

Insurer:	TATA AIG Life Insurance Co.Ltd	Date:	31.3.2008
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FORM L-38 Business Acquisition through different channels (Individuals)

(Rs in Lakhs)

Sl.No.	Channels	Business Acquisition through different channels (Individuals)			
		For the year ended March 31, 2008		For the year ended March 31, 2007	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	347,415	44,644	217,290	25,577
2	Corporate Agents-Banks	79,021	27,738	145,101	22,208
3	Corporate Agents -Others	32,411	5,507	22,174	3,250
4	Brokers	22,449	4,525	12,208	2,093
5	Micro Agents		-		-
6	Direct Business	15,653	935	11,929	1,067
	Total (A)	496,949	83,349	408,702	54,195
1	Referral (B)				
	Grand Total (A+B)	496,949	83,349	408,702	54,195