

PERIODIC DISCLOSURES

FORM L-37 Business Acquisition through different channels (Group)

Insurer: **TATA AIA LIFE INSURANCE COMPANY LIMITED**

Date: **31.3.2015**

Sl.No.	Business Acquisition through different channels (Group)												
	Channels	For the Quarter ended March 15			For the Quarter ended March 14			Upto to the Quarter ended March 15			Upto to the Quarter ended March 14		
		No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)	No. of Policies/ No. of Schemes	No. of Lives	Premium (₹ in lakhs)
1	Individual agents	-	-	0	2	1,739	62	7	2,007	220	11	3,990	182
2	Corporate Agents-Banks	-	21	5	1	546	72	-	330	39	3	3,254	216
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	56,604	2,039
4	Brokers	2	251	29	6	5,809	39	35	13,785	182	19	17,343	229
5	Micro Agents	1	96	6	-	-	-	14	847	14	-	-	-
6	Direct Business	35	86,318	2,854	28	32,298	1,996	184	261,701	7,281	141	181,548	13,796
	Total(A)	38	86,686	2,894	37	40,392	2,169	240	278,670	7,736	174	262,739	16,463
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	38	86,686	2,894	37	40,392	2,169	240	278,670	7,736	174	262,739	16,463