

PERIODIC DISCLOSURES

FORM L-37 Business Acquisition through different channels (Group)

Insurer:

TATA AIG LIFE INSURANCE COMPANY LIMITED

Date:

30.06.11

Sl.No.	Business Acquisition through different channels (Group)												
		For the Quarter ended Jun 11			For the Quarter ended Jun 10			Upto the Quarter ended Jun 11			Upto the Quarter ended Jun 10		
	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Rs in Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Rs in Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Rs in Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Rs in Lakhs)
1	Individual agents	14	5,073	232	3	2,701	137	14	5,073	232	3	2,701	137
2	Corporate Agents-Banks	1	2,216	46	-	176	25	1	2,216	46	-	176	25
3	Corporate Agents -Others	-	12,347	419	-	59	31	-	12,347	419	-	59	31
4	Brokers	8	5,461	106	4	14,912	91	8	5,461	106	4	14,912	91
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	53	251,687	2,908	18	18,067	1,656	53	251,687	2,908	18	18,067	1,656
	Total(A)	76	276,784	3,711	25	35,915	1,939	76	276,784	3,711	25	35,915	1,939
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	76	276,784	3,711	25	35,915	1,939	76	276,784	3,711	25	35,915	1,939