

Insurer: TATA AIG Life Insurance Co.Ltd	Date: 31.3.2007
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FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Group)						
		For the year ended March 31, 2007			For the year ended March 31, 2006		
	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	13	15,196	84	124	76,160	251
2	Corporate Agents-Banks	2	3,875	322	2	309	34
3	Corporate Agents -Others	8	1,081	57	11	1,856	141
4	Brokers	24	7,208	268	28	115,028	328
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	37	525,747	9,556	89	333,209	7,025
	Total(A)	84	553,107	10,287	254	526,562	7,779
1	Referral (B)						
	Grand Total (A+B)	84	553,107	10,287	254	526,562	7,779