(Funds with AUM of more than ₹125 crores as on 31st October 2014)

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

Investment Report

The month of October 2014 saw the benchmark index BSE Sensex and CNX Nifty gain 4.64% and 4.49% respectively. The Mid-cap index, CNX Mid-cap gained 3.70% during the same period.

Equity Funds

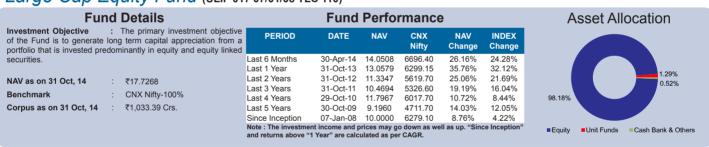
Equity Fund (ULIF 001 04/02/04 TEL 110)

Fund Details Fund Performance Asset Allocation Investment Objective : The primary investment objective S&P BSE DATE **PERIOD** NAV NAV INDEX of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked Change 30-Apr-14 22417.80 24.91% 24.30% Last 6 Months 39.2983 securities. 31-Oct-13 37.1965 21164.52 31.96% : ₹49.0857 Last 2 Years 31-Oct-12 32.0204 18505 38 23.81% 22 71% Last 3 Years 31-Oct-11 30.6328 17705.01 17.02% 16.32% Benchmark : S&P BSE Sensex - 100% 8.60% Last 4 Years 29-Oct-10 35.6801 20032.34 8.30% Corpus as on 31 Oct, 14 : ₹2,071.71 Crs. 30-Oct-09 15896.28 Last 5 Years 27.8780 11.88% Since Incention 02-Mar-04 10 0000 5823 17 16.08% 15.80% as up. "Si Note: The investment income and prices may go down as well and returns above "1 Year" are calculated as per CAGR. Inception Equity Unit Funds Cash Bank & Others

Whole Life Mid-Cap Equity Fund (ULIF 009 04/01/07 WLE 110)

Fund Details Fund Performance Asset Allocation Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a **NSE CNX** NAV INDEX Change Change portfolio that is invested predominantly in Mid Cap Equity and Mid Cap Equity linked securities. Last 6 Months 30-Apr-14 8783.65 34.81% Last 1 Year 31-Oct-13 16 0585 7534.80 64 72% 57 15% NAV as on 31 Oct, 14 : ₹26.4512 Last 2 Years 31-Oct-12 14.5770 7763.05 34.71% 23.50% 31-Oct-11 12.8984 7267.15 27.05% 17.67% Last 3 Years Benchmark : NSE CNX MIDCAP-100% Last 4 Years 29-Oct-10 15.2196 9360.70 14.82% 6.05% Corpus as on 31 Oct, 14 : ₹2.001.51 Crs. Last 5 Years 30-Oct-09 10 9220 6579 80 19 35% 12 47% 08-Jan-07 5156.45 13.25% 11.22% Since Inception 10.0000 ■ Equity Cash Bank & Others ■ Unit Funds as up. "Sir

Large Cap Equity Fund (ULIF 017 07/01/08 TLC 110)



Future Equity Pension Fund (ULIF 020 04/02/08 FEP 110)

rates = 4 and (em escales = 10)									
Fund Details		Fund	Perfo		Asset Allocation				
Investment Objective : The primary investment objective of the Fund is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity linked	PERIOD	DATE	NAV	CNX Nifty	NAV Change	INDEX Change			
securities.	Last 6 Months Last 1 Year	30-Apr-14 31-Oct-13	15.1515 14.2262	6696.40 6299.15	27.38% 35.66%	24.28% 32.12%			
Benchmark : CNX Nifty-100%	Last 2 Years Last 3 Years Last 4 Years	31-Oct-12 31-Oct-11 29-Oct-10	12.5553 11.9121 13.5248	5619.70 5326.60 6017.70	23.98% 17.45% 9.30%	21.69% 16.04% 8.44%	2.89% -0.08%		
Corpus as on 31 Oct, 14 . (211.05 Cfs.	Last 5 Years Since Inception Note: The investmen and returns above "1				13.09% 10.24% II as up. "Sind	12.05% 6.44% ce Inception"	97.19% Equity Unit Funds Cash Bank & Others		

Select Equity Fund (ULIF 024 06/10/08 TSE 110)

Coroct Educty Farra (CER 024 00/10/00 FCE 110)										
Fund Details		Fu	nd Pei	Asset Allocation						
Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital	PERIOD	DATE	NAV	CNX India 500 Shariah Index	NAV Change	INDEX Change				
appreciation. The fund will invest significant amount in equity		30-Apr-14	22.8216	1621.94	31.43%	26.83%				
and equity linked instruments specifically excluding companies		31-Oct-13	20.9464	1508.66	43.19%	36.35%				
predominantly dealing in Gambling, Lotteries/Contests, Animal	Last 2 Years	31-Oct-12	18.2272	1295.54	28.28%	26.01%	3.37%			
Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels,	Last 3 Years	31-Oct-11	17.1120	1256.78	20.57%	17.85%	S.S. W			
Banks and Financial Institutions.	Last 4 Years	29-Oct-10	18.5533	1408.93	12.76%	9.92%				
	Last 5 Years	30-Oct-09	14.4660	1132.92	15.70%	12.67%				
NAV as on 31 Oct, 14 : ₹29.9939	Since Inception	06-Oct-08	10.0000	844.46	19.83%	15.80%				
Benchmark : CNX India 500 Shariah Index - 100%	Note : The investment returns above "1 \			y go down as well as CAGR.	up. "Since In	ception" and	96.63%			
Corpus as on 31 Oct, 14 : ₹221.93 Crs.							Cash Bank & Others (Non Interest Bearing)			



(Funds with AUM of more than ₹125 crores as on 31st October 2014)

Super Select Equity Fund (ULIF 035 16/10/09 TSS 110)

Fund Details Fund Performance Investment Objective : The primary investment objective of PERIOD DATE NAV CNX India 500 NAV INDEX the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of 1621.94 32.69% 26.83% Last 6 Months 30-Apr-14 14.9399 capital appreciation Last 1 Year 31-Oct-13 13.6602 1508.66 45.12% 36.35% NAV as on 31 Oct. 14 : ₹19.8242 Last 2 Years 31-Oct-12 11.8568 1295 54 29.30% 26.01% Benchmark Last 3 Years 31-Oct-11 11 2286 1256 78 20.86% 17.85% CNX India 500 Shariah 29-Oct-10 12.0903 1408.93 13.16% 9.92% Index - 100% Last 4 Years Last 5 Years 30-Oct-09 12.67% Corpus as on 31 Oct. 14 : ₹866.93 Crs.

Since Inception 16-Oct-09 10.0000 1217.76 14 53% 10.95% Note: The investment income and prices may go do returns above "1 Year" are calculated as per CAGR. down as well as up. "Since In eption" and

Asset Allocation 3.43% ■Equity ■Cash Bank & Others (Non Interest Bearing)

Top 200 Fund (ULIF 027 12/01/09 ITT 110)



Balanced Funds

Aggressive Growth Fund (ULIF 006 01/07/06 TAL 110)



Whole Life Aggressive Growth Fund (ULIF 010 04/01/07 WLA 110)

Fund Details Fund Performance Asset Allo	ocation
	Jealion
Investment Objective : The primary investment objective of the fund is to maximize the returns with medium to high risk. PERIOD DATE NAV NAV INDEX Change Change	20.06%
NAV as on 31 Oct, 14 : ₹22,5916 Last 6 Months 30-Apr-14 18.3417 23.17% 18.35%	11.45%
Benchmark : Nifty - 65% Last 1 Year 31-Oct-13 17.1737 31.55% 24.97% Last 2 Years 31-Oct-12 15.5280 20.62% 16.99%	2.10%
CRISIL Composite Bond Index 35% Last 3 Years 31-Oct-11 14.3471 16.34% 13.48%	0.88%
Last 4 Years 29-Oct-10 15.4002 10.05% 8.29%	
Corpus as on 31 Oct, 14 : ₹417.42 Crs. Last 5 Years 30-Oct-09 12.6020 12.38% 10.45% 65.50%	
Since Inception 08-Jan-07 10.0000 10.99% 9.02%	
	Government Securities Unit Funds

Growth Fund (ULIF 004 04/02/04 TGL 110)

Fund Details		Fund	l Perform	ance		Asset	Allocation
nvestment Objective : The primary investment objective he fund is to maximize the returns with medium to high risk.	PERIOD	DATE	NAV	NAV Change	INDEX Change		22.63%
IAV as on 31 Oct. 14 : ₹36.2504	Last 6 Months	30-Apr-14	29.9451	21.06%	18.36%		8.63%
Benchmark : S&P BSE Sensex - 65%.	Last 1 Year	31-Oct-13	28.4829	27.27%	24.68%		0.99%
CRISIL Composite Bond	Last 2 Years	31-Oct-12	25.5318	19.16%	17.65%		0.92%
Index - 35%	Last 3 Years	31-Oct-11	24.0072	14.72%	13.67%		0.92%
	Last 4 Years	29-Oct-10	26.6466	8.00%	8.40%	66.83%	
Corpus as on 31 Oct, 14 : ₹139.60 Crs.	Last 5 Years	30-Oct-09	22.4250	10.08%	10.34%		
	Since Inception	02-Mar-04	10.0000	12.83%	12.37%	■ Equity	Government Securities
	Note : The investment returns above "1 Y				■ Cash Bank & Others		



(Funds with AUM of more than ₹125 crores as on 31st October 2014)

Fixed Income Funds

Whole Life Income Fund (ULIF 012 04/01/07 WLI 110)

Fund Details Asset Allocation Fund Performance Investment Objective : The primary investment objective of the Fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximizing the optimal balance between yield, safety Last 6 Months 7.33% 30-Apr-14 16.4067 2067.58 7.60% 3.09% and liquidity. The Fund will have no investments in equity or equity Last 1 Year 31-Oct-13 15.7956 1986.44 11.76% 11.71% linked instruments at any point in time Last 2 Years 31-Oct-12 14.9077 1893.77 8.82% 8.25% 2.61% Last 3 Years 31-Oct-11 13.3245 1725.98 9.83% 8.74% NAV as on 31 Oct. 14 ₹17.6535 29-Oct-10 12.4847 1630.21 9.05% 8.01% Last 4 Years 69 63% Benchmark CRISIL Composite Bond Last 5 Years 30-Oct-09 11.8230 8.35% 7.47% Index -100% Since Inception 08-Jan-07 10.0000 1298.79 7.54% 7.09% Government Securities Cornorate Bonds Note: The investment income and prices may go returns above "1 Year" are calculated as per CAGR. up. "Since Inception" and Cash Bank & Others ■Unit Funds Corpus as on 31 Oct, 14 ₹241.95 Crs

Whole Life Short Term Fixed Income Fund (ULIF 013 04/01/07 WLF 110)



Guaranteed NAV Funds

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Overtime, the asset mix will predominantly shift to debt to protect the quarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market, over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safe-quarding the investment during any downturn.

APEX Return Lock-In Fund (ULIF 032 18/02/09 ARL 110)

Fund Details Fund Performance Asset Allocation Investment Objective : The investment objective for Apex Return Lock-in Fund is to use the participation in an actively managed well diversified equity portfolio of large cap companies Investment Objective 14.2771 15.05% Last 6 Months 30-Apr-14 to generate capital appreciation and use high credit quality debt 31-Oct-13 13.5862 20.90% instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%. Last 1 Year Last 2 Years 31-Oct-12 12.2975 15.57% Last 3 Years 31-Oct-11 11 4018 12 94% The highest NAV recorded : 12.3896 29-Oct-10 7.30% on reset date ₹16 0038 Last 4 Years Last 5 Years 30-Oct-09 10.3040 9.77% 50.89 Corpus as on 31 Oct, 14 ₹305.65 Crs Since Inception 10-Jun-09 10.0000 9.64% Note: The investment income and prices may go down as well as up. "Since Inception" and returns above "1 Year" are calculated as per CAGR. Corporate Bonds Equity Cash Bank & Others

APFX Return Lock-In Fund II (ULIF 033 03/08/09 AR2 110)

711 EXTROCATTI EOOK III I alia ii	(011 000 00	UU/UU AINE III	")				
Fund Details	Fund Performance				Asset Allocation		
Investment Objective : The investment objective for Apex	PERIOD	DATE	NAV	NAV			
Return Lock-in Fund II is to use the participation in an actively				Change	47.02%		
managed well diversified equity portfolio of large cap companies		30-Apr-14	13.4444	15.22%			
to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset		31-Oct-13	12.7752	21.26%			
allocation in equities is targeted at 80% to 100%.	Last 2 Years	31-Oct-12	11.4997	16.06%	0.00%		
, ,	Last 3 Years	31-Oct-11	10.6737	13.22%	2.33%		
The highest NAV recorded : on reset date ₹15.0952	Last 4 Years	29-Oct-10	11.4930	7.75%			
On reset date (15.0952	Since Inception	10-Nov-09	10.0000	9.19%			
Corpus as on 31 Oct, 14 : ₹234.75 Crs.	Note: The investment and returns above "1			up. "Since Inception"	50.65%		
					Corporate Bonds Equity Cash Bank & Others		



(Funds with AUM of more than ₹125 crores as on 31st October 2014)

Apex Plus Return Lock-in-Fund (ULIF 047 01/02/10 RA1 110)



Apex Pension 10 Return Lock-in Fund (ULIF 043 20/01/10 PR2 110)

Fu		Fund Perf		Asset Allocation			
	: The investment objective for Apex in Fund is to use the participation in an		DATE	NAV	NAV Change	36.02%	
	liversified equity portfolio of large cap	Last 6 Months	30-Apr-14	12.9433	17.75%		
	apital appreciation and use high credit to lock-in that capital appreciation. The	Last 1 Year	31-Oct-13	12.3034	23.87%		4.86%
	quities is targeted at 80% to 100%.	Last 2 Years	31-Oct-12	11.0679	17.35%		4.23%
	'	Last 3 Years	31-Oct-11	10.3363	13.82%		
he highest NAV recorde In reset date		Last 4 Years	29-Oct-10	11.4260	7.47%		
on reset date	₹14.8180	Since Inception	10-May-10	10.0000	9.86%		
Corpus as on 31 Oct, 14			income and prices ma Year" are calculated a		up. "Since Inception"	54.89%	
						■Equity ■Cash Bank & Others	Corporate Bonds Government Securities

Equity Outlook

The month of October 2014 saw the benchmark index BSE Sensex and CNX Nifty gain 4.64% and 4.49% respectively. The Mid-cap index, CNX Mid-cap gained 3.70% during the same period.

FIIs were net buyers with inflows of around USD 0.12 bn in the month of October 2014 and the DIIs were net buyers to the tune of around USD 0.67 bn, with insurance companies' net sellers of around USD 0.15 bn and domestic mutual funds, net buyers to the extent of around USD 0.82 bn over the same period. In the first ten months of the calendar year 2014, the FIIs had been net buyers to the tune of USD 13.8 bn with the DIIs net sellers to the tune of USD 4.9 bn, insurance companies' net sellers to the tune of USD 7.2 bn and mutual funds buying Indian equities to the tune of USD 2.3 bn.

The second quarter FY 2015 earnings season has been largely disappointing thus far, with the IT Services companies unable to meet elevated market expectations. The asset quality concerns have continued to weigh down the NBFCs and PSU banks even as some of large private sector banks have reported acceleration in corporate lending. The government has helped revive the business sentiment and instill confidence in Corporate India as growth seems to be bottoming out and the economy seems poised for a gradual recovery. Given this backdrop, earning estimates for the next fiscal year are beginning to see upward revisions even as those for the current fiscal remain muted. The sharp correction in global commodity price can be a tailwind to corporate earnings.

The month of October 2014 saw the government pursue the reforms agenda in right earnest as it announced key policy measures like deregulation of diesel price, hike in natural gas price, ordinance on coal block auctioning and easing of FDI norms in the Construction sector.

There are some early signs of an uptick in the economic activity as companies received about ₹670bn worth of fresh orders in Q2 FY 2015, up 45 % on a quarter-on-quarter basis, the highest in the past four quarters. The momentum has continued into the month of October led by the capital goods companies followed by construction and infrastructure firms.

The NHAI has lined up a robust pipeline of road projects to be bid over the next 2-3 months totaling around 4000 km projects in sharp contrast to tepid award activity of just 1,000 kms over FY2012-13. The large quantum of awards on offer and rational bidding expected by developers could help sustain this sector.

Public sector banks continue to be under pressure to raise capital levels. The finance ministry has initiated an exercise to cut government stake in public sector banks to 52% and enable them to raise fresh capital to meet their growth requirements.

Foreign direct investment (FDI) regulation in construction has been eased to make the sector more attractive for overseas investors. The minimum built-up area requirement for FDI in construction projects has been reduced from 50,000 sqm to 20,000 sqm. The Government has also halved the minimum capital requirement for such projects from USD 10mn to USD 5mn. Projects that commit at least 30% of the total project cost toward low-cost affordable housing will be exempted from the minimum built-up area and capitalization requirements.

The Union Cabinet had recommended promulgation of an ordinance to the President to resolve the pending issues arising out of the SC judgment quashing allocation of coal blocks. It allows e-auction of coal blocks to the private users in cement, steel and power and allocation of coal blocks to PSUs which is expected to be completed in 3-4 months for the 74 operational or near operational blocks. The government plans to introduce a bill in the winter session of Parliament as a follow-up to the ordinance that facilitates the sale and allows the coal sector to be opened up.



(Funds with AUM of more than ₹125 crores as on 31st October 2014)

Indian equity markets have been the recipients of robust FII flows of USD 13.8 billion over the calendar year 2014, thus far. The global investors would be keenly watching the policy initiatives of the new government as well as the passage of key legislation in the winter session of parliament. We believe that the equity markets continue to offer comfort of reasonable valuations for a long-term investor with a 3-5 year view.

Debt Outlook

Debt market in the month of October 2014 saw the 10 year Government security (G-sec) close the month at 8.28% levels, easing by 24 bps from the September levels. On the corporate bond side, the 10 year AAA corporate bonds closed the month at around 8.81% levels.

The FIIs continued to be buyers of Indian debt to the tune of USD 2.7 bn over the month of October and the cumulative FII inflows in the Indian debt stood at around USD 22.3 bn in the first ten months of the calendar year 2014.

The easing of G-sec yields in October 2014 was due to a confluence of positive factors such as falling global crude oil prices, a slew of reforms from the government such as diesel deregulation, a significantly lower CPI inflation print in September, as well as some measures from the government signaling spending cuts in order to meet the fiscal deficit target.

India's fiscal deficit for the six month period, April-September 2014 was at an elevated 83% of the budgeted target for the entire fiscal year on account of very slow tax collections. Central government expenditure grew at 6.5%yoy during April-September 2014, well within the budgeted of 15%yoy for the full year. While the expenditure seems well contained, the concern stems from an anaemic tax collection as the central government's gross tax collections grew 7%yoy during April-September 2014, below the ambitious budget estimate of 19% yoy. Direct tax collection grew at 8% in the first six months as corporate tax collections and income tax collections remained lacklustre. Indirect tax collections grew by a modest 2% yoy during the first six months on account of a moderating economic activity. The net tax collection was up only 5% yoy for the period April-September 2014 as compared to the budgeted growth of 20% yoy.

In a bid to rein in the deficit, the government announced a 10% reduction in non-plan expenditure, excluding obligatory spending such as debt servicing, salaries, pension & grants. This is a reflection of the intent of the government to deliver the 4.1% budgeted fiscal deficit in the current fiscal.

The minutes of meeting of the RBI's Technical Advisory Committee (TAC) on monetary policy, held on September 24th indicated that four of the seven external members on the committee recommended that the policy reportate be reduced as real policy rate has become positive with the decline in headline CPI inflation. This has led to some market watchers opining that rate easing might not be as distant on the horizon as was earlier expected. Most market experts believe that the RBI's commentary and guidance may turn dovish at the December monetary policy review itself even though the RBI may not nudge the reportate lower unless there is clarity on its inflation targeting framework from the government.

The fixed income markets have been in a sweet spot in the month of October on the back of favourable macro situation, falling global commodity prices, credible fiscal policy action and benign liquidity conditions. Strong foreign portfolio investor's flows in the Indian debt market further enabled easing in yields. Given the Gsec limits to FII's are almost fully utilized, RBI might allow FIIs to continue their G-sec purchases by expanding the limit, albeit modestly. The RBI's commentary in its Bi-monthly policy review on 2nd December will shape the trajectory of the fixed income market in the medium term.

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