upon market conditions

NAV as on 31 Mar, 14 : ₹11.6822

Benchmark : -

Debt Investment Style

Cı			
High	Mid	Low	Interest Rate Sensitivity
			High
			Mid
			Low

Equity Investment Style

Investment Style			
Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 6 Months	30-Sep-13	11.1669	4.61%
Last 1 Year	31-Mar-13	11.0955	5.29%
Last 2 Year	31-Mar-12	10.0717	7.70%
Since Inception	13-Feb-12	10.0000	7.58%

Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR.

Asset Mix

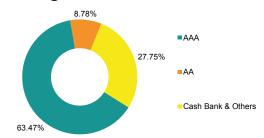
Instrument	Asset Mix as per F&U	Actual Asset Mix
Equity	Up to 60%	0%
Debt *	0% - 100%	100%
Cash & Money Market **	Up to 40%	28%

^{*} Exposure to Debt includes Cash & Money Market

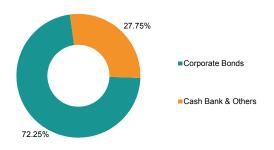
Portfolio

Instrument	Industry/Rating	% of NAV
Corporate Bonds		72.25
8.94% PFC Ltd. 25-Mar-28	AAA	9.30
9.60% HDFC Ltd. 07-Apr-16	AAA	8.83
9.70% GE Shipping 02-Feb-21	AAA	8.83
9.40% NABARD 31-Jul-15	AAA	8.81
9.90% Indian Hotels Ltd. 24-Feb-17	AA	8.78
9.48% REC Ltd. 10-Aug-21	AAA	8.73
9.00% EXIM Bank 10-Jan-19	AAA	8.69
9.43% LIC Housing Finance Ltd. 10-Feb-22	AAA	5.81
9.95% SBI 16-Mar-26	AAA	4.47
Cash Bank & Others		27.75
Total		100.00

Rating Profile



Asset Allocation







^{**} Cash & Money Market includes current assets

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Tata AIA Life Insurance's Investment team

Name	Designation
Harshad Patil	Chief Investment Officer
Rajeev Tewari	Head of Equities
Jayanth Udupa	Head of Credit Analysis & Economist
Nitin Bansal	Senior Analyst & Fund Manager
Cheenu Gupta	Senior Analyst & Fund Manager
Nimesh Mistry	Analyst
Anirban Ray	Analyst
Nalin Ladiwala	Analyst
HS Bharath	Dealer
Pankaj Agarwal	Dealer

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Registered and Corporate Office: 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai 400013



