

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individual)

Insurer: TATA AIA LIFE INSURANCE COMPANY LIMITED

Date: 30.06.2015

Business Acquisition through different channels (Individual)									
Sl.No.	Channels	For the Quarter ended June 15		For the Quarter ended June 14		Upto the Quarter ended June 15		Upto the Quarter ended June 14	
		No. of Policies	Premium (in lakhs)	No. of Policies	Premium (in lakhs)	No. of Policies	Premium (in lakhs)	No. of Policies	Premium (in lakhs)
1	Individual agents	12,133	3,973	8,274	2,795	12,133	3,973	8,274	2,795
2	Corporate Agents-Banks	880	2,746	798	193	880	2,746	798	193
3	Corporate Agents -Others	22	65	-	(0)	22	65	-	(0)
4	Brokers	13	2	69	81	13	2	69	81
5	Micro Agents	2,506	2	-	1	2,506	2	-	1
6	Direct Business	1,237	549	524	219	1,237	549	524	219
	Total (A)	16,791	7,339	9,665	3,288	16,791	7,339	9,665	3,288
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	16,791	7,339	9,665	3,288	16,791	7,339	9,665	3,288