

PERIODIC DISCLOSURES

FORM L-37 Business Acquisition through different channels (Group)

Insurer: TATA AIA LIFE INSURANCE COMPANY LIMITED

Date: 30.06.2014

Business Acquisition through different channels (Group)													
Sl.No.	Channels	For the Quarter ended June 14			For the Quarter ended June 13			Upto to the Quarter ended June 14			Upto to the Quarter ended June 13		
		No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)
1	Individual agents	3	1,008	17	5	1,182	25	3	1,008	17	5	1,182	25
2	Corporate Agents-Banks	-	164	16	-	655	54	-	164	16	-	655	54
3	Corporate Agents -Others	-	-	-	-	30,065	1,093	-	-	-	-	30,065	1,093
4	Brokers	5	1,007	25	4	77	14	5	1,007	25	4	77	14
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	28	19,592	1,075	38	41,299	4,399	28	19,592	1,075	38	41,299	4,399
	Total(A)	36	21,771	1,134	47	73,278	5,585	36	21,771	1,134	47	73,278	5,585
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	36	21,771	1,134	47	73,278	5,585	36	21,771	1,134	47	73,278	5,585