

# PERIODIC DISCLOSURES

FORM L-37 Business Acquisition through different channels (Group)

Insurer: TATA AIA LIFE INSURANCE COMPANY LIMITED

Date: 30.09.2014

Sl.No.	Business Acquisition through different channels (Group)												
		For the Quarter ended September 14			For the Quarter ended September 13			Upto to the Quarter ended September 14			Upto to the Quarter ended September 13		
	Channels	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)
1	Individual agents	2	134	14	3	1,067	83	5	1,142	32	8	2,249	108
2	Corporate Agents-Banks	-	112	11	1	1,934	59	-	276	27	1	2,589	114
3	Corporate Agents -Others	-	-	-	-	26,539	946	-	-	-	-	56,604	2,039
4	Brokers	25	9,972	73	1	7,272	94	30	10,979	98	5	7,349	108
5	Micro Agents	13	751	8	-	-	-	13	751	8	-	-	-
6	Direct Business	99	130,295	1,812	24	22,425	3,479	127	149,887	2,887	62	63,724	7,878
	Total(A)	139	141,264	1,918	29	59,237	4,662	175	163,035	3,052	76	132,515	10,247
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	139	141,264	1,918	29	59,237	4,662	175	163,035	3,052	76	132,515	10,247