

PERIODIC DISCLOSURES

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Insurer: **TATA AIG Life Insurance Co.Ltd**

Date: **30.09.2010**

Sr. No	Channels	Quarter ended 30th September, 2010			Quarter ended 30th September, 2009			Upto the period 30th September, 2010			Upto the period 30th September, 2009		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (₹ in Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (₹ in Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (₹ in Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (₹ in Lakhs)
1	Individual agents	5	5,347	191.14	2	389	108.44	8	8,048	328.47	3	595	146.07
2	Corporate Agents-Banks	2	120	11.79	-	252	21.01	2	296	36.94	-	252	21.01
3	Corporate Agents -Others	-	43	21.37	-	-	-	-	102	52.06	-	-	-
4	Brokers	6	3,616	626.35	2	73	58.08	10	18,528	716.95	7	550	235.32
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	13	125,525	6,593.32	13	62,580	5,453.54	31	143,592	8,248.93	26	99,660	7,062.04
	Total(A)	26	134,651	7,443.97	17	63,294	5,641.07	51	170,566	9,383.36	36	101,057	7,464.43
1	Referral (B)												
	Grand Total (A+B)	26	134,651	7,443.97	17	63,294	5,641.07	51	170,566	9,383.36	36	101,057	7,464.43