

Insurer: TATA AIG Life Insurance Co.Ltd	Date: 31.3.2008
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FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Group)						
		For the year ended March 31, 2008			For the year ended March 31, 2007		
	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	10	3,881	71	13	15196	84
2	Corporate Agents-Banks	-	3,875	321	2	3875	322
3	Corporate Agents -Others	1	28	116	8	1081	57
4	Brokers	16	8,700	729	24	7208	268
5	Micro Agents	-	-	-	0	0	-
6	Direct Business	51	589,287	11,865	37	525747	9,556
	Total(A)	78	605,771	13,102	84	553,107	10,287
1	Referral (B)						
	Grand Total (A+B)	78	605,771	13,102	84	553,107	10,287