

Name of the Insurer: TATA AIG LIFE INSURANCE COMPANY LIMITED

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

		Year ended 31st March, 2010			Year ended 31st March, 2009		
	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Rs in lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Rs in lakhs)
1	Individual agents	8	2,385	407	4	1833	73
2	Corporate Agents-Banks	-	256	35	0	2807	276
3	Corporate Agents -Others	1	12	5	7	721	108
4	Brokers	15	706	544	10	2112	811
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	61	161,584	17,670	71	384002	13,581
	Total(A)	85	164,943	18,661	92	391,475	14,849
1	Referral (B)	-	-	-	-	-	-
	Grand Total (A+B)	85	164,943	18,661	92	391,475	14,849

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold