Quick Glance - Funds Performance

(Funds with AUM of more than ₹125 crores as on 31st August 2012)

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.



Message from CIO's Desk

The month of August 2012 saw the benchmark indices; BSE Sensex and CNX Nifty gaining 1.12% and 0.56% respectively even as the Mid-cap index, CNX Mid-cap shed 1.43% during the same period.

Saravana Kumar Chief Investment Officer

Equity Funds

Equity Fund (ULIF 001 04/02/04 TEL 110)

Fund Details		Fund	Perfo	Asset Allocation					
Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked	PERIOD	DATE	NAV	BSE Sensex	NAV Change	INDEX Change			
securities	Last 6 Months	29-Feb-12	30.7411	17752.68	-2.29%	-1.82%	0.23%		
	Last 1 Year	30-Aug-11	29.4154	16676.75	2.12%	4.51%	1.06%		
Fund Manager : Mr. Saravana Kumar	Last 2 Years	31-Aug-10	32.7026	17971.12	-4.16%	-1.52%	4.09%		
NAV as on 31 August, 12 : ₹30,0375	Last 3 Years	31-Aug-09	27.2540	15666.64	3.29%	3.62%	94.62%		
• ,	Last 4 Years	29-Aug-08	26.6740	14564.53	3.01%	4.59%	0 113270		
Benchmark : BSE Sensex - 100%	Last 5 Years	31-Aug-07	30.2950	15318.60	-0.17%	2.62%			
Corpus as on 31 August, 12: ₹2551.77 Crs.	Since Inception	02-Mar-04	10.0000	5823.17	13.81%	13.76%			
	Note : The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR. ■Equity ■Unit Funds CD/CP's ■C								

Whole Life Mid-Cap Equity Fund (ULIF 009 04/01/07 WLE 110)

Fund Details Fund Performance Asset Allocation Investment Objective : The primary investment objective of the NSE CNX MIDCAP NAV Change INDEX Change **PERIOD** DATE Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in Mid Cap Equity and Mid Cap Last 6 Months 29-Feb-12 13.3025 7705.60 1.99% -8.30% Equity linked securities. 2.98% Last 1 Year 30-Aug-11 12.9666 7294 75 4 63% -3 14% 1.67% 31-Aug-10 -2.15% Last 2 Years 14.1704 8679.85 -9.78% **Fund Manager** : Mr. Saravana Kumar -0.33% 31-Aug-09 10.5560 6117.90 8.72% 4.92% Last 3 Years NAV as on 31 August, 12 : ₹13.5671 Last 4 Years 29-Aug-08 10.4420 5698.95 6.76% 5.52% Benchmark : NSE CNX MIDCAP-100% Last 5 Years 31-Aug-07 11.9090 6043.80 2.64% 3.17% Corpus as on 31 August,12: ₹1799.90 Crs. Since Inception 08-Jan-07 10.0000 5156.45 5.55% 5.73% Unit Funds Equity Note: The investment income and prices may go down as well as up. "Since Inception' and returns above "1 Year" are calculated as per CAGR. CD/CP's Cash Bank & Others ■ Fixed Deposit

Large Cap Equity Fund (ULIF 017 07/01/08 TLC 110)

Large Cap Equity Farra (Can the fire little)										
Fund Details	Fund Performance						Asset Allocation			
Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked	PERIOD	DATE	NAV	S&P CNX Nifty	NAV Change	INDEX Change	0.40%			
	Last 6 Months	29-Feb-12	10.6256	5385.20	-0.53%	-2.35%				
	Last 1 Year	30-Aug-11	9.9934	5001.00	5.76%	5.15%	0.74%			
Fund Manager : Mr. Saravana Kumar	Last 2 Years	31-Aug-10	10.6922	5402.40	-0.58%	-1.34%	9.15%			
NAV as on 31 August, 12 : ₹10.5689	Last 3 Years	31-Aug-09	8.9640	4662.10	5.64%	4.09%	89.71%			
	Last 4 Years	29-Aug-08	8.3830	4360.00	5.96%	4.80%				
	Since Inception	07-Jan-08	10.0000	6279.10	1.20%	-3.74%				
	Note : The investment and returns above "1				ll as up. "Sind	ce Inception"	■ Equity ■ Unit Funds ■ CD/CP's ■ Cash Bank & Others			

Future Equity Pension Fund (ULIF 020 04/02/08 FEP 110)

Future Equity Ferision Fund (OLIF 020 04/02/08 FEP 110)										
Fund Details		Fund	Perfo	Asset Allocation						
Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked	PERIOD	DATE	NAV	S&P CNX Nifty	NAV Change	INDEX Change	96.06%			
securities.	Last 6 Months Last 1 Year	29-Feb-12 30-Aug-11	12.1062 11.3836	5385.20 5001.00	-3.16% 2.99%	-2.35% 5.15%	0.24%			
Fund Manager : Mr. Saravana Kumar	Last 2 Years	31-Aug-10	12.3581	5402.40	-2.60%	-1.34%	3.70%			
NAV as on 31 August, 12 : ₹11.7238	Last 3 Years Last 4 Years	31-Aug-09 29-Aug-08	10.1740 9.2870	4662.10 4360.00	4.84% 6.00%	4.09% 4.80%	3.70%			
Benchmark : S&P CNX Nifty-100%	Since Inception	04-Feb-08	10.0000	5463.50	3.54%	-0.83%				
	Note: The investment and returns above "1				I as up. "Sind	ce Inception"	■Equity ■Unit Funds ■Cash Bank & Others			

Select Equity Fund (ULIF 024 06/10/08 TSE 110)

Fund Details		Fu	nd Pe	Asset Allocation			
Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital	PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change	91.60%
appreciation. The fund will invest significant amount in equity		29-Feb-12	17.2317	1273.24	1.75%	-1.95%	
and equity linked instruments specifically excluding companies	Last 1 Year	30-Aug-11	16.5962	1184.94	5.64%	5.35%	
predominantly dealing in Gambling, Lotteries/Contests, Animal	Last 2 Years	31-Aug-10	17.1558	1287.72	1.09%	-1.54%	
	Last 3 Years	31-Aug-09	14.2000	1135.80	7.28%	3.20%	
Banks and Financial Institutions.	Since Inception	06-Oct-08	10.0000	844.46	15.47%	10.53%	
Fund Manager : Mr. Saravana Kumar	Note : The investment returns above "1 \			y go down as well as CAGR.	up. "Since In	ception" and	8.40%
NAV as on 31 August, 12 : ₹17.5326							Front Cook Book & Others (Non-Internal books)
Benchmark : S & P India 500 Shariah Index - 100%							■ Equity ■ Cash Bank & Others (Non interest bearing)
Corpus as on 31 August,12 : ₹205.76 Crs.							



Quick Glance - Funds Performance

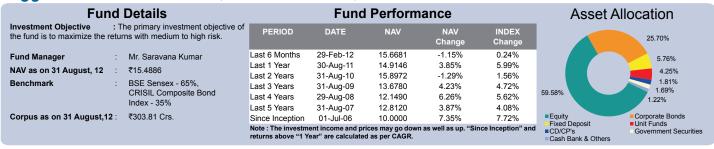
(Funds with AUM of more than ₹125 crores as on 31st August 2012)

Super Select Equity Fund (ULIF 035 16/10/09 TSS 110)

Fund Details Fund Performance Asset Allocation Investment Objective : The primary investment objective of PERIOD DATE NAV S & P India 500 NAV INDEX the fund is to provide income distribution over a period of medium Change to long term while at all times emphasizing the importance of 0.76% -1.95% Last 6 Months 29-Feb-12 11.3377 1273.24 capital appreciation 1184.94 4.74% 5.35% Last 1 Year 30-Aug-11 10.9066 : Mr. Saravana Kumar **Fund Manager** Last 2 Years 31-Aug-10 11.2633 1287.72 0.71% -1.54% Since Inception 16-Oct-09 10.0000 0.87% : ₹11.4233 NAV as on 31 August, 12 Note : The investment income and prices ma returns above "1 Year" are calculated as per up "Since Incention" and S & P India 500 Shariah Index - 100% Corpus as on 31 August,12 : ₹437.24 Crs.

Balanced Funds

Aggressive Growth Fund (ULIF 006 01/07/06 TAL 110)



Whole Life Aggressive Growth Fund (ULIF 010 04/01/07 WLA 110)

Fund Details		Fund	l Perform	Asset Allocation			
Investment Objective : The primary investment objective of the fund is to maximize the returns with medium to high risk.	PERIOD	DATE	NAV	NAV Change	INDEX Change		24.23%
Fund Manager : Mr. Saravana Kumar	Last 6 Months	29-Feb-12	14.7250	0.06%	-0.11%		5.06%
NAV as on 31 August, 12 : ₹14.7335	Last 1 Year	30-Aug-11	13.9471	5.64%	6.40%		
, , , , , , , , , , , , , , , , , , ,	Last 2 Years	31-Aug-10	14.4199	1.08%	1.68%		4.51%
Benchmark : Nifty - 65%	Last 3 Years	31-Aug-09	12.3490	6.06%	5.02%		3.30%
CRISIL Composite Bond	Last 4 Years	29-Aug-08	10.8820	7.87%	5.75%	60.22%	1.65% 1.01%
Index -35%	Last 5 Years	31-Aug-07	11.2050	5.63%	4.54%		1.01%
Corpus as on 31 August,12: ₹354.68 Crs.	Since Inception	08-Jan-07	10.0000	7.10%	5.73%	=Equity	Corporate Bonds
	n as well as up. "Sin	ce Inception" and	Government Securities CD/CP's Unit Funds	Fixed Deposit Cash Bank & Others			

Growth Fund (ULIF 004 04/02/04 TGL 110)

Fund Details		Fund	Perform	Asset Allocation			
Investment Objective : The primary investment objective of the fund is to maximize the returns with medium to high risk	PERIOD	DATE	NAV	NAV Change	INDEX Change		19.00%
Fund Manager : Mr. Saravana Kumar	Last 6 Months	29-Feb-12	24.5013	-1.00%	0.24%		7.83%
NAV as on 31 August, 12 : ₹24.2559	Last 1 Year	30-Aug-11	23.3859	3.72%	5.99%		4.000/
	Last 2 Years	31-Aug-10	25.0669	-1.63%	1.56%		4.33%
Benchmark : BSE Sensex - 65%,	Last 3 Years	31-Aug-09	22.0260	3.27%	4.72%		0.89%
CRISIL Composite Bond Index - 35%	Last 4 Years	29-Aug-08	20.7590	3.97%	5.62%	67.95%	
	Last 5 Years	31-Aug-07	22.3400	1.66%	4.08%	07.95%	
Corpus as on 31 August,12: ₹140.83 Crs.	Since Inception	02-Mar-04	10.0000	10.98%	10.83%	■ Equity	Corporate Bonds
	Note : The investment returns above "1 Yes		Government Securities Cash Bank & Others	■Unit Funds			

Fixed Income Funds

Whole Life Income Fund (ULIF 012 04/01/07 WLI 110)

Fund Details		F	und Pe	Asset Allocation				
Investment Objective : The primary investment objective of the Fund is to generate income through investing in a range of debt and money market instruments of various maturities with a	PERIOD						22.32%	17.90%
liquidity. The Fund will have no investments in equity or equity	Last 1 Year	29-Feb-12 30-Aug-11	13.2758	1790.26 1713.36	4.57% 9.95%	4.06% 8.73%		8.06%
linked instruments at any point in time.	Last 2 Years Last 3 Years	31-Aug-10 31-Aug-09	11.6670	1618.71 1530.92	8.54% 7.75%	7.28% 6.76%		5.88%
Fund Manager : Mr. Saravana Kumar NAV as on 31 August, 12 : ₹14.5966	Last 4 Years Last 5 Years	29-Aug-08 31-Aug-07	9.9940	1393.70 1341.12 1298.79	9.03% 7.87% 6.92%	7.52% 6.79% 6.59%	42.43%	
	Since Inception Note: The investi returns above "1"	ment income a		Corporate BondsFixed DepositUnit Funds	■Government Securities ■CD/CP's ■Cash Bank & Others			
Corpus as on 31 August, 12: ₹188.73 Crs.								

Guaranteed NAV Funds

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safe-guarding the investment during any downturn.

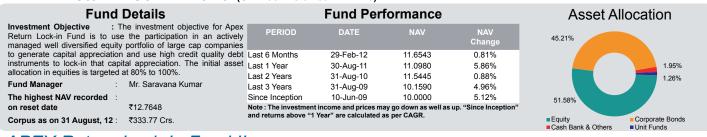


■ Equity ■ Cash Bank & Others (Non interest bearing)

Quick Glance - Funds Performance

(Funds with AUM of more than ₹125 crores as on 31st August 2012)

APEX Return Lock-In Fund (ULIF 032 18/02/09 ARL 110)



APEX Return Lock-In Fund II (ULIF 033 03/08/09 AR2 110)



Equity Outlook

ne month of August 2012 saw the benchmark indices, BSE Sensex and CNX Nifty gaining 1.12% and 0.56% respectively even as the Mid-cap index, CNX Mid cap shed 1.43% during the same period

The FIIs were net buyers of Indian equity over the month of August 2012 to the tune of USD 1.80 billion and have invested around USD 12 billion in Indian equities, calendar year to date. The DIIs sold around USD 780 million of Indian equity over the month, with insurance companies and domestic mutual funds being net sellers to the tune of around USD 500 million and USD 280 million respectively. The insurance companies and mutual funds have sold USD 3.8 billion and USD 1.9 billion respectively, this calendar year to date.

There has been some reason to cheer on the monsoon situation in recent weeks, as the South west monsoons have finally picked up momentum, with the cumulative rainfall till August 29th 2012 improving to 12% below normal as compared to 29% below normal at end-June and 19% below normal as of July end. The improvement in monsoons has replenished the water stock in 84 major reservoirs, standing at around 100% of the 10 year average. Monsoon rains are a key for a robust farm output and help in maintaining a buoyant rural demand.

The July 2012 exports saw a sharp decline by 14.8% on a year on year basis and the imports declined by 7.6%, year on year. Monthly trade deficit widened to USD 15.5 billion as the decline in exports was much sharper than imports. Going forward, the muted global economic environment would weigh down India's exports even as the INR depreciation could cushion the impact of the global slowdown to some extent. The moderation in domestic demand, import substitution in certain sectors and falling gold imports is expected to slow the non-oil imports.

The GDP growth for the first quarter FY2012-13 came in at 5.5% on a year on year basis, aided by a better than expected agriculture growth as well as robust performance of the construction segment. The gross fixed capital formation has been a concern in recent quarters due to a steep fall in the investment cycle resulting in muted capacity creation. The investment cycle has been stalled due to weak investor sentiment and a drop in business confidence as well as an increase in cost of capital due to high interest rates. In addition, the investment cycle has suffered due to global uncertainties and hindrances to key large ticket infra projects.

We could expect some reforms such as FDI in aviation sector and a diesel price hike, post the closure of the Monsoon session of parliament but the current political gridlock would mean that the market expectations of big ticket reforms such as FDI in multibrand retail and raising FDI limits in the insurance sector may not be met. However, the weak global macro-environment does throw up the possibility of more quantitative easing from the US Federal reserve and the ECB and the flood of liquidity as a result, could support the equity markets in the near term.

The market offers the comfort of reasonable valuations at around 13 times one year forward price earnings. We believe that the Indian equities offer an attractive entry point for a long term investor with a 3-5 year view.

Debt Outlook

he month of August 2012 saw the benchmark 10 year Government security (G-sec) trading range bound between 8.13% to 8.27%

The month of August started on a positive note, with the G-sec market cheering the statements by the Finance minister on fiscal consolidation, addressing supply concerns, reviewing ambiguous tax proposals as well as raising investment levels. The year benchmark eased by around 10 basis points in a knee jerk reaction and this largely helped the first few auctions for the month to sall through. The gains in the G-sec market could not sustain as there were a series of statements from the RBI will emphasized that inflation mitigation was still their key priority in the current macro-environment. The heavy borrowing calendar of Rs.75,000 crores also added pressure in the market, especially in the second half of the month.

The corporate bond yield eased by around 5 basis points during the month to close the month of August 2012 at 9.15%-9.25% levels. As a consequence, the corporate bond spread over the new benchmark 10 year G-sec stood at 80-85 Bps.

The WPI inflation for the month of July 2012 softened to 6.87%, lower than the June 2012 WPI inflation reading of 7.25%. Another positive on the headline inflation for that was the fact that the provisional May 2012 WPI inflation did not see any upward revisions as was the norm in the past. However, much of the moderation in the headline WPI inflation was due to a sharp decline in the level of fuel and power inflation, which came in at 5.98% in July 2012 as against the 10.27% registered in the month of June. Going forward, we could see the fuel inflation back to elevated levels as the international price of crude oil has hardened over the last few weeks. The favorable base effect could also vanish in the near future as the government would need to raise the prices of diesel and kerosene to contain the ballooning subsidy bill in an effort to rein in the fiscal officit. Thus, the muted fuel inflation in the month of July 2012, reflects the suppressed inflation in oil, electricity and coal on account of incomplete or delayed pass-through in prices in the economy. Hence the electricity tariff revisions coupled with the expected fuel price hike would result in the elevated fuel price inflation prints in the near future.

On the liquidity front, the Liquidity Adjustment Facility -LAF continued to be the primary mode of liquidity injection, maintaining a shortfall of around Rs.0.3-0.5 trillion during the month of August 2012, well within the RBIs comfort zone of 1% of the NDTL(Net demand and time liabilities).

The GDP growth for the first quarter FY 2012-13 came in at 5.5%, marginally better than the consensus estimate of 5.2%. Manufacturing sector grew by a tepid 0.2% year on year as compared to a robust 7.3% in the same quarter last year, reflecting a broad based industrial slowdown. Services sector was powered by a robust 10.8% growth registered in the heavyweight financing, insurance, real estate & business services sector as against an equally impressive 9.4% growth in this segment the same

Going forward, we could expect the GDP growth to remain weak, lower than RBI's GDP growth projection of 6.5% for FY 2012-13. Apart from a slowdown in investments and problems of large twin deficits, there are significant upside risks to headline inflation. Despite the slowdown in the GDP growth, the RBI would not be able to bring down interest rates at a rapid pace as the inflation has tended to be sticky at elevated levels.

We could expect some slippage in the government's budgeted fiscal deficit due to a slowing domestic growth and slippages on both revenues and expenditure number and this would inevitable mean a higher than budgeted borrowings for the second half of FY 2013. The spectre of a large fiscal deficit reduces the possibility of a policy push for investments as it could easily fuel inflationary pressures. Additionally, higher quantum of government borrowings have a tendency to crowd out private investment demand and raise the borrowing costs for more productive sectors of the economy.

The market expects the RBI to hold the policy rates in their September 17th mid-quarter monetary policy review as the headline and retail inflation is clearly above the RBIs comfort zone and unless credible steps are initiated for fiscal consolidation, the RBI has little space for further monetary action in response to the sharply moderating economic activity.

Considering the measures taken by RBI on the liquidity front which has lead to a receding possibility of OMOs in the near term, as well as clear indications of a possible slippage in the budgeted fiscal deficit of 5.1% of the GDP, we could expect the 10 year benchmark G-sec to be under pressure and trade in a range of 8.15-8.35% in the near term.

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