PERIODIC DISCLOSURES

FORM L-37 Business Acquisition through different channels (Group)

Insurer: TATA AIA LIFE INSURANCE COMPANY LIMITED

Date: 30.06.2015

	Business Acquisition through different channels (Group)												
		For the Quarter ended June 15			For the Quarter ended June 14			Upto to the Quarter ended June 15			Upto to the Quarter ended June 14		
		No. of Policies/	No. of	Premium	No. of Policies/	No. of	Premium	No. of Policies/	No. of	Premium (₹ in	No. of Policies/	No. of	Premium
Sl.No.	Channels	No. of Schemes	Lives	(₹ in lakhs)	No. of Schemes	Lives	(₹ in lakhs)	No. of Schemes	Lives	lakhs)	No. of Schemes	Lives	(₹ in lakhs)
1	Individual agents	3	1,112	149	3	1,008	17	3	1,112	149	3	1,008	17
2	Corporate Agents-Banks	1	691	5	-	164	16	1	691	5	-	164	16
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	5	5,792	66	5	1,007	25	5	5,792	66	5	1,007	25
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	29	296,246	1,767	28	19,592	1,075	29	296,246	1,767	28	19,592	1,075
	Total(A)	38	303,841	1,988	36	21,771	1,134	38	303,841	1,988	36	21,771	1,134
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	38	303,841	1,988	36	21,771	1,134	38	303,841	1,988	36	21,771	1,134