(Funds with AUM of more than ₹125 crores as on 28th November 2014)

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

Investment Report

The month of November 2014 saw the benchmark index BSE Sensex and CNX Nifty gain 2.97% and 3.20% respectively. The Mid-cap index, CNX Mid-cap surged 4.63% during the same period.

Equity Funds

Equity Fund (ULIF 001 04/02/04 TEL 110)

Fund Details		Fund	Perfo	rmance	•		Asset Allocation
Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked	PERIOD	DATE	NAV	S&P BSE Sensex	NAV Change	INDEX Change	
securities.		30-May-14 29-Nov-13		24217.34 20791.93	18.26% 38.01%	18.49% 38.01%	
NAV as on 28 Nov, 14 : ₹50.4307 Benchmark : S&P BSE Sensex - 100% Corpus as on 28 Nov, 14 : ₹2,065.02 Crs.	Last 2 Years Last 3 Years Last 4 Years Last 5 Years	30-Nov-12 30-Nov-11 30-Nov-10 30-Nov-09	27.8612 34.9333	19339.90 16123.46 19521.25 16926.22	22.57% 21.87% 9.61% 11.28%	21.81% 21.18% 10.11% 11.13%	0.82% 0.46%
	Since Inception Note: The investment and returns above "1"				16.25% II as up. "Sinc	16.00% ce Inception"	98.72% Equity Unit Funds Cash Bank & Others

Whole Life Mid-Cap Equity Fund (ULIF 009 04/01/07 WLE 110)

Fund Details Fund Performance Asset Allocation Investment Objective : The primary investment objective **NSE CNX** of the Fund is to generate long term capital appreciation from a Change MIDCAP Change portfolio that is invested predominantly in Mid Cap Equity and Mid Cap Equity linked securities. Last 6 Months 30-May-14 20.9140 10141.05 34.59% 22.17% Last 1 Year 29-Nov-13 16.1199 7682.40 74.62% 61.27% 0.73% 0.34% Last 2 Years 30-Nov-12 15.2486 8139.80 35.87% 23.37% : ₹28.1491 Last 3 Years 30-Nov-11 12.0501 6641.05 32.69% 23.10% : NSE CNX MIDCAP-100% Benchmark 30-Nov-10 14.9031 8907.50 Last 4 Years 17.23% 8.60% Corpus as on 28 Nov, 14 : ₹2,087.49 Crs. Last 5 Years 30-Nov-09 11.7060 7149.20 19.18% 11.62% Since Inception 08-Jan-07 10.0000 5156.45 14.01% Note: The investment income and prices may go down as well as up. "Since Inception' and returns above "1 Year" are calculated as per CAGR.

Large Cap Equity Fund (ULIF 017 07/01/08 TLC 110)



Future Equity Pension Fund (ULIF 020 04/02/08 FEP 110)

Tataro Equity Torroron Tarra	OLII 020 0-70	L/00 I LI	,				
Fund Details		Fund	Perfo	rmance	;		Asset Allocation
Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked	PERIOD	DATE	NAV	CNX Nifty	NAV Change	INDEX Change	
	Last 6 Months	30-May-14	16.6142	7229.95	21.00%	18.79%	
	Last 1 Year	29-Nov-13	13.9866	6176.10	43.73%	39.06%	
NAV as on 28 Nov, 14 : ₹20.1024	Last 2 Years	30-Nov-12	13.1421	5879.85	23.68%	20.86%	0.21%
Benchmark : CNX Nifty-100%	Last 3 Years	30-Nov-11	10.9048	4832.05	22.61%	21.13%	0.04%
	Last 4 Years	30-Nov-10	13.2771	5862.70	10.93%	10.01%	
Corpus as on 28 Nov, 14 : ₹215.19 Crs.	Last 5 Years	30-Nov-09	11.0760	5032.70	12.66%	11.28%	99.75%
	Since Inception	04-Feb-08	10.0000	5463.50	10.78%	6.86%	99.1376
	Note : The investment and returns above "1				ll as up. "Sind	ce Inception"	■Equity ■Unit Funds ■Cash Bank & Others

Select Equity Fund (ULIF 024 06/10/08 TSE 110)

Fund		Fu	nd Per	Asset Allocation				
ne fund is to provide income	The primary investment objective of distribution over a period of medium mphasizing the importance of capital	PERIOD	DATE	NAV	CNX India 500 Shariah Index	NAV Change	INDEX Change	
	nvest significant amount in equity		30-May-14	24.5242	1721.22	27.85%	22.67%	
nd equity linked instrument	s specifically excluding companies	Last 1 Year	29-Nov-13	20.6554	1472.31	51.79%	43.41%	
redominantly dealing in Ga	imbling, Lotteries/Contests, Animal	Last 2 Years	30-Nov-12	18.6939	1321.20	29.51%	26.42%	1.09%
		Last 3 Years	30-Nov-11	16.0514	1167.25	25.00%	21.85%	1.09%
Banks and Financial Institution	is.	Last 4 Years	30-Nov-10	18.4170	1364.02	14.23%	11.54%	
		Last 5 Years	30-Nov-09	15.2350	1208.95	15.53%	11.80%	
IAV as on 28 Nov, 14	₹31.3538	Since Inception	06-Oct-08	10.0000	844.46	20.43%	16.08%	
Benchmark :		Note : The investment of the control			y go down as well as CAGR.	up. "Since In	ception" and	98.91%
Corpus as on 28 Nov, 14	₹222.16 Crs.							Cash Bank & Others (Non Interest Bearing)



(Funds with AUM of more than ₹125 crores as on 28th November 2014)

Super Select Equity Fund (ULIF 035 16/10/09 TSS 110)

Fund Details Fund Performance Asset Allocation Investment Objective Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium PERIOD Change Shariah Index Change to long term while at all times emphasizing the importance of Last 6 Months 30-May-14 16.1420 1721.22 28.74% 22.67% capital appreciation Last 1 Year 29-Nov-13 13.5005 1472.31 53.93% 43.41% 1.63% NAV as on 28 Nov. 14 : ₹20.7811 Last 2 Years 30-Nov-12 12.1384 1321 20 30.84% 26 42% CNX India 500 Shariah Last 3 Years 30-Nov-11 10 5757 1167 25 25 25% 21.85% Benchmark Last 4 Years 30-Nov-10 11.9904 1364.02 14.74% 11.54% Index - 100% Last 5 Years 30-Nov-09 10.0680 1208.95 15.60% 11.80% Corpus as on 28 Nov, 14 : ₹902.48 Crs. 11.35% Since Inception 16-Oct-09 10.0000 1217.76 15.36% Note : The investment income and prices may go do returns above "1 Year" are calculated as per CAGR ■ Equity down as well as up, "Since Inception" and

Top 200 Fund (ULIF 027 12/01/09 ITT 110)



Balanced Funds

Aggressive Growth Fund (ULIF 006 01/07/06 TAL 110)

Fui	nd Details		Fund	Perform	ance		Asset A	Allocation
Investment Objective the fund is to maximize the	: The primary investment objective of returns with medium to high risk.	PERIOD	DATE	NAV	NAV Change	INDEX Change		17.09%
NAV as on 28 Nov, 14	: ₹23.9564	Last 6 Months	30-May-14	20.4197	17.32%	14.44%		12.37%
Benchmark	: S&P BSE Sensex - 65%, CRISIL Composite Bond Index - 35%	Last 1 Year Last 2 Years Last 3 Years	29-Nov-13 30-Nov-12 30-Nov-11	17.5791 16.7683 14.4807	36.28% 19.53% 18.27%	29.44% 17.23% 16.92%	67.52%	1.56% 1.46%
Corpus as on 28 Nov, 14	: ₹218.33 Crs.	Last 4 Years Last 5 Years Since Inception	30-Nov-10 30-Nov-09 01-Jul-06	16.6653 14.6110 10.0000	9.50% 10.39% 10.94%	9.48% 9.87% 10.65%	■ Equity	Government Securities
		Note : The investment returns above "1 Y			ı as well as up. "Sir	nce Inception" and	Corporate Bonds Cash Bank & Others	■Unit Funds

Whole Life Aggressive Growth Fund (ULIF 010 04/01/07 WLA 110)



Growth Fund (ULIF 004 04/02/04 TGL 110)

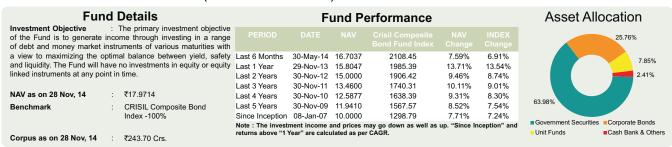
Fund Details		Fund	Perform	ance		Asset A	llocation
Investment Objective : The primary investment objective of the fund is to maximize the returns with medium to high risk.	PERIOD	DATE	NAV	NAV Change	INDEX Change		23.01%
NAV as on 28 Nov, 14 : ₹37.4518 Benchmark : S&P BSE Sensex - 65%,	Last 6 Months Last 1 Year Last 2 Years Last 3 Years Last 4 Years Last 5 Years Since Inception	30-May-14 29-Nov-13 30-Nov-12 30-Nov-11 30-Nov-10 30-Nov-09 02-Mar-04	32.3248 28.0853 26.3933 22.5922 26.2457 23.3860 10.0000	15.86% 33.35% 19.12% 18.35% 9.30% 9.88% 13.07%	14.44% 29.44% 17.23% 16.92% 9.48% 9.87% 12.53%	66.73%	6.66% 2.19% 1.40%
	Note : The investme returns above "1 Ye			as well as up. "Sir	nce Inception" and	Corporate Bonds Cash Bank & Others	Unit Funds



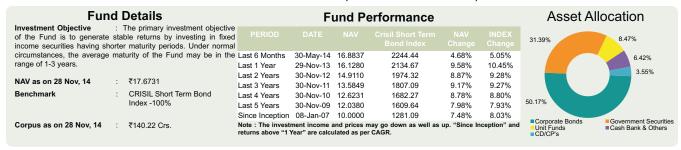
(Funds with AUM of more than ₹125 crores as on 28th November 2014)

Fixed Income Funds

Whole Life Income Fund (ULIF 012 04/01/07 WLI 110)



Whole Life Short Term Fixed Income Fund (ULIF 013 04/01/07 WLF 110)



Guaranteed NAV Funds

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Overtime, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market, over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safe-guarding the investment during any downturn.

APEX Return Lock-In Fund (ULIF 032 18/02/09 ARL 110)

Fund Details		Fund Perf	Asset Allocation		
Investment Objective : The investment objective for Apex Return Lock-in Fund is to use the participation in an actively	i Littob	DATE	NAV	NAV Change	42.17%
managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt		30-May-14	14.8833	12.77%	
instruments to lock-in that capital appreciation. The initial asset		29-Nov-13	13.4501	24.78%	3.64%
allocation in equities is targeted at 80% to 100%.	Last 2 Years	30-Nov-12	12.6410	15.23%	
The highest NAV recorded :	Last 3 Years	30-Nov-11	10.8625	15.61%	2.91%
on reset date ₹16.5079	Last 4 Years	30-Nov-10	12.1809	8.34%	
Corpus as on 28 Nov, 14 : ₹305.41 Crs.	Last 5 Years	30-Nov-09	10.8290	9.16%	51.29%
Corpus as on 20 Nov, 14 . 1000.41 015.	Since Inception	10-Jun-09	10.0000	9.93%	
		income and prices ma Year" are calculated a		up. "Since Inception"	■Corporate Bonds ■Equity ■Unit Funds ■Cash Bank & Other

APEX Return Lock-In Fund II (ULIF 033 03/08/09 AR2 110)

Fund		Fund Perf	Asset Allocation			
eturn Lock-in Fund II is to u	The investment objective for Apex see the participation in an actively	i Lidob	DATE	NAV	NAV Change	44.88%
	y portfolio of large cap companies	Last 6 Months	30-May-14	13.9949	13.04%	
	n and use high credit quality debt bital appreciation. The initial asset	Last 1 Year	29-Nov-13	12.6516	25.04%	
ocation in equities is targeted		Last 2 Year	30-Nov-12	11.8464	15.56%	3,469
		Last 3 Year	30-Nov-11	10.1278	16.03%	3.467
e highest NAV recorded :	₹15.5825	Last 4 Year	30-Nov-10	11.3341	8.69%	
reset date	₹15.5825	Last 5 Year	30-Nov-09	10.0420	9.52%	
orpus as on 28 Nov, 14	₹226.00 Crs.	Since Inception	10-Nov-09	10.0000	9.50%	51,65%
			income and prices ma Year" are calculated a		up. "Since Inception"	Corporate Bonds Equity Cash Bank & C



(Funds with AUM of more than ₹125 crores as on 28th November 2014)

Apex Plus Return Lock-in-Fund (ULIF 047 01/02/10 RA1 110)



Apex Pension 10 Return Lock-in Fund (ULIF 043 20/01/10 PR2 110)



Equity Outlook

The month of November 2014 saw the benchmark index BSE Sensex and CNX Nifty gain 2.97% and 3.20% respectively. The Mid-cap index, CNX Mid-cap surged 4.63% during the same period.

FIIs were net buyers with inflows of around USD 2.07 bn in the month of November 2014 and the DIIs were net sellers to the tune of around USD 1.1 bn, with insurance companies' net sellers of around USD 1.3 bn and domestic mutual funds, net buyers to the extent of around USD 0.2 bn over the same period. In the first eleven months of the calendar year 2014, the FIIs had been net buyers to the tune of USD 16 bn with the DIIs net sellers to the tune of USD 5.9 bn, insurance companies' net sellers to the tune of USD 8.5 bn and mutual funds buying Indian equities to the tune of USD 2.6 bn.

September quarter was the eighth consecutive quarter of positive inflows from the FIIs in the Indian equity market. The domestic mutual funds have also seen inflows on a consistent basis post-elections and they have been net buyers in Indian equities over the recent months.

The second quarter results disappointed with earnings growth of only 8.1%, the slowest in 5 quarters and below estimates of 12%. Aggregate Sensex EBITDA margins missed market estimates even as margins registered sixth consecutive quarter of year on year gains. Underlying parameters such as loan growth, credit quality for banks and volume growth for consumer and cement companies remained weak. Further export related sectors also witnessed slowdown. However, on the positive side, the order inflows of industrial companies picked up sharply, indicating a potential recovery in the investment cycle in a few quarters. Going ahead, lower commodity prices should aid profitability although sluggish demand remains a concern.

In a move aimed at deepening financial inclusion and boosting saving habits, RBI issued final norms for payment banks and small finance banks that would allow a range of players such as telecom companies, micro finance lenders and existing NBFC's to enter the banking arena to cater to individuals as well as small businesses.

RBI notified the new prudential norms for NBFCs effectively removing the regulatory arbitrage between Banks and NBFCs starting FY 2018. As per the new norms the NBFCs would need to transition towards aggressive NPL recognition norms, increase their provisioning levels as well as adhere to the Tier 1 Capital of 10%.

There has been some concrete action on the ground as seen by a slew of critical approvals on the back of faster decision making from the government. The Government approved two key schemes in the power sector to strengthen the urban transmission and distribution network worth ₹326 bn and initiate a feeder separation scheme for agriculture supply worth ₹430 bn.

The Defense Acquisition Council (DAC), has cleared the much delayed artillery guns under the 'Buy and Make' program. The DAC has given its nod to float Request for Proposal (RFP) for 814 artillery guns estimated at around ₹156bn, 100 guns to be bought off-the-shelf and the rest to be made in India.

Dedicated Freight Corridor (DFC), a key big ticket infrastructure project has awarded two contracts cumulatively worth ₹77bn. Further, the pre-qualification process is already underway for award of multiple contracts and could kick start the construction activity as the award pipeline gathers pace.

Indian equity markets have been the recipients of robust FII flows of USD 16 billion over the calendar year 2014, thus far. The global investors would be keenly watching the passage of key legislation in the winter session of parliament as well as the trajectory of key macroeconomic indicators such as inflation and fiscal deficit. We believe that the equity markets continue to offer comfort of reasonable valuations for a long-term investor with a 3-5 year view.

(Funds with AUM of more than ₹125 crores as on 28th November 2014)

Debt Outlook

Debt market in the month of November 2014 saw the 10 year Government security (G-sec) close the month at 8.09% levels, easing by 19 bps from the October levels. On the corporate bond side, the 10 year AAA corporate bonds closed the month at around 8.55% levels.

The FIIs continued to be buyers of Indian debt to the tune of USD 1.8 bn over the month of November and the cumulative FII inflows in the Indian debt stood at around USD 24.3 bn in the first eleven months of the calendar year 2014.

The continued easing of G-sec yields in November 2014 was due to positive factors such as a sustained fall in global crude oil prices as well as significantly lower October CPI inflation.

In its Bi-monthly monetary policy, the RBI noted that the headline inflation had been receding steadily and current readings were below the January 2015 target of 8 % as well as the January 2016 target of 6 % and the RBI expected further easing in the inflation reading for November 2014. However, they expected the favourable base effect, which had been driving down headline inflation to dissipate and inflation for December to rise above current levels.

Over the next 12-month period, the RBI expected the inflation to retain some momentum and hover around 6 %, except for seasonal movements, as the disinflation momentum works through the economy. Accordingly, they opined that the risks to the January 2016 target of 6 % appeared evenly balanced under the current policy stance.

The RBI summarized that there was still some uncertainty about the evolution of base effects in inflation, the strength of the on-going disinflationary impulses, the pace of change of the public's inflationary expectations, as well as the success of the government's efforts to hit deficit targets. The RBI stated that a change in the monetary policy stance at the current juncture was premature. However, if the current inflation momentum and changes in inflationary expectations continue, and fiscal developments were encouraging, a change in the monetary policy stance was likely early next year, including outside the policy review cycle.

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The RBI has linked the nudging of interest rates to incoming data on inflation as well as made it contingent upon the government continuing its policy of credible fiscal consolidation.

With the visibility of retail inflation at around 6% by March 2015, a section of the market believes that the RBI is holding rates for now, as it wants to see the fiscal deficit numbers achieved for FY 2015E as well as the fiscal deficit projections for FY 2016E to be presented in the Union budget.

The RBI has started the discussion on looking beyond the near-term target of 6% by January 2016 and laying a long-term monetary policy framework in conjunction with the government so that the initial range of this target could be a broad band of 4% (+/- 2%).

The fixed income markets saw a further easing in rates post the RBI policy as the markets factored in the dovish policy statement as well as the guidance suggesting a easing in policy rates early next year.

The fixed income markets have continued to benefit in the month of November on the back of favourable macro situation. Strong foreign portfolio investor's flows in the Indian debt market have been sustained in November, enabling easing in yields. The RBI's commentary in its Bi-monthly monetary policy review on 2nd December does offer clarity on the trajectory of the interest rates in the medium term and has been the key event shaping the direction of the fixed income markets.

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