

Insurer:	TATA AIG Life Insurance Co.Ltd	Date:	31.3.2009
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FORM L-38 Business Acquisition through different channels (Individuals)

(Rs in Lakhs)

Sl.No.	Channels	Business Acquisition through different channels (Individuals)			
		For the year ended March 31, 2009		For the year ended March 31, 2008	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	562,321	70,886	347,415	44,644
2	Corporate Agents-Banks	39,766	13,385	79,021	27,738
3	Corporate Agents -Others	45,363	7,482	32,411	5,507
4	Brokers	24,318	6,319	22,449	4,525
5	Micro Agents		-		
6	Direct Business	26,050	1,346	15,653	935
	Total (A)	697,818	99,417	496,949	83,349
1	Referral (B)				
	Grand Total (A+B)	697,818	99,417	496,949	83,349