

FORM L-37

Business Acquisition through different channels (Group)

PERIODIC DISCLOSURES

Insurer:

TATA AIA LIFE INSURANCE COMPANY LIMITED

Date:

31.03.2014

Sl.No.	Business Acquisition through different channels (Group)												
		For the Quarter ended March 14			For the Quarter ended March 13			Upto to the Quarter ended March 14			Upto to the Quarter ended March 13		
	Channels	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)
1	Individual agents	2	1,739	62	5	3,333	262	11	3,990	182	16	7,629	351
2	Corporate Agents-Banks	1	546	72	-	1,025	99	3	3,254	216	-	4,800	284
3	Corporate Agents -Others	-	-	-	-	41,014	1,546	-	56,604	2,039	-	121,481	4,273
4	Brokers	6	5,809	39	-	153	24	19	17,343	229	9	17,972	277
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	28	32,298	1,996	18	53,059	3,986	141	181,548	13,796	100	260,783	17,444
	Total(A)	37	40,392	2,169	23	98,584	5,918	174	262,739	16,463	125	412,665	22,628
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	37	40,392	2,169	23	98,584	5,918	174	262,739	16,463	125	412,665	22,628